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Friday, October 4, 1940.

crops, not only in the production but in the handling and in the marketing. He will thus spread his risks and guarantee operations against the hazards inherent to a one-crop system.

his risks and guarantee operations against the ing problem in most sections, excepting a few crops. It cannot be solved by the farmer alone. It is essentially a problem for the business men of the cities and towns to solve.

Marketing is largely a local problem; a press- planted in cotton or tobacco or other one row crops. Much of the agricultural loss in the South is caused by planting crops on lands that yield less than the present average production. It does not pay to plant tobacco and cotton on lands that yield less than average yields, and if you have such lands I would suggest that they be reforested or put to other uses than the growing of tobacco and cotton.

A definite soil building program should be followed. Rotation of crops, the planting of legumes and the use of farm manures should be utilized as means of restoring and increasing the fertility of the soil, thereby increasing crop production.

More attention should be given to the production of high-quality products and the methods necessary to produce high yields per acre. The surest way to increase income from farm production is by growing a better product and more of it on each acre employed. A determining factor in what it costs to produce each pound of tobacco and cotton, bushel of wheat, or barrel of potatoes is the number of pounds, bushels, or barrels obtained from each acre. As the yield is increased—the unit cost comes down. Lowered unit costs increases net income just as directly as higher prices. And increased per acre yields depend primarily upon an adequate supply of plant food, in conjunction with sound farm management practices.

It is desirable that credit be utilized more efficiently by those who obtain it and given with careful discrimination by those who control it. The demand for production credit will be less in a balanced farm program than under a single crop system.

The Real Threat To Free Enterprise

Elkin Tribune.

Wendell Willkie, campaigning for the presidency, has a lot to say about "free enterprise," and it listens well. He wants this country to go back to the good old do-as-you-please days; the days of long profits and holding companies that can cover them up, and when rugged individualism was in flower. And that listens well too.

But what Mr. Willkie—and the rest of us should be remembering is that if Germany conquers Britain, "free enterprise" in all its variations will be doomed, even if Hitler does not take it into his head to try the German goose-step in this country. For it will be his purpose to organize Europe and do business on a barter basis. There will be no free enterprise in that case, for the conquered peoples he holds in his hands will be but slaves producing at slave-wages the things he would swap for what he gets from the rest of the world.

Last week there was a meeting in Rome at which Von Ribbentrop and Mussolini are said to have parceled out the British colonies ahead of time. They also discussed the terms under which France will become a vassal state, and they held a tempting morsel before Spain which must be accepted or else: If Britain falls Hitler and Mussolini will work together in unison until such time as Hitler decides he needs Mussolini no longer. But make sure of this Europe will be under German domination and the new-fangled economic system will be pressed. And there is no place for the individual in the German economic philosophy. Everything must be done through the state and with its permission. In order to secure and hold foreign markets there is exchange control, import limitations and export subsidies, and no private business in the United States can compete with such a business competitor in the markets of the world.

And mark this: The world cannot endure, economically, half-barter and half-free. Either it must follow one pattern or the other. Hereafter we have held to the theory of individual initiative, with as few government controls as possible. If Germany wins we will either have to adapt our economy to the Hitler program or face economic disaster. And if we in this country really are interested in "free enterprise" we should look to where it is threatened—and for the moment concern ourselves with whatever contribution we can make to remove that threat.

Yes, Yes!

Opportunities might be more easily recognized if they didn't so often come disguised as hard work.—Grand Rapids Press.

Right

Health and beauty inquirer asks, "What do you do to get soft, white hands?" The best recipe is, Nothing.—Arkansas Gazette.

Statistical Note

If all cigarettes manufactured were placed end to end, smokers could get a light that way and quite asking for a match.—San Francisco Chronicle.

According to Senator Lee, of Oklahoma, every mouthful of bread the consumers of this country eat was raised by a farmer who lost money on it.

John Garner Has Measured Himself

John Nance Garner, vice president in name only, has applied the tape measure to himself and proved to the people that he is a creature of small stature. He has returned to Washington from his old haunt down in Texas. Why he made the return trip is not definitely known, but it is possible that he wanted to enjoy his liquor drinking and poker playing in a Washington setting one more time before his enforced desertion becomes effective.

