**Peanut Business** 

Williamston Peanut Company

Now Beginning Operations At Its Big Plant

Martin County received national

attention as a peanut producing area and for its milling operations in the current issue of "The Peanut Journal and Nut World," a national

ournal for the peanut trade. The story, occupying a prominent posi-tion in the journal, centers around the new Williamston Peanut Com-

pany, which is starting operations at its large plant in Williamston.

The story reads: Purchasing the large and strictly modern plant of the Columbian Pea-nut Company in Williamston re-cently, a new firm composed of four men experienced in the sultimition

men experienced in the cultivation.

Convinced that the peanut is one

In Martin County

## Williamston Peanut Company Starts Operation This Week

Corps of Experienced New Firm Enters **Buyers Now in Field** 

Modern Machine Is Installed By New **Owners Of Firm** 

**Tests Completed Tuesday and** Smooth Operating Sched ule Is Now in Effect

Purchased during recent months by Messrs. Jesse Whitley, N. C. Green, W. C. Windley and G. H. Harrison, the huge plant mill here was placed in operation Wednesday, a report direct from the management today stating that a smooth oper-ating schedule is now being main-tained and that the owners are well pleased with first the two days' op-

Purchased from the Columbia Pea-nut Company and recognized as one of the most modern peanut milling plants in the nation, the plant han-

imately 800 bags, was made of Far-mer Claude Griffin. The company is now represented by four representa-tives on the open market, in addition to direct purchasing at the plant new processing machine. At the door. Partner Jesse Whitley and Alexander Manning are working out erated with 24 hand pickers and a of the local plant, and R. L. Smith dozen men. At one time the plant and Sons are representing the com- employed as many as 90 to 100 wo-pany at Robersonville, and Louis men. The machine, one of the latest

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ROCKS The presence of rocks and oth er foreign matter in peanuts has many a night-mare for peanut millers. The introduction of a new machine has virtually elimnew machine has virtually elim-inated that worry. Installing one of the new machines recently, the Williamston Peanut Com-pany in its plant here is taking from five to seven pounds of pebbles, nails and other foreign matters from its millings every

matters from its millings every few hours, the amount depending upon the location where the goobers were grown. Hand-picking is reduced to al-

most a minimum by the ma-

Mizelle is on the Washington County market for the company.

marketing and milling of the goo-bers will enter the peanut business in the heart of the world's greatest pro-ducing area this fall. Arrangements have been handled in detail for op-erating the huge sull is William Reports from the plant yesterday indicated that the farmers in the erating the huge mill in Williams-ton ,and prospects are encouraging Stokes and Robersonville areas are picking quality crops, that the crop, as a whole, is a bit spotted with the for the new firm. plants in the nation, the plant han-dled 800 bags of farmers' stock pea-nuts Wednesday, and the mill as a whole, is a bit spotted with the guality and quantity running from poor to fairly good in other sections. The first lot of peanuts purchas-ed by the new company came from J. Lloyd Corey, Pitt County farm-er. The first local purchase, approx-imately 800 bags, was made of Far-one-balf cents a pound. of the basic commodities upon which the success of agriculture rests to a great extent in northeastern North Carolina, Messrs. G. H. Harrison, N. C. Green, J. S. Whitley and W. C. Windley this summer formed a part-

nership and bought out the interest of the Columbian Peanut Company in its properties at Williamston and in-corporated their new business unone-half cents a pound. Labor requirements of the new der the firm name of Williamston Peanut Company. The formation of company have been materially de-creased with the installation of a the new partnership and purchase of the vast milling plant brings the farmer's market closer to the man-ufacturer. The home ownership is certain to promote friendly market-ing contacts, and to advance a greatinterest in the production

uality goods. Born and reared on farms, the partners in the business are well ualified to handle the recently ac-cepted task. The penut was the main "money" crop next to cotton when these men grew up and work-ed on their fathers' farms. Their interest in peanuts was created back in those days when they plowed up and down the long rows, their bare eet striking the green tops step by step. In that way they became pret-ty good judges of peanuts. The fact

that they grew up in a peanuts. The fact that they grew up in a peanut patch, literally speaking, of course, possi-bly prompted the four men to re-new a closer association with the peanut after an absence of many years spent in other fields of enleavor. Mr. Harrison will continue to

supervise the extensive interests of the Harrison Oil Company. In addition to that work he has served for manufactured, is necessary, the management points out, if the company's goods are to enter certain trade channels. "We hope to maintain an even op-

erating schedule during the entire season, and we plan to be on the mar-ket at all times," Managers Windley and Whitley announced yesterday. Last season the Columbian Company operated its plant here for a short period only. The plant is operating now on a five-day week and an eight-hour day with a minimum wage of 30 cents an hour in effect. and an

## WILLIAMSTON PEANUT COMPANY OWNERS



Recognizing the value of a peanut milling business to the farmers and others in this section, Messrs. G. H. Harrison, left; Jesse Whitley, center, and

almost

a quarter of a century as ior member of the firm, he has had Peanut Company in the operation aided the growth of the town from his varied interests he still finds time a village of a few hundred people to farm and grow fine-quality pea-

to one with more than 4,000 con-tented souls. Observing the sched-ule of hours in effect on the farm of this section's leading business when he was a boy. Mr. Harrison men. He owns and perates the Wilfinds time to head the local cham-ber of commerce, take a prominent this immediate section's largest part in civic, educational and re-ligious affairs. Wood-working plants He also super-vises extensive farming operations

Mr. Green is head of the expand-and is an engineer of note. He is also ng business of the Williamston Mo-active in civic and religious under-

tributing business in this section of the State. He is the popular treas-urer for the Town of Williamston, having served in that position for

placed the mill in operation day before yesterday. The company is planning a steady sched-ule of operation and competition in the open market at all times.

