

# THE ENTERPRISE

Published Every Tuesday and Friday by the ENTERPRISE PUBLISHING CO. WILLIAMSTON, NORTH CAROLINA.



W. C. MANNING Editor - 1908-1938

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(Strictly Cash in Advance)

IN MARTIN COUNTY	
One year	\$2.00
Six months	1.25
OUTSIDE MARTIN COUNTY	
One year	\$2.50
Six months	1.50

No Subscription Received Under 6 Months

Advertising Rate Card Furnished Upon Request

Entered at the post office in Williamston, N. C., as second-class matter under the act of Congress of March 3, 1879.

Address all communications to The Enterprise and not individual members of the firm.

Friday, September 25, 1942.

### The Speculative Middle

Parity prices, however vague they are to many of us, have been fixed, more or less, for many farm commodities, but regardless of that definite action the speculator between the producer and the consumer continues to operate and influence prices. If the parity price of cotton is fixed at parity of about eighteen or twenty cents, then why is it necessary to have a gambler, far removed from the cotton field and cotton factory, tell the farmer the price he is to receive and the consumer what price he is to pay for cotton?

While supply and demand may be the basic factors in determining prices along with production costs, it would seem that the speculator on the exchange has more to do with determining prices than all other factors combined. And in the end, the farmer sells on a low market, as a rule, and the consumer buys on a high market.

The speculative middle is costing this country a pile of money every year, just as the middle is costing the producer a pile of money in getting his commodities to the public. Surely, the middleman is entitled to remuneration and a fair profit for his services, but it is hard to understand why the farmer gets only 13 cents a dozen for his green corn, on an average, and the consumer has to pay around 40 cents a dozen. The consumer thinks the farmer is getting rich, and the farmer thinks the consumer is getting his food at a low price, when in reality and in too many cases, the farmer is selling at a figure below the cost of production and the consumer is paying an increased price for his food.

### War Effort In Britain And The U. S.

Apparently Britain has learned the value of freedom and its people are convinced that it is worth anything it may cost. The Britishers are now convinced that a thousand-dollar bill will not stop a tank, and that accepted fact makes it possible for the British government to take all its subjects' income and leave the tax,

while in this country the government takes the tax and leaves the income. Pleasure-driving ceased long ago in England, while in this country we are still demanding liberal supplies and entertaining the notion that we must wander from mountain to sea and back again ever so often.

If the United States would catch up with the British pace, seventy-five million of our people must be directly connected with the war effort.

Americans, going to Britain, soon are convinced that this country, as a whole, has no idea how much Britain is doing in this war, and that the average United States citizen has no idea or conception of the size of the task we are up against. American soldiers in London are waking up to the realities and the facts, and they are asking if the people back home are waking up and if they can be depended upon to back them up in the enormous task.

If we are going to win this war, we have first got to place a value on the freedom we now enjoy, and stop so much bellyaching about price regulations, rationing and taxes. Somerset Maugham sums up the situation in these words, "If a nation values anything more than freedom, it will lose its freedom; and the irony is that if it is comfort and money that it values more, it will lose that too."

### A Crumbling Foundation

The home, sociologists maintain, is the foundation of society. Accepting the declaration at its face value, then the foundation is apparently crumbling, for eighteen applications for divorce are pending in this comparatively small county of ours. Just what the supporting reasons are is beside the point here. Possibly each applicant has good reason to ask the court to annul his marriage vows, but the trend is not healthy for society.

Turn to the illegitimate cases, broken promises and the indifference found among our population, and it will appear that society's foundation is tottering. The backwash, offering up unwanted tots and dependents in numbers, is already proving a burden on relief rolls. Despite the efforts of welfare and relief agencies to handle the problem, it is apparent that the only solution possible will come in the elimination of such cases. It is far more difficult to salve the wounds of a broken home than it is to hold the home together.

If America will grow strong and prosper, it must turn to the foundation and bolster society's basic principles.

### Helping Win The War

Here is what your War Savings Stamps and Bonds will buy for the U. S. Marine Corps:

- Ten cents will buy 5 cartridges, .45 caliber.
- Fifty cents will buy 12 yards barbed wire.
- One dollar will buy 1 intrenching shovel.
- Three dollars and fifty cents will buy one round for a 37-millimeter anti-tank gun.
- Four dollars will buy 1 steel helmet.
- Eighteen dollars and seventy-five cents will buy 1 field telephone.
- Thirty-seven dollars and fifty cents will buy one wall tent complete.
- Seventy-five dollars will buy 1 field range complete.
- Two hundred and forty dollars will fire a 50-caliber anti-aircraft machine gun 1,000 times.
- Three hundred and twenty-one dollars will buy 1 submachine gun.

### HOLD EVERYTHING!



## CHURCH NEWS

### METHODIST

Church school, 9:45 a. m. Promotion day exercises will be held at the opening of the school.

Morning worship and sermon, 11 a. m.

Evening worship and sermon, 8 p. m.

Mid-week prayer service, Wednesday, 8 p. m.

The W.S.C.S. zone educational conference will be held at Windsor on Tuesday, September 29th, beginning at 10 a. m. Representatives from the local society are expected to attend.

### BAPTIST

Bible school, 9:45 a. m. Lesson topic, "Joseph: An Example of Forgiveness."

Morning worship, 11 a. m. Meditation theme: "Friends of Jesus."

Training Union, 7 p. m.

Evening worship, 8 p. m. Meditation theme: "What Makes a Man a Christian."

Prayer and praise service, 8 p. m. Wednesday.

