### THE ENTERPRISE

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W. C. Ma

SUBSCRIPTION RATES (Strictly Cash in Advance) IN MARTIN COUNTY

OUTSIDE MARTIN COUNTY

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Advertising Rate Card Furnished Upon Request

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Address all communications to The Enterprise and not to the individual members of the firm.

Tuesday, January 2, 1934

#### At the Beginning

We are now at the beginning of a brand new yeara time that no man has seen and God only knows what its fruits shall be.

Yet all the promises that have been made to man and the thousands of years of history are given us as beacons to light our pathway as we start on our march for the duties that we shall perform.

The year is like a highway that we have never traveled. While everything we see is entirely new to us, yet we know the highway signs will guide us at every bend in the road and that we need not become lost. We have faith in the road builders. Just so should we have faith in God-that the sunshine and the rain, and that due seasons will come in their order; that the seed will sprout, grow, and bring forth their fruit for the harvest time.

We also have that faith in our fathers, who have carved out through many hardships and privations such a glorious civilization as we are blessed with. With such a chart we should have full and undaunted faith to move forward.

In our private affairs, we need to pursue our professions and our vocations with diligence. In our social life we need to cultivate all of those faculties which produce peace and happiness, without the dangers of disgrace and shame. In political matters, we need to proclaim and to practice those principles that make all men equal. No castes, no high, no lowonly to be judged at the end of the year, when the harvest time comes, for the good we have done.

When the last line is written in 1934, and we dot the "i" in "Finis," where will we stand-among those who have fought and won-with those who maintain the same level or among those who have drifted to a lower plane? It is upto us as to where we will stand when the harvest time comes.

#### War Prospects During the Year

The question has been asked as to whether we will have war or peace through the year to come, and there is fear and trembling among some who feel something desperate may occur

However, we can discern a brighter side to the national and international affairs than war. First of all, the minds of the people of the world are too fresh with the memory of the most desperate war known to man. The lost limbs of that war have not been restored, nor have the deep wounds been healed.

Those men who lost their lives, as well as those who lost their health and vigor cannot get in the line of battle in 1934. Nor will their brothers line up to fight battles to the death unless they can have a greater assurance than the war dogs can give that it will bring peace and happiness to the world.

Then we have a people who have learned the truth that only a few wars in all historyy have been fought for the people, that practically all wars have been for the purpose of exploitation. The people, too, are aware of the fact that much of the war talk of today is coming from avaricious war lords, pilfering munition manufacturers of war materials, and politicians who hope to attain prominence or profits.

The people who usually fight the wars do not want to kill; neither do they want to be killed. They know that the results of the next war will be more horrible than the wars of the barbarians.

So, as we read it, the 1934 barometer does not indicate much war.

#### A Disappointing Spectacle

It is rather disappointing to see quite a number of farmers trying to stretch their acreage of money crops in their sign-up reports.

Worst of all comes the news that some landlords are discharging their 1933 tenants, claiming their tobacco acreage, and preparing to run their farms with hired labor. Then what will become of these tenants, the men who most need help? These matters need

to be investigated. Some farmers who borrowed from the Government last spring, at that time giving their previous three years' acreage and production and their proposed ge for 1933, have given an entirely different reort in the recent sign-up campaign. Such is to be regretted, for the Government is making an honest effort to help the people, and the people should show their appreciation by "pulling square."

#### Roosevelt Is the People's Economist

Benjamin M. Anderson, jr., an economist, of the Chase National Bank, has come out with a dagger in one hand and a bowie knife in the other trying to slash Mr. Roosevelt's money plan.

The line of distinction between the two gentlemen can easily be seen, since Mr. Anderson is an economist for a selfish institution that is trying to grow rich by manipulating markets and amassing millions from the people at large; while President Roosevelt is the people's economist and has led them out of the financial bondage that the Banking Trust has had them in for a long time.

The people will trust Roosevelt, but are afraid of the Chase National economist. They remember the recent disclosures made by the United States Senatorial investigation.

#### No Bibles, But Plenty of Cards

You cannot buy a Bible in Williamston. You can buy playing cards by the bushel and magazines by the thousands showing men and women in every imaginable contortion from heels up and otherwise.

What may we expect our children to think and do -read the Bible, play cards, or to crave the magazines that raise but one suggestion in the minds of men and women?

We know nothing about merchandising-yet if we were to try it out, we would certainly stock Bibles, because we know the people need them.

#### Name One

Raleigh News and Observer.

There is much talk from the gold standard supporters to the effect that the President's gold purchase plan is undermining confidence and deterring business men from investing funds in capital investments and working-producing enterprises. Jesse H. Joes, chairman of the Reconstruction Finance Corporation, in addressing the Illinois Manufacturers' Association, challenged his hearers to name one such enterprise which is holding back out of fear of what may happen to the value of the dollar.

Nobody accepted his challenge.

As has been well said, what business needs is not confidence but customers. Our present troubles, like those of the last few years, are those of "over-production or under-consumption." We have the supply and we have the need. The problem of business and the problem of the masses is buying power. Where there is buying power there is plenty of confidence. Without customers all the confidence in the world can not keep business out of the red.

#### Minors, Maids And Morons

Moore County News.

We hereby shake the hand of Sister Mrs. Elmer J. Ottaway, of Port Huron, Michigan. Sister Ottaway proposes a crusade. We are not ordinarily in favor of crusades, but we subscribe to hers. It is a crusade against radio crooning. She was speaking to a convention of the National Council of Women. She urges the members to set out for better radio programs. She thinks that the women of taste, lovers of good music, and instructional programs, should become fans. This is for the purpose of counteracting the fan mail from "minors, maids and morons," to which she attributes the weakness of the present programs.

