

To-day we want to talk to you about "Catarrh cures"

During the past few months we have been publishing what some of our good friends have called "heart-to-heart talks" on patent medicines.

That name suits us all right—"heart-to-heart talks" is just what we have intended. There can't be anything more serious to a sick man or sick woman than his ailment and the remedies he or she takes to cure it.

Our talks have been "heart-to-heart." Every word we have printed has been written in absolute earnestness and sincerity, and judging from what our customers tell us, we have not been talking in vain. We are convinced that our frankness has been appreciated, and that our suggestions have been welcomed—which naturally encourages us to continue.

To-day, and perhaps for some time to come, we want to talk about that big class of remedies known generally as "catarrh cures."

Broadly speaking these are the patent medicines that have been the chief targets for the attacks of the "Ladies' Home Journal," "Collier's Weekly" and other magazines which are waging such a lively warfare against patent medicine abuses.

As we have pointed out in previous talks, it is not our business to pass judgment on the crusade of these well-known, highly-respected publications. The public alone must be the judge and jury. Our business, as we see it, is to carry in stock a complete line of patent medicines, and to sell those medicines at the lowest possible price.

We sell hundreds—yes, thousands of bottles of so-called "catarrh cures," and know nothing of their ingredients. The manufacturers advertise them, the public demands them; we order them from the manufacturers, and sell them at the lowest price. That is absolutely as far as our knowledge goes. The manufacturer keeps his formula a secret. It may be good, or it may not—we don't know, and we have no means of finding out.

Naturally, we would rather sell a rem-

edy that we know is right—that we can back up with all our reputation for honesty and square-dealing.

And wouldn't you rather buy that kind of a remedy? Wouldn't you rather hold us responsible than to hold no one responsible? We are right here, right where you can get at us every day in the week, right where one false move on our part will bring upon us your condemnation, the loss of your friendship, your patronage, your influence. Can we afford to tell you anything that you will learn later is not absolutely true?

Are you not safer in taking our word for the merits of an article, than you are to rely on the printed statement of a patent medicine manufacturer, whom you never even saw and probably never will? Common sense most emphatically tells you that we cannot afford to depart one hair's breadth from the rigid truth.

None of us can deny that there is such a disease known as "catarrh." Those who have it, or who have had it, know that it is one of the hardest diseases to cure.

Perhaps the worst thing about catarrh is its prevalence. Almost everyone—especially in a climate like ours—has catarrh in some form or another. That is what has made the "catarrh cure" business so profitable. There are so many thousands of cases of the disease and it is so hard to cure, that the patent medicine manufacturers have reaped a harvest in preparing remedies that appeal to this large class of sufferers.

One of the most serious things about catarrh is that it breaks down the system, so that the sufferer becomes a prey to other diseases. This fact has led the proprietors of so many "catarrh cures" to advertise their remedies as a specific for almost every disease under the sun.

We have ONE catarrh cure that we are willing to say to you; "We know this is all right. Take it home and use it with the full assurance that if it does not cure you, you can bring it back to us and we will promptly refund your money." That catarrh cure is

Rexall

TRADE NAME
MUCU-TONE

There is no guess work with us on Rexall Mucu-Tone. We know what it is made of. Not only do we know, but we will give you a copy of the formula.

There is no secret about any Rexall remedy—we make them—one thousand of us leading druggists all over America—in our great co-operative laboratories at Boston, Mass. We own the laboratories, and everything in them, and we operate them just as skillfully as our combined brains and money will let us, and just as honestly as honest men know how.

The Ingredients of Mucu-Tone

The chief ingredients of Mucu-Tone are Gentian, Cubebs, Cascara Sagrada, Glycerine, and Sarsaparilla.

Gentian is recognized in medicine as one of the greatest tonics ever discovered. It is the foundation on which Mucu-Tone is built. Gentian combines in high degree the tonic powers of all the known "bitters," with none of the disadvantages applying to them.

Cubebs have long been recognized as a specific in the treatment of all catarrhal conditions. Its action is prompt and its benefits almost inviolable. In whatever part of the body the inflamed or diseased condition of the mucous membrane exists, the use of Cubebs has been recommended by the best physicians for many generations.

Cascara Sagrada is especially introduced for its necessary laxative properties.

The combination of these with Glycerine and Sarsaparilla makes Mucu-Tone a remedy that attacks catarrh from every point, gradually restores and rebuilds the diseased tissues to their former health and strength, promotes digestion and creates a normal appetite. Large trial bottle, 50c.

For Sale Only at This Store.

J. M. GRIFFIN, Druggist

The **Rexall** Store

How can you know whether or not you have catarrh?

Well, here are the symptoms that usually indicate its presence. Check them over, and if you have any of them, try a bottle of Rexall Mucu-Tone.

CATARRH OF THE NOSE:—Chilliness—feverishness—passages obstructed—watery discharge and latter thick, yellow and tenacious discharge into the throat—headache—foul breath—weak and watery eyes—and sometimes loss of memory.

CATARRH OF THE THROAT:—Irritation—sensation of heat and dryness—constant hawking—sore throat—and difficult to breathe.

CATARRH OF THE STOMACH:—Dizziness—emaciation—hollow cheeks—sleeplessness—bad dreams—despondent—dull, grinding or sharp, short pains in side and stomach—nausea after eating—shortness of breath—and bitter fluid rising in throat.

CATARRH OF THE INTESTINES:—Dull, grinding pain in bowels—diarrhoea—emaciation—nervousness—and sleeplessness.

CATARRH OF THE LIVER AND KIDNEYS:—Skin drawn and yellow—black specks floating on field of vision—weak and dizzy—dull pain in small of back—and constant desire to urinate.

CATARRH OF THE BLADDER:—Sharp pains in the lower abdomen and a loss of control over urine—constant desire to urinate—burning sensation when urinating—face drawn and pallid—eyes dull—palms of hands and feet damp and clammy.

PELVIC CATARRH:—Constant leucorrhoea—dragging pain in the back and hips, abdomen and thighs—stomach disturbances—skin eruptions—sick headache—female irregularities—and constipation.

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