

BUILDING REPAIRING



Fall Construction Off To A Good Start In Williamston

Appeal Has Much To Do With Home

Appeal in a home is an element sought by all builders and home buyers, but what constitutes appeal and how it is measured are questions which most builders find hard to answer.

Because appeal is purely relative, it must be measured by the attitude of the income group or social class which makes up the market for properties near the location under consideration, in the belief of Federal Housing Administration officials. By this reasoning it is possible for a neighborhood in a low-price range to possess as high an appeal for a prospective market as a high-price neighborhood. Appeal, it is said, is measured by a comparison between competing areas of the same price range where the market is made up of the same income groups.

Some of the factors affecting appeal in a home are known to be natural physical charm and beauty of surroundings, geographical position of location, appearance of the street layout, harmonious character of the buildings, social attractiveness of the environment, and freedom from nuisances.

The market for high-priced prop-

Nine New Homes Are Started In September

Improvements Are A Great Help To Plumbing

Recent improvements in pipe threading machinery enable plumbing and heating contractors to speed up the installation of plumbing and heating equipment. A new pipe threader enables a workman to thread four sizes of pipe without changing dies, the Plumbing and Heating Industries Bureau reports.

Inasmuch as labor cost is an important factor in all plumbing and heating work, time saving innovations effect a proportionate economy in costs and thus enable more families to enjoy the convenience of modern and adequate plumbing and heating.

erties may prefer certain distinctive characteristics such as rolling topography, good landscaping, wooded lots, and the presence of brooks, most of which are attributes lower-priced locations cannot claim. Inexpensive homes in inexpensive neigh-

Busiest Building Season Here In Number Of Years

Three Non-Residential Buildings Are Placed Under Construction Here

After coming to an almost abrupt stop during the month of August, building construction here entered the fall season with a bang, Building Inspector G. P. Hall stating yesterday that twelve permits for new buildings and seven permits for extensive repairs were issued by him in September. Not a single permit was issued in the month of August. However, construction work was in progress on several new buildings for which permits had been issued in July or a month or two earlier.

Six of the permits called for the construction of six duplex tenant houses for colored occupancy. The permits were issued to Messrs. D. V. Clayton and J. D. Woolard and called for an estimated expenditure of \$5,400. The three other permits were issued to J. C. Cooke for a home on Academy Street, to Eastern Bond and Mortgage Company for a duplex home on Smithwick Street and Simmons Avenue and to Joe Godard for a small tenant house on Watts Street. The September home construction program will cost approximately \$20,425, according to the building inspector.

Non-residential projects, including a \$4,000 doctor's office building on Houghton Street, an addition to the Griffin and Harrison Builders' Supply Company building on the Jamesville Road and a pack barn for Dr. John Thigpen, totaled \$6,500.

An extensive repair program was launched during the month. The Martin estate is making three family apartments out of the home on East Main Street, the seven permits for repairs amounting to \$5,800.

Contracts for the construction of several new homes are said to be pending, including one and possibly two in the Martin Heights area. A big remodeling contract is being tackled in connection with valuable commercial property on Main Street, but no definite plans have been made public.

borhoods may possess physical charm, nevertheless deriving such appeal from well-kept homes, attractive and neat grounds, and harmonious streets.

Broad vistas, pleasing views, and climatic advantages resulting from geographical position are factors which tend to attract people to a location regardless of what its price range may be. This appeal will be lessened, however, if the approach is through an unsightly area.

Attractive street layouts which are suitable to the character of the homes and which preserve the natural charm of the land are elements of appeal. Federal Housing Administration officials declare that areas so laid out have a tendency to remain desirable to present owners and to command the continued interest of prospective purchasers.

The appeal of a location is said to be strengthened if the buildings in the neighborhood are attractive as a group and harmonize with each other.

