

"New And Hustling Southland" Offers Many Opportunities

Business Executive Says Move Is Dixie-Bound in the Future

The South is America's great new industrial frontier. This is the message of the leading article in the latest issue of "The Advertiser," national magazine of the advertising business, and the statement comes from an authoritative source. The author is Allan T. Preyer, executive vice president of the Vick Chemical Company, former chairman of the board of the Association of National Advertisers, and a businessman of national prominence.

"The South has advanced industrially while other sections of the nation have stood still or declined," declares Mr. Preyer. "Government statistics on manufactures, from 1900 to 1937, reveal a steady and sustained progress for the South. The impetus of this progress, backed by new and increasing industrial opportunities, was sufficient to carry the region through the recent depression to 1937, with a loss of only 3 per cent in the value of its products from 1929. The loss by the rest of the nation, on the other hand, amounted to 14 per cent."

Why Southern business weathered the depression better than the nation as a whole, Mr. Preyer can state from experience. His own firm, the Vick Chemical Company, of Greensboro, N. C., chose the hard economic times of 1931 to bring out two entirely new products, Vicks Vapo-nol for nose and throat and Vicks Medicated Cough Drops, supplementing the well known Vicks VapoRub salve. With Vicks as with many another aggressive Southern business, sales and payrolls rose steadily throughout the depression.

"The ten-year period just closed (1930-1940) has represented a decade of progress for the South, for it has brought numerous beneficial readjustments," says Mr. Preyer. Especially important is the widespread diversification of industry, which has proved a stabilizing influence. "Among the industries that have brought diversification and expansion in the South are kraft pulp and paper, rayon, petroleum refining, other heavy industries and textiles."

In proving that industry is now Dixie-bound, Mr. Preyer points out that a survey conducted during 1936 and 1937 showed that more than \$186,000,000 was spent in process industries for new plants and modernization in the South—a sum which was \$60,000,000 greater than that spent in all the rest of the country combined.

"The industrial strides made by the South have been reflected in the whole economic life of the region," says the writer. "The aggregate resources of Southern banks in 1938, for example, increased by more than six hundred million dollars over 1931. The total Federal internal revenue payments increased from \$552,166,000 in 1931 to \$1,357,516,442 in 1938. Life insurance in force rose during this period by nearly four hundred million dollars, and total wages paid in industry increased by some one-half billion dollars."

"What lies ahead for the South? There are definite signs that even now point the way to new and expanding fields of development. Again it appears that pulp manufacture—newsprint from Southern pine, and sulphate pulp for the region's \$200,000,000 rayon industry—will be the explosive spark to set off the new advance."

Development of these new fields is good not only for the South, but for the economic life of the whole nation. In fact, asserts Mr. Preyer, "the picture of the South today is a welcome reassurance that opportunity is still very much alive in this country of ours."

Local Firemen Get Two Week-end Calls

It was a busy time on all fronts in this section last week-end, the local fire department volunteers taking a part in the happenings. Called to the home of William Gorham on the Plymouth branch of the Coast Line last Saturday just before midnight, the firemen found a defective flue blazing out. Soot around the chimney caught fire and beaver board in one of the rooms was blistered. Very little damage was caused by the fire however.

Sunday morning at 11:15 o'clock an over-heated furnace smoked out the services in the Pentecostal Holiness Church on North Haughton Street. The timbers next to one of the heat ventilators were slightly burned but the damage was negligible. The congregation had the fire well under control by the time the fire-fighting apparatus was carried to the scene.

Officers Confiscate Wine In Store Near Dardens

Clarence Taper, handling "a little wine on the side" allegedly without proper license was cited to the courts by Sheriff C. B. Roebuck on Sunday. The officer was following up an investigation of the big cutting scrape at Taper's store when he saw a customer leave the building with merchandise wrapped in a little brown bag. Stopping the customer, the sheriff asked where he purchased his goods. "In there," the customer, a white man whose name was not revealed, said, pointing to Taper's store. Twenty pints of the fortified juice were confiscated by the officer.

Negro Charged With Package Theft Here

Charles B. Hardison, young Poplar Point Township Negro, was arrested here Saturday afternoon for the alleged theft of a suit of clothes and other articles from Jack Fitzgerald's car on Main Street here a few days before Christmas.

