

THE ENTERPRISE
Published Every Tuesday and Friday by the
ENTERPRISE PUBLISHING CO.
WILLIAMSTON, NORTH CAROLINA

W. C. Manning Editor

SUBSCRIPTION RATES
(Strictly Cash in Advance)

IN MARTIN COUNTY
One year \$1.50
Six months .75

OUTSIDE MARTIN COUNTY
One year \$2.00
Six months 1.00

No Subscription Received for Less Than 6 Months

Advertising Rate Card Furnished Upon Request

Entered at the post office in Williamston, N. C., as second-class matter under the act of Congress of March 3, 1879.

Address all communications to The Enterprise and not individual members of the firm.

Tuesday, January 5, 1937

Acknowledging Fundamentals

Hope for the masses working with products directly from the farm and for the farmer himself is found in a statement issued recently by A. Obici, president of the Planters Nut & Chocolate Company, in connection with an announced wage increase for his workers. Incidentally, the statement comes when peanut prices are far from a starvation point, and it—supported by action—plainly acknowledges one of the fundamentals apparently too often overlooked by business in general.

The Planters chief said:

"It has been clearly demonstrated that improved business conditions can only be sustained by the maintenance of increased purchasing power in line with price advances. Such price advances, in turn, are the result of increased wages and a higher level of raw material values which must be the basis of continued recovery. It also denotes the changed trend within the minds of industrialists who seem now to be espousing the New Deal and falling in line with the march of progress."

The statement, supporting a principle that is vitally necessary to sound recovery, is accepted as one of the greatest signs for prosperity on eastern Carolina peanut farms of any business index yet so far issued on weekly carloadings, steel production, bank clearings, production rates of industry, and so on. Surely, the action means much to peanut farmers and gives rise to the questions, "Why can't the tobacco and cotton manufacturers support the principle to a greater extent than they are now doing?"

Commenting on the action more as it affects the wage earner, the Suffolk News-Herald says:

"We find ourselves wondering if others in the same line of business and class of competition will subscribe to the proposition so well stated by the Planters chief. At the same time doubtless hundreds of other workers at their humble tasks are asking each other, are we to have the same consideration and are we to have a similar break? We wonder, but we still hope, for Planters' theory is incontrovertible."

"Let us look for a moment beyond the immediate employees of this concern. Who stands to profit by this wage increase? First, of course, the men and women directly affected by the raise. Then come the families they support, followed by the merchants into whose tills the money will find its way, the banks as the final repositories, the farmer who will find a greater demand for his products, landlords who have property to rent, and, finally, the entire population

which depends on general prosperity for individual benefits.

"Thus the New Deal goes marching on. Its principle is basically sound and its spirit humanitarian. But it cannot continue or take longer strides until the vision is caught up by every industrialist, big and little, in the land. Every intelligent industrialist and employer is fully aware that the old system of exploitation of their workers has failed, and in falling recoiled upon them in the end.

It has served its purpose after which it failed miserably. Then why cling to an economic corpse and chase a phantom when there is at hand a solid rock to build on and a safe haven into which to cast anchor? Increasing mass buying power increases mass consumption, which in turn buttresses mass production. Only those are blind who will not see."

Old Christmas

Old Christmas, once observed on a fairly large scale in this section of the country, has about run its course. These modern times have just about swallowed the custom and placed it in a more up-to-date setting. And with its passing apparently have gone, or are going, the real ideals of the day.

These was always something about Old Christmas observation that failed to make itself felt on December 25. As the old folks once gathered around on Old Christmas Eve, the spirit of revelry was marked by its absence. In its stead there was a spirit of thankfulness for the hope those old people entertained for life after death. In the evening of their lives, they used Old Christmas probably in a truer meaning than many of us do today on the real Christmas.

Probably the observance of any other than December 25 as Christmas was old-fashioned, and, however unfounded the custom might have been, it still carried hope and understanding that are too often absent on the real Christmas day.

The Common Cold Costly

Morganton News-Herald.

It has been found by the United States Public Health Service that the common cold, together with bronchitis, influenza, and pneumonia head the list of all diseases causing sickness in this country. Influenza and pneumonia were found to have a very high mortality rate, being surpassed only by diseases of the heart and cancer.

Another important finding in regard to colds, influenza and pneumonia was that they are among the most costly of all diseases. They cause more time spent in bed and away from work than any other group. They are a drain on personal efficiency and therefore expensive to industry and to other fields of employment. The patient, the wage earner, and the taxpayer all pay the cost.

