

Economies Offered To Efficient Buyers

Almost the first thing any good-sized company does is set up a central purchasing department, in charge of somebody who "knows his stuff" to do all the buying. Yet there are only 300 American cities which take advantage of the economies made possible by efficient purchasing, according to a survey by the National Consumers' Tax Commission, nationwide women's group seeking lower taxes through municipal economy-efficiency. The NCTC found an example of savings in New York City where a purchasing agent saved \$200,000 annually just by standardization of printing forms for one of its many departments. An average saving on all the things purchased by the cities, of from 10 to 15 per cent, has been shown in the 300 municipalities which do use the centralized buying system, the commission reports.

Yes, It Pays Farmers To Fertilize Cotton

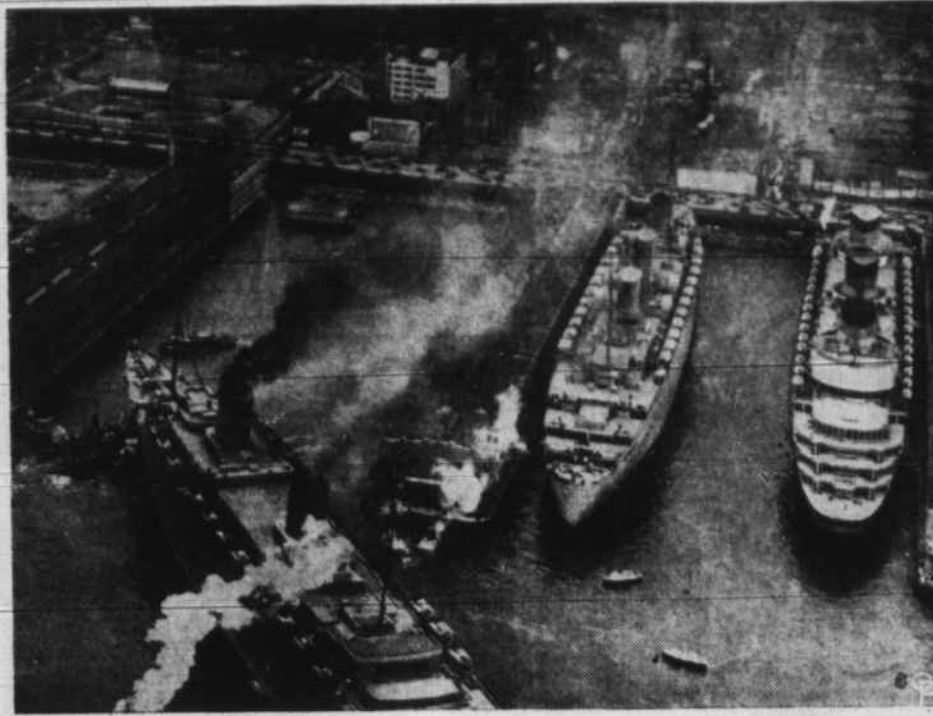
"Yes," is the answer to the question: "Does it pay to fertilize cotton at present prices?" says Prof. C. B. Williams, head of the State College Agronomy Department. On the basis of experiments conducted by the State College Agricultural Experiment Station over a long period of years, net profits averaging \$23.53 per acre were obtained from the use of the proper kinds and amounts of fertilizer with seed cotton selling at 5 cents per pound. "The present prices for seed and lint are about equal to 4 cents for seed cotton, which would afford fairly good net profits per acre," Prof. Williams stated.

His recommendations on cotton fertilization are as follows: From 400 to 600 pounds of a 4-8-4 mixture per acre on sandy and sandy loam soils in the Coastal Plain section; from 400 to 450 pounds of 4-10-4 for the heavier soils in the eastern part of the State, especially the northeastern section; from 400 to 600 pounds of a 4-10-4 mixture for piedmont soils in average condition.

"However," said the agronomist, "where heavy crops of legumes have been grown on the land the previous year and turned under, or where heavy applications of manure have been made, the percentages of nitrogen in the mixtures may be reduced 50 per cent or more.

"And where the acidity of the soil is low naturally, or where low acidity is brought about by application of lime, it is usually wise to increase the percentage of potash to 6 to 8 per cent. The extra potash may be supplied by side applications of a potash salt, such as Kamit or muriate, after the cotton is well established."