Mr. Fitzgerald, manager of the Eagle store, had a foreign license on his car. Hardison, thinking the owner had long since departed this section, strolled into the store last Saturday wearing the stolen coat. Recognizing his clothes, Mr. Fitzgerald notified police and the rogue was arrested by Chief W. B. Daniel. Hardison maintained that he had bought the coat from an unknown Negro who wanted to go to his home in Bear Grass. Officers went to the Hardison home and found the pants to the suit, the name of the owner being written on them. Hardison then admitted the theft and also admitted entering the John Bullock home in Poplar Point and stealing clothing there.

Drunken Driver and Two Drunks Jailed

A happy trio, traveling from Elizabeth City to Holly Ridge for employment on the national defense project there, were detained here late Sunday afternoon when their car locked bumpers with a parked machine on Main Street.

M. C. Brite, driver of the car, got out, walked around the machine and tried to push one of his companions, Cary Ballance, under the steering wheel. Patrolman Saunders, standing near by, saw what was happening and made the arrests. A third party in the group, William C. Eason, burst forth in song to declare that happy days are here again.

In jail late Sunday night the trio had shifted to big bottles of soft drinks.

Local Lions Club Adding Objectives

"The first two meetings of the year have been well attended," President K. P. Lindsay said yesterday in commenting on the progress and growth of the local Lions Club. According to the new president, the club's attendance has averaged 90 per cent or better this year and four new members were recently added to the club's roster.

With an increased membership, the club is making plans to do an even greater work among the blind of this section. Sam Thompson, who frequented the street corners of our town begging for a meagre living, with the assistance of the Lions club, was taught to make belts and pocketbooks. This trade has made him self-sustaining and since he began work, his net earnings have netted him \$8.25.

The club is also making plans to assist indigent children needing glasses or eye examinations.

Wrangle Continues Over Bill For Aid For Great Britain

(Continued from page one) denied by the Axis leaders. One report stated that high officials in Italy were disappearing mysteriously. Another report stated that German soldiers are being attacked by civilians. Another report states that German soldiers are being cheered by the Italians. And still another report states that no German soldiers have moved into Southern Italy.

Reports from Ankara state that Turkey will go into action against Germany if the Nazi hordes attempt to invade Greece.

A report that the Empress of Australia had been sunk by a torpedo off the coast of Africa has been denied by the British.

Wendell Willkie, now touring England, is expected to return and make several speeches within the next two or three weeks.

Interesting Events In The Farm News

Consumption of cigarettes in 1939 established an all-time high of 172 billions—up 5 per cent from 163 billions in 1938.

While exports of cotton goods in January-September, 1940, were 20 million yards ahead of 1939, the gain was almost wholly due to increased sales of tobacco cloths.

For thoroughgoing destructiveness, plant scientists say the chestnut blight is almost without parallel in the history of plant diseases. First noted in New York City in 1904, it has practically destroyed all American chestnut trees.

Orange juice is a means of retaining renewed energy which helps greatly in keeping awake while driving.

The entire U.S.A. is now practically free of bovine tuberculosis. The degree of infection in every county in every state has now been reduced to less than one-half of 1 per cent—"practical eradication," says the U.S.D.A.

Argentina will use corn as fuel for railroads and steam-generated electric power, experiments showing corn there as cheap as coal, wood, or fuel oil.

Australian flue-cured tobacco C. j28-21

Dinosaur's Footprint His Bathing



Tommy Pendley, 8, gives you an idea of the huge proportions of a sauropond dinosaur by taking a bath in one of the pre-historic monster's tracks, 36 inches long. Dr. Barnum Brown, leader of the American Museum of Natural History-Sinclair Dinosaur Expedition, uncovered the tracks near Fort Worth, Texas. A slab of limestone 29 feet in length and 7 feet wide bearing the impressions of the four feet of a brontosaurus, was also excavated.

Alton Lilley Again In The Courts For Attack With Knife

(Continued from page one)

two girls going to the Morgan girl's recently widowed mother's home near Alliance in Pamlico County. They came into this county and stopped at the Godard home near Jamesville where they spent Friday night. "We sat up all night and talked," the Morgan girl explained. During the meantime Price, not knowing his sweetheart had the car, reported it stolen and when it was found, the patrolmen turned the case over to the FBI and that is yet to be settled.

After a happy day spent traveling here and there, the two girls, Lilley and Godard went to Piney Woods not far from Dardens, where Clarence Taper, owner, fed them at his sardine lunch counter. During their stay there, the Owens girl insisted that they leave Godard and Lilley. The Morgan woman, becoming angry, directed a fist blow on the girl's nose and floored her. Reason, playing pool with Cole in the shop, started to pick the woman up and Lilley started his attack, Godard joining him in a few seconds later with Cole as his victim.