While there is no record as to the number of cases of illness caused by the common cold each year, it is known that more people suffer from this seemingly mild disease than from any other ailment. The loss of time and efficiency that it causes to industry, schools, and every field of labor is enormous, and yet the cost of colds is not their most serious consideration. Often they are the forerunners of more serious diseases, such as pneumonia, bronchitis, laryngitis, and other respiratory affections. If neglected, they prepare a fertile field for the ever-ready and waiting tubercle bacillus. Therefore they should always be regarded as dangerous and deserving the utmost precaution.

Streamlined Horse Collars

Now they are stream-lining horse collars, a thing that is a bit on the extreme side of our make-up. But since that is being done, it may be well to stream-line the plow behind the horse, and the youth behind the plow.

Farming has had its drawbacks, but it is still the best bet for Southern youth to follow it and remain away from congested metropolitan areas. Probably more stream-lining on the farm and less in the automotive industry will prove beneficial to youth.

Short Course for Tobacco Farmers January 18 To 22

The short course for tobacco farmers will be held at State College on January 18 to 22, and hundreds are expected to attend.

SALE OF VALUABLE FARM PROPERTY

Under and by virtue of the authority conferred upon us in a deed of trust executed by J. W. Crisp and wife, Ida Crisp, on the 24th day of October 1929, and recorded in book B-3, page 291, I will, on Saturday, the 16th day of January, 1937, 12 o'clock noon, at the courthouse door in Martin County, Williamston, N. C., sell at public auction, for cash, to the highest bidder, the following land to wit:

All those certain tracts of land lying and situate and being in the county of Martin and State of North Carolina, Hamilton Township, near the town of Hamilton and described as being tract number nine, containing 30.37 acres, and tract No. 10, containing 31.00 acres, making a total of 61.37 acres and being a part of what is known as the B. B. Sherrod farm, as surveyed and platted by C. R. Revelle, surveyor, in October, 1929, and recorded in Martin County Register of Deeds' office in Book L. D. 3, page 164.

This land is sold subject to all unpaid taxes.

This sale is made by reason of the failure of J. W. Crisp and wife, Ida Crisp, to pay off and discharge the indebtedness secured by said deed of trust.

A deposit of 10 per cent will be required from the purchaser at the sale.

This the 11th day of December, 1936.

J. S. PATTERSON, Trustee.
d22 4w
Durham, N. C.

NOTICE OF SALE

Under and by virtue of the power of sale contained in that certain Deed of Trust executed to the undersigned Trustee by Augustus Bryant on the 1st day of November, 1934, of record in the Register of Deeds office Martin County in Book H-3, page 488, to secure a certain note of even date therewith, and the stipulations not having been complied with, and at the request of the holder of said bond, the undersigned trustee will, on the 11th day of January, 1937, offer for sale, to the highest bidder, for cash, the following described tract of land:

A tract of land in Goose Nest Township, Martin County, adjoining lands of Fon'Everett, George James, Turner land, Iron Field land and the County Road. Containing 110 acres, more or less, and being the same identical land as surveyed by W. W. Ange and Son on December 27, 1933, and the same land now occupied and owned by Augustus Bryant.

This 11th day of December, 1936.

B. A. CRITCHER, Trustee.
d-15 4t-w

NOTICE OF SALE

Notice is hereby given that under and by virtue of the power of sale contained in that certain deed of trust executed by R. O. Martin and wife, Penny Martin, to the undersigned substituted trustee, and dated the 23rd day of May, 1927, and of record in the public registry of Martin County in book Y-2, at page 263 and at the request of the holder of the notes of indebtedness thereby secured, default having been made in the payment thereof, I will on the 20th day of January, 1937, at 12 o'clock noon, at the courthouse door in Martin County offer for sale at public auction for cash the property described in said deed of trust as follows, to wit:

First Tract: Beginning at a pine, thence running up Cedar Creek or Branch to a Spanish oak, the corner of William Carkeet line, thence along the fence, thence up the dividing line, thence along the dividing line south thirty-six degrees east to the first station, being sixty acres, more or less.

Second tract: Beginning at a post on the southern edge of the right of way of the Atlantic Coast Line R. R. and the northeastern corner of the tract deeded by J. E. C. Davis of this date to M. R. Hopkins, thence eastwardly along the right of way of said railroad 44 poles to a post, a corner, thence S. 20 E. to and across the main run of big swamp, thence down the southern edge of Big Swamp to a small chopped black gum, M. F. Hopkins' corner, thence N. 20 W. 108 poles along said M. F. Hopkins' line to the beginning, containing 30 acres more or less.

