

THE ENTERPRISE

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Friday, September 10, 1938

Give Them Consideration

Among the thousands of youths entering the schools this term there are many who are experiencing handicaps. Some have had few advantages while others have hardly had enough to eat to develop normal bodies. In many cases their home training was not what it should have been, and when they enter school an inferiority complex often results.

It is tiring and oftentimes difficult to recognize these handicaps and give the unfortunate tot all the attention he needs. And while it isn't right to lose sight of the youngster with an alert mind, certainly it isn't asking too much that the backward little fellow be given all the attention possible.

In many instances the schools and society, too, has pushed back the weak and pushed forward the strong. We haven't advanced so far in the march of civilization that we have forgotten the old theory of the survival of the fittest. We are practicing it a great deal these days, satisfying our consciousness by saying that the unfortunate are unfortunate because they are shiftless, worthless and undependable. Something made them that way, and a start to correct the condition can be made in the school room. A great opportunity awaits the young teacher who will throw back her pride and reach down to rescue a filthy, lice-eaten tot. When those of that ilk are taught, a better society will follow in the years to come.

Not all the repeaters reach the relief roll, but the relief roll is made up most by those who were at one time or another recognized as liabilities and not future assets by school and society, as a whole.

New Postoffice For Williamston

Williamston citizens today are gratified with the special news coming from Congressman Lindsay Warren yesterday announcing the allocation of \$78,000 for a new postoffice building here. It has been a long wait, to be sure, but local people are certain they are being repaid for that long wait.

Representative Warren explained that the appropriation is to be made available immediately, and Postmaster Leslie T. Fowden is now expecting engineers here any minute to choose a site and start construction work on the new building.

Realizing the great demand and clamor for new federal buildings all over the country, local citizens are grateful to their representative for his efforts in getting the appropriation for the new postoffice building for them.

Uncounted Riches

This from the pen of Dr. J. W. Hoiland, writing in the Progressive Farmer, more than merits the space we are giving it:

"Have we gotten so blinded with electric lights that we have forgotten the stars? Has the emphasis Americans have for three generations put on material success obscured for us the better gold of the Golden Rule?"

"I am telling you that regardless of your purse, you may be rich today. If you have moderate health, you are a billionaire. If you have a few friends, then envy no lonely man his store of gold. If you are permitted to work at chosen tasks, no artist should be more happy than you are. If you have the peace that passes knowledge, so that no earthly storms can upset your lifeboat, no man can pile currency high enough to equal your riches.

"So many of us are rich and don't know it. And so many others, alas! could be rich and don't realize it."

One need only two two-bits close to the eye to prove that little can be seen beyond it, yet in recent years we have been measuring values by a yardstick that is notched with dollar-marks. All about us are wrecked fortunes to prove that material success is far from enduring; men who were so blinded by the electric lights that they had forgotten the stars; who had been so busy chasing the dollar that they knew not the thrill of the riches that come from romping with a child. Then came the day when their house of cards lay at their feet in a leveling process that laid low many whose neighbors thought were amply secure for any emergency.

These can fully appreciate the fact that when one has a few friends he need "envy no lonely man his store of gold."

More and more of us need to understand that glorious truth that regardless of our purse we may be rich indeed.

It's awful if dad sits out in the yard in his undershirt, but daughter can run all over town in a pair of shorts and it is quite all right.—Pierce City Leader-Journal.

SECOND SALE!

Monday, September 13th

First Sale, Tuesday, Sept. 14
First Sale, Friday, Sept. 17th

Without any doubt, Monday will see one of the largest sales of the entire year. We are expecting a big sale and we would certainly appreciate your coming in as early as possible. We have some one to serve you Sunday night and Monday morning.

Tobacco Selling Good

All grades of tobacco are selling better than at any time this year. We hope you will come and see us next week. We want you to meet our organization and we sincerely believe a visit to our house will be most profitable to you. We'll sell your tobacco just as high, if not higher, than any warehouse or market in the East.

Planters Warehouse
Ingram & Gurkin, Proprietors
 WILLIAMSTON, N. C.

BELK - TYLER'S

New Fall Fashions

Largest Stocks!

Lowest Cash Prices!

SCHOOL DRESSES

Smart new styles, made of good fast color prints. All ages from 3 to 16 years.

48c
98c

GIRL'S PANTIES

EXTRA! NEW FROCKS

Smartest styles in plaids and novelties, some with 16 gore skirts. Assorted materials. Sizes 12 to 20. Be sure to see these tomorrow!

\$1.98

"Talk-of-the-Town" PRINTED CREPES

New shipment! Fine quality in all the newest patterns. Dark grounds. Guaranteed fast colors.

