

"EASTERN CAROLINA'S CHRISTMAS STORE"

BELK - TYLER'S

"EASTERN CAROLINA'S CHRISTMAS STORE"

Beginning Saturday Store Will Be Open Evening Until Christmas.

CHRISTMAS SALE

Beginning Saturday Store Will Be Open Evening Until Christmas.

Quality GIFT LUGGAGE

Fine luggage. In Week-end cases, wardrobe cases and fitted cases with lovely fittings. All sizes. In black and brown!

\$2.98 \$9.95



Christmas Sale "CORAL" HOSE

Lovely quality pure thread silk, picot tops, in all the newest Fall colors. SALE ...

49c



"REIGN BEAU" HOSE

A fine quality Pure Thread Silk Hose in 3-thread weight. In all the newest late Fall shades.

79c



SALE! CHILDREN'S SHOES

Solid leather shoes in high tops as well as oxfords. Good sturdy soles. Blacks and browns, in all sizes. Sale ...

97c




PRICES ON ALL SUEDE SHOES REDUCED TO ONE-HALF PRICE

OXFORDS, PUMPS and NOVELTIES

SALE! \$3.00 SHOES **\$1.47**

SALE! \$4.00 SHOES **\$1.77**

SALE! \$5.00 SHOES **\$2.29**



Georgious CHRISTMAS LINGERIE

Our Lingerie Shop is the talk of the town! BE SURE TO MAKE YOUR SELECTIONS HERE TOMORROW!

SILK GOWNS **1.98-2.98**
In Satins and Crepes

SILK SLIPS **98c-2.98**
In Satins and Crepes

SILK PAJAMAS **1.98-2.98**
In Satins and Crepes

MISS NEW YORKER SLIPS **\$1.98**

SILK SLIPS **48c**

NOVELTY RAYON PANTIES **25c**

KAYSER NOVELTY PANTIES **59c**



New Bags

Handle and zipper top shapes. Newest leathers ... New shipment for Christmas Sale ...

48c 98c



Gift Gloves

Fine Kids, capes and suedes. Novelty styles.

\$1.98

\$2.98



WOOL GLOVES

Novelty woven in colorful combinations. All sizes.

29c 98c

HEMMED DIAPERS

Good heavy weight. 27 x 27 inch size. Hemmed ready for use. Dozen—

98c

CHILDREN'S SWEATERS

All wool in button and pull-on styles. All sizes.

98c

CHRISTMAS SALE! NEW SPRING DRESSES

Just unpacked! Tailored of fine "Good News" crepes in all the wanted high shades ... They're just as smart as can be. You'll want two or three at this low price tomorrow!

\$2.98

115 Lovely — New SILK FROCKS

Fine Cantons! Pebble Crepes! Novelty Crepes! All advance Spring styles. High shades including gold, nude, raspberry, coral and sea green.

\$4.98 \$7.95 \$9.95



Stick Brooms 16c	Lux Toilet Soap 6c
Small Octagon Soap 2c	Super Suds, 10c size, 8c
Octagon Cleanser 4c	Lifebuoy Soap 6c

New Christmas HATS

New shipment! Just in time for your Christmas outfit. Silk Turbans! Novelties. In new tricky styles. All the new high shades too.

\$1.98



SALE! HATS 88c

Late Fall Felts in assorted styles and colors. Christmas Sale

LUXURIOUS ROBES

The largest assortment in town! Satins! Taffetas! Flannels! In zipper fronts and button models.

ALL COLORS! ALL SIZES! ATTRACTIVELY BOXED!

\$2.98 \$3.98

\$4.98 \$5.95

SMART HOUSE ROBES \$1.98

Lovely Prints. Long lengths, princess models. They're smart



Gift Boudoirs

Satins, Felts and leathers. In soft soles as well as leather. All colors to match your robe.

98c to \$1.98



Sale "Shirley Temple" Dresses

Fine quality Prints and solids. New Fall styles. All ages from 6 to 16 years. Christmas Sale ...

\$1.77



MEN'S FINE ROBES

Woolens in Plaids and Plains, Brocaded Crepes and Novelties. All new styles, all colors and all sizes.

\$1.98 \$7.95



MEN'S NOVELTY PAJAMAS

Fine quality pajamas in novelty styles. Rich color combinations.

