

THE ENTERPRISE

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Tuesday, August 15, 1939.

Welcome

Williamston tobaccoists, business operators and others are making ready to welcome the ever-increasing throngs that turn to this little town for the advantages offered by a friendly and convenient trading center. An entire population extends the farmers of this great section a most hearty welcome to visit in Williamston at any and all times.

In this edition, thoughtful merchants, tobacco warehousemen and others are addressing notes of welcome to the people of this section, inviting them to make Williamston their trading center and to enjoy the advantages of modern marketing and shopping facilities that are surrounded with friendliness and understanding. Read the messages of these advertisers, for they carry many useful suggestions.

The publishers have delved deep into the old records and with the help of a number of older citizens they have gathered much old data which they hope will prove of interest and possibly of some value to the readers of this paper.

Not So Conservative After All

A review of the work done by the 76th Congress shows that the conservatives were not so conservative after all. It is true that the Republicans and their kin brothers, the Republicrats, killed the lending and housing bills, but those same birds appropriated several hundred thousand dollars to send another Byrd to the South Pole and \$2,500 to buy an oil portrait of Herbert Hoover to hang in the White House.

To aggravate the situation, most of those fellows who voted against those bills framed and designed in behalf of the masses, voted \$1,873,000,000 for defense of war.

The record shows that the 76th Congress was conservative and liberal, depending upon its own whims and not upon the actual needs of the masses.

Could He Be Another Houdini?

Has North Carolina a Houdini in the person of its commissioner of revenue, A. J. Maxwell?

His candidacy, more or less announced, is based, partly at least, on the empty theory that something will be gained from nothing. Mr. Maxwell declares, "School teachers and public health workers should get higher salaries," implying that the higher salaries should be paid without increasing taxes. And then the not-quite-announced candidate for governor is talking about spending fifty million dollars for the modernization of North Carolina's highway system.

All of which causes one to wonder if the candidate Maxwell is the same fellow who is pinching pennies collected from a general sales tax.

It is good that Mr. Maxwell advanced his stand on salaries and highway modernization. But it would sound better to the people if he would talk about the possibility of lifting the sales tax passed in an "emergency" back in the old Hoover days.

The Forecasters

The forecasters are still with us. They are telling us what to expect during the next five months, what to expect next spring.

These boys study a great deal, no doubt, and observe the world front of affairs, but when one remembers that they, for the most part, are the same guys who told the country that everything was fine back in 1929, he can't seem to get all heated up about their predictions for the next five months and for next spring.

One of the main troubles in this country is found in our desire to live in the future and ignore life as it comes to us day by day. It would possibly be so much better if we were to do the best we could today and let tomorrow take care of itself upon the foundation built today.

A person, a people, or a nation that builds today upon recognized principles, principles that are fair and just, need not worry about tomorrow. Those who ignore those principles and set out to rob today can well expect to be robbed in the future. If we build for war today we can expect war tomorrow. But leave it up to the

forecasters to tell you what's coming. While they might offer some good guesses, one will find in the end that their guesses were biased, that they were paid to predict this and predict that that the rich might be made richer and the poor made poorer.

Green Pastures At Home

Mindful of the rights of everyone, this paper does not offer to dictate to the tobacco farmers and tell them where to sell their tobacco, but in a spirit of friendliness and the best of intentions, it takes the liberty to offer a few suggestions, hopeful they will prove of some value to some one.

The practice of hauling tobacco all over the country has cost the farmer, as a whole, far more than they have gained. The pastures, an unbiased survey and close observations will prove 99 times out of 100, are just as green at your home market as they are on the market 60, 75 or 100 miles removed. Martin County farmers who have patronized their home market year in and year out are just as well off as those who have "tried them all".

