

Good News for Williamston Shoppers On March 6, 7, & 8

Hundreds of Bargains For Thrifty Shoppers

"Dollar Days" In Williamston Are Quite Inclusive

Special Bargains Will Prevail In Varied Line of Merchandise

Special bargains in reputable goods will be extended throughout the merchandising front during Williamston's big dollar days on Thursday, Friday and Saturday of this week. While centered around the dry goods stores and special shops, dollar days are also holding a place in the spotlight with hardware firms, furniture stores, auto accessory units, drug stores and others. Briefly stated dollar days in Williamston means exactly what the words say, and the array of bargains will be made available on an extensive scale in one store after another.

Sponsored by the recently organized chamber of commerce, the dollar days trade festival is all inclusive, touching on nearly every merchandising front as it relates to dry goods, wearing apparel, furniture, drugs, automobile parts and accessories and hardware.

At no time in the history of Williamston or this immediate territory has a greater array of bargains ever been offered at one and the same time. The stage is all set for a really big and advantageous shopping festival, and throngs are certain to take advantage of the numerous bargains.

Get ready for the big event. Stores will open promptly as usual with additional clerks on the sales forces of better serve their patrons.

Sales On Cooperative Swine Market Continue Increase

The volume of sales on the New Bern cooperative swine market continue to increase as hog prices show steady gains, reports P. M. Cox, assistant farm agent of the N. C. State College Extension Service.

MOTIVE

Forgetting profits and costs to them, Williamston merchants are making extensive preparations for the biggest dollar days trade event in the history of the town. Prices have been slaughtered to bring the figures down to an even dollar, and the profit motive has been virtually lost. No greater bargains have ever been offered.

The motive behind the dollar days event is to prove to increasing numbers that Williamston is an ideal shopping center, one that offers dependable merchandise under convenient and advantageous circumstances.

Margolis Prepares For "Dollar Days"

"In addition to our regular large stock of wearing apparel for spring and summer, we made large purchases for special dollar days items," Mr. Frank J. Margolis said in commenting on his recent buying trip to New York.

The special half-page advertisement in this issue of the dollar days section of the Enterprise will prove unusually interesting to thrifty shoppers throughout this territory. It is quite evident that the firm is stretching points to see that its store ranks high in the values that are being paraded before thousands of shoppers on March 6, 7, and 8th in Williamston.

The buying public will see countless opportunities at Margolis Brothers to effect substantial savings even on small purchases of articles in combination and unusually attractive bargains in articles ranging higher in prices.

The store operators invite everyone to visit them during the special dollar days and see the great opportunities to buy dependable merchandise at sacrifice prices.

Workstock Clinics Proving Valuable

Agricultural authorities estimate that 95 per cent of the 71,000 horses and 305,000 mules on North Carolina farms are infested with internal parasites of various kinds, says C. D. Swaffar, N. C. State College professor of animal husbandry.

Greatest amount of damage and the most widespread is being done by the large and small round worms. Bots are also extracting heavy tolls in the Piedmont and mountain areas although they do little or no damage in Eastern Carolina.

A farmer can usually tell his workstock is troubled with worms by the following symptoms: loss of body weight, loss of appetite and digestive troubles, especially colic and weakness and lack of ability to withstand hard work.

In order to combat this problem, horse and mule clinics were held recently in many counties. State College Extension Service specialists as well as county agents, veterinarians, and other agricultural workers cooperated in the movement. Since December, more than

Batting Averages?



These three baseball players are not comparing their batting averages. No indeed. They are comparing their scores in the annual baseball players' golf tournament at St. Petersburg, Fla. Left to right: Wes Ferrell, former Cleveland pitcher and defending champ; Heinie Manush and Roy Cullenbine.

1,000 horses and mules have been treated.

Not only have the animals been treated for worms, but dental work, such as floating the teeth, extrac-

tions, and cutting extremely long teeth, has been done. Management of the horses and mules in putting control measures into effect has also been discussed at the clinics.

Wages Go Up As Prices Come Down

Between 1914 and 1920, hourly wages in U. S. manufacturing industries rose from 25 to 60 cents (averages), largely under impetus of war-boasted cost of living, for the latter jumped from an "index" of 61 to 118. Since 1920 the position of the wage earner has continued to improve, with the hourly rate moving on-up from 60 to 73 cents. During the same time the living costs have gone the other way, from the 118 of 1920 to the 85.3 of 1940. Taking another and less spread-out basis for comparison, hourly wage rates now stand about 20 per cent above the level of 1929, while living costs are about 15 per cent lower than in that "chicken-in-every-pot" year.