Explaining why the vice president had not been in Washington in recent months, Mrs. Garner said that he would have been on the job had there been any important work to handle. It would appear as if John Nance Garner has gone crazy, for no man regardless of party beliefs or deep-seated grievances could make such a statement when the future of this nation and its millions of people is hanging in the balance.

Mr. Garner has taken his own measure and he is to be recorded as a mighty small man, a man the nation is fortunate not to have as a candidate for the Presidency.

"To Hell With Chicago"

Speaking in Chicago one day, Republican Presidential Nominee Wendell Willkie praised Chicago. The next day Mr. Willkie was in a nearby town and he said, "We are in Cicero. To hell with Chicago."

Mr. Willkie, the fellow with the loose-flying hair, turned his back on Chicago the day after he left it. His action would indicate that he would turn his back on the people the very day he went into the White House—if they elected him.

Mr. Willkie is a self-educated man, they say. Well, according to reports he did not ignore lessons in profanity for he cursed twenty or more times during a brief speech in Illinois recently.

A Sound System Of Agriculture

By Guy A. Cardwell.

There is no mystery about a sound system of agriculture. Aside from those residing in certain specialized farming areas, the first thought of every farmer should be subsistence and second, disposal of surpluses. Any one crop farming system is uneconomical, unsound and hazardous.

Farms generally in the South should be more self-sustained. As far as possible all food and feed needed for man and beast should be produced on the farm. Such a self-sustaining program is essential to the well-being of agriculture. This program includes summer and winter gardens, small grains, legumes and cows, hogs and poultry on every farm.

Every farmer should grow more than one crop. He should become expert with such



CHURCH NEWS

CHRISTIAN

Bible school, 9:45 a. m. Special Rally Day features at this service. Morning worship, 11 a. m. Young People's meeting, 6:30 p. m.

Evening service, 7:30 p. m. Pastor will preach at both services. Mid-week service Wednesday, 7:30 p. m., conducted by the pastor.

Plans are underway in the Williamston Christian Church Bible School for Rally Day. Following the regular promotion day program last Sunday, the Bible school will observe Rally Day Sunday morning at the Sunday school hour. Special music and an address along with the introduction of the members of the faculty and the new school officers. All members of the school, all former members and those not now having a Bible school home are invited to attend the first Sunday in the new Bible school year.

METHODIST

"A Radiant Religion" will be the subject of the pastor at the morning preaching service at the Methodist Church Sunday. At the evening hour 7:30, the subject will be "Conquering Our Enemies."

Sunday is Rally and Promotion Day in the church school. Supt. D. N. Hix and his teachers are preparing an interesting program. Everyone not in Sunday school is invited to come Sunday.

The young people meet in Epworth League at 6:45. New officers have been elected and will take charge. Prayer service Wednesday evening at 7:30 p. m.

All members of the church, Sunday school, choir and young people's league are urged to be present on this first Sunday in October for a kind of rally in all the work of the church.

PRESBYTERIAN

All the regular services will be held at all points this Sunday. The Sacrament of the Lord's Supper will be observed at all worship services with sermon.

The sermon subject will be, "Hunger and Thirst."

The Ladies of the Auxiliary will meet Friday Night at the church.

BAPTIST

Bible school, 9:45 a. m. Morning worship, 11 a. m. B. T. U., 6:30 p. m. Evening worship, 7:30 p. m.

The Roanoke Association meets this year with the Nashville Baptist Church on the 8th and 9th of October. The first of five sessions will begin on Tuesday morning at 10 o'clock and the last of the five will close Wednesday afternoon at 4 p. m. This is just one of 906 associations in the Southern Baptist Convention, but it is a very important meeting. North Carolina has 72 associations and the Roanoke is the second largest in number of churches and third largest in number of church members. You will enjoy the inspiration of worship with representatives from 70 churches with a membership of more than 15,000. Go if you can.

CEDAR BRANCH

Regular services will be conducted in the Cedar Branch Baptist Church Sunday morning at 11 o'clock and that evening at 7:30. The pastor, Rev. W. B. Harrington, will occupy the pulpit and the public is invited.

CHURCH OF THE ADVENT

20th Sunday after Trinity. Church school, 9:45 a. m. Celebration of the Holy Communion and sermon, 11 a. m. Thursday morning at 10 o'clock, celebration of the Holy Communion. The triennial thank offering of the women of the church is being presented in Kansas City at this time, so we join with the whole church in commemorating this great service.