Third tract: Beginning at the Josh Jerman corner on the right of way of the A. C. L. R. R. Co., thence a-

NOTICE OF SALE

Notice is hereby given that under and by virtue of the power of sale contained in that certain deed of trust executed by W. L. Andrews and wife and others bearing date July 1, 1927, recorded in the Public Registry of Martin County in Book Y-2 at page 444, default having been made in the payment of the indebtedness for which said Deed of Trust was given as security and at the request of the holder of the same, the undersigned Trustee will on the 8th day of February, 1937, at twelve (12) o'clock noon, at the courthouse door of Martin County, at Williamston, North Carolina, offer for sale, at public auction, to the highest bidder, for cash, the following described real estate, to-wit: Beginning near the fork of the Mill Road and running along said Mill Road to Andrew Cherry's corner; thence running with the said Cherry's line to Simon Fagan's line or corner; thence with said Simon Fagan's corner and line to the beginning at Mill Road, containing eighty acres (80) more or less, and being Ida F. Nichols' one-fourth (1/4) interest in the land which was willed to her by her father, Moses Andrews, reference to said will is hereby made for description.

This 2nd day of January, 1937.

HUGH G. HORTON, Trustee.
jan-5 4t-w

FROM GIRL TO WOMAN

Min. J. A. Hager of 1732 Wilkinson St., Charlotte, N. C., said: "I owe much to Dr. Pierce's Favorite Prescription for the help it gave me when I was just a girl! I would have a great deal of suffering, due to minor functional disturbances. My mother had me take Dr. Pierce's Favorite Prescription and its tonic effects proved to be what I needed to stimulate my appetite and to relieve my disturbance. They now of your dealer."

Dr. C. J. SAWYER
Eye, Ear, Nose and Throat
Hours: 2 to 5 P. M.
DR. SAUNDER'S OLD OFFICE
Williamston, N. C.

long said right of way on the A. C. L. R. R. to the Free Union Road, thence down Free Union Road to a marked black gum in the head of a bottom or flat to and through Big Swamp, thence down Big Swamp to the said Josh Jerman line or corner opposite the point of beginning, thence along the line of the said Josh Jerman property to the point of beginning, containing forty acres, more or less.

This 19th day of December, 1936.

W. H. COBURN, Substituted Trustee.
d22 4w

NOTICE OF SALE

Under and by virtue of the power of sale contained in that certain deed of trust executed to the undersigned trustee by Joe Purvis and wife, Lucy Purvis, on the 18th day of October, 1933, of record in the Register of Deeds office, Martin County, in book M-3, page 101, to secure certain notes of even date therewith, and the stipulations not having been complied with, and at the request of the holder of said bonds, the undersigned trustee will, on the 8th day of February, 1937, offer for sale to the highest bidder, for cash, the following described tract of land:

A certain tract or parcel of land containing 33 acres, more or less, adjoining the lands of the late N. F. Brown, and others, being lot No. 3 in a certain land division between Simon Brown, Bennett Staton and Joe Purvis, and recorded in land division book No. 1, Martin County records.

This the 4th day of January, 1937.

HUGH G. HORTON, Trustee.
j5 4w

NOTICE OF SALE

Kelly Springfield Tire Company vs. A. L. Moye.

By virtue of an execution directed to the undersigned from the Superior Court of Martin County in the above entitled action, I will, on Monday, 1st day of February, 1937, at 12 o'clock noon, at the courthouse door Martin County, sell to the highest bidder, for cash, to satisfy said execution, all the right, title and interest which the said A. L. Moye, defendant, has in the following described real estate, to-wit:

A lot in the Town of Oak City, North Carolina, located on Highway No. 125, a Street intersecting said Highway, Mrs. A. L. Moye, et al, and being Lot No. Ten in Block "K" as shown by the map of Oak City, which is of record in the Register of Deeds Office Martin County to which reference may be had for a full description.

This 1st day of January, 1937.

