Tobacco Edition

THE ENTERPRISE

BUSINESS FIELD PERSONAGES

Dairymen In State Get More Than 12 Million For Milk

Milk Products Valued At More Than Cotton Crop Last Year

North Carolina farmers received \$12,630,000 for milk and dairy products during 1939, Frank Parker, federal statistician with the State Department of Agriculture, reported recently.

"Total gross value of all milk and dairy products' last year amounted to \$37,540,000, based on a total milk production of one billion. 439 million pounds, he said. Incidentally, the total value of milk exceeded the 1939 cotton and cotton seed crop value by \$11. 233.000

The Federal-State Crop Reporting Service officials listed North Carolina thirteenth among the States in the gross value of milk and dairy products produced.

The 1939 summary reveals that farmers sold 46,047,000 quarts of milk at 11.7 cents per quart for a total of \$5,387,000 while 6,000,000 pounds of butter were sold at 23 cents per pound for a total of \$1 .-380.000

Wholesale milk sales totaled 195,000,000 pounds valued at \$2.70

Farm families consumed milk dmilk products valued at \$24,-910,000, or two-thirds of the total value of dairy products produced.

The 1939 total milk produced was consumed as follows: Fed to calves, 2 per cent; consumed on farm, 33 per cent; used for mak ing butter, 40 per cent; sold to tailed by producers. 7 per cent.



Listed among the widely-known business personages in the town and county are Messrs. J. E. Pope, left; J. Eason Lilley, center, and Edwin Peele, right. Mr. Pope has represented the county as commissioner several terms and is a leading figure in the insurance field in this section. Mr. Lilley is known well in several fields, including farming, manufacturing, laundrying and baseball. Possibly more people have come to know him through his association with the "Martins" than in any other of the three fields. Mr. Peele heads the Peele Jewelry firm in Williamston and is one of the town's youngest business men.

NON-FATAL INJURIES

Motor vehicle accidents in this country last year resulted in nonfatal injuries to 1,150,000 persons.

Light cotton canvas or muslin per 100 pounds, or for a total value of \$5,265,000. is recommended by the Depart-ment of Agriculture as an ideal covering for hot beds, the National Cotton Council reveals. The muslin can be waterproofed by application of a mixture of paraffin, beeswax and benzine.

The average cow in North Carin by per cent; sold to olina last year produced 3,900 holesale plants, 18 per cent; re-pounds of milk compared with 3,889 pounds in 1938.

Cattle Thievery Indicates Trend

The activities of cattle thieves in Alabama has caused the de-partment of agriculture in that state to form an "anti-rustler" division. Though hardly destined to rank in glamour with the vigi-lantes of other days or with the Texas Rangers, our best wishes ride with its men. Its mere existence proves the importance of the beef cattle industry in the Cotton Belt. In the Upper South, newspaper reports of cattle thefts

appear with increasing frequency. Thus, crime points up a trend. —Southern Agriculturist.

One pedestrian in every seven involved in fatal accidents last year had been drinking.

PROPERTY DAMAGE

tor vehicle accidents totaled \$750,-

000.000

Property damage in 1939 mo-

Three out of every four bicy-clists injured last year were violating some traffic law. About 700 deaths occurred last

year in collisions between bicycle and motor vehicles.

Motor vehicle accidents at rail-road grade crossings killed 1,197 people in this country last year A total of 28,467 drivers' 1 11censes had been revoked by the North Carolina Highway Safety

Division through June 30, 1940

Cigarette Vending Machines Causing **A Penny Shortage**

Cigarette Vending Machines are being partly blamed for shortage of pennies, especially in the northern part of the State. The retail price of cigarettes in ma-chines is 17 cents in up-state ter-ritory, locally 16 cents. In order to obtain a pack of cigarettes, the purchaser puts in two dimes and gets back three cents where the price is 17 cents and four cents where the price is 16 cents per pack. The pennies are enclosed by jobbers inside the Cellophane wrapping of the package. In this connection, we are just in receipt of the idea-how long will the long will the manufacturers stand for this inserting of pennies inside the cellophane. It has taken considerable experimenting and many a good dollar to achieve the pres-ent air-tight pack and now comes along an act that practically makes wrapping useless. this Well, we will just wait and see what happens. It has been estimated that when the new tax law went into effect, in Ohio alone it took abuot \$70,000 in pennies to fill these machines in order to comply with the new tax

Farmers Are Bulwark In World Democracy

"It may well be that the organized farmers of present day America," said the Dairymen's League News, of New York, recent, "will prove to be the na-tion's great bulwark in maintaining freedom and democracy for America and the world."

Sad as it may be, the farmer was not recognized until a few years ago by the governme