### RIDDICK'S GROVE

Regular services at Riddick's Grove Baptist Church Sunday evening at 8:00 o'clock. This will be the closing service for the associational year. All of the associational business will be attended to, the letter will be read and approved. It is necessary that all members be present, and the public is invited.

### Piney Grove Baptist

Regular service at Piney Grove Baptist Church Sunday night at 8:00 o'clock. This will be the closing service for the associational year. All the business of the association will be taken up, delegates appointed and the letter read and approved. It is very necessary that the members be present. The public is invited.

### HOLY TRINITY, BEAR GRASS

We will begin on Sunday at 4:00 o'clock to have services. It is hoped that the people of the community will worship with us.

### CHURCH OF THE ADVENT

17th Sunday after Trinity.

Church school, 9:45 a. m.

Morning prayer and sermon, 11 a. m. Since this is designated as Youth Sunday the Junior Choir will sing with the regular choir. It is hoped that all the young people of the church will be at the service to worship with the young people through the whole church.

### ST. MARTIN'S, Hamilton

Celebration of the Holy Communion and sermon, 8 p. m.

### CHRISTIAN

Bible school, 9:45 a. m. Promotion day will be observed.

Morning worship, 11 a. m. conducted by Rev. F. A. Lilley, of Washington.

Young People's meeting, 7 p. m. Subject, "Helping Our Friends to Live at Their Best."

No evening service. The pastor, Rev. John L. Goff, will be concluding a series of meetings at the Fair-



### ATTENTION!

- Wide Selections
- Attractive Styles
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- National Brands
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- Friendly Stores
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Are some of the Advantages of Shopping in the

348 STORES of ROCKY MOUNT

Eastern Carolina's Nearest Large SHOPPING CENTER

view Christian Church.

Choir rehearsal, Tuesday, 8 p. m.

Wednesday, 8 p. m. Prayer service.

Subject, "The 'Musts' of Jesus: Ye Must."

The Fairview Christian Church is engaged in its annual revival meet-

ing with Rev. John L. Goff, pastor of the Williamston Christian Church, leading. Splendid audiences are greeting the evangelist each night. The church announces its "Home Coming" Sunday with dinner on the grounds.

# BRAND NEW 72-INCH PEANUT BAGS

We have a large stock on hand. These bags are made from genuine Burlap. Don't buy your peanut bags until you get our prices.

## A. O. Roberson & Co.

ROBERSONVILLE, N. C.

### Reporting For Duty - In the service of your family!



The neat and orderly routine of the everyday dress parade can depend on us for cleanliness! Dad's shirts, Mother's wearing apparel, all receive the attention and care our excellent laundering method provides.

More time on washday, means more time for other duties! Add the fact that we save busiest Mother's time, to our low-cost laundry service and you have the secret of our popularity. We help prolong the wearing qualities of clothing and linens with gentle but thorough laundering.

## Lilley's Laundry

WILLIAMSTON, N. C.

# FIRST SALE!

## Tuesday

(SEPTEMBER 29th)

The harvesting of the cotton and peanut crops has resulted in the clearance of all blocks. You can get a sale on our floor most any day now.

## Prices Still Going Up

Idle boasting is no past time with us, but our customers will bear us out when we say we are operating as good sales and as high sales as any warehouse or market in the State. Tobacco prices have been on a gradual upgrade on our floor for the past several days, so make your plans to sell the rest of your crop with us. We please our customers with prices just a little higher than the average market price.

# Adkins & Bailey

Warehouse

Robersonville

## PENDER FOOD STORES

Shopping at Pender's is Pleasant and Thrifty. Put Your Savings in U. S. War Stamps.

New Treat Salad Dressing, qt. 27c

JEWEL Shortening 1-lb Carton 19c

4-lb Carton 72c - 8-lb Carton \$1.41

Dried Beans PINKO 9c Navy 2-lb 17c

No. 2 can Apple Sauce 2 for 19c

California Peaches 2 No. 2 Cans 30c

Red Mill Vinegar 1/2 Gallon Jug 19c

Colonial Red Pitted Sour Cherries 2 No. 2 Cans 41c

Southern Manor Tiny PEAS, 2cans 35c

Py-o-Mix Pie Crust Mix 2-lb 25c

Pillsbury's Best Flour 12-lb Bag 70c

Put at least 10% of your pay in War Bonds and Stamps.

Octagon Toilet Soap 5c

Kick Large 23c Small 11c

Love Soap 4 Cans 25c

Borax Twenty Mule Team, 1-lb Box 17c

Borax Hand Soap 8-oz Can 15c

Northern Towels 9c

Northern Tissue 3-Rolls 17c

Honey Nut Oleo pound 17c

GRAPEFRUIT Colonial 2 No. 2 Cans 29c

SILOX BEE HONEY 5 Pound Glass Jar 98c

STRING BEANS New 2 No. 2 Cans 23c

"JUNKET" RENNET Dessert Powder Assorted Package 10c

### TRIANGLE FLOUR

Plain or Self Rising

12-lb Bag 54c

24-lb Bag \$1.05

ROUND STEAK, lb. .35c

Fresh Ground Beef, lb 25c

RIB MEAT, lb. . . . 20c

Sliced BACON, lb. . . 37c

Fresh PIG FEET, lb. 10c

# STOVES

## SEE US FOR YOUR HEATERS and WOOD STOVES

Better buy now while we have a large stock to select from. Act quickly for they are going fast and no more are to be had this season.

## Our Prices Lower

It is to your interests to get our prices before buying. COME IN AND INSPECT OUR LINE OF STOVES.

# Martin Supply Co.