The Queen Elizabeth Makes it a Threesome



Aided by a fleet of tugs, the Queen Elizabeth, world's largest ship, is warped into her berth beside the Normandie (right) No. 2 ship, and the Queen Mary (center) No. 3 ship. Thus, we have the world's three largest ships, refugees of the war, within a space of four blocks along the New York waterfront.

THIS WHISKEY IS 4 YEARS OLD



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Bright Spots Seen On Business Front

While general indexes point to nothing more optimistic than a "leveling off" of the January-February business decline, there are bright spots in the picture, both in the foreground and on the horizon. Here are a few of them. A forecast by U. S. Gypsum officials of a 10 per cent gain in building construction this year; a 16 per cent rise in rayon yarn deliveries for the first two months this year over last; a 6.7 per cent rise in "revenue freight" carloadings for the week, over the same week of 1939. Export trade is going great—guns, with metal working machinery and aircraft, of course, leading the parade.

The severe winter has depleted retailers' stocks of overcoats and heavy clothing, pointing to heavy purchasing of winter goods by manufacturers, with mill operations expected to perk up early in April. Look for some smashing store sales early in April too. Many stores, because of the early Easter (March 24) are planning big anniversary promotions instead of the routine post-Easter clearances.

Her 21st, and It's a Boy



Mrs. Marietta Romito of Bedford, Ohio, is shown with her newest baby, her twenty-first in thirty years of married life. This is her nineteenth boy, seventeen of whom are living. Mr. Romito, a very very proud father, is the proprietor of a sandy store.

Safety Should Be Taught In Schools

North Carolina apparently is making little or no progress in the matter of educating school-age children to walk, play, skate and ride bicycles safely, judging from a survey just completed by the Highway Safety Division.

A study of pedestrian fatalities in the State from 1935 through 1939 shows that the percentage of school-age children killed on the streets and highways showed no decline during the five-year period.

The total number of pedestrians killed from 1935 through 1939 was 1,780, of which 481, or 27 per cent, were under 15 years of age. Of the 331 pedestrian fatalities in North Carolina last year, 93, or 28 per cent, were under 15 years of age.

"This clearly points to the need for the teaching of safety in the schools," says Ronald Hocutt, director of the Highway Safety Division. "The schools play a very large part in the forming of children's habits, and the schools are the proper place to teach safe habits of walking and playing. And this—the teaching of safety in the schools, ultimately will be the most effective means of reducing accidents, injuries, and fatalities on our streets and highways. A few schools in the State are teaching safety, but what is needed is the inclusion of safety education in the curriculum of all State-supported schools."

Oldsmobile Sales Set All Time High

Oldsmobile retail sales for the last 10 days of February set a new all time high for the period with a total of 5,753 cars. This represents a gain of 102 per cent over the 2,855 cars sold in the same period a year ago, according to D. E. Ralston, general sales manager.

Sales for the entire month of February also established a new record with a total of 13,541 units which is an increase of more than 59 per cent over the 8,495 cars sold in February, 1939.

Mr. Ralston also pointed out that retail sales of 13,541 for February exceeded the January sales of 12,370, which is the first time since the fall announcement of new models that February sales have been larger than those of January.

"This great record, set by our dealers in February, seems to be conclusive proof that the forthcoming spring selling months have great possibilities and that Oldsmobile will continue to make new sales records for the balance of the model run," Ralston said.

Another interesting fact, Ralston mentioned, is the increased sales of the Custom Eight Cruiser. During the month of February, 3,505 of this model were sold again 1,069 eight cylinder Oldsmobile a year ago.

Victim of War



Earl Wocherman, II, of Junonia, Wis., is tearfully greeted by his mother as he arrives in New York from Europe. Almost totally blind, Earl went to Germany to be operated upon by a famous eye specialist, only to find on arrival that the surgeon is now in military service and "unavailable."

Things To Watch For In The Future

A new receiver in the fast-blooming television business, showing a picture 5 by 6 1-2 inches and selling for \$149.50—the biggest home sets, showing an 8 by 10 image, have been cut from around \$600 to \$395 . . . A completely transparent and flexible pickle bag, with the pickles swimming in their own brine . . . Porch and lawn furniture made of woven, transparent plastic, in the wicker fashion, but even more impervious to weather than wicker ever was . . . Sun glasses of polaroid, ground to specifications just like regular eye-glasses, so that folks who wear glasses anyway won't have to wear two pairs when dodging the sun . . . War-inspired names on your lipstick such as Navy Red, Censored Red, Night-Red and Bombshell Red (gruesome, eh?).

