

May 15-17 BELK - TYLER'S May 15-17

OPPORTUNITY DAYS

THURSDAY ~ FRIDAY ~ SATURDAY

ONE OF BELK-TYLER'S GREATEST SELLING EVENTS — HUNDREDS OF SUPER-BARGAINS FOR YOU TO SELECT FROM — EVERY DEPARTMENT IS CRAMMED FULL OF SPECIAL PRICED ITEMS — BE ON HAND EARLY — DOORS OPEN AT 8:30 THURSDAY MORNING, MAY 15th.



SALE! SPRING COATS

Beautiful spring coats in tweeds, Shetlands, navy, blacks and pastels in both fitted and box back coats. Final drastic reduction for quick clearance. Opportunity Day Special.

- \$16.50 Sale \$8.88
- \$9.95 Sale \$5.88
- \$7.95 Sale \$4.29
- \$5.95 Sale \$3.39

SALE! SPRING DRESSES

Final drastic reduction for quick clearance on all spring dresses. All the newest colors and styles to select from. A full range of prints, light blue, rose, and navy, in stock.



- \$9.95 Sale \$5.88
- \$7.95 Sale \$4.29
- \$5.95 Sale \$3.39
- \$4.98 Sale \$2.59
- \$2.98 Sale \$1.99
- \$1.98 Sale \$1.29

USE OUR LAY-AWAY PLAN

Extra! Special!
9 x 12 Feet
FELT BASE
Linoleum Rugs
Good Range of Patterns
Regular \$3.98 Value
\$2.69

LAWN BENCHES
Sturdy built, folding lawn Benches. A real summertime item.
Regular \$1.69 Value
77c

Special Scoop!
18 x 36
Linoleum Mats
LIMIT 2 TO A CUSTOMER
5c each

Woven
BED SPREADS
Full size, double bed spreads in a large selection of colors.
59c

Large Size
BATH TOWELS
Large size medium weight bath towels with striped borders.
5c

Tuxedo Blouse
Extra fine quality slub broad-cloth blouses. In stripes and solid colors. All sizes in stock. Special for Opportunity Days.
46c

Rayon Panties
Rayon panties both tailored and lace trimmed. All sizes in stock.
29c Value
21c

Double
BREAD BOXES
Opportunity Day Special... Double bread boxes in assorted colors. One compartment for cake and one for bread. Regular \$1.29 value.
87c

RAYON SLIPS
Extra fine quality, full cut, full cut, satin slips, both tailored and lace trimmed.
44c

Extra Special
NYLON HOSE
All wanted colors and sizes. Slightly irregular.
97c

Sale!
BUDGET HOSE
Filmy sheer, full fashion hose in all the newest spring shades. Buy all you need at this low price.
46c

Extra Special
METAL PORCH CHAIRS
Sturdy built, metal porch chairs. Colors red and green.
\$1.94
METAL PORCH TABLES
RED ONLY **\$1.48**

OPPORTUNITY DAYS SPECIAL
Sale! One Lot
MEN'S SUITS
Values To \$22.50
One Rack Only! Hard finished Worsteds and Tweeds in a large assortment of patterns and sizes. See these Opportunity Day Values TODAY!
\$10.00
Men's
DRESS SHIRTS
Smartly styled dress shirts in all the newest summer patterns. Guaranteed fast color.
91c
Men's
POLO SHIRTS
Attractive, cool, polo shirts in a large assortment of colors. All sizes in stock.
46c

Dress Lengths
A large assortment of patterns, 3 1/2 to 4 yards in each dress length. **OPPORTUNITY DAYS SPECIAL!**
88c

Special
Shirts - Shorts
Special for Opportunity Days — Buy all you need at this low price.
21c

DRESS SOCKS
A large assortment of new spring patterns in all sizes. Buy all you need NOW...
21c
Men's Wash
PANTS 98c

Ironing Boards
Sturdy built, folding ironing boards with padded tops.
\$1

SALE!
CHENILLE SPREADS
Full double bed size chenille bed spreads in pastel backgrounds.
Regular \$1.50 Value
\$1.19

ZIPPER BAGS
Large size metal canvas zipper bags in attractive stripes.
87c

Ruffled Curtains
Beautifully styled, extra wide ruffled curtains in all wanted colors.
98c Value
88c

SALE "OPPORTUNITY DAYS" SHOES
SUMMER SANDALS
A full range of beautiful new summer sandals in patent leathers and fabrics, both ties and straps to select from.
97c
RACK NO. 1
Opportunity Day Scoop... Odd lots of ladies' shoes in white, and brown and white. A large assortment of styles.
VALUES TO \$3.00
77c

SPRING SHOES
Early spring styles in black, blue and beige. Pumps, ties and straps to select from.
VALUES TO \$5.00
\$1.59-\$2.29
RACK NO. 2
Better quality shoes for Opportunity Days. White and brown and white in a large variety of styles.
VALUES TO \$5.00
\$1.29

CHILDREN'S SHOES
A full range of sizes in Shoes, Oxfords, Straps & Roman Sandals. All wanted colors
97c

Sew & Save, Opportunity Day Specials
SUMMER SILKS
Washable French Crepes in all the newest spring patterns. **OPPORTUNITY DAYS!**
36c
Suede Town CREPE
Washable Suede Town Crepes in all the newest stripes and checks. Be sure to see these.
46c
SPUN RAYONS
Solid color, spun rayons, in all new pastel shades. A regular 59c value
41c
DRESS PRINTS
Lovely new summer patterns in fast color, fine quality dress prints. See these today!
13c
COTTON SHEERS
Cool Sheer Batistes and Organdies in all the newest summer patterns
10c

CURTAIN SCRIM
Extra wide curtain scrim in all wanted shades
5c

Moth Proof CABINETS
Extra large size, slide-door CABINETS.
Sturdy built
\$3.48
VALUE
\$2.69

Men's Dress Socks
SPECIAL FOR OPPORTUNITY DAYS.
All sizes, good patterns
5c

PART LINEN TOWELS
Buy all you need at this low price. Opportunity Days!
5c

Soap Specials!
OCTAGON, lg. 10c
3 For...
Pride Powder . 2c
Lux Flakes . . . 9c
Klex 8c
Lux Soap 6c
Palmolive . . . 5c
Pride Soap . . . 4c
Buds TOILET SOAP, 3 for . . . 10c

Electric Irons
Complete with approved cord
\$1.00

Automatic
STEP-ON CANS
46c

5-Foot
STEPLADDERS
Sturdy built, 5-foot folding stepladders. Regular \$1.59 value — Opportunity Days Special.
\$1.00

SALE!
CANNON TOWELS
Large size, husky bath towels in pastels and stripes. Special for OPPORTUNITY DAYS.
29c Values
21c

BED PILLOWS
Large size red pillows with striped ticking. Regular 79c value.
46c
TENNIS SHOES
All sizes, for men and boys
59c

CURTAIN STRETCHERS
Sturdy built adjustable curtain stretchers. \$1.29 value.
\$1.00

Blue Moon SHEETING
8c
Product Cases
Excellent quality, full-size, 42x36 cases
12c

SALE! Men's
WORK SHIRTS
A Real Scoop. Excellent quality chambray work shirts. Regular 59c value.
41c

36 x 6-Foot
Window Shades
Colors Ivory and Green
25c

WILLIAMSTON BELK-TYLER CO. WILLIAMSTON

STICK BROOMS
Good heavy weight broom. 4 Strings
16c