

# THE ENTERPRISE

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W. C. MANNING Editor - 1908-1938

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Friday, March 21, 1941.

### The Most Difficult Problem

The "Public Welfare News," official organ of the North Carolina State Board of Charities and Public Welfare, recently said, "Providing hospital and medical care for the needy continues to be one of the most difficult problems in social welfare in North Carolina."

Now that the problem has been recognized other questions present themselves. It must be remembered that the problem has been rated the most difficult on in social welfare, topping such problems as are created by the aged, dependent children, delinquent youth, and unemployed. The first question then is, Are the needy to be allowed to suffer and die without first having the benefit of medical science and hospitalization? We are told that few people die who do not have the services of a doctor. It is surprising to note the large number of death certificates filed without a doctor's signature, and it is also surprising to see how a charitable medical center quickly overflows once its doors are opened to the less fortunate. This county and many others in the State are spending large amounts of money for the hospitalization of the needy, and it must be admitted that the surface of the problem is hardly more than scratched. Doctors and hospitals are contributing their part, to be sure. But the problem is still with us and unanswered.

It is an admitted fact that the labor troubles today would never have been had there been no seeds of discontent, poverty and ruthlessness sown in years gone by. Welfare authorities, the medical profession and institutions will do well to study the problem and work for a solution. Already there is trouble brewing in connection with the need for making available to all mankind the services of the medical profession and hospitals.

Concluding its story in connection with the hospital and medical care problem, the welfare "News" said, "When the point is reached where medical care is in reality available to all people who need it, just as public education is available to every one, then it can be said that another democratic ideal has been made effective in practice."

### Liberal Group

"It is reliably estimated that the doctors of this country give at least \$1,000,000 a day worth of free service to the sick," according to an Industrial News report just issued.

The medical profession is a liberal one, but there is some doubt if the public can expect such liberality to exist always especially when

other professions call for every cent in cash before the goods are delivered. It isn't reasonable to expect the doctors to carry such a heavy load, and they are not to be censured when they shirk the burden now imposed upon them.

The fact that a few thousand doctors are contributing \$365,000,000 to society in addition to their other obligations presents a serious problem for the future. Will the profession continue to carry that load?, is a timely question. If they will, then the problem loses part of its serious aspects. But if the doctors follow the industrialists, which it is their perfect right to do, then it is time now to start work in an effort to solve the problem.

The Bureau of Medical Economics of the American Medical Association maintains that "there are few persons in this country desiring medical aid who are unable to obtain it." Somehow or other the Bureau's claim is hard to digest. But granting the claim is true, it is an established fact that the person of average means has a hard struggle to meet his medical and hospital bills without being burdened with part of the expense created in caring for indigent patients.

Removed from the public's sight, but existing just the same is an extensive system of mid-wifery, quack doctoring and patent medicine drinking. The experts advise regular trips to the dentist and a complete physical examination annually. Many diseases, they say, can be cured in their early stages. The advice is all right, but when one follows that advice there are two or possibly a dozen who do not because of the cost.

Possibly the medical system as we know it today in this country is the best in the world, but it's all folly for us to sit back and believe that it is perfect, that it cannot be bettered from the standpoint of the doctor and the patient, too.

### Has No Meaning For Millions

Do you ever stop to think that which we talk about, read about, rare about, has little meaning for millions of people?

There are the extensive book reviews and the resulting controversies, not including the North Carolina history farce. Look around and see how many of your own townsmen are unable to buy a \$2.50 or \$3 book. For them the book reviews have no meaning.

The stories of invention don't meant as much to them as the Sunday comics, because their living standards, too often, permit them to buy a 3-cent comic strip and deny them even a slight hope of enjoying anything that's modern. Despite its marked advancement, science has little meaning for millions. The fact that the value of a fly screen is not recognized undeniably proves that for millions science has not yet reached first base. Art, in the eyes of millions, merely means that so much time is wasted. The works of the great writers are meant for the idle rich only, they reason.

And why don't they take more interest in the finer things in life? Why is it that literature, philosophy, science, poetry holds no meaning for millions? Simply because they can't afford them. No wonder the comics, the cheap things in life—those things that are only a passing fancy—have such a grip on our national life.

### Praises Control Plan And Why Not?

Cutler Moore, chairman of the North Carolina Board of Alcoholic Control, in a recent newspaper interview praised the half-baked liquor control plan in North Carolina. And who wouldn't control a plan, good or bad, when that plan provided a lucrative salary?

