

Government Seeks Higher Production

Bill Knudsen's reported belief that the 19,000 additional military planes sought by President Roosevelt can be delivered by October, 1941, indicates a wide difference of opinion between government and aviation circles concerning the potential speedup of aircraft production. Aviation executives figure it'll take until January, 1943, to reach the initial objective of a 25,000-plane force—assuming the war continues. Current production is about 500 planes a month, which would have to be quadrupled to reach the President's goal. The confidence of the government in doing this apparently rests largely in the belief that the auto industry will assume a terrifically important supplementary role in aircraft production by next year.

Street Car Stages Great Comeback

The street car, once thought doomed by auto and bus competition, is staging a spectacular comeback with a "four-S" program of streamlining, speed, silence and service. The sleek new vehicles are called P.C.C. cars because their designs and engineering advances were worked out through a cooperative development program of the President's Conference Committee of the street railway industry. Fast as autos on the "pick-up," rolling on rubber springs and rubber "sandwich" wheels, 1-023 of the P.C.C. cars are now in service and have brought revenue gains up to 33 per cent. St. Louis and Pittsburgh have just installed fleets of 100 and 301 of the new cars. To garner the ladies' shopping trade, the St. Louis Public Service Company streamlined its cars from stem to stern, put in soft seats, even made steps conform to the average feminine stride. The designs have also been adapted to subway and elevated cars, and Chicago is now reported ready to place an order for 1,000 units which will give it the world's most modern rapid transit system.

Birds Aid Mine Rescuers



Nick Circosta (left) and Frank Griffith, members of the rescue squad seeking to reach miners entombed in the Willow Grove Coal Mine, carry canaries into the pit mouth. The birds, highly sensitive to gas, give warning of deadly fumes in the shaft. St. Clairsville, Ohio, officials have virtually abandoned hope for the men trapped by the blast.

Things To Watch For In The Future

A photo-electric phonograph—in which a photo-electric cell is used to amplify the vibrations of a "floating" sapphire needle in the record groove. They say tone and reproduction fidelity are improved over the standard type pick-up, and that the floating needle increases life of records by 900 per cent. . . . A tiny automatic fire alarm for homes—no larger than a person's hand, and set off by a thermostatic device which has mercury as the activating agent. . . . A ladder-shoe for workers who stand for long on ladders. Steel-soled, it supports the whole foot while providing a sure, non-slip grip on the ladder rung. . . . An insulation material made from peanut hulls—said to be almost as efficient as cork and, if produced on large volume, 35 per cent cheaper. . . . At fairs, sports events and scenes of emergencies, a handy new number is a bus equipped with telephone boots—they're operating at the New York World's Fair now.

GETTIN' GOOD!

(Robersonville Herald)
According to William Gray, local officer, things in general have been pretty quiet around Robersonville during the past week. "In fact there hasn't been a single accident or arrest—not even a drunk, to disturb the city's peace during that period," Chief Gray stated.
The chief said, "It's getting mighty slow and it's not because people are afraid of us, but because they are getting good. Why we haven't even had a bent fender in the last seven days."

Increases Corn Yield In Turning Under His Rye

On land where he is turning under rye as a green manure crop, Wesley Melton, Jackson County demonstration farmer, says his corn yield has been increased five-fold in the past five years.

DR. V. H. MEWBORN
OP-TOM-E-TRIST
Please Note Date Changes
Robersonville office, Scott's Jewelry Store, Tuesday, July 23.
Williamston office, Peele's Jewelry Store, every Wed., 9 a. m. to 1 p. m.
Plymouth office, Liverman's Drug Store, Every Friday, 10 a. m. to 4 p. m.
Eyes Examined—Glasses Fitted
Tarboro Every Saturday.

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The UNIQUE DRINK With the TANGY FLAVOR!

Delicious . . . invigorating . . . in the new open-serving bottle . . . takes less room in the refrigerator, yet contains six full ounces. Ask for TIP at drug stores, grocers, lunch counters and service stations.



Farm And Home Week Will Begin On July 29th

The Farm and Home Week at State College will be officially opened with an evening program on Monday, July 29, and continue on through Friday, August 2. Registration offices will be open all day on July 29 in the Y.M.C.A. for women without their husbands or for single women, and in Pullen Hall for men and couples. Rooms will be assigned in dormitories on the campus or at Meredith College.