59c

87-INCH SHEETING

Fine smooth quality, heavy weight. Full 87 inches wide.

19c

WOMEN'S NOVELTY PANTIES

25c

"SLIMFORM" SLIPS

Fine Crepe Slips, will not pull at seams. Lace trimmed and tailored styles. Flesh and tea rose. All sizes.

98c

NEW SKIRTS

Smart new plaids, tweeds, and solid colors.

Sizes: 7 to 16 and 24 to 32

\$1.98

NEW WOOL SWEATERS

All wool pull-over styles. Novelty necks. These come in all the newest fall colors.

98c \$1.98

CHILDREN'S ANKLETS

10c

BATH TOWELS

5c

HEMMEED DIAPERS, doz.

98c

BOYS' KNICKERS

Made of good quality materials for school wear, knit bottoms. In all the newest fabrics for fall wear. All sizes.

98c

BOYS' WOOL SWEATERS

Full-On styles, with and without zippers. All colors. Ages 6 to 16 years. A real value!

98c

BOYS' Bloodhound OVERALLS

59c

SALE! — SUPER-BARGAINS

10,000 Yards Gingham! Prints! Curtain Goods! 36-Inch Sheeting. Regular 10c values. Be here early!

5c

FAST COLOR PRINTS—

New Fall Prints. Fast Colors. 36 inches wide

10c

80-SQUARE DRESS PRINTS

Fine quality Dress Prints, full 36 inches wide, in 100 new patterns. Full 80-square count

19c

FOR TOMORROW! 300 SMART... NEW

Dresses

Just in! Smart new Alpaca! Cantons! Failles! Satin combinations! Sport Dresses! In all the newest styles for Fall wear...

All Sizes from 11 to 52

\$2.98 \$3.98

\$5.95 \$7.95

JUST IN! 250 LOVELY

FALL HATS

The newest of the new! Rollers, off-the-face style, close-fitting shapes and novelty high crowns.

Black, Brown, Navy, Dark Green and Margo. Be sure to see our selection before you buy.

98c \$1.98

NEW BAGS

Smart new Calf and Suede Bags. Envelope, handle and under-the-arm shapes. All wanted colors. Plenty of new styles for tomorrow.

59c 98c

TOMORROW! SALE!

SILK HOSE

All pure thread silk from top to toe. Picot finish. In a full range of the new Fall shades.

1,000 Pairs To Choose From Tomorrow

SALE 49c

"BEEHIVE" SILK HOSE

Fine quality pure thread silk, picot top. Guaranteed absolutely ringless and perfect. All new Fall shades.

79c

NOVELTY SHOES

Novelty pumps, straps and ties in Calfs, Suedes and Combinations. All new styles. All widths from AAA to C.

\$1.98 \$3.98

"NATURAL BRIDGE" ARCH SHOES... New Fall Styles

\$5.00

EDGEWOOD SHOES

Fine quality walking shoes in Suedes, Calfs, and Novelty Combinations. Good pliable soles. Colors: Blacks, Browns, Greens, and Wines—AAA to C Widths

\$2.95

CHILDREN'S SHOES

Solid leather shoes. Built for real service. Oxfords, straps and novelties. Blacks and browns. All sizes.

97c

BOYS' DRESS SHOES

Smart leather shoes for the boys. These come in browns and blacks in several brand new styles. They're real leather—built for service.

\$1.98

"STAR BRAND" WORK SHOES

Solid leather, built for real service. In leather and panno soles. All sizes.

\$1.98



MEN'S FALL SUITS

Fine all wool suits of hard finish Worsteds, Cashmeres, Twists and Serges. The newest patterns. Single and double breasted.

\$12.95 \$14.95 \$18.50

NEW FALL FELTS

Smart Felts in all the newest Fall styles

98c

MEN'S SHIRTS

Permasette Shirts in plains and fancy patterns. Fused collars, guaranteed colors. Regular \$1.25 Shirts. SALE—

97c

Men's Dress SHOES

Good Calfs and Kids. Broad and pointed toes. Solid leather throughout. Over 25 new styles to choose from...

\$1.98 \$2.98

MEN'S Dress SHIRTS

59c

Boys' "Dixie Dan" Dress SHIRTS

48c

MEN'S "LUCKY TIGER" Sanitized OVERALLS

98c

BOYS' Work SHIRTS

39c

MEN'S Dress SOCKS

10c

Men's Heavy Grade Work SOCKS

10c

BOYS' WOOL SUITS

Smart sullen mixtures, sport backs, in short and long pants. A large assortment of patterns to choose from.

\$5.95 \$7.95



WILLIAMSTON **Belk-Tyler Co.** WILLIAMSTON