

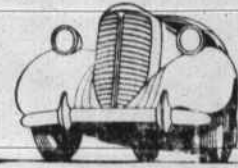
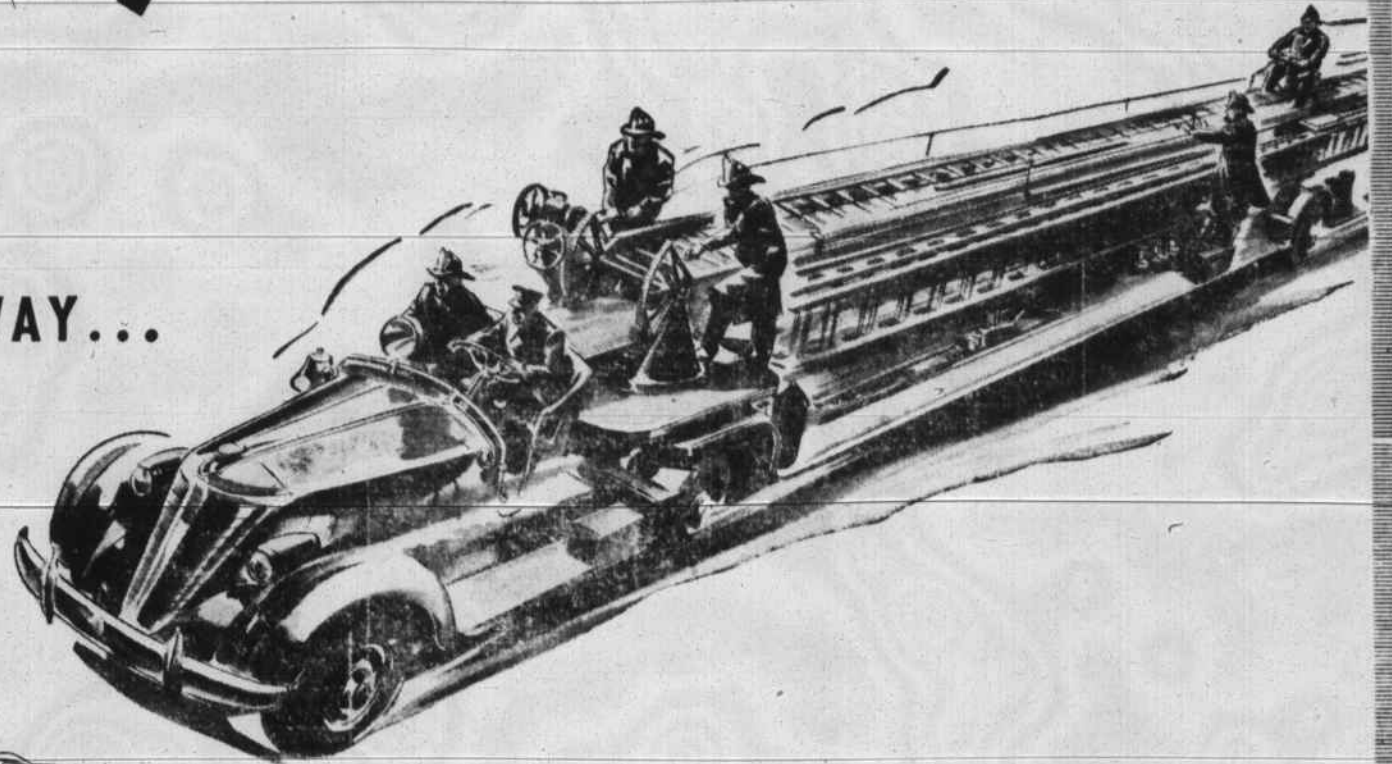
Make up **YOUR** car

QUICKER STARTING... FASTER GETAWAY...

STEADIER POWER—THAT'S WHY

FIRE-CHIEF

WAS MADE



Want to find out how much more zip and snap has been built into your car? Change over to Fire-Chief gasoline for 30 days... *exclusively.*

Fire-Chief gets you started quicker... gets you out in front and *keeps you there.*

Fire-Chief is not an ordinary gasoline. In the first place, it was developed to meet the extra needs of emergency vehicles. Fire-Chief was made to give ambulances and fire engines a source of

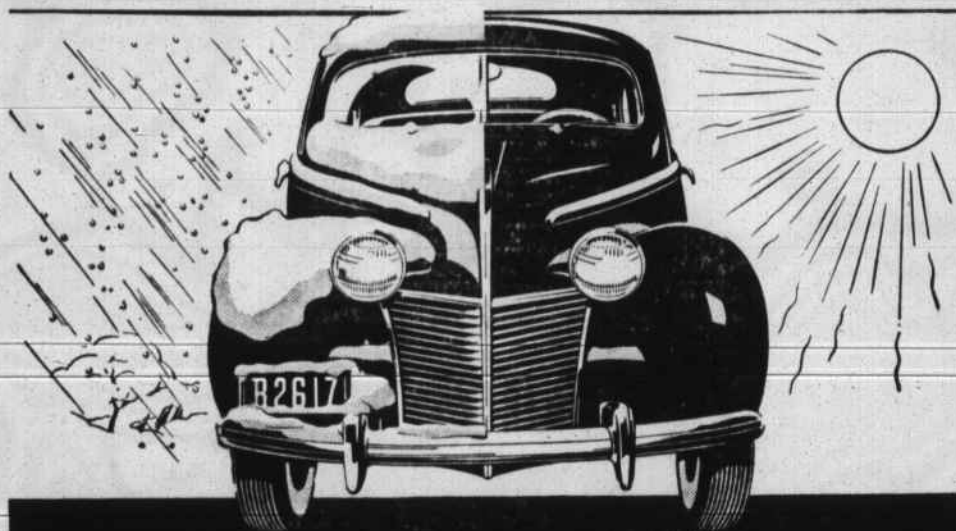
extra power they could always count on.

Here's another thing. Texaco engineers have matched Fire-Chief gasoline to prevailing weather. No matter what the weather may be, you can be sure of top-notch performance and satisfying mileage.

Yet Fire-Chief costs you no more than ordinary gasoline.

Change over to Fire-Chief now. Use it for the next 30 days... *exclusively.*

Drain and Fill With Texaco and Havoline Motor Oils



YEAR IN ... YEAR OUT

You need this oil

Insulated Havoline is an oil that can "take it"—give peak performance winter and summer—in any car, new or old. Don't trust to old-fashioned oil that's likely to break down and form piston varnish that makes pistons drag and not give the lubricating protection your car needs. Havoline is not only insulated—it's Distilled—clean and pure and won't deposit hard, injurious carbon. Havoline is waxfree, too, so it flows freely, quickly, even in cold winter weather. Why don't you drive in—change to Insulated and Distilled Havoline; it's a better oil in any weather—in any car.



YOU CAN'T BUY A BETTER OIL

at



because:

1. It's **INSULATED.** In the last 15 years motor car makers have virtually doubled the power of car engines. That means more power, efficiency, economy for you. But, it also calls for motor oil that will stand up to higher temperatures. Texaco Motor Oil is *insulated* to give you this protection under intense heat... yet flow freely at zero as well.

2. It's made of **special crudes.** From the many crudes produced by The Texas Company—a distinctive, *special* adapted crude was selected to make Texaco Motor Oil—*insulated.*

3. It's **Fur-fur-afined.** That means the famous *Fur-fur-al* Process completely removes all wasteful, non-lubricating impurities. And—your crankcase—*stays FULL longer.*



Get it at...



HARRISON OIL CO.

"Geo. and Gus Know Oil"

Williamston, N. C.