

# Good News For Shoppers In Williamston This Week

## Hundreds of Bargains For the Thrifty Buyer

### Dollar Days Will Fit In Well With Shopping Schedule

#### Wise Shoppers Will Anticipate Needs in Advance and Act Accordingly

Timed exactly for one of the main shopping periods in the year, Williamston's Dollar-Day event on Thursday, Friday and Saturday, September 19, 20 and 21, is to be received as good news, yes, big news, by thrifty shoppers. Thousands will participate in the colossal bargains that are to be offered by cooperating merchants during the special shopping period.

It is an opportune time to handle that fall shopping. Hundreds of bargains are being offered by the large number of merchants cooperating in the event. Those wise buyers who will anticipate their needs for the next several weeks and even months along with their present requirements will save money by visiting the dollar-day event which is being observed by representative and leading merchants in Williamston. Seasonable merchandise, in the latest styles and direct from the manufacturers, will be included in the array of bargain offerings during the last three days of this week.

Sponsored by the Williamston Chamber of Commerce, the three-day event is part of a movement to acquaint more people with Williamston as a shopping center. Plans have been underway for quite a while to make the dollar days really mean something, to share with thousands in this section sizeable savings, and to prove Williamston is a reliable, convenient and advantageous shopping center.

Never before have greater bargains been offered in the face of uncertain market trends. Heavy purchases have been made by the local stores at old prices, and these savings will be passed on to shoppers who come to Williamston the last three days of this week.

Make your plans to visit Williamston on Thursday, Friday and Saturday of this week and share in the numerous bargains. Folks, it is a chance in a lifetime. Come and see for yourself.

You will always find a cordial welcome awaiting you in the stores in Williamston.

### GET ACQUAINTED

Williamston merchants, grouped among the most progressive in this entire section, are sacrificing thousands of articles during dollar days here the last three days of this week that they might get better acquainted with the good people of this and surrounding counties.

Their progressive spirit spurs them on to a greater service among an ever-increasing patronage. So during Dollar Days they are making a bid to become acquainted with the shoppers of this entire section.

### Proposes Return To Old Style Nostrums

Secretary of State Hull came right back at Senator McNary, candidate for vice president on the Republican ticket, for advocating in his speech of acceptance "antiquated economic nostrums" as a remedy for the ills of agriculture.

"I am sure," he said at a press conference, "that it will be a matter of disappointment to the country to see that Senator McNary, instead of dealing with existing acute problems and conditions in a modernized and constructive manner which is so urgently demanded, complacently falls back on antiquated and discredited economic nostrums such as the theory that the farmers can be saved by embargo tariffs. The Senator and his associates some years ago led the farmers into bankruptcy under the slogan of embargo tariffs."

"The farmers of the country will not soon forget that under this identical leadership the cash farm income of the nation in 1932 had fallen to the ridiculously low level of \$4,700,000,000, when our export markets had become restricted largely as a result of our own embargo policy. The American farmers will all very soon be in mind the fact that amidst every sort of impediment and difficulty growing out of wars and preparations for wars, cash farm income rose to \$7,700,000,000 in 1939, exclusive of benefit payments. American farmers will, of course, take their choice of policies and of leadership. As against the only alternative policy of autarchy, the reciprocal trade program and the policy on which it rests need no defense."

### Report Heaviest Yield Of Cotton In Thirty Years

#### Crop in Martin County Will Be Around 6,000 Bales, It Is Estimated

Martin County, according to unofficial estimates, will produce around 6,000 bales of cotton this season as compared with less than 500 bales a year ago. The acreage was materially increased, and the poundage is almost certain to approach a record, reports state.

North Carolina's cotton yield is now estimated at 370 pounds per acre, 28 pounds above the previous record crop harvested in 1911. The 1940 record per acre yield, according to the Crop Reporting Board of the Department of Agriculture, is 25 per cent above last year's harvest and 33 per cent in excess of the previous ten year average.