98c to \$2.48



TOYS

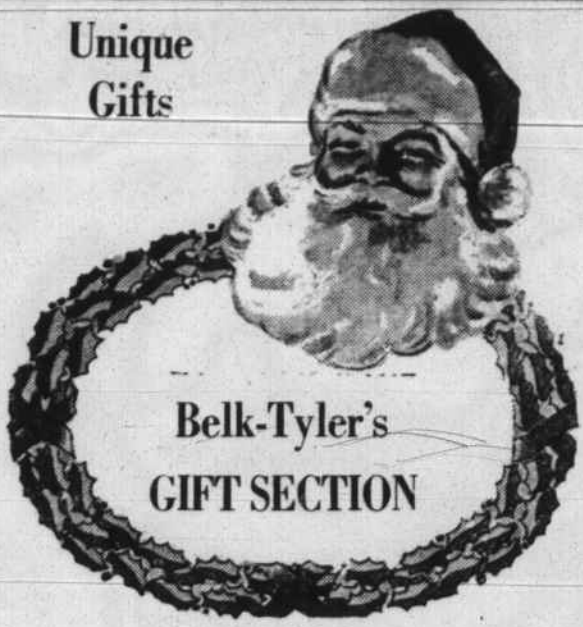


Visit **BELK-TYLER'S TOYLAND** Balcony Floor

Unique Gifts

Belk-Tyler's GIFT SECTION

Belk-Tyler's Gift Section offers a most unusual Collection of Gifts of all kinds.



- Mirrors—New Round Shapes 98c
- Mexican Statuettes—For Whatnots 48c
- Novelty Bookends—In Assorted Designs 98c
- Mexican Nut Bowls—Hand Decorated 48c
- Oilette Pictures—Old Subjects 98c
- Men's Tie Racks—In Plastic Woods 79c
- Marmalade Jars—Assorted colors with server 25c
- Gift Handkerchiefs—Dainty Styles 10c to 48c
- Cannon Bath Sets—Attractive boxes 98c to \$2.98
- Dusting Powder 79c
- Novelty Compacts 48c to \$2.50
- Gift Linens—Large Assortments 18c to \$5.95
- Smoking Stands—Good Quality Bronze \$1.98
- 32-Piece Dinner Sets—Floral Decorations \$2.98

BOYS' SUITS

Wool suits in hard finished worsteds and Cashmeres. Sport backs! Smartly tailored. All ages for 6 to 18 years.

\$5.95

\$7.95

BOYS' FLEECELINED JACKETS

Leatherette-jackets with warm sheepskin linings and collar. Belted backs. All sizes **\$2.98**



"Dixie Dan" Dress Shirts

Made of fast color Broadcloths, full cut. In plains and fancies. Ages 6 to 16 years.

48c

"Tom Sawyer" Shirts

Fine quality broadcloth shirts, full cut, in lovely new Fall patterns. Guaranteed colors.

79c

2 for \$1.50



- BOYS' PAJAMAS: In fancy broadcloths or outings. All ages **98c**
- BOYS' HELMETS: Leatherette Helmets with goggles **25c**
- BOYS' GLOVES: Kid Gloves with warm linings **98c**
- BOYS' BEDROOM SHOES: Good quality leather and felt slippers. Soft soles. All sizes **98c**



MEN'S SUITS

The Biggest Values in Williamston!

Twists, Homespuns, Worsteds, Cashmeres in a large collection of smart Fall patterns.

- ALL SIZES
- SINGLE And DOUBLE BREASTEDS
- \$12.95**
- \$14.95**
- \$18.50**

"Permasette" Dress Shirts

Fine quality Broadcloths, fused collars, full shrunk. Newest patterns ...

97c

- Fine
- "AETNA" SHIRTS **\$1.48**
 - MEN'S TIES 48c
 - Fancy Patterns 97c
 - MEN'S DRESS SOCKS **10c**
 - MEN'S DRESS SOCKS **25c**
 - BLOODHOUND OVERALLS **89c**
 - MEN'S UNION SUITS **69c**
 - MEN'S BOUDOIR SLIPPERS
- 

Solid leather with soft as well as leather soles. Blacks and browns. All sizes ...

98c \$1.98

WILLIAMSTON BELK - TYLER CO. WILLIAMSTON