

THE ENTERPRISE

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W. C. MANNING
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Tuesday, August 18, 1942.

Another Marketing Season

Another marketing season is at hand for the Williamston Tobacco Market, bringing with it new responsibilities and a greater opportunity to serve the farmers of this section. It is with all the sincerity at their command that the Williamston warehousemen, their employees and all the people of the town extend a cordial welcome to tobacco farmers and all others to visit here during the coming season—and all the year around, too.

New responsibilities have presented themselves, and only through a greater cooperation can those responsibilities be met. The Williamston warehousemen are pledging their every effort in meeting those responsibilities to the advantage of their patrons and to the war effort. Martin farmers can help by selling on Martin County markets, by saving tires and gasoline. It is a time for teamwork, to recognize the advantages of mutual cooperation and a time for all to pull together for the accomplishment of a definite task.

Year in and year out, the Williamston market has held its own right along with all the others. It does not claim to sell tobacco high above the average, but it does claim that tobacco can be sold to a great advantage, that the man who has consistently patronized its warehouses have gained by that consistency.

Time For Reawakening

Eight months have passed since Pearl Harbor and following a brief interruption we are again peacefully slumbering as the very foun-

dation to our way of life, our freedom and our very lives disintegrates from under us. It is time for a reawakening and dangerously late to recognize the frightful fate that moves ever nearer to engulf us.

Much has been said and heard about shortages and about converting strategic materials from peace-time channels to the war effort. In this year, even after Pearl Harbor and as frightening news is flashed from stricken ships in sight of our coast and from the Allied fronts around the world, we are spending ten billion dollars for durable goods such as refrigerators, radios and the like. In addition to that amount we are spending forty-five billion dollars for non-durable goods. And then we talk about going all out for the war effort. Never before have these United States enjoyed such full stomachs and the items of luxury. We have diverted more strategic materials from the war front than we have from the civilian front to war, apparently. While we continue to talk about sacrifices, the Army and Navy, the two agencies that must do the actual fighting, will do well to get forty-five billion dollars worth of supplies of all kinds this year.

It is strikingly evident that we can't or won't give up the first thing that affords a livelihood and we are holding with a death grip to every pleasure and luxury we have been so fortunate to have in days past.

We have been told that "we could lose this war," but to this minute we don't believe it, and continue more or less indifferent to everything outside our little shell where selfishness blocks our sight, greed warps the truth and distorts the facts even though those facts are staring us directly in the face.

Learn To Talk

Every parent can give his children an advantage that will be of great value throughout life. Let him teach his children to modulate their voices, and to learn to sit relaxed and still.

If these two assets are acquired, the children will enjoy an advantage possessed by few Americans. They will be distinguished in company, and will live long and peaceful lives.

Forty years ago William James, the philosopher, made this identical plea. How pitiful the results have been is known to all. Most of us still strain our voices and instead of sitting in a chair, we sit on a chair.

Not even a beautifully modeled face is as lovely as a beautifully modulated voice, or a graceful posture when standing or sitting. Parents willingly spend a thousand dollars to get the teeth of their offspring straightened, but few give any thought to voice culture or posture reform.

Girls are taught to take biscuits in school, but for one husband who is driven out of his house by indigestible biscuits, a hundred leave because they cannot bear the shrill voices of pretty wives who never learned how to talk.—Exchange.



HIXTY SIGE

—he wants ter know.

If a feller in ther dye-bizzness was to gether up all ther lepard-spots of-fen sum folks backs, and dump 'em into his meltin-pot, wouldnt he have a Grade-A mixtur calculated to camerflage all ther double-crossers and make 'em look lak anzel wings?

Dont you re-member back month or two ago, that BB feller from ther USA C C that peered berfoe a Congress Comitty and said his crowd wanted to give, and give, and give, to ther war-effert clean down to thay last penny, leaving jest ernuf to operate on? And Mr. Daniels in ther News and Observer, writ 'im up in a editorial as a maraculus, re-generated greed-grabber, titled to ther applaud of ther angels in Heaven, and man-kind in general, for his re-birth into ther Good Lord's honorable mention?

