

Market Has Able Selling Force

Record Sales During Coming Season Are Predicted

Local Market Is One Of The Able Leaders In Belt

Warehousemen Possess Every Qualification For Running a Market

The Williamston Tobacco Market, one of the leaders in the entire belt last season, has virtually assured its continued leadership by having its group of old and experienced warehousemen return to the helm of operations again this season.

With these men at the head, the Williamston market is slated to break all previous records.

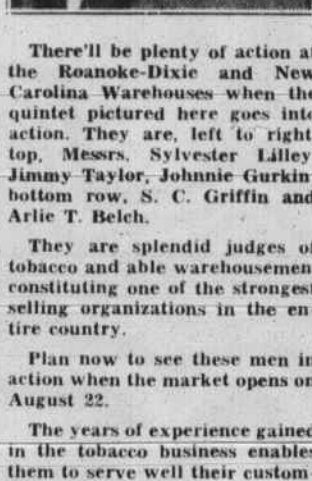
Recognized as the basic foundation to the success of any market, the operating personnel must have everything that it takes to handle an enormous job successfully and satisfactorily to the customer. To operate a warehouse successfully it takes grit, personality, money, a thorough knowledge of tobacco in its every department and a willingness to work and stick in there and fight to the last ditch in the interest of the farmer and market patron. The successful warehouseman does not consider his job even started when he gets the tobacco on the floor of his house. When the farmer places tobacco on the floor, the successful warehouseman realizes then and there that his job—the big job—is for him to sell that tobacco for the highest possible price.

Much of the ballaboo about promising prices higher than any other market in the world is too often proved false when the farmer gets his check at the warehouse of fire. Williamston warehousemen, while promising everything within reason, do not offer to mislead the farmer who has worked long and hard night and day for months, by telling him they will sell his tobacco at a price far above the market price. They merely maintain and guarantee that when a pile of tobacco is sold on a Williamston Warehouse floor, it is sold for the market price, and by market price is meant the average price paid throughout the belt on any given day.

In the long years they have been in business, Williamston Warehousemen have been conservative in their promises and liberal in their efforts to sell tobacco at an advantage to their customers.

Williamston Warehousemen, while not capitalists in the true sense of the word, have the money to back their operations, their best judgment, and to support the confidence of their patrons. They have the grit to get in there and stick it out for the farmer no matter how hot the weather or how long the sale. They show their willingness to work, to strive to their utmost to get the highest price for

PROPRIETORS OF ROANOKE-DIXIE AND CAROLINA WAREHOUSES



There'll be plenty of action at the Roanoke-Dixie and New Carolina Warehouses when the quintet pictured here goes into action. They are, left to right, top, Messrs. Sylvester Lilley, Jimmy Taylor, Johnnie Gurkin; bottom row, S. C. Griffin and Arlie T. Belch.

They are splendid judges of tobacco and able warehousemen, constituting one of the strongest selling organizations in the entire country.

Plan now to see these men in action when the market opens on August 22.

The years of experience gained in the tobacco business enables them to serve well their customers.

every customer, be he rich or poor, white or colored, big or little.

During their long years of experience in the business, Williamston warehousemen have gained a thorough knowledge of tobacco, and they are not afraid to back their judgment. The very fact that they are closely associated with farming itself, places them in a position to understand the farmer's problem, his hardships and his need for every cent he can get for a pound of tobacco.

Williamston warehousemen have every qualification to the successful operation of a market, and it is their sincere hope and that of every citizen in Williamston that the farmers in this entire section will make their plans to sell in Williamston the 1939 season.

Activities in the tobacco warehouse section are picking up, and all indications point to one of the biggest years in the history of the Williamston market.

Williamston Sells Far More Leaf Than Produced in Area

The Williamston Tobacco Market according to government figures, sold nearly two million pounds more tobacco than was grown in its territory. After all is said and done, this is one of the greatest boosts any market can have, and there must be a reason for it.

On top of that boost comes the government's official market report showing that the Williamston Market ranked right at the top with the leading markets in the belt. These figures are reliable, and prove that when grade for grade is considered, Williamston can and does hold its own with any market, no matter how big that market may be.

With one of the strongest warehouse organizations in its history, the

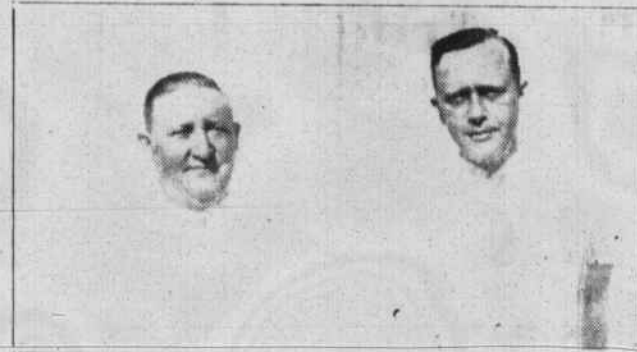
Williamston Market is now ready to enter what promises to be one of its most successful seasons.

