

Business Continues To Pick Up Speed

Most important, down-to-earth business news is that the country's wholesale markets, after a long stretch of lethargy, have suddenly picked up speed—and prices. The continuing trend to better retail sales has begun to make serious inroads on shelves of retailers and last week there was quite an epidemic of telegrams and special delivery letters as department stores and other merchandisers began finding their stocks actually too low. Most experts figure that this signals the end of a period of hand-to-mouth purchasing, and that merchants who have been holding their buyers in check because of war uncertainty may now loosen up on their inventory policies.

Chief buying movement was in cotton cloth, but woolen and worsted goods were in strong demand too. Textile operations for fall seem almost sure to be very good. With a large amount of woolen mills' current capacity being taken by various government orders.

Chevrolet To Show Dealers New Model

More than 275 members of Chevrolet's wholesale field organization throughout the United States will meet in Detroit September 9 and 10 for the division's annual sales convention. Business of the meetings will include presentation of the new 1941 product to the wholesale men, and announcement of Chevrolet's policies and plans for the coming model year.

In addition to the wholesale organization, nine representative retail salesmen, chosen from top-ranking dealerships in each of the nine regions in the country, will be special guests. William E. Holler, general sales manager, announced:

"Chevrolet's annual sales convention is of greater general interest this year than at any previous time," Mr. Holler asserted. "At the close of a year which has seen a million automobiles produced by this company alone, the industry stands on the brink of a year that is forecast by many as an even greater selling opportunity than 1940. The product we will present to our sales

Leon Trotsky's Slayer



The assailant of Leon Trotsky, known as Frank Jackson, is shown in Mexico City Hospital, recovering from beating administered him by Trotsky's bodyguards. Jackson was a guest in the exile's home when he attacked his host with a pickax and mortally wounded him.

"Too Beautiful"



"Too beautiful" was verdict of judges at recent Akron, Ohio, beauty show in passing up black-haired, brown-eyed Virginia Martin, when they handed out first prize. Virginia has won so many prizes in local beauty contests that she faces boycott of other contestants.

Winter Cover Crops Now Being Seeded

With tobacco moving to market and cotton being picked for ginning, North Carolina farmers are devoting many of their few spare moments to the seeding of winter cover crops, says E. C. Blair, extension agronomist of State College.

Largely through the AAA grant-of-aid program which enables growers to secure certain seed without cost at planting time, the acreage devoted to these winter legumes and grasses has increased steadily during the past few years.

One of the main objectives in growing winter cover crops is to increase soil fertility, Blair explained. To get the maximum benefit in soil improvement, the whole crop should be turned under at such a time and in such a manner as to allow the crop to decay in time to do the most good for the crop that follows.

However, Blair said, many cover crops may be grazed to a limited extent, but grazing must be discontinued in time for the crop to mature for grain or seed. If the crop is to be used for grazing, it is essential that it be planted early enough in the fall to make a satisfactory growth before cold weather.

On the average farm, the State College agronomist pointed out, there is usually a need for winter feed and an early crop of hay or grain to supplement the hay and grain crops of the fall just past. There is also a need for green feed during the winter to increase the supply of milk for the family and to graze other livestock.

Winter cover crops may be used in four ways: turned under for soil improvement; grazed for a limited time, allowed to reach the hay stage and cut for hay; grazed for a limited time, allowed to mature, and used for grain and seed; and grazed to their full capacity as a part of the farm feeding system.

Approximately 1,200 applications have been received from low-income Nash County farm families for mattresses under the new Federal-State cotton surplus disposal program.

Rains Help Corn Crop Yield In Wake County

Rains have helped the Wake County corn crop, but drought had already damaged the crop by at least 30 per cent, reports John C. Anderson, farm agent of the N. C. State College Extension Service.

Johnston County leads the state in the number of hens of laying age with 174,540 on January 1, 1940, the State Department of Agriculture reports in the 1940 farm census.

force during this session is in all ways the finest Chevrolet has ever produced, and with an equal and perhaps better market available in 1941, the current year's production record may well be surpassed."

Transportation Is "Ready For War"

Should a war emergency suddenly confront the United States, the nation's transportation system could move an army of one million men, together with a year's supply of food, from coast to coast in ten days. So K. N. Merritt, general sales manager of Railway Express, told an audience at the New York World's Fair.

To illustrate the enormity of this task, he explained that the population of a city the size of Baltimore or St. Louis is less than a million persons. The food requirements for a million armed men, as estimated by a food industry expert, would come to some 855,000 tons. Included are such sizable items as 11,250,000 chickens, 30,000,000 dozen eggs and 45,000,000 tons of onions. Actually the job is not as taxing as it appears, Mr. Merritt declared, explaining that the railroads move more than that much freight in a single day. Railway Express carries over 150,000,000 packages a year, while the air lines, buses and railroads combined carry that many passengers every eight hours on the average.