And then next day that feller-pulled ther chips offn ther nigger in his wood-pile by sayin, we needed ther war-sales-tax to make up fer ther little we was still due to collect on ther war-needs? And then didnt our Josephus rise up in rath and write that feller up all over er-gin fer his double-crossin, and you aint heered nuthin from 'im sense? But he aint bin no whars septin in his co-coon, and has now hatched out into a munition-manufacturer name Little who run rite strait to ther h-lights of Congress and told 'em that he was taxed too dam little on ther little 20 thousand he was a-making, and wanted to be taxed sum-mo, all jest fer his country and ther war-effert, and then couldnt wait to git offn ther stand a-fore he comes out with ther same garld-darn war-sales-tax, jest to hep-out his little in-creas after he gets it.

Now who knows but what ther rest of ther Big Boys aint rollin 'im a hand-out sos to spot-out ther extry cost he is a volunteerin to camerflage his wood-pile patriotism?

Draft Affects All Types of Business

While possibly agriculture in this county has borne the brunt of the army draft, the call to war has been heard in all other types of business. It is reported that the draft has taken down to the last man on some farms, but at the same time quite a number of business establishments in this county have been closed directly or indirectly by the call to arms.

Discussing the effect the draft had had in his organization, H. P. Butcher, personnel manager of Rose's 5-10-25c stores, said recently that 38 men had already gone from the organization and that others are leav-

Report Increase In Cotton Crop

North Carolina farmers expect to produce 705,000 bales of cotton this year, 26 per cent more than in 1941. According to the August 1 Crop Reporting Service summary, the crop is now in a healthy condition with boll weevils largely under control. Crop prospects are generally good throughout the State. In the eastern half of the State where rainfall has been below normal, plans are relatively small but exceptionally well fruited. Rains have been ample in the Piedmont and cotton prospects look very promising. The first estimate of yield of the 1942 crop was placed at 396 pounds per acre, 19 per cent above 1941 and only 7 per cent under the all-time 427 pound average for 1940. This year's yield, the second highest on record, will be harvested on 852,000 acres, 57,000 above last year.

The 1942 crop is the earliest on record with the first bolls expected to open around August 19th compared with August 31st last year. July weather was ideal. Just enough rainfall for this semi-arid crop to produce fruit, make a small plant growth, permit ideal cultivation, dry and cook the weevil grub in infested squares that fell. The crop started out with a heavy spring emergence of weevils after a dry planting season. However, the dry and hot July conditions largely controlled the infestation, and damage is now expected to be approximately 8 per cent compared with 10 per cent last year. Damage from weevils was reported at one per cent in 1940.

As of August 1, a United States cotton crop of 13,085,000 bales is forecast. Such a production would be 2,341,000 bales, or 22 per cent more than the 1941 crop, and only two-tenths of one per cent less than the 10-year (1931-40) average. This would be the largest crop since 1937. The average yield is forecast at 266.7 pounds per acre, which is 34.8 pounds more than the 1941 yield, and 517 pounds more than the 10-year average of 215.0 pounds per acre.

Interesting Bits Of Business In the U.S.

Meat shortages, notably in beef, may continue longer than originally figured. No permanent over-all beef shortage is anticipated, but there will be almost surely a marked scarcity of choicer beef, price ceilings having made it scarcely worth while for producers to pursue the fatter feeding schedules. The first government contract for dehydrated beef for use abroad has been awarded. Dehydrating, one of the most amazing food tricks of the war, saves up to 90 per cent of ship space in the ing from time to time.

From the local store, Dallas Biggs, stockman, volunteered some time ago for service in the Navy.

"We hope to have all of these young men back when peace is won—and may that be soon," Mr. Butcher said.

case of meat... Rail tank cars, worked overtime and at high speeds in trying to make up for eastern seaboard oil supplies blasted by submarines, are showing the wear and tear... Bike rationing has been given a new twist, tightening rules so that the list of eligibles for bicycles now is scarcely broader than those for automobiles and tires... or before the 24th day of July, 1943, or this notice will be placed in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned at Williamston, N. C. This 24th day of July, 1942. B. A. CRITCHER, Z. V. BUNTING, Executors.

