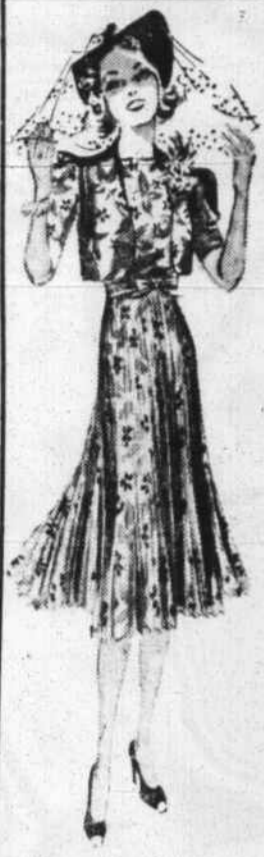




# BELK - TYLER'S New Easter Values

OUR BUYERS JUST SELECTED THESE FOR YOU  
IN NEW YORK—SEE THEM TOMORROW at 8:30



Tomorrow! They're New!  
200 SMART NEW  
**EASTER DRESSES**  
Just unpacked for tomorrow's selling... the newest of the new! Be sure to make your selections early in the morning...  
Silk Cantons! Silk Sheers! Printed Crepes! Sports Silks! In a glorious collection of the newest styles for Easter wear, including the new flares and boleros. All new high shades, too!  
Nude! Poudre! Almond! Lettuce Green! Raspberry! Beige! Burnt Amber!

**\$4.98**  
**\$5.95**  
**\$7.95**

### Smart Topper Suits

Tailored of fine quality Fleeces and Wool Velours. These come in a large variety of new styles in short and finger tip coats. Colors: Beige! Powder Blue! Gold! Raspberry! Navy!

**\$5.95 \$8.95 \$12.95**

### The Sensation of Williamston! 300 LOVELY... NEW

#### Easter Hats

A special group for tomorrow's selling! Just unpacked. Smart Balibuntis... Rough straws... Imported straws... Pastel felts in brim styles and off-the-face shapes.

These lovely hats come in all the new high shades including Paris Beige, Sea Green, Enamel Blue, Luggage, Tan, Navy and Blacks. Make your selections early tomorrow!



Small  
Medium  
Large  
Headsizes

**98c**  
**\$1.98**

**FELT TAMS**  
Fine imported felt tams in white and all pastel colors **48c**

### Miss New Yorker Slips

Fine quality satin and crepes. All sizes. **\$1.98**

### NEW TOPPER COATS

Tailored of fine quality Fleeces. Wool Velours and imported Suitings. In short and three-quarter length coats. Newest colors: Gold, Nude Powder, Beige and others.



**\$2.98**  
**\$8.95**

### FRENCH CREPE SLIPS

Good quality rayon crepes, tailored and lace trimmed **48c**

### RAYON PANTIES

Fine quality rayons in lace trimmed and tailored styles **25c**

### For Tomorrow!



Sale!  
175  
Smart  
**Easter Frocks**  
Pebble Crepes! Canton Crepes! Silk Prints!  
In a smart variety of new styles.  
These come in all the new high shades.

All Sizes—  
14 to 52

**\$1.98**  
**\$2.98**

### DAINTY WASH FROCKS

Cinderella frocks in lovely new prints. Fast colors and the most adorable styles imaginable. Select several tomorrow.

**98c**

### "Shirley Temple" DRESSES

Styled as only Shirley Temples can be. Outstanding styles in lovely new Spring prints. All sizes for tomorrow.

**\$1.95**

### Girls' Silk FROCKS

Easter frocks for the girls in new prints. Dressy styles. All sizes for tomorrow's sales.

**\$1.98 \$2.98**

### SUPER BARGAINS

- Octagon Soap **2c**
- Giant Octagon Soap **4c**
- Sunbrite Cleanser **4c**
- Super Suds **8c**
- Lifebuoy Soap **6c**
- Palmolive Soap **5c**

### PRODUCT PILLOW CASES

42 x 36 size. Nice weight. Real bargain **10c**

### Sale! 2900 YARDS

### WASH GOODS

Ginghams. 36-inch Broadcloths. Curtain Goods. Romper Cloths. New Dress Prints in a large assortment of lovely new patterns. Values to 19c. Select plenty tomorrow.