The plant was under his active management a greater part of the time, and he is well experienced to carry on that particular phase of he work and supervise other departments connected with the suc-cessful buying and milling of choice

armers' stock peanuts. Farmers and other citizens over this territory look upon the pur-hase of the plant by the new home firm as a progressive move in the peanut business. They enter the peanut business. They enter the field with the good will and pledged

cooperation of thousands of peanut producers and friendly labor. The plant is in good mechanical condi-tion, and is ready for operation. Portion, and is ready for operation. Por-tions of the new crop will start mov- middle or latter part of October.

Second grade: Grace Rogerson Elizabeth Cherry, Jack Williamson Kader Ward. Third Grade: J. D. Price, Hilda Bailey, John Prentiss Rogerson, Ru-by Grace Farmer, Faye Ogden, Faye Jones, Mary Elizabeth Bullock, David Hodges. Fourth grade: Mavis Lee Brown, Edith Marie Rogerson, Estelle Rea-son, Tommy Wynne, Eddie Hick-man, William Cherry. Fifth grade: Dillon Harris, R. L. Leggett, Mattie Faye Brown, Evelyn Clyde Harrison, Polly Peel, Eunice Wynne

Sixth grade Joseph Milton Terry, Suste Gray Taylor, Seventh grade: Dillon Cherry, and Mildred Norris.

**Happenings In The** 

**Bear Grass School** 

The following students made the

The parent-teacher association met Tuesday night, October 22, and officers for the year were elected as follows: president, Mrs. Rossell Rog ers; vice president, Mrs. June Har-ris; secretary-treasurer, Mrs. T. O. Hickman. The idea of selecting grade nothers and a visiting program were iscussed

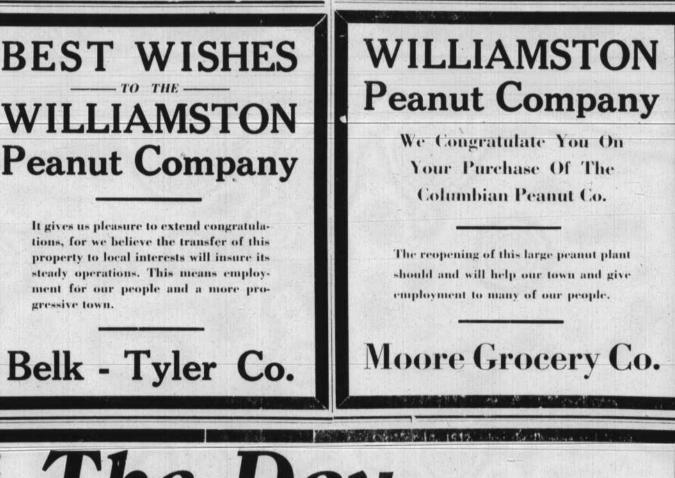
Tuesday night, the senior class ent on a hike and a weiner roast. On Tuesday night, October 29, the achers and a number of the peo ble of the community are presenting a Negro minstrel in the Bear Grass

chool auditorium at 7:30. The small admission of ten and twenty cents will be charged.

Bertie 4-H Boy Fattens **Beef Calf As Club Project** 

Tommie Speight, now fattening a beef calf as his club project, is the first Bertie County 4-H boy to at tempt such a project, says Assistant Farm Agent R. D. Smith.

Congratulations Williamston Peanut Co. Under local ownership and management this large factory should enjoy success and progress. It will benefit our town and county and give employment to many deserving people who need work. Woolard Hardware Co



Pean

partner, W. C. Windley, does not appear in the above group) pur-chased the huge plant of the Columbia Peanut Company and

clerk to the Williamston Town Board extensive business experience in of its plant since it was located of Commissioners and materially various organizations. In addition to here The plant was under his ac-

vises extensive farming operations, tor Company, dealers in Ford prod-ucts. He also operates an oil dis-builder.

several terms. While he is the jun- has served faithfully the Columbian

N. C. Green, right; (a fourth

## "Home Folks Buy and Operate Home Industry" Williamston Peanut CO.

gressive town.

ANNOUNCES ITS RECENT PURCHASE OF ALL THE PROPERTIES AND PLANT OF THE COLUMBIAN PEANUT COMPANY IN WILLIAMSTON FOR A COMPLETE OPERATING SCHEDULE BEGINNING WITH THIS SEASON.

> It is in a spirit of cooperation with the farming interests of this and adjoining counties that the officials of the Williamston Peanut Company undertake the operation of the large plant formerly owned and operated by the Columbian Company. The action was taken in the earnest belief that a mutual advantage could be obtained for farmer, laborer and operator, that this great section needs and can support a dependable factory, and that a friendly and successful business will enjoy a true spirit of cooperation among and between homefolks.

> The Williamston Peanut Company will enter the market this fall with dependable buyers, and we earnestly solicit the cooperation of peanut farmers in particular and that of the public in general. In return, the officials of the company pledge top market prices, a ready service and a friendly and personal interest in every transaction.

> > "A Home-Owned and Home-Operated Enterprise"

amsto

G. H. HARRISON-W. C. WINDLEY-J. S. WHITLEY-N. C. GREEN

WILLIAMSTON, NORTH CAROLINA

**CO.**