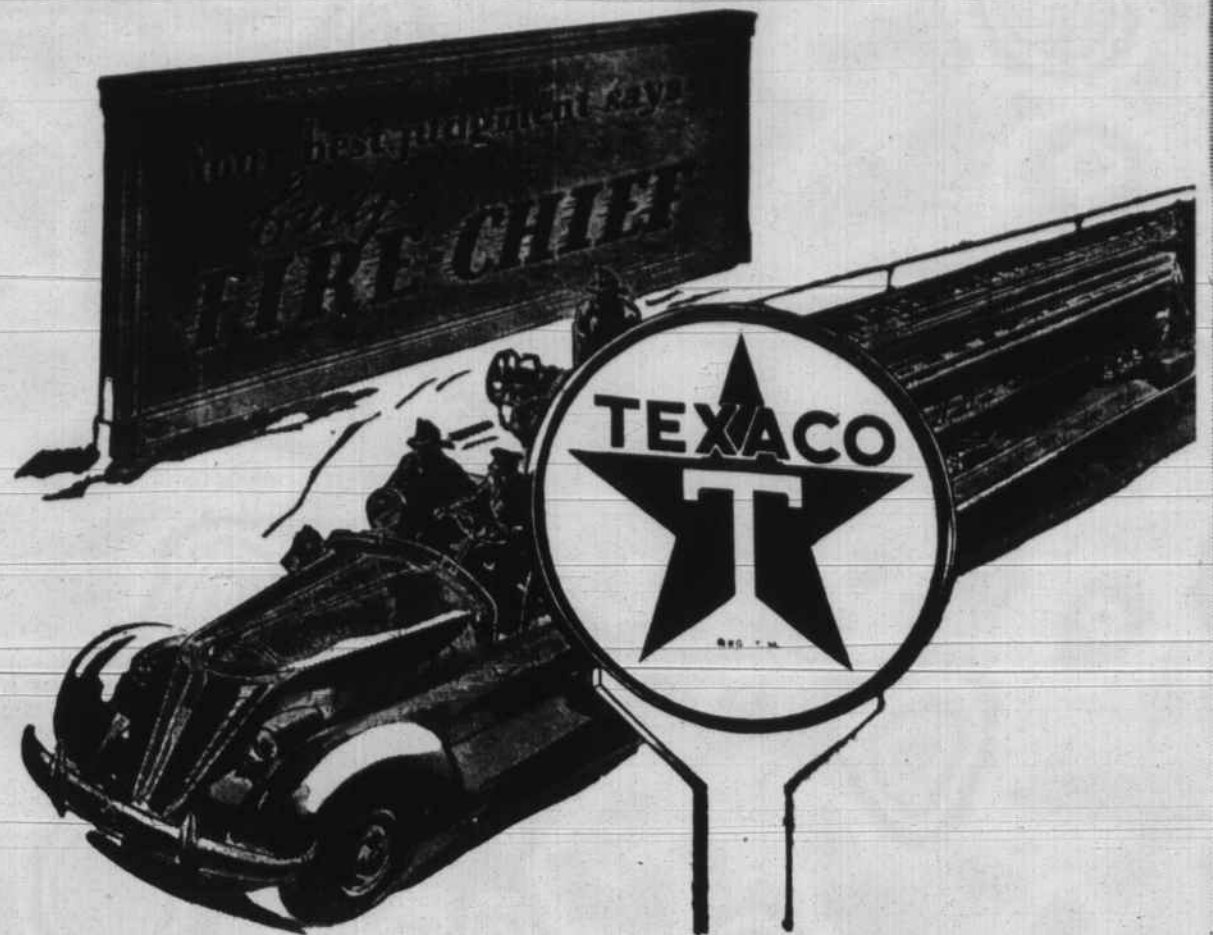




it's  
thrifty  
both  
ways



Watch the performance—that's the first rule of thrifty people. And insulated Texaco Motor Oil is something to watch!

Texaco Motor Oil is insulated against the intense heat of modern driving. That means extra protection...smoother running...less engine wear. Insulated Texaco Motor Oil is also refined in a special way

so that there's a mileage bonus in every quart. Your crankcase stays full longer.

Watch the price—that's the second rule.

Insulated Texaco Motor Oil is priced at only 25¢ a quart to give you dependable protection at low cost. Get this protection...enjoy this saving. Switch to insulated Texaco Motor Oil.

You can't buy a better oil at <sup>25¢</sup>

**INSULATED**  
**TEXACO MOTOR OIL**

Weather Forecast:  
Unsettled spring weather  
with changing  
temperatures.

*You can't change  
the weather*



**HAVOLINE  
MOTOR OIL**  
Keeps Your  
**ENGINE  
CLEAN**

**DISTILLED AND  
INSULATED**  
... AGAINST HEAT ... AGAINST COLD

but you can change to  
*insulated* **HAVOLINE**  
at your Texaco Dealer today

Temperature extremes do not affect Havoline. That's why it's described as being "insulated." In any kind of weather, your engine gets unflinching protection.

Of vital interest, is the way insulated Havoline stands up to the heat of today's tighter-fitting, faster-running motors.

And one thing more. Using old-style oils in modern cars is apt to reduce gasoline mileage. So take no chances with protection or economy. Make sure you

are getting the most for every dollar you spend by insisting on insulated Havoline... you can't buy a better oil at any price.



**HARRISON  
OIL CO.**

**INSULATED  
HAVOLINE  
MOTOR OIL**

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Williamston, N. C.