Mr. Moore may not realize it, but he and his board have caused more wets to question the present control system than all the argument, moral, economic and otherwise, offered by the ardent dries.

Whether for peace or war, we strengthen a nation when we remedy the causes of social and economic unrest.—William Green.

## "Thou Art, Thou Shalt Be".....

By BERNARD T. HURLEY Pastor, Methodist Church

The most wonderful, and at the same time, the most fearful, thing in human existence is the development of the inherent potentialities with which the soul of man is endowed. Conscience tells us to use these powers for good, but does not tell us what is good. What is right and good must be taught by precept and by example. Paul verily thought he was doing the will of God when he was persecuting Christians. He was following the dictates of his own conscience. Later when his conscience was enlightened, he changed the course of his life into that of propagating the cause of Christ. Furthermore, one may be full of religious zeal, having the knowledge of what is right, and yet failing to measure up to the best service of which one is capable because of some defect in character. Such a man was Simon Peter at the beginning of his Christian life.

When Andrew brought his brother Simon to Jesus, Jesus said to him, "Thou art Simon, the son of John; thou shalt be called Cephas, a stone." When Jesus said the first part of his statement concerning him, he was saying what everyone knew. He was known as Simon, the unstable son of John the fisherman. He was temperamental, quick spoken, not always reliable, but a man of power for good if he could only get hold of himself. He simply lacked self-control. In those days names denoted something particular, oftentimes referring to character, therefore Simon's name fitted his character. It is no wonder that Andrew, his good natured brother, was so anxious to bring Simon, his high-strung brother, to Christ. It takes the cool heads to bring hot-headed ones to Christ. Get two hot-headed fellows together and you have an argument or worse.

"You are Simon the son of John the fisherman," said Jesus, "but you are going to be called Cephas, a rock." Simon was like one of these sand dunes down on the Outer Banks. Always shifting about and never settled. He needed something to hold himself together so that he would "stay put". There are a lot of Simons today in our churches. People with good intentions and having warm hearts, but they are not dependable. They are emotional, and as soon as their emotions die down their fair promises and stout declarations are gone with the wind, and you are left without their help. One man said, "I know Peter was a Methodist, because he was always back-sliding."

Jesus knew what was in Simon. He saw what he needed, and he knew that he had a willing mind and a good heart. He knew that he needed His love to cement this bulk of sand into something as stable as Gibraltar. "Thou shalt be called Cephas, which is another name for Peter, a Rock."

The record shows that he became the most stable and the most dependable of all the Apostles. The drifting sands became a Gibraltar.

### RIDDICK'S GROVE

Regular services will be held Sunday afternoon at 2:30 o'clock. The church roll will be called and the church will partake of the Lord's Supper. It is hoped that every member will be present and the general public is invited.

### Helpful Suggestions In Cotton Seeding Per Acre

Don't use less than one and one-half bushels of cotton seed to the acre if the seed germinate 80 per cent or better. If the germination rate is lower, a larger amount of seed should be used. Where the seed have been treated with ethyl mercury chloride (ceresan) from four to five pecks is usually sufficient for an acre. Treating seed before planting assures a better stand and saves the farmer money in the long run.

## CHURCH NEWS

### CHRISTIAN

Bible school, 9:45 a. m. Morning worship, 11 a. m. Subject, "Life Safeguards." Young People's meeting, 6:30 p. m. Subject: "How Can I Make Christ Attractive to Others?" Evening service, 7:30 p. m. Subject, "Let No Man Despise Thee." Junior choir, Monday, 7:15, and the Senior choir, 8 p. m. Study of 6th chapter of the Acts of the Apostles, Wednesday, 7:30.

### METHODIST

Church school, 9:45 a. m. Morning worship, 11 a. m. Subject, "What Is Thy Name?" Epworth league, 6:45 p. m. Evening worship, 7:30 p. m. Mid-week prayer service, Wednesday, 7:30 p. m.

### Piney Grove Baptist

Services which were scheduled to be held Sunday night have been postponed, according to the pastor, W. B. Harrington.

### THE NEW FLORENCE-MAYO IMPROVED MASTER CURER

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Cure your tobacco better and cheaper. Write for full information.

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### BAPTIST

Bible school, 9:45 a. m. Morning worship, 11 a. m. B. T. U., 6 p. m. Evening worship, 7:30 p. m. Call to worship: "Be filled with the spirit; speaking to yourselves in psalms and hymns and spiritual songs, singing and making melody in your heart to the Lord; giving thanks always for all things unto God and the Father in the name of our Lord Jesus Christ." Eph. 5:18.