C. B. ROEBUCK, Sheriff
jan-5 4t-w

NOTICE OF SALE

Notice is hereby given that under and by virtue of the power of sale contained in that certain deed of trust executed by W. L. Andrews and wife and others bearing date July 1, 1927, recorded in the Public Registry of Martin County in Book Y-2 at page 444, default having been made in the payment of the indebtedness for which said Deed of Trust was given as security and at the request of the holder of the same, the undersigned Trustee will on the 8th day of February, 1937, at twelve (12) o'clock noon, at the courthouse door of Martin County, at Williamston, North Carolina, offer for sale, at public auction, to the highest bidder, for cash, the following described real estate, to-wit: Beginning near the fork of the Mill Road and running along said Mill Road to Andrew Cherry's corner; thence running with the said Cherry's line to Simon Fagan's line or corner; thence with said Simon Fagan's corner and line to the beginning at Mill Road, containing eighty acres (80) more or less, and being Ida F. Nichols' one-fourth (1/4) interest in the land which was willed to her by her father, Moses Andrews, reference to said will is hereby made for description.

This 2nd day of January, 1937.

HUGH G. HORTON, Trustee.
jan-5 4t-w

NOTICE OF SALE

Under and by virtue of the power of sale contained in a certain deed of trust executed to A. R. Dunning, trustee, by J. L. Croom, H. E. Croom and L. A. Croom on the 27th day of February, 1930, and of record in the public registry of Martin County in Book B-3 at page 300, Elbert S. Peel having been substituted as trustee in the place and stead of A. R. Dunning, deceased, said deed of trust having been given for the purpose of securing a certain note of even date and tenor therewith,

default having been made in the payment of the said note, and the stipulations contained in the said deed of trust not having been complied with, and at the request of the owners of the said note, the undersigned trustee will, on Wednesday, the 27th day of January, 1937, at twelve o'clock noon, in front of the courthouse door in the town of Williamston, offer for sale to the highest bidder for cash the following described real estate, to-wit: a part of the second tract described in deed of trust, of record in Book B-3 at page 360 of the public registry of Martin County, and being a lot 50 feet by 172 feet facing 50 feet on Main Street in the town of Gold Point and adjoining the Northern line of said second tract as described in said deed of trust, said lot being laid out so as to include the filling station now located on said

property, and being a lot 50 feet by 172 feet adjoining Main Street in the town of Gold Point on the East and the lands of W. D. Powell on the Northern side, and the remainder of the second tract described in said deed of trust on the South and West.

This 27th day of December, 1936.

ELBERT S. PEEL, Substituted Trustee.
ja-5 4t-w

DR. V. H. NEWBORN
OF-TOM-E-TEST
Please Note Date Changes
Williamston office Peele Jly Co.
Mondays after 1st and 3rd Sundays
each month, January 18, February 8,
Robersonville office Robersonville
Drug Co., Tuesday, January 19,
Plymouth office Liverman Drug
Co., EVERY Friday, hours, 10 to 4.
EYES EXAMINED - Glasses Fitted
At Tarboro Every Saturday



Insure a Happy New Year

Sit on the top of the world... INSURE your life, your health, your home, your buildings, your business, your car, your crops. Insure your SUCCESS and your PEACE-OF-MIND.

WATCH OUT! **J. E. Pope** **WATCH OUT!**
INSURE! INSURE!
Let US Write YOUR Insurance
Telephone 79 and 18-J
WILLIAMSTON, N. C.

Best Wishes for the New Year

1937

As we move into a new year we want to express our gratification over the cordial relations that have existed between us, and to express our desire that they may continue and increase during the year to come.

Paul Bailey, Agent
METROPOLITAN LIFE INSURANCE CO.
Telephone Number 4121

Farmers Mutual Fire Insurance Association
OF NORTH CAROLINA

Martin County Branch

JAMES L. COLTRAIN, Secretary and Treasurer

JAMESVILLE, N. C.

January 1st, 1937.

This is to advise you that the Annual Meeting of the Martin County Branch of the Farmers Mutual Fire Insurance Association of North Carolina will be held at the Courthouse in Williamston, Saturday, January 9th, at 10 o'clock A. M. All members are requested to attend.

Respectfully,
James L. Coltrain, Sec. - Treas.

Begin the New Year Right

START A **Savings Account**

We Welcome All Accounts
Whether They Be Large or Small

Member of Federal Deposit Insurance Corporation

Guaranty Bank & Trust Company

FIRE SALE
BEGINS **FRIDAY**
JANUARY 8th

We have bought out C. T. Smith & Company, and his stock along with ours will be offered during this BIG FIRE SALE.

Both stores will be used. Come and bring the family. Plenty of clerks to wait on you.

ADLER'S CASH STORE
ROBERSONVILLE, N. C.