

# Williamston Peanut Company Starts Operation This Week

## Corps of Experienced Buyers Now in Field

### Modern Machine Is Installed By New Owners Of Firm

#### Tests Completed Tuesday and Smooth Operating Schedule Is Now in Effect

Purchased during recent months by Messrs. Jesse Whitley, N. C. Green, W. C. Windley and G. H. Harrison, the huge plant mill here was placed in operation Wednesday, a report direct from the management today stating that a smooth operating schedule is now being maintained and that the owners are well pleased with first the two days' operation.

Purchased from the Columbia Peanut Company and recognized as one of the most modern peanut milling plants in the nation, the plant handled 800 bags of farmers' stock peanuts Wednesday, and the mill is gradually stepping up its schedule for an average daily capacity of about 1,000 bags.

The first lot of peanuts purchased by the new company came from J. Lloyd Corey, Pitt County farmer. The first local purchase, approximately 800 bags, was made of Farmer Claude Griffin. The company is now represented by four representatives on the open market, in addition to direct purchasing at the plant door. Partner Jesse Whitley and Alexander Manning are working out of the local plant, and R. L. Smith and Sons are representing the company at Robersonville, and Louis

## New Firm Enters Peanut Business In Martin County

### Williamston Peanut Company Now Beginning Operations At Its Big Plant

Martin County received national attention as a peanut producing area and for its milling operations in the current issue of "The Peanut Journal and Nut World," a national journal for the peanut trade. The story, occupying a prominent position in the journal, centers around the new Williamston Peanut Company, which is starting operations at its large plant in Williamston. The story reads:

Purchasing the large and strictly modern plant of the Columbian Peanut Company in Williamston recently, a new firm composed of four men experienced in the cultivation, marketing and milling of the goobers will enter the peanut business in the heart of the world's greatest producing area this fall. Arrangements have been handled in detail for operating the huge mill in Williamston and prospects are encouraging for the new firm.

Convinced that the peanut is one of the basic commodities upon which the success of agriculture rests to a great extent in northeastern North Carolina, Messrs. G. H. Harrison, N. C. Green, J. S. Whitley and W. C. Windley this summer formed a partnership and bought out the interest of the Columbian Peanut Company in its properties at Williamston and incorporated their new business under the firm name of Williamston Peanut Company. The formation of the new partnership and purchase of the vast milling plant brings the farmer's market closer to the manufacturer. The home ownership is certain to promote friendly marketing contacts, and to advance a greater interest in the production of quality goods.

Born and reared on farms, the partners in the business are well qualified to handle the recently accepted task. The peanut was the main "money" crop next to cotton when these men grew up and worked on their fathers' farms. Their interest in peanuts was created back in those days when they plowed up and down the long rows, their bare feet striking the green tops step by step. In that way they became pretty good judges of peanuts. The fact that they grew up in a peanut patch, literally speaking, of course, possibly prompted the four men to renew a closer association with the peanut after an absence of many years spent in other fields of endeavor.

Mr. Harrison will continue to supervise the extensive interests of the Harrison Oil Company. In addition to that work he has served for many years as a member of the board of directors of the company, and, if necessary, the management points out, if the company's goods are to enter certain trade channels.

"We hope to maintain an even operating schedule during the entire season, and we plan to be on the market at all times," Managers Windley and Whitley announced yesterday. Last season the Columbian Company operated its plant here for a short period only. The plant is operating now on a five-day week and an eight-hour day with a minimum wage of 30 cents an hour in effect.

## WILLIAMSTON PEANUT COMPANY OWNERS



Recognizing the value of a peanut milling business to the farmers and others in this section, Messrs. G. H. Harrison, left; Jesse Whitley, center, and



N. C. Green, right; (a fourth partner, W. C. Windley, does not appear in the above group) purchased the huge plant of the Columbian Peanut Company and



placed the mill in operation day before yesterday. The company is planning a steady schedule of operation and competition in the open market at all times.

## Happenings In The Bear Grass School

The following students made the honor roll this month:

Second grade: Grace Rogerson, Elizabeth Cherry, Jack Williamson, Kader Ward.

Third grade: J. D. Price, Hilda Bailey, John Prentiss Rogerson, Ruby Grace Farmer, Faye Ogden, Faye Jones, Mary Elizabeth Bullock, David Hodges.

Fourth grade: Mavis Lee Brown, Edith Marie Rogerson, Estelle Reason, Tommy Wynne, Eddie Hickman, William Cherry.

Fifth grade: Dillon Harris, R. L. Leggett, Mattie Faye Brown, Evelyn Clyde Harrison, Polly Peel, Eunice Wynne.

Sixth grade: Joseph Milton Terry, Susie Gray Taylor.

Seventh grade: Dillon Cherry, and Mildred Norris.

The parent-teacher association met Tuesday night, October 22, and officers for the year were elected as follows: president, Mrs. Russell Rogers; vice president, Mrs. June Harris; secretary-treasurer, Mrs. T. O. Hickman. The idea of selecting grade mothers and a visiting program were discussed.

Tuesday night, the senior class went on a hike and a weiner roast.

On Tuesday night, October 29, the teachers and a number of the people of the community are presenting a Negro minstrel in the Bear Grass school auditorium at 7:30. The small admission of ten and twenty cents will be charged.

### Bertie 4-H Boy Fattens Beef Calf As Club Project

Tommy Speight, now fattening a beef calf as his club project, is the first Bertie County 4-H boy to attempt such a project, says Assistant Farm Agent R. D. Smith.

ing to the market possibly by the middle or latter part of October.

## Congratulations

### TO THE Williamston Peanut Co.

Under local ownership and management this large factory should enjoy success and progress.

It will benefit our town and county and give employment to many deserving people who need work.

**Woolard Hardware Co**

## BEST WISHES TO THE WILLIAMSTON Peanut Company

It gives us pleasure to extend congratulations, for we believe the transfer of this property to local interests will insure its steady operations. This means employment for our people and a more progressive town.

**Belk - Tyler Co.**

## WILLIAMSTON Peanut Company

We Congratulate You On Your Purchase Of The Columbian Peanut Co.

The reopening of this large peanut plant should and will help our town and give employment to many of our people.

**Moore Grocery Co.**

# The News Of The Day

"Home Folks Buy and Operate Home Industry"

# The Williamston Peanut Co.

ANNOUNCES ITS RECENT PURCHASE OF ALL THE PROPERTIES AND PLANT OF THE COLUMBIAN PEANUT COMPANY IN WILLIAMSTON FOR A COMPLETE OPERATING SCHEDULE BEGINNING WITH THIS SEASON.

It is in a spirit of cooperation with the farming interests of this and adjoining counties that the officials of the Williamston Peanut Company undertake the operation of the large plant formerly owned and operated by the Columbian Company. The action was taken in the earnest belief that a mutual advantage could be obtained for farmer, laborer and operator, that this great section needs and can support a dependable factory, and that a friendly and successful business will enjoy a true spirit of cooperation among and between homefolks.

The Williamston Peanut Company will enter the market this fall with dependable buyers, and we earnestly solicit the cooperation of peanut farmers in particular and that of the public in general. In return, the officials of the company pledge top market prices, a ready service and a friendly and personal interest in every transaction.

# The Williamston Peanut Co.

"A Home-Owned and Home-Operated Enterprise"

G. H. HARRISON—W. C. WINDLEY—J. S. WHITLEY—N. C. GREEN

WILLIAMSTON, NORTH CAROLINA