September 1 prospects point to a crop of 630,000 bales compared with 457,000 bales last year and a ten-year (1929-38) average production of 658,000. The report shows an increase in the North Carolina crop of 42,000 bales above August 1 prospects and 173,000 bales, or 38 per cent, above last year's production.

Heavy rainfall during August restored nearly depleted soil moisture in central and eastern counties and caused some wet weather shedding. Shedding, however, was not excessive in view of the heavy load of fruit on plants at that time.

In eastern Carolina, cotton is balled to the top of plants for the first time since weevils became a menace to the crop. Many counties now anticipate nearly a bale to the acre. Western counties report prospects either equal to or slightly under last year's record yield for that area. Flood damage along the Roanoke and Meherrin Rivers in Halifax, Northampton and Bertie Counties caused considerable loss of cotton acreage.

Although the number of weevils increased following the heavy August rains, the crop was too far advanced to be damaged appreciably. Unusual weather and extensive mopping where weevils were present, held crop damage from this source to a minimum this year.

A United States cotton crop of 12,772,000 bales is forecast by the Crop Reporting Board of the United States Department of Agriculture, based on conditions as of September 1, 1940. This is an increase of 1,343,000 bales from the forecast as of August 1, and compares with 11,817,000 bales in 1939, 11,943,000 bales in 1938, and 13,547,000 bales, the ten year (1929-38) average. The indicated yield per acre of 250.7 pounds is the second

### Housing Continues At An Unusual Pace

Housing, in the small-home brackets, continues at the unusually rapid pace set earlier in the summer. In August, applications for FHA insurance of mortgages on new small homes reached the third largest total in the agency's history—and were 45 per cent larger in number and 40 per cent more in amount than for August, 1939. Last month's operations brought total small home mortgages selected for appraisal by the FHA during its six years of operation to over the 1,000,000 mark. Average cost of the homes in this bracket is \$4,400.

highest on record, being exceeded only by the record 1937 yield of 269.9 pounds. This 1940 yield compares with 237.9 pounds in 1939, and 198.1 pounds, the ten year average. It is estimated that 2.6 per cent of the acreage in cotton on July 1, has been

### Ann's Variety Store Offers Big Bargains

Ann's Variety store is listing some really unusual bargains for dollar days customers on Thursday, Friday and Saturday of this week. Large numbers of articles have been reduced and materially so for the special trade event.

Miss Ann Harrison, the manager, is cooperating in every way possible to make the special trade event a success for an ever-expanding clientele.

or will be, abandoned, leaving 24,406,000 acres remaining for harvest. In computing abandonment, consideration was given to the acreage removed in order to comply with AAA allotments. On August 1 the condition of the crop was about average, but during August the influences affecting growth were unusually favorable. As a result, the condition of the crop improved more during August than in any year of record. Condition as reported on September 1 is the highest on record except for 1937.

## THE Harrison Shop

PRESENTS

A New Fall Line Of  
DRESSES, HATS and  
ACCESSORIES

VANITY FAIR LINGERIE  
Claussner & Vanity Fair Hosiery

Special For DOLLAR DAYS

The Famous "Mary Baron"  
Slip—Dressmaker Design—  
Won't Pull, Won't Twist—  
Won't Ride Up

# \$1

Special Prices On Many Other Items For  
Community Dollar Days In Williamston

"Next To Postoffice"

