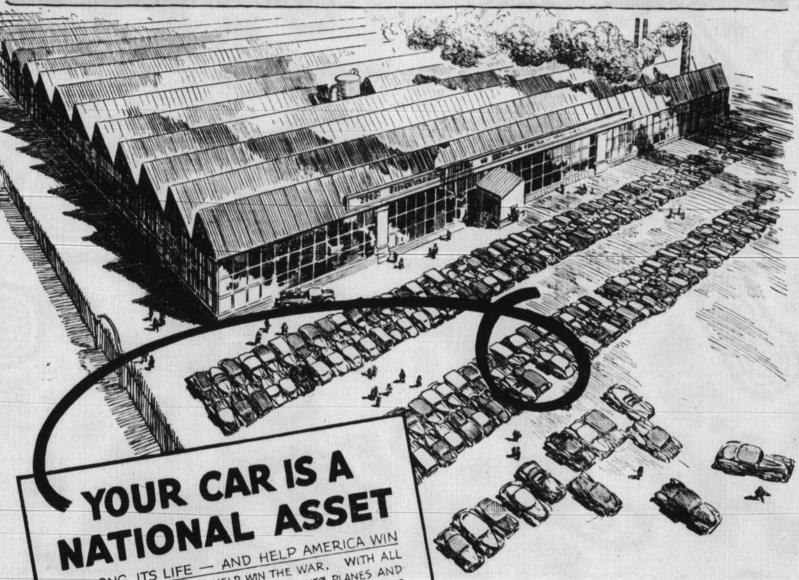
Helping make America strong

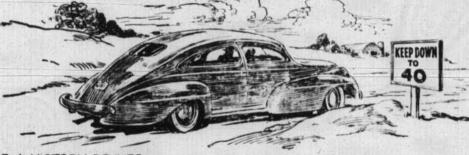


PROLONG ITS LIFE - AND HELP AMERICA WIN EVERY CAR OWNER CAN HELP WIN THE WAR, WITH ALL AVAILABLE RUBBER AND STEEL GOING INTO PLANES AND TANKS, WE MUST CONSERVE OUR CARS AT HOME. RUBBER IS OF FIRST IMPORTANCE - GET EVERY POSSIBLE MILE FROM THE TIRES YOU NOW HAVE. PROTECT THE WORKING LIFE OF YOUR CAR BY KEEPING IT IN FIRST CLASS MECHANICAL

CONDITION. YOUR TEXACO DEALER CAN HELP YOU.

HOW TO S-T-R-E-T-C-H TIRE LIFE

CORRECT TIRE PRESSURE MEANS LONGER LIFE - CHECK YOUR TIRES FREQUENTLY. SHIFT TIRES OFTEN TO EQUALIZE WEAR. BE SURE THAT WHEELS ARE LINED UP PROPERLY



BE A VICTORY DRIVER

KEEP YOUR SPEED BELOW 40 AND YOU'LL SAVE, NOT ONLY PRECIOUS RUBBER, BUT ALSO WEAR AND TEAR ON YOUR CAR. AVOID SUDDEN STARTS AND STOPS, AND FAST TURNS - THEY SCUFF AWAY YOUR TIRES.

KEEP YOUR CAR FIT

REGULAR LUBRICATION SAVES WEAR, MAKES YOUR CAR LAST LONGER. HAVE VITAL POINTS OF CAR'S ENGINE, CHASSIS, AND BODY CHECKED REGULARLY. MAKE SURE YOUR CAR IS IN FIRST CLASS CONDITION. YOUR NEIGHBORHOOD TEXACO DEALER STANDS READY TO HELP YOU.

THE TEXAS COMPANY Serving the Nation in all 48 States



LET US Service Your Car AT ANY **Texaco Station**

Texaco Motor Oil

NO INCREASE IN PRICE



- 1. Crankease stays full longer.
- 2. Higher mileage per quart.
- 3. Keeps engine at full power.
- 4. Easy starting.
- 5. Fewer repair bills.
- 6. Prolongs life of engine.

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- 1. Better engine protection.
- 2. High mileage per quart of oil.
- 3. Less engine wear.
- 4. More gasoline mileage.
- 5. Easier starting.
- 6. Saving of money in repair bills.

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