LEMON JUICE RECIPE CHECKS RHEUMATIC PAIN QUICKLY

If you suffer from rheumatic, arthritis or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 2 tablespoons two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by Davis Pharmacy.

Seek Directions For Applying Poison To Kill Boll-Weevils

More than 600 Franklin County farmers have requested directions for building a home-made cotton mop to be used in applying poison for controlling boll weevils.

NOTICE OF SALE

Under and by virtue of the power of sale contained in that certain deed of trust executed to the undersigned trustee by Fernando Little and wife, Susie Little, dated 13th September, 1938, of record in the Register of Deeds Office, Martin County, in Book P-3, page 580, to secure note of even date therewith, and the stipulations in said deed of trust not having been complied with, and at the request of the holder of said bond, the undersigned trustee, will, on the

DR. V. H. MEWBORN

OP-TOM-E-TRIST
Please Note Date Changes
Robersonville office, Scott's Jewelry Store, Tuesday, March 19.
Williamston office, Peele's Jewelry Store, every Wed., 10 a.m. to 5 p.m.
Plymouth office, Liverman's Drug Store, Every Friday, 10 a.m. to 4 p.m.
Eyes Examined—Glasses Fitted
Tarboro Every Saturday.

12th day of April, 1940, at 12 o'clock, Noon, in front of the courthouse door, Martin County, offer for sale to the highest bidder for cash, the following described tract of land: Lying and being in Martin County, adjoining the lands of Henry Rogers and W. J. Taylor and others and more particularly described as follows: Beginning at a gum in Henry Rogers corner on the North Side of Reedy Swamp, thence a South course to the road to Henry and Della Rogers corner, thence a westward course along the road to a corner, Henry Little's line, thence an easterly course along the swamp and W. J. Taylor's line to the beginning. Containing Twenty Acres, more or less. This 11th day of March, 1940. PAUL D. ROBERSON, m12-4t Trustee.



TEXACO
THE FINEST MOTOR OIL
EVER SOLD

HARRISON OIL COMPANY

Painting In Spring!

Springtime is paint time. A better paint service for Spring. A choice of the nation's leading brands of paint, starting with Benjamin Moore, one of the largest paint companies in America; Sherwin-Williams, a name everybody knows. Lowe Brothers carries one of the best formulas known to the paint trade—Dutch Boy lead mixed with pure linseed oil grown from the wax of the Middle West. It also has gum spirits of turpentine bled from the living pines of our own Carolina, with enough zinc added to give it the white from Colonial Williamsburg. See Teddy Jackson for your next painting job.

Teddy Jackson



2 + 2 = 4

Simple Addition

SAVING has a double value to the young child. Through it he can learn to add and multiply and compound interest. And above all, he can acquire the valuable habit of saving regularly thereby assuring himself of money for the things he knows he wants . . . as well as for the future independence he may not yet understand.

Branch Banking & Trust Co.

WILLIAMSTON, N. C.
Member Federal Deposit Insurance Corporation

Daily Banking and Good Business Go Hand in Hand!

One is dependent upon the other and our bank strives to cooperate and work with the various businesses and enterprises of this section.

OUR SERVICE IS COMPLETE

Guaranty Bank & Trust Company

Easter SPECIALS

WE ARE SELLING OUT LOCK, STOCK AND BARREL
B.F. Perry's Stock

In this stock we have hundreds of items you'll need for your Easter outfit. Many fine values in men's and women's white and Spring Shoes. And the important thing about this sale is, you can buy what you want and need at your own price. We also have a fine stock (brand new) of men's and women's shoes on our first floor. Also piece goods and farm supplies.

Martin Supply Co.

ON OUR STAGE Here He Is, Folks, In Person SEABEE HAYWORTH

North Carolina's favorite comedian and his famous player's show. The funniest, fastest show on earth.

SINGERS - DANCERS - GIRLS

Funny Comedians, Swing Band, One Solid Hour of Wholesome Entertainment for the Whole Family

NOTICE TO OUR PATRONS: The management personally recommends this attraction to be one of the best shows ever to play in Robersonville.

It comes direct from Wilson, Rocky Mount, Goldsboro, Fayetteville and Greenville, where it has played to record-breaking crowds for 25 consecutive weeks.

EVERY FRIDAY
Starting Friday, March 22nd

Also Big Screen Program
MATINEE AND NIGHT

Adm.: Night 10c - 35c Matinee 10c - 25c

TRIO THEATRE

ROBERSONVILLE, N. C.