EXECUTORS' NOTICE
North Carolina, Martin County. The undersigned having qualified as Executors of the estate of M. D. Wilson, deceased, late of Martin County, this is to notify all persons having claims against said estate to present them to the undersigned on

TO CHECK
MALARIA
IN 7 DAYS
take **666**

Special Notice

TO OUR LAUNDRY Customers

For your protection and convenience, as well as ours, we kindly ask that you...
Make A List Of Your Laundry Items
And send the list along with your bundle so we can check against shortage when it comes in.

Unless you make a list you will have to go by our count when it goes out. Your cooperation in this matter will be appreciated. It is our desire always to serve our customers the best we can.

Lilley's Laundry
and DRY CLEANING
J. EASON LILLEY OWNER

BELK-TYLER CAN SUPPLY YOU WITH

Everything for your **BACK SCHOOL** NEEDS

The Children of America soon go back to classes, still the most fortunate children in the world; their lives less acutely disturbed than have been the lives of children in any other land. When they go back to school this year be sure that they go properly clothed with fine merchandise from our special "Back to School" stock.

Children's and Girls' **NEWEST STYLE DRESSES**

One of the prettiest collection of children's and older girls' dresses we have ever carried. All of the very newest styles and all of the newest patterns in prints, stripes, plaids and solid colors. A complete range of sizes to choose from. Come in and select their school dresses.

79c - 98c - \$1.29
\$1.98 - \$2.98

BOYS' New Bloodhound OVERALLS

If you want something really tough for them to wear to school, here's what you have been looking for. Made of good strong material and full cut. Will not shrink. Pair **89c**

BOYS' SWEATERS

One of the largest selections of sweaters you will ever see. This complete group includes long and short sleeve slip-overs, and button front styles. A complete range of attractive new colors to choose from.

59¢ 98¢ \$1.98

SCHOOL SUPPLIES

TABLETS --- 2 for 5c
Filler Paper --- 2 for 5c
PENCILS --- 2 for 5c
Ink Tablets --- 2 for 5c

Back to School Skirts

Every girl will want one or more of these pretty skirts for school wear this year. One of the prettiest selections we have ever carried includes plaids and solid colors.

\$1.98 \$2.98
\$3.98

SOODINE FABRICS

A-B-C
Piece Goods

To send your children back to school smartly and serviceably dressed, make them dresses from this fine material. Very special at this price. Large selection of patterns.

29c yd.

GIRLS' SCHOOL SWEATERS

Girls, you just can't get too many sweaters. You always need a different one to wear with your various skirts. Select from our large assortment of pullover, zipper and button front styles. ALL SIZES.

98c to \$2.98

GIRLS' PLAID JACKETS

If you want to be different and right on top with the campus leaders you'll just have to have one of these plaid jackets. They're the very thing for wear with your new skirt. In plaids and solid colors.

\$2.98 to \$5.95

Girls' New Fall Blouses

Nothing completes a girl's appearance more than a pretty blouse. You'll just love the many pretty ones we have awaiting your choice. Select yours for school wear. All styles, sizes and colors—EACH **79c**

Boys' and Girls' **SCHOOL SHOES**

School days are really shoe days. It's the time when most of the youngsters sally forth in new footwear. Let us fit them. All colors and sizes.

\$1.29 to \$2.98

SWEATERS

Boys just love to wear sweaters to school. From our large selection of slip-over and button front styles we can satisfy any boy.

\$1.98 to \$3.98

Boys' Oxfords

Good sturdy shoes in blacks and whites. Either leather or rubber soles. Sizes 2 1-2 to 6.

1.98 to 3.48

Girls' Oxfords

Including brown and white combinations, browns and blacks in both moccasin and saddle styles.

2.48 to 2.95

BOYS' SCHOOL SHIRTS

Of course, your boy will have to have new shirts when he starts back to school. Let us suggest that you see our fine group before you buy. A large selection in sport and dress styles. All sizes and colors.

79c ea.