

Ann's Variety Store Offers Big Bargains

Ann's Variety Store is listing some really unusual bargains for dollar days customers on Thursday, Friday

and Saturday of this week. Large numbers of articles have been reduced and materially so for the special trade event.

Miss Ann Hardison, the manager, is cooperating in every way possible to make the special trade event a success for an ever-expanding trade.

Hundreds Of Real Bargains Will Be Offered Customers

Chamber of Commerce Maps Extensive Plans For Dollar Days

History in the merchandising world will be made in Williamston on Thursday, Friday and Saturday—March 6, 7 and 8—when local merchants offer the greatest array of dollar day bargains ever heard of in eastern North Carolina. Tens of hundreds of specials will be placed at the disposal of thrifty shoppers during the three days.

Sponsored by the Williamston Chamber of Commerce, the special trade days are certain to attract throngs from miles away, for never before have such great bargains been offered on such an extensive scale. Practically all Williamston merchants are cooperating in the special trade festival for the last three days of this week, and a really worthwhile opportunity is being offered the thrifty buyer to purchase standard and reliable brands of goods at market savings.

Instead of offering prizes and many other inducements to attract the shoppers for this event, the participating merchants concluded that the offering of merchandise bargains would have more appeal. These merchants are really going to put on sale many items that were priced up to \$2.00 for the price of \$1.00. Many other items priced in the higher brackets will be given substantial reductions as a tie-in with the Dollar Days sale.

Although the merchants feel that they have purchased a sufficient amount of the special items which they will put on the dollar bargain counter, it is impossible to anticipate the demand, so the suggestion is now made to the early shoppers of this area to get an early shopping start on opening day.

In all towns and cities a Dollar Days sale is supposed to stand out as the most outstanding trade event which the merchants sponsor, hence every effort will be made at this time to carry out the Dollar Days sale in Williamston in a way that the buying public will be pleased. If you are looking for bargains, it is your chance to get them and the Williamston merchants will be glad to welcome you to their store.

Darden's Store Is Ready For Event

Extensive preparations have been made and Darden's Department store is all set and ready for dollar days in Williamston on Thursday, Friday and Saturday of this week. The firm owner-manager, Dred Darden, has added special buys for the occasion, and is, along with other firms, offering a golden opportunity for thrifty shoppers to fill their merchandise needs.

Read the list of bargains appearing in the firm's advertisement today, and make your plans to be present for the biggest shopping festival in Williamston in many months.

Dollar Days at Darden's will begin Thursday, March 6th, and continue through Saturday, March 8th.

Israel's Is Listing Dollar Day Specials

Nat Israel, owner and operator of Israel's, Main Street, Williamston, is extending a cordial invitation to all thrifty buyers to take advantage of the super dollar days bargains especially planned for dollar days in Williamston.

As a cooperator in the movement to acquaint more people with Williamston as a modern, reliable and convenient shopping center, the management in addition to dollar-days specials is offering reduced prices on a store-wide scale.

If a person hangs pictures on the slant, he probably sees things bigger with one eye than with the other, says the Better Vision Institute. That visual condition, known as anisokonia, makes a slanting line appear horizontal.

Living Cost Rises Considered Low

Though you may have spotted price rises in some things, and got the impression that living costs were on a strong uptrend, fact is living cost rises have been amazingly low in comparison with what was feared the war would bring, on the basis of the 1914-18 experience. National Industrial Conference Board's report on 1940 shows that the wage-earner paid only nine-tenths of one per cent less than in 1937. The survey covers food, clothing, housing, sundries, light and fuel. The board uses 1923 as the standard for living costs. With that as "100", costs during 1940 for the fields surveyed aggregated 85.3. Which means that the purchasing power of the 40 dollar was 117.2 per cent of what it was in '23—you could buy as much with a single round dollar in those essentials as you could have got for \$1.17 in 1923.

So maybe prices aren't going to run away, after all—though we certainly heard plenty of talk expressing fear of just that when the defense drive was just starting. Maybe we should knock on wood. But the experts say this stability in cost of living, thus far, in spite of numerous "inflationary" influences, has been due mainly to three factors: (1) Our abundance of foodstuffs and raw-materials; (2) mutual determination arising out of experience in the other war, on the part of both business and government to keep prices down; (3) comparatively small number of labor disturbances, to date.

Workstock Numbers And Values Are Down In State

North Carolina farmers had 299,000 mules on hand January 1 as compared with 305,000 for the same date a year ago. The average value per head was \$150.00 as compared with \$171.00 a year ago, and total value of \$47,387,000 or about 9 per cent less than last year's value of \$52,287,000. The number of horses was estimated at 72,000 or 1,000 more than for the previous year. The average value per head of \$103.00 was \$8 less than last year, and the value of all horses was down 6 per cent from a year ago.