Now Is Time To Do Your Building

Late Fall and Early Winter Ideal Time For Repairs And Improvements

Late fall and early winter are the ideal seasons for home modernization. Not only is the weather usually perfect for this type of work, but by completing the job before the start of winter the home owner can begin immediately to receive a substantial return on his investment in comfort and economy.

The installation of insulation, for example, may easily effect sufficient fuel saving in a single heating season to pay for 25 per cent of its cost. The most important return, however, is in the added comfort and health protection to be enjoyed by the entire family.

Remodeling, even the building of new rooms, need not be an expensive or messy job. Walls and ceilings can be installed by using pre-decorated materials, such as insulating board. The latter can be quickly applied to any framing or over any continuous smooth surface.

Insulating board is available under a number of trade names. It comes in many sizes, tints and surface textures. Through its use a wide range of interior designs may be obtained. It not only provides attractive interiors, adapted to practically any decorative scheme or motif, but also serves as heat and cold insulation and has noise-quieting value.

For ordinary walls plain insulating building board can be used, either in neutral or pastel colors. Attractive designs can be obtained easily by grooving, beveling or carving the boards. Greater variety of treatment can be worked out by using insulating planks—long, narrow units produced in various widths and lengths. Small square and rectangu-



Menaced

Germany's potato crop, by far the world's largest, is now being menaced seriously by the potato beetle, and the fight against this insect has taken on the aspect of a national crusade.

lar units of insulating board, known as tile, make possible an almost endless variety of ceiling patterns.

In planning home modernization, the owner should consider the conversion of waste space into usable rooms. Unfinished attics and basements can be made into extra bedrooms, recreation room and dens quite inexpensively by the use of prepared materials.

Between

SUNRISE

And

SUNSET

Tomorrow insurance may save you from the poor house.

J. E. Pope

INSURANCE

Agronomist Tells When To Harvest Lespedeza Seed

The Common, Tennessee 76, and Kobe varieties of lespedeza ripen for seed about November 1 or at the first killing frost. They should then be harvested as soon as possible to prevent losses from shattering says E. C. Blair, Extension agronomist. Korean seed will remain on the stalk five or six weeks after they mature. In fact, they do not loosen enough



to permit the use of a seed pan until three or four weeks after ripening. Korean usually matures early in October.

Building Material

Don't forget to call us when making your plans to build, renovate or remodel.

If it's Building Material you want, we have it. We carry only the best and our prices are reasonable.

FULL LINE PAINT AND BUILDERS' HARDWARE

G. & H. Builders Supply Company

WILLIAMSTON, N. C.

Home Ownership

What is more satisfying than to own the home where you live?

The Association has aided no little in building a community of home owners, and such community, of course, makes for the best citizenship.

We have ample funds and are ready always to continue with help to those interested in providing for themselves a home. You are invited to call and consult with us at your convenience.

You Still Have Time To Take Stock In Our New Series!

Martin County Building & Loan Association

LAST CALL FOR CHEAP

CHANNELDRAIN ROOFING

Two Solid Carloads

Just Arrived - And Must Be Moved

PRICE \$4.10

Per Square at Warehouse Door STRICTLY CASH

WILLIAMSTON Supply Company

PHONE 109

W. H. Basnight & Co., Inc.

Wholesale Distributors of Building Materials



FOR SUPER PROTECTION AND SUPER ECONOMY
WHEELING SUPER Channel Drain ROOFING

Birds Roofs

DuPont Paints

Channel-Drain Roofing

CERTAIN-TEED ROOFS

Keasby Mattison Roofs, and Asbestos Siding

WHEELING STEEL PRODUCTS

CERTAIN-TEED WALL PLASTER

TIGER FINISHING LIME

Everything for the Contractor - Builder

Let Us Figure on Your Requirements

Phone 122 or 123

Ahoskie, N. C.

BEFORE THE CONTRACT IS SIGNED, SPECIFY

BENJAMIN MOORE PAINTS

This paint is superior in quality, yet it costs no more

WILLIAMSTON Hdw. Company