The Morgan girl is said to have been arrested in a raid on Dempsey's station in Bertie County some time ago. The girl, still youthful and fairly pretty, went to the Virginia city by the lure of quick money as a waitress in cafes.

The knife attack was Lilley's second in recent months, reports stating that he has still another on his record. Last fall he attacked and almost cut Sam Henry Holliday to death. Holliday, still a bit feeble, was a patient in a local hospital for weeks. Lilley was said not to have been entirely responsible for his attack on Holliday, but in the county court he was fined \$10 and taxed with the case cost by Judge W. H. Coburn. Lilley appealed to the superior court, leaving the lower court judgment unsatisfied. He is at liberty under bond.

Godard has quite a court record of his own, and his successful trips into the courts are thought by some to have invited him to continue his ways contrary to law and decency.

Lilley and Godard have not been questioned and their side of the story has not been heard. It was pointed out by officers today however, that witnesses to the attack quoted Lilley as saying he tried his best to kill Reason, that he wanted to kill both men.

I could not be learned definitely, but officers are of the opinion that the case is one for the superior court to handle.

Liquor Referendum Will Be Proposed In State Assembly Soon

(Continued from page one)

Sunday Present law is that some judgments can only be signed on Mondays. The usury law may be overhauled by a new bill which was introduced to make it a misdemeanor to charge over 6 per cent interest whether the same is designated carrying charges, investigation fees, or attorney's fees. Another bill would tend to reduce subversive activities insofar as North Carolina is concerned by making it unlawful to advocate the overthrow of any local, State or Federal government by forceful means. All of these bills are merely introduced and have not come out of committees as yet. The number of bills introduced so far is small compared to former years.

The rumor is that a whiskey bill and wage and hour bill are scheduled to be introduced in the near future.

growers will attempt to double the country's production, manufacturers there agreeing to buy all leaf of acceptable quality the country can produce the next few years.

EXPERT RADIO REPAIRING — Reasonable. All work guaranteed. Western Auto Store. j21-8t

APARTMENT FOR RENT. APPLY TO R. S. Critcher, Williamston, N. C. j28-21

THE RECORD SPEAKS . . .

The season for maiming human life has been opened on the highways in this county in a fairly big way, the record for the past week including the handiwork of a yellow dog brazenly crouched under a steering wheel. Possibly the victim, who lies critically ill in a Washington hospital with both legs broken and an head injury, walked into the path of the approaching car, but the color of the driver was determined when he left the helpless man lying beside the road without stopping to offer assistance.

It is next to impossible to avoid some accidents, no doubt, but it is possible and the only human thing to do to stop and render assistance when humanly calls.

The following tabulations offer a comparison of the accident trend: first, by corresponding weeks in this year and last and for each year to the present time.

4th Week Comparison			
Accidents	Inj'd	Killed	Dam'ge
1941	3	1	0 \$ 35
1940	3	2	0 600

Comparison To Date			
1941	4	2	0 \$ 95
1940	9	5	0 1200

Mrs. Carroll Jones is confined to her home on Warren Street by illness.

Mrs. King, of Palham, is visiting her son, Mr. J. E. King, and Mrs. King, here.

Mr. Shaw mentioned the possibility of changing to new crops and other modern farming methods. He told what the farmers in his county of Guilford are doing to conserve the natural resources and to develop new sources of income. During the past three months Guilford farmers have bought more than 400 animals for breeding purposes. The county hired a beef cattle specialist. Other problems, including marketing, are being studied, and the plan carries hope. "We must awaken to this changing world, and see that agriculture is given its rightful place," Mr. Shaw concluded after explaining that much work is being done in behalf of a peanut program for 1941.

Agriculture Now Facing Emergency Of Great Moment

(Continued from page one)

is evidenced by happenings right here in North Carolina, according to Mr. Shaw. Agricultural leaders asked the legislature for an appropriation of \$110,000 to carry on research and extension work. The small sum of \$1,900 was offered. The seriousness of the agricultural situation was finally pointed out to the committees, according to Mr. Shaw, and the amount was boosted to \$61,000.

North Carolina is spending around \$26,000 a year for research work. California is spending one million annually, and that State has a farm income four times greater than North Carolina's. The average per capita income on the farm in North Carolina is \$146 while the annual per capita income for others is \$300. The average in the United States is \$258 on farms and around \$500 for all others.

