

Taxes Retard Tobacco Consumption

Average Decline in Prices To Grower Is Due to Taxes

By A. R. DANIEL
Taxation Is Just As Much
An Item of Cost As
Any Other Cost

Realizing the seriousness of the tobacco situation and the effect it is having on our Southern tobacco growers, and everyone who lives in the tobacco producing sections of the South, I am giving you some facts as they are, and after giving some time in studying the problems as they are today, my conclusions are as follows:

Taxation is just as much a cost item as any other item of cost. The tax cost item on manufactured tobacco products made out of Southern grown leaf tobacco is entirely out of line with the tax cost item of any other article of consumption or form of service used by consumers living in this country.

This situation has resulted in retardation in the natural increase in consumption of cigarettes, especially those using the highest priced grades of Southern grown leaf tobacco. It is rumored on good authority that there has been an actual decline in the consumption of the higher priced or 15c per pack cigarettes and that the lower priced or 10c per pack cigarettes have not only accounted for the small increase in the consumption of cigarettes but also accounted for some of the former consumption of the higher priced cigarettes.

Novel Cotton Jewelry Used in Evening Wear

For summer evening wear include in your wardrobe a multi-colored cotton string necklace. Equally as unique during this cotton summer is the cotton bracelet, consisting of a loop of very, very heavy colored cotton rope.

This has resulted in a tremendous decline in the market price paid for the best grades of cigarette leaf tobacco produced by Southern farmers. While there has been an increase in the market price paid for the lower grades of Southern grown leaf tobacco, the total of this increase has not been as much as the decrease in the price paid for the better grades. All this has resulted in a gradual decline in the average price paid the Southern farmer for his crops of leaf tobacco.

Therefore, it can be stated as an undeniable fact that any action short of a sufficient revision downward of tax rate applying to each of the manufactured tobacco products made out of Southern grown leaf tobacco will not remedy this serious situation which is constantly growing worse.

In addition to cigarettes, which are made out of Southern grown leaf tobacco, we also have pipe smoking tobacco, roll-your-own smoking tobacco, plug and twist

chewing tobacco, and snuff; all of which are laboring under excessive tobacco taxation; and all of which are made out of Southern grown leaf tobacco.

The consumption of pipe smoking tobacco is now at a standstill and is showing no increase commensurate with the increase in population.

The manufacture of those tobacco products made out of Southern grown leaf tobacco is largely confined to the Southern States. Therefore, not only has the tobacco tax situation worked to the detriment of the Southern leaf grower, but it has and also is increasingly working to the detriment of the Southern industrial workers by curtailing and reducing the available sources for their employment. This, in turn, is detrimentally reacting on all classes of citizens living and having their being in those Southern states engaged in the production of leaf tobacco, and the processing of it into manufactured tobacco products.

To summarize:—Increased domestic consumption of manufactured tobacco products is the only practical and workable solution of the distressing condition confronting the Southern farmer producers of leaf tobacco. The only way to accomplish this is by reducing the price charged the consumer for each manufactured tobacco product; and, in turn, the only way to accomplish this is through a sufficient downward revision of the present ~~excessive~~ tax rate applying to each manufactured tobacco product. In short, follow the lead of our Northern and Western brethren in obtaining tax reduction relief for cigars.

BIG TIRE DEALER



Adding the well-known General Tires to his large list of accessories, Asa J. Manning is now recognized as one of the largest tire dealers in this section.

The slight increase in consumption of cigarettes is more than offset by the continuous loss in consumption of several other of the manufactured tobacco products. This results in a continuing lessening market demand for the total crops of Southern grown leaf tobacco with an accompanying continual lowering of the average price paid the farmer therefor. To this reduction in total domestic consumption must be added the certainty of continued reduction in the expectation of domestically produced leaf tobacco.

Record Acreage Tobacco Yield

Martin County tobacco growers, boasting yields as high as 15 and 16 hundred pounds per acre, aren't even in the production class of Forest T. Minor, of Boyle County, Kentucky. Reports state that Farmer Minor produced 2,348 pounds on a single acre last season, or almost three times the average acre yield that will be produced in Martin County this season. Incidentally, Farmer Minor sold his crop for \$431.03 per acre.

The land was in alfalfa, which had become about two-thirds blue grass before being plowed for tobacco. No commercial fertilizer was used, but four tons of manure and 300 pounds of 20 per cent phosphate were spread. The tobacco was set June 1st, allowed to grow to full bloom before topping and then the top two suckers were allowed to stand until cutting time. Harvesting started August 18th and the tobacco was put in a barn equipped with a ridge ventilator of the type recommended by the State College of Agriculture. No artificial heat was needed in the curing.

Cotton Shoes Are Being Worn By Younger Set

Favored among the younger set cotton shoes are reaching a new high in summer fashions. Cotton wedges in multi-colored designs are tops in some of the country's most fashionable summer resorts.

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Farmers: Sell Your Tobacco in Williamston

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