Big Percentage Of Chicks Raised By 4-H Members

Approximately 97 per cent of the day-old chicks placed with 4-H club members of Polk County this year are living and growing nicely, reports Assistant Farm Agent S. H. Dobson.

Screen Writer



A high school junior, Joanne Benedict, 15, accomplished what thousands of writers dream of but never accomplish. She sold a screen story to a Hollywood firm for \$1,500. She lives with her parents on a cattle ranch near Handford, Calif.

Aircraft Makers Speed Up Program

Once more resourcefulness of American industry is proving itself equal to rise to any emergency the needs of the people may dictate, this time in the swift gearing-up of U. S. aircraft manufacturers to meet the nation's defense building program. Newest ally of aircraft engineering, credited with stepping up mass production methods in the building of planes, is a revolutionary process. By it, engineers' drawings are directly reproduced, photographically, on large sheets of aluminum alloy, the surfaces of which have been sensitized with a special emulsion. When the aluminum sheets are "developed" the photographed drawing appears in all its preciseness on the surface in exact scale. In a matter of minutes, any number of drawings which might have required days in redrafting can be reproduced.

Latest Additions To The Enterprise Mailing List

Listed among the recent additions to the Enterprise mailing list are the following:
Mrs. J. W. Green, Williamston; R. G. Harrison, Henderson; Buck E. Rogers, Williamston; Arthur Cherry, Robersonville; L. M. Brown, Jamesville; Edgar Hayes, Plymouth; Joe Everett, Norfolk; Henry Handy, Williamston; Mrs. W. H. Bowen, Williamston; Joel Muse, Ransomville; Willie Johnson, Robersonville; J. Dawson Lilley, Williamston; Anna Jones, Williamston; J. C. Smith, Robersonville; Seth Bailey, Williamston; Asa Hardison, Jamesville; Charles Herriott, Washington; W. S. Hunt, Washington; J. C. Mobley, Jamesville.
Mrs. John L. Bailey, Williamston; Wilbur Barrett, Oak City; W. M. Harrison, Williamston; Wheeler Latham, Williamston; Tom Roebuck, Robersonville; Buck Rogerson, Williamston; J. H. Roebuck, Parmele; J. M. Cratt, Williamston; W. R. Roberson, Long Island, N. Y.; C. C. Bailey, Williamston.

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HARRISON OIL CO.

Reita Theatre—Washington

Sunday-Monday "PHANTOM RAIDERS" July 21-22
with Walter Pidgeon and Florence Rice

Tuesday DOUBLE FEATURE July 23
"You Can't Fool Your Wife", J. Ellison and L. Ball
"Wild Horse Valley"

Wednesday-Thursday "QUEEN OF THE MOB" July 24-25
with Ralph Bellamy and Jean Cagney

Friday-Saturday "STAGE TO CHINO" July 26-27
with George O'Brien

VOTE FOR 3 YEARS CONTROL Tobacco Growers VOTE FOR 3 YEARS CONTROL

OUR GREATEST CRISIS NOW AT HAND

In September, 1933, flue-cured tobacco growers, facing bankruptcy on account of low prices, met in Raleigh and demanded that tobacco warehouses be closed. The U. S. government, at the growers' urgent request, came to our rescue then, after growers agreed to regulate their production in line with needs of domestic and foreign manufacturers.

In 1939, the growers failed by a small percentage of the vote to carry the referendum. With the program defeated and unbridled production in 1939, a surplus of four hundred million (400,000,000) pounds was piled up in one year. Depressed prices (eight (8c) cents below previous year), prevailed before the British buyers were withdrawn from the markets on September 8th. Sales were suspended overnight; growers, warehousemen, bankers and business men went to Washington, D. C., again invoking the aid of the Federal government in that emergency. The government responded and again prevented ruin and disaster to the growers and to the general business public.

Next Saturday, July 20th, we are to face the greatest crisis which has ever confronted the tobacco growers. This same friendly Federal government, knowing the flue-cured growers have no market for the usual export grades (over half the crop) on account of the European war, has again offered to support the market if the referendum is approved by the growers. Should the referendum be voted down there will be no financial government assistance and prices will collapse this year below prices of 1930, 1931, 1932.

We urge you to let nothing prevent you from coming to the polls, with all of your tenants, and VOTE FOR THREE-YEAR PROGRAM, protecting the welfare of your own family and the family of your neighbor in this the greatest emergency the tobacco growers have been called upon to face.

Martin County Merchants & Business Men