"Agriculture will come through, but as farmers let us be up and stirring and don't wait until everything gets so low before we take action. The farmer was made the goat following the last war, so let us act now and get in line with other groups. Agriculture has a place in this nation, and all that it needs is a man who can do for it what Aycock did for education in North Carolina. We must urge our governor and lawmakers to recognize the value of agriculture. We must step out and take the lead or we are going to be pushed aside and into the back-ground."

Mr. Shaw mentioned the possibility of changing to new crops and other modern farming methods. He told what the farmers in his county of Guilford are doing to conserve the natural resources and to develop new sources of income. During the past three months Guilford farmers have bought more than 400 animals for breeding purposes. The county hired a beef cattle specialist. Other problems, including marketing, are being studied, and the plan carries hope. "We must awaken to this changing world, and see that agriculture is given its rightful place," Mr. Shaw concluded after explaining that much work is being done in behalf of a peanut program for 1941.

ity of changing to new crops and other modern farming methods. He told what the farmers in his county of Guilford are doing to conserve the natural resources and to develop new sources of income. During the past three months Guilford farmers have bought more than 400 animals for breeding purposes. The county hired a beef cattle specialist. Other problems, including marketing, are being studied, and the plan carries hope. "We must awaken to this changing world, and see that agriculture is given its rightful place," Mr. Shaw concluded after explaining that much work is being done in behalf of a peanut program for 1941.

WANTS

The ENTERPRISE WANT AD RATES

One cent a word (this type) each insertion.

25c Minimum Charge

2c a word this size

Cash must accompany all orders unless you have an open account with us.

We reserve the right to revise or reject any copy.

The ENTERPRISE PHONE 46

READ THE NEWS AND OBSERVER for current events. 20c weekly, 15c daily only. R. E. Peele, agent. Williamston. n12-ca T-tf

WE HAVE A GOOD STOCK WIRE fence, cart wheels, cultivators, well tile, meat salt, and that good feed to start those chicks. C. L. Wilson, Robertsonville, N. C. j24-4t

BABy CHICKS —LARGE HUSKY chicks from N. C. and U. S. approved flocks only. All popular breeds. Hatches each Tuesday from modern electric incubator. Reasonable prices. Phone 307-6. Lancaster's Hatchery, Windsor. j24-tf

FOR SALE: LARGE ASSORTMENT ladies' used coats, dresses and skirts. These clothes are being sold for cleaning charges. Pittman Cleaners. Phone 159. j28-4t

WANTED — 50 SECOND-HAND suits, any size or style. If you have a used suit that you wish to trade on a new one, we will make exceptionally good allowance now. Pittman Cleaners. Phone 159. j28-4t

EXPERT ALTERATIONS ON WOMEN'S and men's clothing. No job too large or too small. One day service. Phone 159. Pittman Cleaners. j28-4t

LOST — NORTH CAROLINA LICENSE plates 427297. Finder please return to William Herbert Mizelle, Route 2, Box 96, Williamston.

NOTICE — IF IT'S LUMBER YOU want, see me. I'll be glad to figure with you. Joshua L. Coltrain, Williamston R.F.D. 1. j28-f4-11-18

FOR RENT: THREE-ROOM APARTMENT with private bath and private entrance. Hot water furnished free. D. V. Clayton. j17-tf

The WHITE that's RIGHT!

ACME QUALITY OUTSIDE WHITE HOUSE PAINT

If you want your house painted WHITE—and we mean white that IS white—use Acme Quality Balanced Formula Outside White House Paint. Not only will this fine-quality house paint give your home the beauty you desire—but its tough, weather-resisting film lasts for years; controlled chalking keeps it white longer—and you buy fewer gallons of paint, because each one covers so much more surface than ordinary paint.

G. & H. BUILDERS SUPPLY COMPANY

The News of the County

Delivered To Your HOME OR OFFICE FOR ONLY

\$1.75 Per Year

YOU CANNOT AFFORD TO BE WITHOUT YOUR COUNTY PAPER. STATE AND NATIONAL NEWS FEATURED IN ADDITION TO LOCAL AND COUNTY ITEMS OF INTEREST TO EVERYONE.

Subscribe to The Enterprise—Only Semi-Weekly Paper in North Carolina Delivered for Less Than \$2.50 Per Year.

The Enterprise Publishing Co.