Present indications are that the acreage seeded to wheat for harvest in 1941 for the country as a whole will be about the same as was seeded for harvest in 1940.

Lenoir Farmers Will Use One-Variety Cotton Plan

Approximately 50 Lenoir County farmers have signed up to participate in the one-variety cotton community program, says G. M. Swicegood, farm agent of the State College Extension Service.

work. They can tell you in an instant what can be done, and what the probable cost will be. If it will pay you better to get a new part they will very promptly tell you to do so.

This is one of the reliable institutions of this section and when you need anything in the line of machinery and foundry service you cannot do better than go to them.

The service has always been efficient and courteous. As a result their business grew to such proportions they found it necessary to provide a modern plant. This they did and now have one of the most modern in the country.

When To Apply Ground Limestone To Farm Land

The best time to apply lime to the land is from three months to one year before seeding legumes. If lime is spread on this far ahead, it will have sufficient time to contact acid in the soil particles and counteract it. The application of lime to cultivated land should be made after plowing, and the material should be mixed with the topsoil. Little benefit may be expected if the limestone is plowed under before being mixed properly with the topsoil. On pastures it is necessary only to scatter the lime on top of the sod. However, better results will be secured if it is worked in with a light harrowing.

Cash income from the sale of American farm products in September and October is expected to total close to \$2,000,000,000, predicts the U. S. Bureau of Agricultural Economics.

NOTICE

North Carolina, Martin County. In The Superior Court.

Lella Manson Clemmons vs. Tony Clemmons and others.

The defendants, Musetta Rogers, Eddie Williams, Robert Manson, and all the other heirs at law of Jesse Manson, will take notice that an action entitled as above has been commenced in the superior court of Martin County, N. C., to sell a tract of land in Martin County, N. C., in which they have an interest for partition. That the said defendants will further take notice that they are required to appear before L. B. Wynne, Clerk of the Superior Court of Martin County, at his office in Williamston, North Carolina, within ten days after the completion of this service of publication by notice, and to answer or demur to the complaint of the plaintiff in this action, or the plaintiff will apply to the court for the relief demanded in said complaint.

This the 11th day of Sept., 1940.

L. B. WYNNE,
Clerk Superior Court.

LET US

Gin Your Cotton

J. G. Staton's
3-80 Saw Gullett
GIN

With Huller Breasts & Cleaner Attachment—Located Near—

WILLIAMSTON SUPPLY COMPANY
in
WILLIAMSTON

Will be operated on and after

Monday, Sept. 16

Will buy your bale cotton—Seed Cotton, Cotton Seed, and give you good service—Bagging and ties on hand at all times.

H. B. BETHEA **Manager**
Experienced Gin Man In Charge

J. G. Staton's Gin

First Sale!

Monday September 16th

With the direct road to Bertie open we are expecting the largest sale of the season. We had an unusually fine sale on Wednesday and our house was practically filled. For our Monday's Sale we would appreciate your coming as early as possible. A good sale expected.

Adkins & Bailey WAREHOUSE

ROBERSONVILLE, N. C.

Very Special for the LADIES

Don't purchase a hat or a dress until you have seen this wonderful selection received this week. We are selling them much cheaper than you can buy them elsewhere. We highly recommend both our hats and dresses for the latest in style and quality.

LADIES' HATS

These hats are being sold for \$1.98 and \$2.98. Save a dollar when you buy here.

98c - \$1.98

We also have fine values in Shoes & Accessories.

LADIES' NEW DRESSES

We had fifty new dresses to arrive this week. All stylish and well tailored. Made from new materials. Save money and buy your dress here.

\$1.98 - \$2.98 and \$3.98

Martin Supply Co.

WILLIAMSTON, N. C.

BEAUFORT COUNTY IRON WORKS

Washington, N. C. — Phone 284.

The Beaufort County Iron Works specializes in iron, brass and foundry work, also electric and acetylene welding. This shop is under the direction of management of wide experience in the business. Well equipped for all classes of machine work and foundry work, this shop has established an enviable reputation for expert service and reasonable prices. Much work is daily received by this shop from the surrounding territory.

The Beaufort County Iron Works of Washington, is equipped with the latest machinery and the fact that they are machinists of ability themselves, makes it a place to take

They are experts in the business and no matter what work you desire you will find them always ready and willing to give you available advice and suggestions as regards anything connected with the business. Their plant is a credit to the community and a tribute to their progressive and reliable policies.

In making this review of our progress we are glad to compliment the Beaufort County Iron Works of Washington on its position occupied in the business world and call attention to their excellent service as well as reasonable prices to the public.

BENNETT WHOLESALE COMPANY

Washington, N. C. — Phone 427.

This is one of the leading concerns of this section of the State and enjoys an ever increasing patronage.

Because of the great volume of business transacted through their extensive wholesale establishment and because of the up-to-date business methods and the high quality of products handled, the Bennett Wholesale Company, of Washington, has gained for this section a commercial prestige as an excellent market for retailer that could be gained in no other manner.

