

THE ENTERPRISE

Published Every Tuesday and Friday by The ENTERPRISE PUBLISHING CO. WILLIAMSTON, NORTH CAROLINA.

W. C. Manning Editor

SUBSCRIPTION RATES

(Strictly Cash in Advance) IN MARTIN COUNTY One year \$1.50 Six months .75 OUTSIDE MARTIN COUNTY One year \$2.00 Six months 1.00 No Subscription Received for Less Than 6 Months Advertising Rate Card Furnished Upon Request

Entered at the post office in Williamston, N. C., as second-class matter under the act of Congress of March 3, 1879.

Address all communications to The Enterprise and not to the individual members of the firm.

Friday, June 8, 1934

Builders of Ideals

The objects a child sees and the words he hears have more than half to do in shaping his ideals in life. There are thirty-five million children in the United States that are straining their eyes and pricking their ears from morning till night, and well into the night in too many cases, to see what they can see and hear. When we consider how little of the good things they see and hear when compared with the less wholesome there is little wonder that the youth of today is floundering upon a sea of unrest and uncertainty.

In a recent investigation of 500 feature moving pictures produced in 1930, it was learned that crime was the principal theme in 137; war in 44 other, and the themes in 77 others centered upon sex problems, clearly indicating that more than half of the pictures were lessons in crime and carnality.

Another author, investigating 115 of our movies, found that 406 separate crimes were committed. In 35 of the pictures, there were 54 murders; in 12 others there were 17 hold-ups and in 14 there were 21 kidnappings.

When we have these conditions and the modern magazine publishing shockingly obscene stories and pictures red with crime, we may expect a generation of kidnapers and harlots.

What the child sees and hears does make a difference in his future conduct, and more wholesome training at home and less frivolously away will do much in determining a safe course for youth. If children are allowed to go where they want to go, they will soon be going where their parents don't want them to go, and some day all concerned will be sorry.

Telling the Truth

Iowa publishers have devised the following supplementary provisions of the code, which we hope General Johnson will hurry up and approve. Their adoption will mean millions to us small town publishers: For telling the public that a man is a successful citizen when everybody knows he is as lazy as a government mule—\$2.70. Referring to a deceased citizen as one who is mourned by the entire community when we know that he will only be missed by the poker circle—\$10.13. Referring to some gallivanting scandle monger female as an estimable lady when every business man in town would rather see the devil coming—\$8.10. Sending a hypocritical old reprobate to heaven, when we know that hell is too good for him—\$5.00. Referring to deceased merchants as "progressive citizens," when they never advertised in their lives to help draw trade to town—\$1.00.—Gazette, Stillwater, Minn.

States' Rights

States' rights are almost exactly parallel with child rights; the child wants all the privileges of getting all he can and giving as little as he can. The same is true with the states. They want to rule themselves and all the subdivisions therein, and no man ever heard of their willingness of accept all gifts and donations offered by the Federal government. The states like the mail service; they like money for roads and schools and for all other purposes under the sun; yet, they do not like to yield a single thing in return for such gifts and services. When a condition arises against the rights of state, they rare back and claim state rights.

Perhaps we would be just as good and just as happy if we would yield more to the general cooperation of the entire country whether it be our own state, or Maine or Texas.

England Joins the Rabble

For the first time in all history refusal to pay honest debts is hailed as a virtue. Such seems to be the case in all Europe at the present, except in the case of honest little Finland.

In all the nations that participated in the World War, with the possible exception of Great Britain, the virtue was lost years ago, but England could not stomach the idea of repudiating a debt until this year. She, like a thoughtless sheep, has now jumped the fence, too, and is now basking in the wilderness of disgrace, measured by all former standards of truth and honor.

So far as we are concerned, we are of the opinion that it will be the best thing to give them what they owe us; yet we feel assured that they have publicly disgraced themselves.

Bank Failures Or No Bank Failures?

That was a great meeting of the Republicans assembled in Chicago this week. They denounced the principles of their own old party, and criticized the mistakes President Roosevelt has made.

It was certainly a wise thing to drop their old party principles, under which the country had been sent on the rocks and was pounding on the shores of oblivion. But when it comes to criticizing the Roosevelt policies, that is just mean. They know that no wreck such as the Hoover administration left could be cleaned up in so short a time without some few accidents. Then, why should they try to prejudice the people against the deal that has saved them from the glutinous jaws of organized wealth?

Folks, don't forget there has not been a bank failure in the United States this year. Under the Hoover administration they went down like trees in a tornado.

Concerted Fight on the New Deal

The predatory interests of this country are making a concerted drive against the Roosevelt New Deal. The fight includes a campaign on every front; the weapons are odorless gas and silent bombs. These interests do not want to be seen or heard; they hope to win without awakening the enemy.