Every detail for the successful operation of the market has been attended to, and when nine o'clock comes on Tuesday morning, August 22, the chant of the auctioneer will be heard with strong warehousemen in the fight to back up his words.

It is apparent that after all the facts are considered, the farmer who would get the most for his tobacco will do well to sell on the Williamston market. Mr. Farmer, the facts speak and say that it is nothing but folly to haul tobacco over two counties to market. The facts point to Williamston as the logical market to sell tobacco.

Messrs. Moye, Barnhill, Evans, Griffin, Taylor, Lilley, Gurkin And Belch Return to the Helm

FARMERS - PLANTERS WAREHOUSE PROPS.



Combining two houses, the proprietors of the Farmers and Planters (Brick) Warehouses are all set for a big marketing season. Messrs. Joe Moye, left; Holt Evans, right, and Leman Barnhill, below, have made extensive preparations for the season opening Tuesday, August 22nd.

Born and reared in the tobacco business, the big three are recognized among the leading warehousemen in the country. They have operated on markets in several states, including North Carolina, Georgia, South Carolina, Florida, Tennessee, Virginia, Kentucky and more recently in Maryland.

Few men have contributed more to the success of a tobacco market than have these three men, and they are ready to continue the splendid work.



Warehousemen Are Well Known To The Farmers Of Section

Operators Are Recognized As Most Able In The Business

Favorably known to the thousands of farmers throughout this entire section, Williamston's Warehousemen return this year to the helm with a greater determination, better equipped and better prepared to serve their patrons than ever before. Recognized as the most able warehousemen to be found anywhere, the group assures the continued reputation of the Williamston Tobacco Market as one of the leaders in the entire belt.

To insure a stronger force for the operation of the market, the warehouses have been combined under two partnerships. Two strong partnerships that have everything it takes to run a tobacco market successfully. The New Farmers and Planters Houses will be operated this year by Messrs. Joe Moye, Holt Evans and Leman Barnhill and the Roanoke-Dixie and New Carolina will be operated by Messrs. Arlie T. Belch, Sylvester B. Lilley, Johnnie Gurkin, Jimmie Taylor and S. Claude Griffin.

Each of these men is a recognized tobaccoist and warehouseman by his own right. They are able, fearless and capable when it comes to the successful operation of a tobacco warehouse. They possess every qualification for the successful market.

The warehouse proprietors have employed able auctioneers and a complete supporting personnel in every department. Every operation has the personal attention of the warehouse proprietors and everything humanly possible is done in behalf of the patron's interest.

Messrs. Barnhill, Evans and Moye recognize their continued partnership in the warehouse business as a mutual undertaking and are fully aware that the farmer is entitled to every consideration human hands can make possible. They are an appreciative group, and each day will find them working hard in the interest of the farmer.

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Market Has An Able Supervisor

After following the sales on the local tobacco market as ticket marker for thirty-five years, Mr. K. B. Crawford turned the task over to younger but able heads to head the sales organization as supervisor.

During the long years he traveled up and down the warehouse floors, following the sales through hot and cold weather, Mr. Crawford recognized the problems facing the farmers. Day in and day out, he was always in there to speak a good word for the farmer, to plead with the buyers to go the limit for the market patrons. His powers were limited

Crimson Clover Experiment Is Success In Mecklenburg

E. P. Scholtz, of the Steele Creek community in Mecklenburg County, secured such good results from an experimental seeding of crimson clover last fall that he intends to make this an annual practice.

naturally, but the farmers realized that he was interested in their welfare. He made hundreds of friends and they are glad to know that he will be in a better position to serve them, to advance their interests.

Mr. Crawford extends a cordial invitation to all farmers to visit him and to sell on the Williamston market this season.

Farmers, Your Home Is Not Complete Without A

REFRIGERATOR or RADIO

We sell the well-known LEONARD electric refrigerator and a fine line of electric and battery radios. Prices vary to suit your purse. Take a little friendly advice — Don't buy any make of radio or refrigerator until you have inspected our lines and secured our prices. We'll save you money every time.

We Build And

Repair All Makes of Radios

Makes no difference about the model or make — Just bring it to us and we'll fix it. Our prices are reasonable and we guarantee our work. In rebuilding your radio, we use the best tubes and materials.

Taylor Electric Co.

WILLIAMSTON, N. C.



Farmers, We Welcome You To Williamston And

Refreshment Headquarters

We have ample room for you to drink or eat your "snack" in leisure, and in comfort. We serve all kinds of soft drinks, milk drinks, ice-cream, sandwiches, candies, cigarettes, cigars, and all the many other items that make a Soda Shop complete. For all the latest magazines and papers, see us.

Here You'll Find

Friendly — Efficient Service

Our shop is open to serve the public in a friendly and efficient way. We welcome you at all times, and particularly during this season. Bring your tobacco to Williamston to sell — Visit Taylor's Soda Shop at all times.

We give free delivery service in Williamston from 7 A. M. until 12 o'clock midnight.

TAYLOR Soda SHOP

WILLIAMSTON, N. C.