

EAGLE'S  
5c To \$1.00  
STORES

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## Grand Opening Friday, Nov. 29 9:00 A.M.

IT IS WITH PLEASURE THAT WE ANNOUNCE TO THE PEOPLE OF THIS SECTION THE OPENING OF A NEW AND MODERN 5c AND 10c STORE. WE ARE LOCATED IN THE BUILDING FORMERLY KNOWN AS THE ATLANTIC HOTEL, ON CORNER OF WASHINGTON AND MAIN STREETS, WILLIAMSTON, N. C. THIS BUILDING HAS BEEN REMODELED INSIDE AND OUT. WE HAVE INSTALLED A MODERN AND UP-TO-DATE HEATING AND COOLING SYSTEM FOR YOUR CONVENIENCE. ALSO, YOU WILL SEE THE LATEST IN DAYLIGHT FLUORESCENT LIGHTING THROUGHOUT THE STORE. THIS ALONE IS WORTH A VISIT TO OUR STORE NEXT FRIDAY.

2000 PIECES OF WHITE  
**Enamelware Especially Priced**  
FOR THIS OPENING FRIDAY  
LIMIT: ONE PIECE OF EACH TO A CUSTOMER

*A North Carolina Concern*

**SPECIAL!**  
**Buy in Oval Grass Rugs**  
SIZE 17 x 37 INCHES  
**For 15c Each**

Earnestly and honestly we have served our customers for the past 17 years which has resulted in building this business into 22 units with headquarters in Charlotte. It is our desire to serve you in a courteous and fair manner and at the same time give you the highest quality merchandise at the lowest price.

LADIES' DOBBY SATIN SLIPS  
**At 39c**  
SIZES 32 to 44

LADIES' RAYON PANTIES  
In Small, Medium, Large  
**10c Pair**

LADIES' HANDBAGS  
Assorted colors and shapes. 59c value  
Limit: Two to a Customer  
**25c**

CENTURY LOOM 79c  
**WHITE TABLE COVERS**  
A Real Good Buy  
**49c**

VISIT OUR NEW MODERN  
**CANDY DEPARTMENT**  
*A Delicious Fresh Line of a Wide Variety Carried At All Times At*  
**MODERATE PRICES**

**Dolls — Dolls — Dolls**  
YOU MUST NOT MISS SEEING OUR BABY DOLLS.  
WE HAVE WHAT YOU WANT, PRICED AT:  
**10c - 25c - 49c - 59c and 98c**

**GIFT WRAPPINGS — Complete Assortment**

TAGS, SEALS, WRAPPING CORD, White, Red and Green TISSUE PAPER  
**5c**

Fancy Cellophane Wrapping Paper  
**10c ROLL**

Good Assortment of CHRISTMAS Gift Boxes  
**5c - 10c**

A Complete Line in Men's and Boys' CHRISTMAS GIFTS

TOY FOOTBALLS and Roller Skates  
**59c - 98c**

LADIES' Box Handkerchiefs  
In solid and fancy colors  
**10c-15c-25c**

STATIONERY Department  
A full line of STAPLE and CHRISTMAS GIFT MERCHANDISE.

HOLY BIBLES MAKE A GOOD CHRISTMAS GIFT  
*We Have Them!*  
**25c-49c-98c**

BOX Writing Paper and SELF SEAL ENVELOPES  
**10c**

*We have spared no expense in giving Williamston and Martin County the best in equipment.*

For Our Opening Day  
25c  
**Fountain Pens**  
**10c EACH**

COME IN — WE WANT TO MEET YOU!

**CHRISTMAS TREE DECORATIONS**

ICICLES, ARTIFICIAL SNOW, and ANGEL HAIR BOX  
**5c - 10c**

Christmas Tree BALLS  
2 for 5c, 5c, and 10c box

Candles .2 for 5c  
Elec. Wreaths .25c  
CELLOPHANE WREATHS  
**5c - 10c**

HOSIERY  
LADIES' Full-Fashioned HOSE in the Latest Shades.  
**49c PAIR**

YOU CANNOT MISS SEEING OUR LINE OF  
**TOYS**

Rayon Panties  
A wide variety of LADIES' Plain and Fancy PANTIES.  
**25c PAIR**

Our Electric Department  
Offers Many Useful Gifts  
ELECTRIC IRONS — TOASTERS And HOT PLATES.

LADIES' House Slippers  
In Felt and Indian Moccasins. Sizes 3 to 8.  
**29c**

LADIES' Solid Color And Fancy Print House Aprons  
**15c - 25c EACH**

Box CHRISTMAS CARDS. A Fine Assortment — Box **10c & 25c**

Beautiful Seven-Way FLOOR LAMP. \$9.98 value—Our Price **\$4.98**

CHRISTMAS Greeting Cards  
5 for 5c, 3 for 5c, 2 for 5c & 5c each

Our CANDY DEPT. Has Chocolate Drops, Orange Slices, Assorted Chocolate and Christmas CANDIES — pound  
**10c**

Handkerchief Department  
OUR ASSORTMENT IS COMPLETE. Visit This Department on OPENING DAY!  
Candy Bars  
**2 for 5c**

Books and Games  
A fine selection for you to choose from at LOWEST PRICES.  
**5c to 25c EACH**

YOU CANNOT MISS SEEING OUR Hosiery Dept.  
For Children's Anklelets in solid colors & fancy stripe  
**10c - 15c PAIR**

MEN'S Four-in-Hand And Ready-Tied TIES  
**25c EACH**

Infants' Anklelets  
15c value. In assorted light and dark colors.  
Sizes 3 to 6  
**5c PAIR**

TOY Department  
This Department is complete with a brand new line of TOYS. Something to please all the KIDDIES!

46-inch OIL CLOTH In Assorted Patterns, yard  
**29c**  
LADY ESTHER and PONDS GIFT SETS  
**25c**

Christmas Tree LIGHT SETS  
**29c**  
OUTDOOR SETS  
**29c**

A HEARTY WELCOME AWAITS YOU AT ALL TIMES!

DOILIES Assorted Shapes and Sizes  
**3c**  
TOY CHINA TEA SETS  
EACH  
**10c - 25c**

Ladies' Sloppy Joe SWEATERS  
**98c**  
Christmas Tree Elec. Light Bulbs  
2 for 5c, 5c, and 10c each

GLASSWARE Department  
This Department is overflowing with special items for that PRACTICAL CHRISTMAS GIFT

# EAGLE STORES COMPANY, Inc.

G. F. FITZGERALD, Manager.

WILLIAMSTON, NORTH CAROLINA

G. A. SETTLEMYRE, Asst. Mgr.