For the treatment of internal parasites, Swaffar said, both phenothiazine and carbon tetrachloride have been used successfully. In some cases, carbon bisulfide is used, particularly in the treatment for bots. Phenothiazine, because of its less toxic effect, is rapidly gaining favor among veterinarians.

Williamston Is An Ideal Trade Center

While it is not the largest, Williamston holds an enviable reputation along with the largest trading centers in all this section of the State. It has long been recognized by thousands as the ideal trade center where dependable goods can be bought at reasonable prices and under convenient and advantageous circumstances.

The dollar days trade event scheduled during the last three days of this week is being advanced to attract more patrons to Williamston, and to prove that local stores are in a splendid position to serve their needs at all times with reasonable merchandise and at substantial savings.

Make your plans now to attend the three dollar days on Thursday, Friday and Saturday and see as thousands of others have seen, that Williamston is an ideal trading center.

The Canadian tobacco crop of 1940 is now placed at 60,300,000 pounds against 107,700,000 pounds produced in 1939, estimates the U. S. Department of Agriculture.



MARCH 6th, 7th AND 8th

Thursday, Friday, Saturday

ONE GROUP OF
WOOLEN SKIRTS
Values To \$2.95 — Specially Priced
FOR DOLLAR DAYS **\$1.00**

ONE GROUP OF
LADIES' SWEATERS
Values to \$2.95 — Specially Priced
FOR DOLLAR DAYS **\$1.00**

AGAIN WE REPEAT WITH PRICES THAT WON'T BE REPEATED
33 DRESSES
Taken from our regular stock with lots of wear for the months ahead. Values to \$12.95. Special For DOLLAR DAYS —
\$3.00

ONE GROUP OF
LADIES' SUEDE SHOES
Values to \$3.95 — Specially Priced
\$1.00

ONE GROUP OF HANES
CHILDREN'S SLEEPERS
Regular 79c Values
2 for \$1.00

One Group—
WINTER COATS
Values to \$29.75
Specially Priced For Dollar Days
\$5.00

PAJAMAS GOWNS
Munsingwear, Rayon
\$2.50 Values
\$1.00

JACK TAR BOYS' WASH SUITS
Values to \$2.95
\$1.00

For the MEN
Who Seldom Partake in Such a Festival!
WE ARE MAKING A FLAT INDUCEMENT OF
10 PER CENT OFF ANY PURCHASE HE MAY MAKE DURING DOLLAR DAYS

5 CHILDREN'S REVERSIBLES
Suitable for Spring Sizes 8-14. 7.95 val.
\$1.95

Munsingwear, Balbriggan **PAJAMAS And GOWNS**
\$1.00

34 PAIRS Children's Corduroy SCOOTALLS
Regular 1.59 to 1.95 values. Sizes 2 to 6
Specially Priced For Dollar Days
\$1.00

ONE GROUP OF
LADIES' DRESSES
Including Formals — Values to \$16.95
SPECIALLY PRICED **\$5.00**

ONE GROUP OF
CHILDREN'S DRESSES
Some of Our Spring Purchases
SIZES 3 TO 6 AND 7 TO 14 **\$1.00**

SUEDE BAGS
Regular \$1.95 Value FOR DOLLAR DAYS
\$1.00

SMOCKS
Regular \$1.95 Value FOR DOLLAR DAYS
\$1.00

ONE GROUP OF SILK AND
COTTON BLOUSES
FOR DOLLAR DAYS **\$1.00**

ONE GROUP OF
CHILDREN'S SWEATERS
Values To \$2.95
FOR DOLLAR DAYS **\$1.00**



Thurs.—Fri.—Sat. MARCH 6th, 7th AND 8th

- COTTON DRESSES—Fast Colors Beautiful Styles. Dollar Days Special 79c**
- SILK DRESSES—Our Regular 2.00 Dresses. Special during Dollar Days \$1.00**
- Ladies' PATENT LEATHER SHOES Special For DOLLAR DAYS ONLY \$1.00**
- Complete Line of CHILDREN'S OXFORDS—White and Tan 97c**
- SWEATERS, BAGS, HATS and Other Accessories for DOLLAR DAYS \$1.00**
- SILK SPUN RAYON SKIRTS—In Latest Patterns—During Dollar Days \$1.00**
- TOPPERS—2.00 and 3.00 values. Sizes 12 to 44. For Dollar Days \$1.79**
- DRESSES — SUITS — COATS — HATS and ACCESSORIES SPECIAL For DOLLAR DAYS**

New Arrivals In Spring Merchandise
MANY NEW SPRING COATS, SUITS and ACCESSORIES

ISRAEL'S
"Where Styles Are New And Prices Lower"
WILLIAMSTON, N. C.

MARGOLIS BROTHERS