The same buying companies are represented on all the markets, and it means nothing to a buyer on the Wilson market or any other far-away market, for that matter, whether a farmer hauls his tobacco 60, 70 or 100 miles to market. Prices will fluctuate possibly from one market to another, but it is an actual fact that prices will fluctuate within a single market. Watch the official records for the season, and it can be seen that the average prices are right in line, the small fluctuation there following as a result of the quality of the tobacco more than anything else.

Farmers who sell at their nearest market stand to gain at least the hauling costs and their time in addition to the other advantages the nearest market offers. It is reasonable to expect a farmer to apply some reason to his selling transactions, to know that he has lost money if it costs him \$10 or \$15 extra to sell tobacco on a far-away market.

Men who have followed the sales on the large, medium and small markets throughout the country state that the comparatively small market offers more to the farmer than any of the others.

Farmers, weigh these and other facts when you get ready to sell your tobacco. Remember that the warehousemen here charge no more commissions and fees than the warehousemen on the largest market in the world. Remember that your home warehousemen participate in the burden of supporting your schools, your county government and the common welfare of everyone all the year around.

Consider all the facts, then sell your tobacco where you think it will prove more profitable. The records show that more farmers are turning to the Williamston market each succeeding year, that the home farmers are interested in its continued growth. Fall in line with those farmers, for there's much to be gained in the long run.

Guiding Youth Aright

Christian Science Monitor.

Although much has been done by social agencies to get at the roots of crime by working with young people, it is not necessary to look beyond the recent execution, at the Massachusetts State Prison, of two boys, one nineteen, the other twenty, to realize that much remains to be accomplished.

In Cleveland, Ohio, the juvenile delinquency rate has been cut 62 per cent through police department efforts to win the confidence of slum area gang leaders. Leaders of juvenile gangs attended a dinner given for them by the police. Asked why they thought their districts had a delinquency rate three times as high as the rest of the city, the boys replied that they needed swimming pools, baseball diamonds, tennis courts and gymnasiums; a little spending money—and some adventure.

As a result, jobs were obtained for 200 boys and a club was formed which secured additional night-school and recreational facilities and encouraged saving habits. Boy Scout troops were sponsored. Juvenile crime decreased and five police stations in so-called delinquency areas were closed and turned over to boys organizations.

Similar programs have brought equally encouraging results in other cities. Boston has its Junior Police and a summer camp where underprivileged youths go for a vacation. The challenge to society presented by the high juvenile delinquency rate can best be answered by the furtherance of such efforts.

Paradox

Philadelphia Record.

Japan is increasing her domination over China in order to "make room for a crowded population."

But because of her adventure in China, Japan is so short of manpower that, according to a report by Sir Victor Sassoon, she is working her coal miners on two shifts of 12 hours each.

She does not have enough men to produce the work needed to find room for her "surplus" of men.

And she joins her axis partner, Germany, which is taking 200,000 former Austrians back from the Italian Tyrol, in order to have more people to create the arms with which she intends to fight for more room for her "crowded people."

BELK - TYLER'S Tobacco Jubilee

JUST RECEIVED! NEW FALL DRESSES

Large shipment of new fall dresses just received. All the fascinating new styles in all the latest shades. Full range of sizes to select from. Be sure to take advantage of this event, and take care of your Fall needs early at THESE LOW PRICES!

\$1.98
\$2.98



Children's ANKLETS

More of those wonderful values in children's anklets. A large stock to select from. Solid colors and fancies in all sizes. Buy all you need at this price

5c

Ladies' COTTON HOSE

Excellent quality ladies' cotton hose in all the new Fall shades. Take care of your needs now.

5c

New FALL HATS

Lovely new Fall hats in the newest styles and colors. You'll want a Fall hat early. Don't fail to see these.

98c



New FALL BAGS

Attractive new styles in all the newest Fall shades. See these today!

98c

Heavy Weight LL SHEETING

5c

4-String STICK BROOMS

Good heavy weight four-string stick brooms. Take care of your needs now!

19c

Children's SCHOOL DRESSES

Attractive styles in all the newest colors for Fall. Fit the kiddies for school at this low price.