### ST. MARTIN'S, HAMILTON

Evening prayer and sermon, 7:30 p. m.

### HOLINESS

The revival being conducted at the Holiness Church has met with great success with a good attendance. Services are held each day at 9:30 in the morning, 6:30 p. m. and 7:30 p. m. At 3 o'clock Sunday afternoon special services for the young people will be held. Invitations have been issued to other churches in the county to meet with the members of the Holiness church Sunday evening.

### CHURCH OF THE ADVENT

The 4th Sunday in Lent.

The Collect Grant, we beseech The, Almighty God, that we, who for our evil deeds do worthily deserve to be punished, by the comfort of Thy grace, may mercifully be relieved, through our Lord and Saviour Jesus Christ. Amen.

Church school, 9:45 a. m. Morning prayer and sermon, 11 a. m.

Study class, Monday, 4 p. m. Evening service Tuesday, 5 p. m. Litany and address Wednesday, 8 p. m.

Celebration of the Holy Communion, Thursday, 10:30 a. m. Evening service with Junior choir Friday, 5 p. m.

### DR. V. H. MEWBORN OP-TOM-E-TRIST

Please Note Date Changes Robersonville office, Scott's Jewelry Store, Tuesday, April 15th. Williamston office, Peele's Jewelry Store, every Wed., 10 a.m. to 5 p.m. Plymouth office, Womble Drug Store, Every Friday, 10 a.m. to 4 p.m. Eyes Examined—Glasses Fitted Tarboro Every Saturday.

## Cash Every Day

### CONTRACTING

## Cucumber Pickles


WINDSOR PICKLING PLANT

- No. 1.—\$2.50 per Hundred Pounds
- No. 2.—80c per Hundred Pounds
- No. 3.—60c per Hundred Pounds

See Mr. T. C. Leggett, Carolina-Virginia Filling Station, Route 1, Windsor, or Mr. H. J. Lupton at the Pickle Plant, Windsor.

AnnaMyersPureFoods, Inc.

GARFIELD, N. J.



## THE LIFE Insurance Company of VIRGINIA

To Our Policyowners and the Public:

A life insurance company is something more than a mere combination of steel, stone, statistics, and salesmen. Countless widows, fatherless children, and old people will endorse the view that it is very much a human institution supplying human needs as no other financial service can supply them. Today this company is privileged to look back over seventy years of "human relations" faithfully, efficiently, and economically safeguarded.

If a growing volume of business is a reflection of public confidence, this company may point with pardonable pride to the \$37,098,043 by which its insurance account was increased in 1940. This gain, largest in any year of the Company's long history, brought its total insurance in force to \$565,151,504.

The admitted assets backing up this great reservoir of future security were strengthened by the addition of \$5,687,184.79 and now stand at \$111,021,357.28. The ratio of assets to liabilities continues unusually high and puts the Company in an exceptionally strong position.

It seems timely to recall that, within the seventy years elapsed since the establishment of The Life Insurance Company of Virginia, our nation has experienced nine major depressions, along with the damaging effects of wars, epidemics, political upheavals, and rapidly changing business and social conditions. These disturbances have brought confusion and suffering to America's citizens, but have not shaken the solid foundation on which the institution of life insurance rests. This company has emerged from these tests stronger than ever before, offering convincing evidence of its ability to survive whatever difficulties may arise in the future.

Assets at December 31, 1940 \$111,021,357.28

Policy Reserves and Other Liabilities—\$93,402,617.38

Capital, Surplus, and Reserve for Contingencies—\$17,618,739.90

Insurance in Force—\$565,151,504

BRADFORD H. WALKER, President

If you would like to have a detailed report of the company's financial condition, ask our representative in your city for a copy or write to the home office.

**W. G. PEELE**  
Manager  
WILLIAMSTON, N. C.

## No Ford has ever carried EXTRA VALUE quite so far!



**GET THE FACTS AND YOU'LL GET A FORD!**

We'd like you to see and drive the finest Ford we've ever built. You'll find its big bodies longer inside, greater in total seating width, and larger in windshield, than anything else in the Ford price field right now.

You'll find a great new Ford ride, too. A soft and quiet new ride that has surprised a lot of people and may surprise you.

And with its room and ride and view, you get Ford extra power with extra thrift, the biggest hydraulic brakes near its price, and a lot of fine-car mechanical "features" found only in a Ford at low price.

If you are choosing a new car this year, you'll do well not to miss this Ford. And not just because we say so, but because the facts do!