Thousands of dollars are brought into this section each year through the trade channels presided over by this well known house. A number of people are also given employment

by this well known concern.

The fact that their trade extends over all adjoining territory, this is their special field, brings new faces and new business and adds prosperity to the city in which they are located.

Their products will be found in the leading stores and shops. The story of the success of this firm is one that many business men would find profitable reading. The firm began its career with the belief that success could be obtained by furnishing fruits, produce and groceries of quality with a reasonable margin of profit. With this method in mind, and with reduced expenses and with the advantage of their location, they proceeded upon their

career having the solid foundation of good values and reasonable prices. So extensive and established has become their trade that their brands of goods are known all over this state. From their large office and warehouse merchants in this section receive their supplies.

This well known house is in charge of a man thoroughly conversant with wholesale conditions while the management is in the charge of a man who has wide experience in the buying world.

The Bennett Wholesale Company, of Washington, has been instrumental in upbuilding this section of the state, and the institution should receive the patronage of the entire retail trade.

MacKENZIE EQUIPMENT CO.

Washington, N. C. — Phone 517.

They operate an establishment which is known far and wide for they are the foremost dealers in McCormick-Deering farm equipment in this section and handle the best lines known throughout the world under the direction of experienced management who knows this business thoroughly.

In this part of the state there is not an establishment that surpasses that of this well known establishment in point of diversity of articles carried for the farmer.

They maintain a service department carrying all kinds of parts. Under direction of a prominent business man, this is truly a metropolitan establishment.

This means that their interest in patrons does not end with the sale of their machinery. From the time you first enter the establishment through the entire life of the equipment you purchase, they are at your service, and their endeavor is to prolong the life of that feature, especially in this your purchase as much as modern science and human ingenuity makes possible.

It may be truly said that no matter what you may wish in the farm

machinery line the MacKenzie Equipment Company of Washington, is prepared to meet your demand satisfactorily. Their parts department carries all kinds of parts and repairs which enables them to serve you in the most prompt and efficient manner, saving endless time and delay.

When they started in business they determined to furnish service to farmers and there is no question but they have succeeded.

This firm is also a dealer for the famous Packard automobiles and offers the best of sales and service.

WASHINGTON IRON & METAL CO.

G. C. Cottle, Manager.

Located in Washington, N. C., phone 583.

This is a firm that has aided materially in the development of our community and has become one of our most reliable business fields of this section. There is no one organization which has been for greater importance and aid to our people than this concern.

They buy scrap iron, scrap metal, pipe and pipe fittings and pay cash on the spot for all purchases—They

have a drive-in building for your convenience.

For many years the disposition of waste materials was quite a problem to our manufacturers. Men with foresight realized the need for a centralized point for accumulating what was considered waste — and classifying such items as could be re-used—mold them again into valuable parts.

As a result, we have this thriving, prosperous business founded on

economy—economy to the manufacturer, retailer, the big man and the small, alike.

Under able direction, they make a specialty of dismantling obsolete machinery which can again be used in large plants and industries.

Be thrifty—take the above mentioned articles to the Washington Iron and Metal Company and receive the best prices for such articles as can be had today. They deal to your interest, make a fair living and aid in the conservation of our resources throughout this section.

CAMPBELL OLDSMOBILE CO.

Washington, N. C. — Phone 147.

This firm is sales agency for the Oldsmobile automobiles. Oldsmobile, through their tremendous output and immense production, are able to put greater value in their cars than they are taking the leadership in offering to the public, cars of sound enduring value, and at most reasonable prices.

For those who desire payment arrangements, a plan has been inaugurated whereby you can purchase the Oldsmobile for a reasonable payment and the remaining payments as suits you conveniently.

To the vast resources already devoted to Oldsmobile investment was added that the new Oldsmobile might be built. It included the erection of a special body plant.

No previous Oldsmobile ever aroused so much interest, enthusiasm and comment. Thousands are learning their brilliant and totally new advantages. On every road and in every salesroom they are witnessing the abusive tests of a body so strong, solid and rigid that distortion, squeaks and rattles are as unlikely as in a steel building with doors hung that will bear the full weight of the suspended car without springing a hair's breadth out of true.

All bodies are of steel, bolted and riveted and finished in the best of paints in various color combinations, being very attractive in appearance.

The current Oldsmobiles are snappy in appearance. They embody all of the advanced Oldsmobile mechanical features.

No wonder the public demands that Oldsmobile increase their factory output. No wonder that Oldsmobile is in so great demand.

In this review of the progress of this section, The Campbell Oldsmobile Company, of Washington, line of cars should be referred to the people of this part of the State and it should be suggested that it would be well to look this line over before purchasing a car.

They have a fine line of used car bargains. Drop in and look them over.



12 OUNCE BOTTLE

The bigger drink with the better flavor!