## THE ENTERPRISE

ENTERPRISE PUBLISHING CO. WILLIAMSTON, NORTH CAROLINA.



W. C. Manning

SUBSCRIPTION RATES (Strictly Cash in Advance)

IN MARTIN COUNTY

OUTSIDE MARTIN COUNTY

ion Received for Less Than 6 Mor

Advertising Rate Card Furnished Upon Request

Entered at the post office in Williamston, N. C., as second-class matter under the act of Congress of March 3, 1879.

Address all communications to The Enterprise and not to the individual members of the firm.

Tuesday, March 6, 1934

#### Trade That Should Stay at Home

Williamston is losing too much trade to mail-order houses. Frequently \$1,000 a day goes from the Williamston post office, mostly to mail-order houses for goods that can be bought from tax-paying stores in our own town. This trade rightly belongs to the merchants here, who are the town builders, the home builders, the same fellows who pay the taxes, sustain the churches, and support the schools.

Suppose every buyer in the county buys all of his merchandise from the mail-order houses for three, six, or nine months, what will the home merchant do? Certainly, it will be a very short time before half the merchants will be beggars, but not in town, because there will be no towns.

Of course, all the folks will not buy by mail; yet those who do make the merchant that much poorer.

Certainly, the individual has the right to trade where he pleases. So it is the merchant's job to go out to his neighbor for his trade. He must be prepared to furnish his needs at a price that is fair. He must acquaint him with what he has; he must invite him to come and see, to compare prices and quality; he must advise him to see what he buys before he turns his money loose. He should remind the prospective customer that when he or his family are sick, or have the misfortune to need credit, that it is the home merchants and not the mail-order house that delivers the baskets of groceries to feed them and the clothes to warm them.

The merchant can successfuly combat the mailorder catalog by proper newspaper advertising in the paper the home folks read.

### Cause for Congratulation

Martin County should congratulate herself on the smallness of her relief roll when compared with some neighboring counties

Martin helped 234 families in February, while Bertie, a county with practically the same population, helped 708 families; Beaufort help 597 families; Edgecombe 944; Halifax 1,112; Pitt 787; and Washington 508.

Martin County was the lowest of all, with slightly less than 10 families out of every 1,000 population being helped; Pitt, 12 families per 1,000; Beaufort, 14; Halifax, 21; Edgecombe, 27; and Washington, 43. Yet each of these counties is practically in the same financial condition; all are agricultural counties primarily.

It may be that Martin County people have made better preparations to live than the people of some of the other counties. Yet it is more likely true that the administration of the charity fund has been looked into with greater care and that fewer unworthy cases have sliced into the pie in this county.

### Dispossessing Tenants

Goldsboro Transcript and Messenger

Capus M. Waynick, director of the Re-employment Service for North Carolina, has started what develop into a major service for tenant farmers.

Waynick has called upon his county reemployment directors to supply him with the names of tenants who have registered for jobs, saying that their landlords have "put them out" because of signing to reduce tobacco acreage.

First to respond to this appeal is the director of the service in our adjoining county of Lenoir. He came through at once with a list of 42 farmers who have signed with him because, they said, their landlords were cutting down on tobacco and didn't need them

Dispossessing tenants in this fashion is a direct violation of the terms of th econtract the landlord signs with the secretary of agriculture. The contract provides that the signer shall not reduce the number of his tenants because of his signing.

The next step for Mr. Waynick, then, is to obtain the names of the landlords, refer the matter to the secretary of agriculture-and a thorough investiga-

Landlords who violate the terms of their contracts in the matter of tenants may find themselves barred from collecting the benefits provided for reduction. We hope that Mr. Waynick carries the matter to

its natural conclusion Fise dispossession of a large number of tenants may eate such an acute social problem for the section nat the benefits secured through tobacco reduction

#### Something Is Wrong

Are the airplane manufacturers making as good planes for the government as they are making for

It seems that the planes they make for the government, at perhaps a big profit, fall easier than those they keep for themselves. At least that is the experience of the mail planes now in use by Army flyers.

Of course, it may be that the government fliers are not as well trained as the private flyers. If that is true, then let our Army birdmen be given better

It may be only a coincidence that such a large number of accidents have happened with our Army mail flyers, or it may be that our Army planes are inferior and again it may be that our Army flyers are not so good as the private flyers.

#### Low-Hanging Awnings

One town commissioner had his hat knocked off the other day by an awning swung too low. He did not curse and fret, yet many do when they walk along and an awning, stretched about five and a half feet above the sidewalk, knocks their hats off and swipes them across the face and eyes.

How about an ordinance forbidding awnings to be swung low enough to knock off the hats of ladies and gentlemen as they pass along, or, if we have such a law, enforce it. And as a last resort, grant the privilege to pedestrians to trim out a way for safe passage.