# DOLLAR DAYS

## WOOLARD HARDWARE CO.

Thursday - Friday - Saturday  
SEPTEMBER 19, 20 and 21

Set of Six KNIVES and FORKS— Were \$1.19—For DOLLAR DAYS	\$1.00
4-Foot STEP LADDER — \$1.25 Value — For DOLLAR DAYS	\$1.00
FOOT MAT — \$1.25 Value For DOLLAR DAYS	\$1.00
Twenty-Quart ENAMEL KETTLE— \$1.35 Value — For Dollar Days	\$1.00
DUST MOP — \$1.20 Value For DOLLAR DAYS	\$1.00
One Cast Iron COOK POT — \$1.25 Value — For DOLLAR DAYS	\$1.00
5-Gallon GARBAGE CAN—\$1.25 Value — For DOLLAR DAYS	\$1.00
3 Packages STOCK POWDER — \$1.50 Value — For Dollar Days	\$1.00
One ALARM CLOCK — \$1.25 Value For DOLLAR DAYS	\$1.00
One R. F. D. MAIL BOX—\$1.25 Value — For DOLLAR DAYS	\$1.00
One Quart B. P. S. ENAMEL—\$1.50 Value — For DOLLAR DAYS	\$1.00

# Woolard Hardware Company

WILLIAMSTON, N. C.

# DOLLAR DAYS

"In WILLIAMSTON by MARGOLIS BROTHERS For SMART Styles"

<p>ONE GROUP <b>MEN'S SUITS</b></p> <p>Not all sizes, but if your size is in the lot you get the</p> <p><i>Buy of Your Life</i></p> <p>Values to \$22.50—For DOLLAR DAYS</p> <h2>\$7.95</h2>	<p>ALL MEN'S SUMMER <b>SHOES</b></p> <h1>1/2</h1> <p>PRICE</p>	<p>AT <b>Margolis Brothers</b> Thursday, Friday and Saturday SEPT. 19, 20 and 21</p> <p>VERY SPECIAL FOR DOLLAR DAYS The Remainder Of Our SUMMER DRESSES VALUES TO \$5.95</p> <p>Be Smart And Buy For Next Summer!</p> <h2>\$1.00</h2>	<p>ONE GROUP <b>SILK Blouses</b></p> <p>VALUES TO \$2.95</p> <p>Special For DOLLAR DAYS</p> <h2>\$1.00</h2>	<p>3 Dollar Days At <b>Margolis Brothers</b> THURSDAY, FRIDAY And SATURDAY September 19, 20 and 21</p> <p>ONE GROUP LADIES' Silk Dresses VALUES TO \$16.50</p> <p>Special For DOLLAR DAYS</p> <h2>\$5.00</h2>	<p><b>10% Discount</b></p> <p>On Any Purchase During This Big Three-Day Event, On All New Fall MERCHANDISE Throughout This Store.</p>	<p><b>Margolis Brothers</b></p> <p>Again Plans For An Even Greater Event Than the last Successful</p> <h2>DOLLAR DAYS</h2> <p>We Had. Lack of Space Does Not Permit Quoting Every Bargain Offered. Come, Buy and Be Surprised!</p>
<p>ONE GROUP RAYON GOWNS and PAJAMAS Values to \$2.50</p> <p>Special For DOLLAR DAYS</p> <h2>\$1.00</h2>	<p>ONE GROUP Boys' and Children's Sweaters</p> <p>REGULAR VALUES UP TO \$1.95</p> <p>Special For DOLLAR DAYS</p> <h2>\$1.00</h2>	<p>ONE GROUP LADIES' BAGS VALUES TO \$2.95</p> <h2>\$1.00</h2>	<p>ONE GROUP LADIES' WRAP AROUND HOUSE COATS VALUES TO \$1.95</p> <p>Special For DOLLAR DAYS</p> <h2>\$1.00</h2>	<p>ALL CHILDREN'S SOCKS 5 PAIRS</p> <h2>\$1.00</h2>	<p>ONE LOT SPRING COATS Not All Sizes But Excellent Buys</p> <p>Special For DOLLAR DAYS</p> <h2>HALF-PRICE</h2>	<p>ONE GROUP MEN'S WASH PANTS VALUES TO \$2.95</p> <p>Special For DOLLAR DAYS</p> <h2>\$1.00</h2>

# MARGOLIS BROTHERS