'Dollar Days' At Furniture Stores

Dollar days carry a significant meaning in Williamston's two modern furniture stores. On those days, Courtney's and Woolard's Furniture Stores will offer astounding bargains in seasonal furniture. Take a tip and act now in filling your furniture needs during dollar days from the extensive stocks found in these stores.

Both stores, Courtney's and Woolard's, are occupying a prominent place in the Dollar Days movement, and furniture buyers will find it highly profitable to meet their needs during the three-day trade event.

Advertisements located elsewhere in this issue list a few of the numerous bargains offered by these stores and their cash prices. Everyone interested in buying new furniture for the home is urged to turn to these two advertisements for complete details.

Bargain Days At The Eagle Store

While every day is bargain day in the Eagle dime store, corner Main

and Washington Streets here, dollar days will usher in super bargains approaching the colossal type on Thursday, Friday and Saturday of this week.

By all means visit this section's most modern five- and ten-cent store and share in the record bargains



Take Advantage of DOLLAR DAYS and VISIT

The Harrison Shoppe

For

The Latest Fashions . . .

COSTUME SUITS, DRESSES MILLINERY and ACCESSORIES

Claussner and Vanity Fair Hose

Also NYLON HOSIERY

NEXT TO POSTOFFICE

WILLIAMSTON



FOR THE HOME—

- One Quart UTILAC ENAMEL— \$1.00
- You Save 25c Dollar Days
- ALARM CLOCKS— 1.50 Value \$1.00
- You Save 50c Dollar Days
- COOK POTS— You Save 40c. \$1.00
- Special for DOLLAR DAYS
- GARBAGE CANS—You Save 50c. \$1.00
- Special for DOLLAR DAYS
- PRUNING SHEARS—You Save 50c. \$1.00
- Special for DOLLAR DAYS

— And Many Other Fine Items —

FOR THE FARM—

- Lanterns—1.50 value, save 50c \$1.00
- Mail Boxes—1.25 value, save 25c \$1.00
- Mule Bridles—1.50 value, save 50c \$1.00
- Handaws—1.50 value, save 50c \$1.00
- Set 6 Auger Bits—1.35 value, save 35c \$1.00

— And Many Other Fine Items —

For SPORTSMEN— Miscellaneous

- Quart JOHNSON'S WAX—1.25 value \$1.00
- Special for DOLLAR DAYS
- BAIT BUCKETS—\$1.50 Value. \$1.00
- Dollar Days You Save 50c
- BASEBALL GLOVES—\$1.50 Value. \$1.00
- You Save 50c Dollar Days
- FLASHLIGHTS—Regular 1.50 value. \$1.00
- Special for DOLLAR DAYS

— And Many Other Fine Values —

WE INVITE YOU TO VISIT US

Rent Our Electric Floor Polisher

WILLIAMSTON

HARDWARE COMPANY, Inc.

"For Dependable Merchandise"



Ann's Variety Store—March 6-7-8

LADIES' SILK DRESSES Our Regular \$2.98 And \$1.98 Values For DOLLAR DAYS \$1.00	Ladies' Quality SHOES Regular \$1.98 and \$2.98 Values For DOLLAR DAYS \$1.00	FINE QUALITY BED SPREADS Very Special \$1.00	BOYS' SUITS Good Quality Special for Dollar Days \$1.00
Girls' Fine Quality DRESSES 2 FOR \$1.00	Large Stock \$1.00 SWEATERS 2 FOR \$1.00	Ladies' Quality SLIPS A Real Value \$1.00	New Shipment LADIES' BLOUSES Special For \$1.00
LADIES' Very Fine Quality SKIRTS—Special for Dollar Days	\$1.00	Big TURKISH TOWELS—Our Regular 49c Value—4 FOR	\$1.00

DONT FORGET—We have our new line of Spring Wearing Apparel and General Merchandise, such as Hats, Coats, Shoes, Purses and many other items of ready-to-wear . .

ANN'S VARIETY STORE

YOUR LAST CHANCE To Buy General Merchandise and Ready-to-Wear at Give Away Prices

STORE Must Be VACATED THIS WEEK By All Means

Ladies and gentlemen, we are not misrepresenting the facts when we say we are absolutely going out of business. This building will soon be occupied by a modern drug store and this stock, every item—must be sold this week.

FURTHER REDUCTIONS MADE SINCE LAST WEEK

We have thousands of items you need, such as wearing apparel for men, women, children. Also many articles used in the home and about the house. You can save money on every single purchase, so take advantage of this opportunity. Buy for less.

Barnhill Brothers - Williamston