#### Fishing for Votes

Senator Josiah W. Bailey is doing some vote-fishing around Washington. Perhaps he is spreading his bait too thick. He is doing much criticizing of everybody in Washington, leaving himself practically perfect..

Personally, we don't like the game called politics. It is too deceptive. But when a man gets up to his neck in Washington clover, he will naturally give most of his thought to continuing in it. Evidently Mr. Bailey likes Washington. Yet de doesn't exactly talk as if he thinks the President knows his job.

#### Fooling Ourselves

History furnishes few, if any, generations of people who have fooled themselves worse than our present generation of American folks.

Only 15 years ago we thought ourselves rich and powerful. Every fellow felt that he was lord and master of all the fields that he encountered. However we began to feel shocks and warnings of danger, and from the fall of 1920 to the spring of 1933 more banks closed, more men were thrust into bankruptcy, more families were forced to move from their homes on account of taxes, mortgages, and judgments, than in any similar 13-year period of our history.

With the aid of the government, many people are regaining their home and their morale and are looking at life and its promises with a new assurance. Yet, according to the opinion of some of our wisest thinkers, we are still fooling ourselves and failing to properly evaluate and conserve the blessings and opportunities which we have.

We cannot afford to fall into the same error again and lose our accumulations through a system of overspending.

### **Probable Predictions**

Following the recent record-breaking cold wave, specialists up State College way ought to be coming out before so very long with statements predicting few insects to pester crops in Eastern Carolina this spring and summer. Surely, all the bugs were frozen to death, and if there is any insect damage this year it will be done by foreign invaders, no doub

### Going After Business

Scotland Neck Commonwealth

Financial and trade journal editors are asserting that as never before in the commercial history of the United States business men are thinking and talkig, studying and plannig busiess. How to get it and especially how business to be conserved and strengthened and conducted in the public interest. Merchants who held themselves aloof from trade associations have been joining them in droves, or they have been forming new ones. Executives of the associations have been alternately delighted and disconcerted by the dynamic energy recently infused.

Business men were duly impressed when the President saved the country's banking system during his first month in office. But they could not for quite some time embrace the public enthusiasm when the program for reviving commerce through the medium of recreating purchasing power. The \$3;00,000,000 was sizable, but it was less than a third of the country's normal expenditure for public works. Recovery, they said, required real restoration of buying power. There had to be enormous expenditure to furnish employment.

By the time the Government supplied the energy that was requisite, there already had been developed on the part of business a genuine appreciation of the codes. Then suddenly the bill for the priming of the pump was handed in and business took renewed courage from the fact that it did not cause undue, if any, concern. The first refunding was carried out with subscriptions running more than five times the

one billion offered. Ad now, with the public obviously determined to support the President, and with unmistakable evidences of a strong trend toward actual recovery, the awakening of business men is accountable. It will be most creditable if they conform to the President's warning to "give first consideration to volume," instead of to immediate profits, and proceed upon the sound premise that unwarranted price increases would result in restricted markets.

school faculty but also as a worthy and faithful citizen of the community.

"From the beginning of her work here at Farm Life September 15, 1931, she was ever ready and willing to put herself whole-heartedly into the work that she was carriage on She taught she was ever ready and willing to but herself whole-heartedly into the work that she was carrying on. She taught the present seventh, eighth, and ninth grades, while they were taking the sixth and seventh grade work. The work that she did with these grades is not only a credit to herself, but also to the school as a whole.

"In the fall of 1933, Miss Peel's health had become so poor that she is trater of the estate of Mrs. Mattie work that she did with these grades is no notify all persons holding claims against estate of said deceased to present them to the undersigned for payment on or before the 3rd day of February, 1935, or this notice will be plead in bar of any recovery thereon. All persons indebted to said estate will please make immediate payment.

"In the fall of 1933, Miss Feel's please make immediate payment. Was not able to teach the ensuing year. The local board gave her a leave of absence to improve her health, but to our sorrow her health, but to our sor steadily grew worse until it brought about her untimely death. "Be it therefore resolved, that this

expression of appreciation be sent to members of her family, to the church, nd to the newspaper."
P. E. GETSINGER,

Secretary of School Board. C. A. HOUGH, Principal.

