

## AAA Offers Payment For A Home Garden

Farmers of North Carolina are offered the opportunity to earn a conservation payment in 1940 by planting a home garden, announces E. Y. Floyd, AAA executive officer of State College. One unit of credit, or \$1.50, is offered for the planting of a garden consisting of not less than one-tenth of an acre per person. In families containing more than ten persons, a one acre garden will suffice to qualify for the payment.

Floyd said that the requirements are that the garden be adequately protected from poultry and livestock, that good cultural methods be followed, and that proper steps be taken to control insect pests. Irish potatoes, sweet potatoes, corn and field peas may be planted elsewhere on the farm.

The AAA recommends that three or more different vegetables be growing in the garden each month for at least eight months of the year. Not more than one-fourth of the garden area should be planted to any one vegetable at any one time.

The Triple-A officer suggested that farmers write to the Agricultural Editor at State College, Raleigh, for one of several publications on home gardens. The extension horticulturists at the college also have materials on the same subject which will be sent free to interested persons.

H. R. Niswonger and L. P. Watson, horticultural specialists, say that every home garden should contain at least 12 different kinds of vegetables, exclusive of Irish and sweet potatoes, and that a variety of small fruits should also be grown on that farm.

## 4-H Clubs Set Goal Of 55,000 Members

L. R. Harrill, 4-H club leader at State College, has announced that an enrollment goal of 55,000 farm boys and girls has been set for 1940.

During the year just closed, slightly more than 49,000 were enrolled in North Carolina clubs. The organization stretched from seacoast to the mountains, and rural youth received instruction and guidance in 1,529 clubs. This figure included both white and Negro members.

In outlining the program for 1940, Harrill and Miss Frances MacGregor, assistant club leader, have urged farm and home agents, the club advisers, to plan the year carefully so that an even greater interest will be taken in projects and in the club meetings.

Likewise, they have suggested that more local adult leaders be used in furthering the work. The local leader is generally acknowledged as the person on whom depends the success or failure of an individual club.

In some cases, local leaders are brought to the county seat where they undergo a training period to acquaint them more fully with the purposes and aims of 4-H club work as well as to give them new ideas for conducting club meetings.

It has also been suggested by the State 4-H leaders that agents plan a full year's program in advance. This will enable them to get a broader view of the work, and at the same time the club members will know their monthly assignments well in advance.

Likewise, the leaders advised more personal contacts with club boys and girls. This will enable the agents to know more definitely what projects the members are capable of carrying out.

## General Motors Builds 25-Millionth Unit



Brief ceremonies were held in the Chevrolet assembly plant at Flint, January 11, marking completion of this car, the 25-millionth unit built by General Motors. In behalf of the thousands of workers who had a hand in its manufacture, 75 members of the final assembly line crew handed M. E. Coyle, Chevrolet general manager, a commemorative scroll for presentation to W. S. Knudsen, president of General Motors. Veteran Chevrolet employees, and executives of the Buick and AC Spark Plug divisions, were present as special guests.

In photo, left to right: C. E. Wetherill, general manufacturing manager, Chevrolet; Mr. Coyle; H. B. Currier, general manager, Buick Division; A. P. Sloan, Jr., chairman of the board, General Motors; Fred Brown, veteran Chevrolet employee; C. S. Mott, vice president, General Motors; C. E. Wilson, executive vice president, General Motors; and Mr. Knudsen. The car was taken at once to Detroit, to play a major part in the "March of Men and Motors" celebration staged that night in the Masonic Temple.

## Business Increase Is Already Noted

"Strolling down Seventh Avenue in mid-town Manhattan these days, one finds the sidewalks more jammed than usual. The reason? It's only ten weeks to Easter, March 24, the earliest date in 27 years. So buyers from stores all over the country are haunting the wholesale markets looking for Easter Day finery and new Spring clothes that will be displayed shortly in thousands of department stores and other retail clothing shops along Main Street.

For the most part buyers are pretty optimistic on prospects for a huge retail sales volume this Spring. Clothing buyers are ordering five to ten per cent more than they did last year at this period. Manufacturers of rugs and carpets reported a lively interest at the opening of the floor covering markets in New York and Chicago last week. Supporting the promising retail outlook, Bureau of Labor Statistics reports show increased factory payrolls and employment gains in industrial areas, which of course should mean additional purchasing power is rising, too, despite the toll drought has taken in some sections. Farm income prospects have been aided by the December rise in prices of staples, particularly cotton and wheat.

## Auto Drivers Take New Slant On Life

According to Dr. Andrew H. Ryan, noted Chicago physiologist, upwards of 1,000,000 auto drivers and passengers will have a "new outlook on life" this year. Dr. Ryan arrives at this conclusion by combining results of his researches on eye fatigue with figures on production of high-test safety plate glass for cars. His studies showed that the new type glass, with its precision-polished surface, reduced eye-fatigue caused by motorists by waviness of safety sheet glass by 62 per cent. Then he considered reports showing that in 1939 the production of high test safety plate by one company alone was 8,000,000 square feet more than for 1938—an amount sufficient to glaze at least 400,000 new autos compared with only 5,950 so equipped in 1933. "Figuring conservatively on three persons to a car," Dr. Ryan says, "at least a million drivers and passengers in 1940 cars will be seeing things straighter and easier while rolling along the highways."