A close survey will show that their policy is to destroy the prices of farm products. The average man seems to feel that the government is in position to fix prices on all products, but such is not the case. Only a few basic commodities are embraced in the price-fixing sections of the recovery act. The moneyed interests still have the power to say what beans, potatoes, strawberries, as well as almost every other kind of food crops shall bring. They are the fellows who have the power to say whether peas sell for \$1 or \$2 per bushel.

With fewer strawberries this season than last, and with conditions decidedly better than a year ago, the price has been forced down much lower than it was last year. The same thing applies to cabbage, beans, peas, potatoes, and nearly all other crops.

When one chain store organization has the power to say what every potato, bean, strawberry, and other important vegetable in the country shall sell for, and that chain belongs to a bunch of dividend gangsters on Wall Street, who may expect fair play?

The only question for us to consider is whether this government shall be run by the people and for the people or if we shall lie down and let the same unholy pilferers take the reins and drive us on down, down, down—as they have done before.

Mr. Roosevelt needs to silence the gang that is still fighting us and will finally destroy us if we don't stop listening to their propaganda, dividing our forces and lying down before them.

Declining School Attendance

It is a sad note that comes from the report on school attendance, showing that there was a considerable drop in attendance last year from the record during the preceding year.

This must be caused by one of two things, either of which would be bad enough: First, is it because the spirit of man has been broken by the pressure of poverty; or, second, is it because this generation is selling its birthright for a mess of pottage pleasures?

Regardless of what caused the falling-off of school attendance, it is a serious backward step. We can not hope to gain any kind of elevation in life if we give up and throw ourselves into life's pleasure stream to float downward and finally land on the shores of sorrow.

Now, if the spirit of man has been so depressed that they are not sending their children to schools, then let us pray that they be given understanding so they may know the only way out of his dilemma is through the school.

We need to enforce the attendance laws.

The Cheaper Way Out

The United States will do well to give our debtors their debts rather than keep the matter open to quarrel about and they train armies and build navies to keep us from collecting and we train armies and build navies to make them pay us—resulting in a war to see who can whip who—which will perhaps be the final outcome. It will be just about like all other old feuds, end in a killing of some of the parties, their children and grandchildren.

The Ears Have It

Monroe Enquirer.

The Governor of North Carolina told one recently at a banquet:

"A king desirous of going hunting asked his weather prophet what kind of day it would be.

"The day will be fine, Your Majesty," said the weather prophet.

Whereupon the king in high glee, set out for the forest. Passing a farmer jogging along on a jackass, the King hailed the countryman jovially:

"Fine day we are going to have," said the King.

"I'm sorry, Your Majesty," replied the farmer, "but it is going to rain before night." And it did rain. The heavens opened up that afternoon, and the King, soaked, cold, and disgruntled, returned to his castle and fired his weather prophet. Then the king sent for the farmer.

"I shall make him my weather prophet," declared the king. But before conferring the proper degree on the farmer, the king asked:

"Tell me, my good man, how did you know it was going to rain?"

"By my jackass," replied the farmer, "When his ears stand up, I know the day will be bright; when his ears flop, I know we shall have rain."

"Aha!" exclaimed the king, "Then I shall appoint the jackass my weather prophet." He did so. And from that day to this, jackasses have held public offices.

NOTICE

North Carolina, Martin County; In the Superior Court. Before the Clerk, J. W. Hines and Wife, Rosabel Hines, vs. N. H. Staton

The defendant, N. H. Staton, will take notice that an action entitled as above has been commenced in the superior court of Martin County, North Carolina, for the purpose of selling for division the lands more particularly described in the petition in this action, in which lands the defendant has a one-half undivided interest. The said defendant will further take notice that he is required to appear at the office of the Clerk of the Superior Court of Martin County in the courthouse at Williamston, North Carolina, within thirty days from the publication of this notice, and answer or demur to the complaint in said action, or the plaintiff will apply to the court for the relief demanded in said complaint.