#### MRS. WADE MIZELLE

We, the members of the Martin ounty Council of Home Demonstra-

f20 4tw

NOTICE Having this day qualified as admin-istrator, of the estate of Mrs. Mattie

NOTICE OF SALE OF REAL ESTATE

North Carolina, Martin County.
Whereas, on the 1st day of March 1927, Wade L. Mizell and wife, Fan nie B. Mizell, executed to Edward E. Rhodes trustee, a deed of trust which is recorded in book X-2, page 429, office of register of deeds of Martin County; and whereas default has been made in the payment of the indebtedness secured by said trust deed, and the holder thereof has requested exercise of the power of sale therin containd,

We, the members of the Martin County Council of Home Demonstration Clubs, submitting to the will of our Heavenly Father, who has removed from our midst our beloved and greatly esteemed member, Mrs. Wade Mizelle, do make the following resolutions:

1. That we extend our deepest sympathy to the family of the deceased member.

2. That a copy of these resolutions be written in the council minutes.

3. That a copy be sent to The Enterprise for publication and a copy to the bereaved family.

Done by order of the Martin County Council February 22, 1934.

Miss VIOLA GRIMES, Secretary.

Mrs. J. S. AYERS, President.

FOR RENT: SIX ROOMS AND bath cottage at Fair Grounds.—Apply to Mrs. Jim—Staton. fy-27-4t NOTICE OF SALE

Under and by virtue of a judgment of the superior court, on the 19th day of the lord of the content of the superior court, on the 19th day of the lord or the center of said lane N. 31 degrees to said Hyman's and Warren's line; thence along said highway with Hyman's line S. 65 degrees E. 797 feet to said Hyman's and Warren's line; thence south 21 degrees W. 854 feet with said Parker's line to the center of the center of the superior court, on the 19th day of the power of sale therin containd, the holder thereof has requested exercics of the power of sale therin containd, the holder thereof has requested exercics of the power of sale therin containd, the holder thereof has requested exercics of the power of sale therin containd, the holder thereof has requested exercics of the power of sale therin containd, the holder thereof has requested exercics of the power of sale therin containd, the holder thereof has requested exercics of the power of sale therin containd, the holder thereof has requested exercics of the power of sale therin containd, the holder thereof has requested warring than the court of the A. H. Mitchell tract, bounded by the lands of E. P. Hyman estate, Henry Warren, Orange Fields, Wilson Parker, Deb Davis, and R. J. Shields' line; thence with said Shields' line along the center of said lane

I SMOKE PLENTY OF CAMELS

... MORNING, NOON, AND

NIGHT. SO I THINK I AM

QUALIFIED TO SAY THIS-

THEY NEVER JANGLE

THE NERVES.

RESOLUTIONS
OF RESPECT

MISS RHODA PEEL
Resolution passed by the School Board and Faculty of Farm Life on the death of Miss Rhoda Peel:

'In recognition of the untiring and faithful service of Miss Rhoda Peel:
School, the school board and school faculty but service, not only as a mmeber of the school faculty but also as a worthy and faithful citizen of the community,

MISS RHODA PEEL
The service of Miss Rhoda Peel:

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MISS RHODA PEEL
The school part of the court in Orange Fields' line; thence down said being a part of that lands by Charles E. Fostonic faculty but also as a worthy and faithful service of Miss Rhoda Peel:

MISS RHODA PEEL
The school part of the court in Orange Fields' li



is too young or too

old to

SAVE

Account at this Bank

Life offers a hundred good purposes for which to SAVE. To the child, it might possibly mean a future education. To grown-ups, it may mean travel . . . owning a home . . . taking advantage of good investment opportunities . . . and many other worth-while aims

Spend, but spend carefully. SAVE the balance for a purpose . . . in a 3 per cent interest-earning account here.

# Branch Banking & Trust Company

Follow The Leaders **CHANGE TO** 

SWIFT'S

TOBACCO GROWERS HAVE DISCOVERED A NEW KIND OF FERTILIZER

## Swift's Tobacco Fertilizers

It's Made Especally for Tobacco and IT IS MADE PHYSIOLOGICAL NEUTRAL

That means that it cannot leave harmful the quality and yield of your tobacco. Swift's Fertilizers made especially

for tobacco are easily identified, for each bag is sold with a-

#### Certificate Quality

assuring you fertilizer made especially for tobacco from best materials, double mixed, triple-tested, and non-acid forming. Look for the green and brown certificate on the bag.

Learn about this new fertilizer for tobacco that won the praise of leading growers everywhere. It's the fertilizer that does all good. See your authorized Swift agent. He'll tell you how this fertilizer that conserves and adds calcium and magnesium to the soil has made money for your neighbors. Red Steer will make money for you, too.

SWIFTS TOBACCO FERTILIZERS Non-Acid Forming (Physiologically Neutral)

WILLIAMSTON, N. C.



WE SELL THE FAMOUS

**Falling Springs Lime** 

Falling Springs Lime will increase your yield and quality of crops, especially of tobacco and peanuts.

IN 100-POUND BAGS

Roy Gurganus, John A. Manning, Ben Riddick

Williamston - Warehouses - Everetts