**One-Quarter**  
One-quarter of all this country's farms now have high-line electric service, more than twice the number of farms that had such facilities in 1935 when the REA was established.

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## Oldsmobile Offers New Station Wagon

Announcement of a handsomely styled station wagon as an addition to the Oldsmobile offerings for 1940 was made yesterday by D. E. Ralston, general sales manager for Oldsmobile. The new model has been designed to meet the growing demands of Oldsmobile dealers for a luxury-type station wagon built to Oldsmobile standards, Ralston said.

Introduced on the popular and low-priced Oldsmobile Series Sixty chassis, with an over-all length of more than 201 inches, the new station wagon offers accommodations for eight passengers, including the driver. A large space for baggage is also provided. The body frame construction of specially selected white ash, with hardwood body panels in walnut finish, is unusually sturdy and attractive, and combines with Oldsmobile's passenger car front-end styling for a harmonious result. The four-door body style with window regulators in each door is a unique feature. Passenger car hardware, modern interior trim and harmonizing upholstery characterize the quality treatment throughout the new model. Hi-Test Safety plate glass in the windshields, safety plate glass in all other windows, Sealed-Beam safety headlights and super-hydraulic brakes head a long list of regular passenger car safety features that have been included. Quadri-Coil springing, four-way stabilization with knee-action front wheels, large low-pressure tires contribute to greater riding comfort. Oldsmobile's sensational Hydramatic Drive will be available on the new station wagon at extra cost. The all-silent Synchro-Mesh transmission with Handi-Shift gear control, will be standard equipment. The new station wagon is powered by the proven, six-cylinder, 95 horsepower Econo-Master engine, with 100 per cent full pressure lubrication system.

The spare wheel and tire with metal cover, are mounted on the tail gate. The rear seats are easily removed when additional luggage room is required. The front seat is adjustable.

While Deauville Tan is to be the standard color, the new station wagon will be available in several color options at no extra cost, including Egyptian Ivory, Cherbourg Blue, Catalina Gray and Shirvan Green.

## Method Of Preserving Beef On The Farm

Any part of the beef animal may be corned and this is the most popular method of preserving on the farm. Cut the meat in five or six pound chunks and rub with salt. Pack the pieces in a clean vessel of hard wood or stone ware and cover with a pickle made of one and one-half pounds of salt, one ounce of saltpeter, one-quarter pound of sugar or syrup, and one gallon of pure water. Leave the meat in this pickle for about two weeks and then smoke lightly to improve the flavor. If dried beef is desired, hang the meat and allow to dry out well. The rounds are usually dried.

## Livestock Shows Attract Interest

Much interest is being shown in two livestock shows and sales, and in the annual meeting and seed exposition of the North Carolina Crop Improvement Association, three events which are scheduled in the next two months. The first of these will be the seed exposition at Greenville on February 1 and 2. Then will follow the first consignment sale of purebred swine by the newly organized N. C. Swine Breeders' Association at Rocky Mount, February 16 and 17. The annual Eastern Carolina Fat Stock Show, featuring both beef cattle and swine, also will be held at Rocky Mount, March 14 and 15.

Dr. Gordon K. Middleton and A. D. Stuart, of State College, who are in charge of arrangements for the seed show, report that space has already been reserved for exhibits, and that the number of 4-H club and vocational agriculture judging teams which will compete in the student contests probably will set a record.

H. W. Taylor, extension swine specialist, is directing plans for the swine breeders' sale, and is cooperating with L. I. Case, extension beef cattle specialist, in making arrangements for the fat stock show. The consignment sale will include both gilts and boars of the following breeds: Duroc, O. I. C., Poland China, Spotted Poland China, Berkshire and Hampshire. Breeders sending animals to the sale will be C. S. Bunn, of Spring Hope; Fred McIntyre, of Red Oak; A. E. Smith, of Robersonville; Dr. Paul F. Whitaker, of Kinston and Jones County; C. L. Ballance, of St. Pauls; D. T. Lambeth, of Lumberton; Weil's Stock Farm, of Goldsboro; J. D. Clark, a 4-H club boy of Shelby; and Joe

## Lime And Phosphate Have Increased Grazing Period

J. M. Nicholson, a unit demonstration farmer of Cowarts in Jackson County, says lime and phosphate have increased the grazing period of his pasture by 20 days.

Sanderson, a 4-H club boy of Wayne County.

Plans for the annual Fat Stock show are still in the making, but Specialist Case reports that scores of steers are being fattened for the event.

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