48c
To 98c



Ladies' RAYON PANTIES

A large stock of panties both tailored and lace trimmed. Color tearose. Special for this event

10c

Ladies' SATIN SLIPS

Good heavy weight Satin Slips in both tailored and lace trimmed styles. Colors tearose and white. Buy all you need now!

48c

New FALL PRINTS

A gorgeous selection of new fall prints, guaranteed fast color. Buy all you need for the kiddies' school dresses. Regular 15c value.

10c

Sale! MOON-GLO HOSE

Lovely sheer, all silk Moon-Glo hose in all the latest new Fall shades. Sizes 8 1/2 to 10 1/2.

48c



Father George SHEETING

6c

CURTAIN SCRIM

Excellent quality curtain scrim in both plain marquisettes and novelty weaves. Come early before this is picked over. 10c value.

5c

Ladies' SATIN BRASSIERES

Extra-Special! Both tailored and lace trimmed Satin brassieres in all sizes. Don't miss this value!

10c

Roman Emperor SHEETS

81 x 99. 1-Year Guarantee

79c

PRODUCT CASES

Excellent quality 42 x 36 pillow cases. Buy all you need at this price

10c

Ladies' SILK DRESSES

Extra Special! One lot new Fall Spin Rayon Dresses. \$1.98 values. Special for this event. While they last!

\$1.59

BATH CLOTHS 5c
DISH CLOTHS 5c
Part Linen Kitchen Towels 5c
Large Size Bath Towels 5c

Ladies' BATISTE GOWNS

Cool, sheer batiste gowns in tearose and white. All sizes to select from. Regular 39c value.

19c

New FALL PRINTS

Lovely new patterns in 80-square prints. Guaranteed fast color. Buy all you need at this low price. Regular 19c value.

15c

SALE! Ladies' SUITS and COATS

One lot Ladies' Suits and Coats in good shades for early Fall wear. All sizes to select from. This lot at drastic reductions. Don't fail to see these bargains.

\$4.98 SALE \$3.49
\$7.95 SALE \$4.97
\$9.95 SALE \$6.88



Use Our Lay-Away Plan!
Men's FALL SUITS
Good hard finished worsteds in all the newest fall styles and colors. Double breasted, the new three button drape and other leading styles to select from. See these now while our stock is complete.

\$9.95
\$12.95
\$14.75

Men's DRESS SOCKS

5c

Men's DRESS SHIRTS

A large stock of men's new Fall dress shirts in all the latest patterns. Guaranteed fast color. All sizes in stock. See them today!

79c

Men's SHIRTS and SHORTS

Excellent quality full cut shirts and shorts in all sizes. Special for this event.

10c

Boys' FALL SUITS

Boys' hard finished worsted suits in all the newest styles and colors. Don't miss this unusual value. Sizes 8-16. Special for this event!

\$2.98

Boys' WORK SHIRTS

Good, tough blue covert work shirts in all sizes. Just the thing for the boys. Buy all you need.

29c

NEW FALL SHOES

A complete stock of new Fall Shoes in all the newest styles and colors. Pumps, straps and ties galore. Buy your Fall Shoes Early!

\$1.98
\$2.95
\$1.98



Sale! CHILDREN'S SHOES

Good sturdy oxfords for the kiddies in black and brown. A real bargain. Don't miss it

97c

Men's WORK SHOES

Excellent quality leather work shoes that will give lots of hard wear. Buy these now at this low price.

\$1.48

MEN'S WORK SOCKS 5c
BLOODHOUND OVERALLS 79c
REDCAMEL OVERALLS 98c
BOYS' BLOODHOUNDS 59c

Men's WORK SHIRTS 48c

Men's DRESS SHOES

All the newest styles in black and brown dress shoes. All Sizes in stock. REAL BARGAINS

\$1.69

Williamston - BELK - TYLER COMPANY - Williamston