"We don't like," she says, "crooning, sentimental slush, vulgar songs, or wheedling males who say they will meet us again next week and take care of our souls and livers."

#### Walls Work Both Ways

Raleigh News and Observer

The reiteration by Cordell Hull in Montevideo of his ancient faith that the nations of the earth must lower the tariff walls which they have erected against each other is of great importance to the entire world and of particular importance to the South in the United States. As Secretary of State, Mr. Hull speaks for the administration, and it is well that, while the effort goes on at home for home recovery first, the ideal of a world without barriers is not allowed to be lost in the nationalistic recovery campaign.

Uultimately recovery must be world-wide. Each nation may improve its domestic conditions, but in a world so interdependent as our own no full recovery will be attained anywhere until it is attained everywhere. The danger is that in the meantime the extremely nationalistic doctrines of self-sufficiency will make more difficult the removal of barriers and the free interchange of trade in the future. For that reason especially it is excellent to have the reassurance from an important spokesman of the administration that the old Democratic doctrine of low tariffs is not being forgotten in the midst of the great domestic adventure in recovery. At the meeting of the Pan-American nations in Uruguay, Mr. Hull declared;

"International trade is clogged hopelessly with prohibitions, embargoes, quotas, and othe rarbitrary restraints and restrictions. A full, stable, and durable business recovery can only be effected by a restoration of international trade and finace to a mutually profitable extent."

Of all sections in America, the South is most of all dependent upon the maintenance of its export trade. Tariffs which keep foreign goods from coming into America must also work to keep American cotton, tobacco, and textiles from going out. No Southerner needs to be told what would happen to the South if its export trade was destroyed. Isolation cannot be one-sided. If we shut others out, we are kept in.

#### RESOLUTIONS OF RESPECT

Be it resolved by the Williamston Tobacco Board of Trade, Williamston North Carolina:

That in the death of our beloved

And while we most humbly bow to

olutions be recorded upon the pages of our record in memory of him, and a copy forwarded to his family, and The Enterprise.

W. R. INGRAM, President. N. K. HARRISON, Sec.-Treas.

ADMINISTRATOR'S NOTICE rain, deceased, late of Martin Country, North Carolina, this is to notify all persons holding claims against the estate of said deceased to present same Having this day qualified as admin-istrator of the estate of Wm. H. Colttate of said deceased to present same to the undersigned on or before the 28th day of November, 1934, or this notice will be pleaded in bar of any

ecovery thereon. All persons indebt-

ed to said estate will please make immediate settlement.
This the 28th day of November 1933.

JOHN R. COLTRAIN,

NOTICE OF SALE

Under and by virtue of the power That in the death of our beloved contained in that certain deed of the friend and co-worker, W. Joe Taylor, we feel that we have suffered a distinct loss, not only in business, but in valued fellowship and friendship.

And while we most humbly bow to And while we most humbly bow to ing been given to secure the payment the power, wisdom, and love of the of certain notes of even date and Father in heaven, yet we deeply de-tenor thereof, the stipulations therein plore his untimely death, and we feel that his place with us cannot be filled.

And be it further resolved: That, as a recognition of our high esteem for day of January, 1934, at the Courthim, we hereby resolve that these res-olutions he recorded upon the pages o'clock noon, offer for sale to the o'clock noon, offer for sale to the highest bidder, for cash, the follow-ing described real estate, to wit: The one-fourth undivided interes

The one-fourth undivided interest of said Joe Taylor and wife, Beulah Taylor, in the following described tract of land: Bounded on the north by E. G. Taylor and Jas. D. Bowen, on the east by T. U. Rawls and A. B. Ayers, on the south and west by the Hyman Bowen land, and known

NOTICE OF SALE Under and by virtue of the powe of sale contained in that certain deep

Everything that's best in life-may

it all come your way in 1934. Yes; may

each of your days be brighter and happier

than the preceding one. That's our big

. E. POPE

We have a fine carload of fresh young

Don't buy your mules at auction or from

mules at our stables near the Brick Ware-

a transient dealer. They are here today and

gone tomorrow, and if you get a bad mule

you have no recourse. In most cases, you get

Thigpen & Cherry

Dealers in Mules and Horses

WILLIAMSTON, N. C.

a mule with some defect.

house. See us before buying or trading.

INSURANCE - ALL KINDS

rusteer by J. E. Sexton and wife,
Martha E. Sexton, dated 23rd day of
September, 1930, of record in the
Public Registry of Martin County in
Book C-3, page 358, to secure a note
of even date therewith, and the stipulations not having been complied
with, and at the request of the holder
of said bond, the undersigned Trustee will, on the 12th day of January,
1934, at 12 o'clock, Noon, in front of
the courthouse door of Martin County offer for sale to the highest bidder,
for cash, the following described land:
Being a one-half undivided interest
in and to the following described house and lot: Located in the Town
of Jamesville, N. C., and beginning at
a point of St. Andrews Street and a

of trust executed to the undersigned new street between the School Prop

## Important Notice!

In accord with new N. R. A. fair competition prices for cleaning and pressing, our prices will be about

Percent Less Than RECENT PRICES

We wish to thank our patrons for their patronage in 1933 and hope that we may serve you throughout 1934.

W.D. Ambers

# Sell Us Your PEANUTS

WE ALWAYS PAY THE

## Highest Market

Regardless of the condition of the peanuts. It may be to your advantage to see us before selling. Our warehouse and office is located near the cotton gin of J. G. Staton, on the A. C. L. Railroad track.

# Local and Long-Distance

We Have New Equipment and Careful Drivers

## Manning-Gurganus

John A. Manning

Roy Gurganus

WILLIAMSTON, N. C.