**10c**



### Belk-Tyler's For Hosiery "MOON-GLO" SHEER SILK HOSE

The hosiery sensation of Williamston. Pure thread silk from top to toe. All the wanted new colors. Buy them by the box tomorrow!

**48c**

### REIGN BEAU SILK HOSE

Fine quality three thread ringless hose. In all the New Easter colors. All sizes. Buy yours tomorrow!

**79c**  
2 Pairs \$1.50

### NEW BAGS

New select styles in assorted shapes. Luggage. Blue Black. Beige and Multi-color.



**48c 97c**

### BELK-TYLER'S SMART EASTER SHOES

#### SMART NEW NOVELTIES



Luggage! Blues! Whites and combinations! In Open Toes. Open Shanks. Sandals and dressy styles. Select your Easter shoes tomorrow!

**\$1.98**  
**\$2.95**

#### Sweetheart and Modern Miss Shoes



Outstanding styles in Luggage. Blues, attractive whites and combinations in a large collection of style. AAA to C widths. All sizes.

**\$3.95**  
**\$4.95**

#### Natural Bridge Arch Shoes

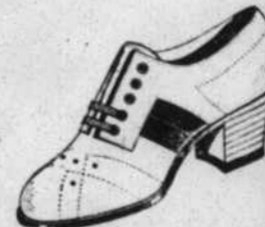
Fine shoes with the famous Steel Arch Support in new Spring styles. Blacks, brown and white, and white. Best leathers. AAA to E Widths

**\$5**

#### NEW SPORT OXFORDS

Whites and white with brown trimmings in all the new styles. Select your sport oxfords tomorrow. Complete range of sizes and widths assure a correct fit.

**\$2.95**



#### CHILDREN'S SHOES

Straps and oxfords in whites, brown and white, and dark colors. All sizes up to 2. Select the kiddies shoes tomorrow.



**97c**

#### Famous "Tiger Brand" Tennis Shoes

Made by "Hood" of durable dark beige material with heavy soles. Double reinforcements at toes. All sizes for Men, boys and youths

**48c**

## At BELK-TYLER'S MEN'S NEW-EASTER SUITS

Swanky New Suits... Just unpacked for tomorrow's selling. New Twists! Cashmeres! Serges! Worsteds! Gaberdines! In new sport models as well as conservative styles.



Single and Double Breasted  
Styles!

Sports! Conservatives! Students!

**\$9.95**  
**\$12.95**  
**\$19.95 \$14.95**

#### Sale! MEN'S DRESS SOCKS

Good quality lisle and silk hose in plain and fancy patterns.

**19c**

#### MEN'S NECKWEAR

Well made of fine silks and shantung in new novelty patterns.

**48c**

#### NEW HATS

The new Felts in snap brims and rolled edges. In Greys, Blues, greens, tans and browns.



**\$1.98**  
**\$2.98**

#### Block's Can't Fade

#### DRESS SHIRTS

Fine count Shirtings and woven madras... Lovely new patterns. Every one fused collars and guaranteed fast colors. They're knock-outs!



**97c**

#### "Tom Sawyer" SUITS

Fast color materials in attractive new spring styles. See these tomorrow!

**\$1.98**

#### "Dixie Dan" DRESS SHIRTS

Made of fast color materials in new Spring patterns. Full cut. All sizes to 14.

**48c**

#### "Tom Sawyer" DRESS SHIRTS

Stripes, checks, novelties. All new Spring patterns. Guaranteed fast colors. All sizes.

**79c**  
2 for \$1.50

#### BOYS' NEW SUITS

Just received for tomorrow's sale... Hard finished spring materials... New styles... Durable... All sizes.

**\$5.95**  
**\$7.95**  
**\$10.95**

#### BOYS' PANTS

Select hard finished materials in a large selection of new patterns. Longies, knickers and shorts.

**79c 98c**

#### MEN'S FINE DRESS SHOES

Men, here you will find style shoes at moderate prices. Whites, blacks, browns and combinations. Comfortable and durable. See them tomorrow!



**\$1.98**  
**\$2.95**