SADIE W. PEEL, Clerk of the Superior Court of Martin County, N. C., This the 6th day of May, 1934, j8 4tw

NOTICE

North Carolina, Martin County; in the Superior Court. Annie Slade Knight vs. Eddie Knight

The defendant above named will take notice that an action entitled as above has been commenced in the superior court of Martin County, North Carolina, to secure an absolute divorce on statutory grounds, to wit, based upon—over—two—years' separation. And the defendant will further take notice that he is required to appear before the clerk of the superior court of Martin County within thirty (30)

NOTICE

North Carolina, Martin County, in the Superior Court. D. G. Matthews v. E. D. Jones and J. A. James

By virtue of an action directed to the undersigned from the Superior Court of Martin County in the above entitled action, I will, on Monday, 18th day of June, 1934, at 12 o'clock, noon, at the courthouse door of Martin County, sell to the highest bidder, for cash, so satisfy said execution, all the right, title and interest which the said E. D. Jones, one of the defendants, has in the following described real estate:

First Tract: Adjoining lands of Jesse Williams and Everett and Daniel, and others. Beginning at the fork of the old road leading from Hamilton to the Oak City and Haswell Road at a stake, running S 82 W 10 poles, thence S 44 1-2 East 10 1-2 poles, thence about 12 poles, thence N 82 East 17 poles to the beginning. Containing one acre.

NOTICE

North Carolina, Martin County, in the Superior Court. Second Tract: Being one-half of lot No. 7 in the Richard Jones land division, and being all that part of lot No. 7 not heretofore allotted to E. D. Jones as a part of his homestead.

Beginning at the southeast corner of lot No. 7; thence along the line of Lot No. 8 to a stake; thence a line parallel with the eastern line of No. 7 to a stake in the line of No. 6; thence along line of No. 6 to the northeast corner of No. 6 and 7; thence along a straight line to the beginning. Containing 3 1-2 acres, more or less, and being the eastern part of Lot No. 7.

This 17th day of May, 1934. C. B. ROEBUCK, Sheriff my-18 4tw Martin County.

DR. W. C. MERCER

DENTIST Announces the opening of the office formerly occupied by Dr. P. B. Cone for the practice of dentistry.

PROGRAM FOR WEEK BEGINNING MONDAY, JUNE 11

Turnage Theatre --- Washington, N. C.

Monday	June 11	"BOLERO," GEO. RAFT and SALLY RAND
Tuesday	June 12	"FOUR FRIGHTENED PEOPLE" A Cecil B. DeMille Production
Wednesday	June 13	"WOMEN IN HIS LIFE" OTTO KRUGER and UNA MARKEL
Thursday	June 14	"MELODY OF SPRING" with CHARLES RUGGLES and MARY BOLAND
Friday	June 15	"SHOULD LADIES BEHAVE" with LIONEL BARRYMORE and ALICE BRADY
Saturday	June 16	"TREASON" with BUCK JONES

CHEVROLET

ANNOUNCES SUBSTANTIAL

PRICE REDUCTIONS

on all models of

Chevrolet passenger cars and trucks

Reductions amount to as much as \$50 on some models

CHEVROLET'S reduced prices reflect in dramatic fashion the record-breaking demand that, month after month, is keeping Chevrolet first in sales. In offering these exceptional values at these new, lower prices, Chevrolet hopes to maintain, during the balance of the year, the high level of employment so necessary to the general program of recovery.

Chevrolet is particularly glad to make this important announcement just at this time when you can see and judge the Chevrolet at the National Exhibits of General Motors Products. Make it a point to look over these cars. Be practical—compare its modern features and these new low prices with those of any other low-priced car. Then you will know even more surely than before why we say with confidence, "Drive the Chevrolet only 5 miles and you'll never be satisfied with any other low-priced car."



NEW REDUCED PRICES EFFECTIVE TODAY

STANDARD MODELS

	New Reduced Price	Amount of Reduction
Sport Roadster.....	\$465	\$25
Coach.....	495	25
Coupe.....	485	25

MASTER MODELS

Sport Roadster.....	\$540	\$35
Coach.....	580	35
Town Sedan.....	615	30
Sedan.....	640	35
Coupe.....	560	35
Sport Coupe.....	600	35
Sedan Delivery.....	600	45

COMMERCIAL CARS

Commercial Chassis.....	\$355	\$30
Utility Long Chassis.....	515	50
Dual Long Chassis.....	535	50
Utility Chassis and Cab.....	575	50
Dual Chassis and Cab.....	595	50
Utility Long Chassis and Cab.....	605	50
Dual Long Chassis and Cab.....	625	50
Commercial Panel.....	575	35
Special Commercial Panel.....	595	35
Utility Panel.....	750	50
Dual Cab and Stake Body.....	680	50
Dual Long Cab and Stake Body.....	740	50

Above are list prices of passenger cars at Flint, Mich. With bumpers, spare tire and tire lock, the list price of Standard Models is \$18 additional; Master Models \$20 additional. List prices of commercial cars quoted are f. o. b. Flint, Mich. Special equipment extra. Prices subject to change without notice. Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value.

CHEVROLET NOW LEADS IN VALUE BY A WIDER MARGIN THAN EVER

Roanoke Chevrolet Co.

WILLIAMSTON, N. C.