The Woman's Auxiliary will meet Monday afternoon at 4 o'clock with Mrs. Chloe Lanier at Miss Anna Crawford's home.

ST. MARTIN'S, HAMILTON

Celebration of the Holy Communion and sermon at 7:30 o'clock.

Printing Industry Moves Forward

Printing history is being made at the North River Press in New York where the first high-speed web-fed press for printing books entirely from rubber plates is now in full-time operation. Described as an advance in printing technique comparable to the linotype and rotary press, the new machine brings to book publishing new economies in make-ready time, ink consumption and storage space. The Webendorfer press makes use only of rubber plate facsimiles perfected after several years of joint development. These take the place of electrotypes or stereotypes and are made from type, line, benday plates or coarse screen halftones. Plates can be cured in five minutes, and molded direct to spring brass and formed for attachment to the press cylinders. Complete plate changes and make-ready are accomplished in about half the time required for normal metal-plate book printing, it is said, while duplicate plates can be made and put on the press ready to run in ten minutes.

Social News

WARD-CHESSON

The marriage of Miss Minnie Rogers Chesson, of Williamston, and Mr. Paul Purvis Ward, of Robersonville, was announced today by the former's parents, Mr. and Mrs. E. R. Chesson.

The young couple were married in Emporia, Va., in the latter part of the summer.

Mrs. Ward is the daughter of Mr. and Mrs. E. R. Chesson, of Williamston. She is a graduate of the Williamston high school and after having completed a commercial course she has been employed in the N.Y.A. office in Williamston.

Mr. Ward is the son of Mr. and Mrs. Jessie Ward, of Robersonville. He attended the Robersonville high school and is now employed with the Keel's Tailoring Company in Robersonville.

The young couple will make their home in Robersonville.

more Park of the Shirt land division. This the 30th day of Sept., 1940. ELBERT S. PEEL, Commissioner.

NOTICE OF SALE

North Carolina, Martin County. In The Superior Court. County of Martin vs. Clair Hodges and Others.

Under and by virtue of an order of sale in the above entitled proceeding made by L. B. Wynne, Clerk of the Superior Court of Martin County, on the 30th day of September, 1940, the undersigned commissioner will, on Friday, the 1st day of November, 1940, at twelve o'clock noon, in front of the courthouse door in the town of Williamston, Martin County, offer for sale to the highest bidder for cash the following described real estate, to wit:

Two lots in the town of Williamston, same being lots Nos. 8 and 9 in Block B of the Sycamore Park colored property.

This the 30th day of Sept., 1940. ELBERT S. PEEL, Commissioner.

FIRST Sale!

MONDAY

October 7th

Farmers, Now is the time to sell your good tobacco. Bring it to Adkins and Bailey Warehouse, Robersonville, for the best price.

Adkins & Bailey

Warehouse Robersonville

Carlyle Langley, Ass't Sales Mgr.

ROBERSONVILLE, N. C.

PENDER

Quality Food Stores

VISIT PENDER'S BOOTH
 Commercial Building
STATE FAIR - RALEIGH, N. C.
 Sample our Delicious Double-Fresh Coffee and Freshly Baked Layer Cake

"Tops In Quality"

Southern Manor LIMA BEANS 2 No. 2 cans . 27c	Southern Manor FRUIT COCKTAIL 2 No. 1 cans . 25c
TRIANGLE BUTTER, 1-lb. roll 31c	TRIANGLE BUTTER, cubes, lb. 33c
FIG BARS 2 lbs. . 17c	STANDARD QUALITY CORN and String BEANS, 4 cans 25c
HURFF'S BAKED SPAGHETTI, 15½-oz. can 5c	TENDER, SKINLESS FRANKS, lb. 17c
N. B. C. Premium Crackers, 2 pkg. 29c	TOMATOES, No. 2 can 5c
LUX TOILET SOAP, 3 cakes 17c	Scott TOILET TISSUE, 2 rolls 15c
Triple-Fresh OUR PRIDE BREAD 2 18-oz. loaves . 15c	Double-Fresh GOLDEN BLEND COFFEE 2 lbs. . 25c

