

THE ADVANCE

PEELE & PELEE, Publishers HERBERT PELEE, Editor

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WEDNESDAY, JULY 18, 1923.

"First" Is Right

"Get it First but First get it Right" is the high-sounding slogan of the International News Service, which is the newsgathering agency built up by the Hearst newspapers.

The slogan is used in all the International advertising and page after page of the trade journals has been bought up to tell the world of the high standards of journalistic character, enterprise, quality and accuracy which govern the workers in Hearst's service.

But on the morning after the fight at Shelby the New York American ran a picture on its front page under the caption "Telegraphphoto of the Final Round."

This picture was spotted by other New York newspapers as a reworked negative of a previous fight.

The incident gives a better insight into the meaning of the Hearst slogan than all the high-sounding phrases that highly paid advertising men can invent in a year.

An ounce of fact is worth a ton of argument. What Hearst's speaks so loudly that it gives a sinister meaning to what he says.

A Reminder

Subscribers who pay for their paper by the week are requested to have the money ready for the carrier at the end of each week but not to pay the carrier for the paper a week or more in advance unless they are willing to take the loss in case of a change in carriers.

Carriers settle with The Advance office not on the basis of their collections, but on the basis of the number of papers delivered, and when a new carrier fails to collect from a subscriber the boy usually is the loser, there being no practicable way by which he can get the money from the carrier who preceded him on the route and who has already made complete settlement with the office.

This matter has been called to the attention of subscribers a number of times, but is mentioned again for the benefit of such as may have lost sight of it.

The number of bootleggers getting into police court, it seems to The Advance, has shown a decided falling off of late. Is this due to Trial Justice Spence's road sentences or to lack of sufficient acumen or diligence on the part of the police force to catch the offenders?

The Durham Sun is considerably worked up over what it calls "government by injunction." But the general public, if forced to choose between two evils, would rather endure government by injunction than government by labor unions.

Advance readers desiring to call Miss Blount are requested to bear in mind that her office hours do not begin until half past 8 o'clock in the morning.

TIMELY TOPICS

Food Tea and Coasters are waiting for you, also Tea Pots, Glass Pitchers and other summer conveniences for your table.

P. W. MELICK CO.

PERSONALS

Mrs. S. H. Templeman and children, Gertrude, Ruth and Inez and Samuel Templeman, Jr., and Misses Susan Ferguson, Annabelle Abbott, Kate Wood and Ruth Cooks have returned after spending several weeks at Nags Head.

Mrs. Julia Yates of Thomaston, Ga. has returned home after spending two weeks as the guest of Mr. and Mrs. P. D. Yates on West Main street.

Mr. and Mrs. Ray Kramer and Mrs. Allen Kramer motored to Norfolk Sunday and returned Monday.

Mr. and Mrs. J. E. Hughes of West Main street left Tuesday to spend some time at Virginia Beach.

Mr. and Mrs. Howard Chapman and son, Howard, Jr., and Mrs. E. C. Chapman of Norfolk motored here Sunday and were the guests of Mr. and Mrs. W. J. Woodley, Sr., on West Main street.

Miss Mary Whitley of Norfolk is visiting Mrs. Mollie Fearing on South Road street.

Mrs. R. T. White of Hertford has returned home after visiting Mr. and Mrs. G. R. Barrow on Lawrence street.

Miss Dorothy Elliott of Hertford is visiting Miss Beulah Winslow of Route Five.

Miss Nancy Powell of Ocean View is spending several days as the guest of Mrs. G. R. Barrow on Lawrence street.

Braxton Simpson of Norfolk is spending some time visiting friends in this city.

Mrs. W. R. Harrison and children, Doris and Katherine of North Road street, have returned home after visiting relatives at Harbinger.

Miss Beatrice Sawyer has returned home after visiting her parents at Harbinger.

S. S. Burgess has returned after spending his vacation with relatives at Camden.

Mr. and Mrs. J. J. Smithson and children, motored to Fentress to visit relatives this week.

Mrs. John Cox has returned to her home at Shiloh after visiting her son on North Road street.

W. T. Culpepper returned home Sunday after spending the week end with his family at Nags Head.

Miss Mildred Dozier is spending some time in Norfolk visiting friends and relatives.

Mrs. William Harrison and children of Baltimore are spending some time at Nags Head, after visiting relatives here in the city.

Miss Clarence Bright and Cecil Bell motored to Norfolk Sunday to visit relatives.

Mr. and Mrs. H. J. Long and daughter, Eloise, left Monday for Edenton where they will visit relatives.

Parker Midgett left Wednesday for his home at Wanchese to spend some time visiting his parents.

Elton Aydtlett went to Poplar Branch Tuesday on business.

Hearndon Brock left Sunday for Bristol, Virginia, where he has accepted a position.

Mrs. W. W. Woodley, Sr., and Mrs. Mrs. Fred Davis left Tuesday for Mackeys to attend the Methodist District Conference.

Walter Pearson of North Road street is spending his vacation at

Nags Head.

Mr. and Mrs. Edward Tillett of Norfolk are the guests of Mrs. Tillett's sister, Mrs. Ella Pearson on South Martin street.

Mr. and Mrs. A. B. Walston and children of Pearl street are spending some time at Nags Head.

Mrs. Hettie Jackson of Weeksville was in the city Monday, the guest of her mother, Mrs. Walter Chory, on Pearl street.

Mrs. E. T. Burgess is visiting friends at Shiloh.

Mrs. Jarvis Scott of Weeksville was in the city Monday.

Mrs. A. C. Metcalf and little son, A. C. Jr., are visiting Mr. and Mrs. J. W. Markham at Nags Head.

Miss Auba Gray of Elkins is visiting Miss Lizzie Mae Stanley of this city.

Mrs. Nannie Anderson left Wednesday to visit relatives at Tarboro.

DR. GREAVES HERE

Dr. C. L. Greaves, pastor of the Tabernacle Baptist Church at Raleigh, was the guest Wednesday of Mr. and Mrs. C. E. Overman on North Road street.

Dr. Greaves was born and bred in Pasquotank county, and is well known among Southern Baptists as an able and distinguished leader.

CORINTH B. Y. P. U. WILL GIVE ICE CREAM SUPPER

The Corinth Junior B. Y. P. U. will give an ice cream supper at the

GIFTS THAT LAST LOUIS SELIG YOUR JEWELER SINCE 1882 MAIN & WATER STS.

home of D. W. Morgan, Route Five, Friday night, July 20. The public is cordially invited.

Use PASTEURIZED MILK

Guard the health of the little ones by using Pasteurized Milk. Delivered twice daily to any part of the city.

The Winecream Co. PHONE 578.

U DRIVE IT

Rent a new Ford and drive it yourself. Bailey's Filling Station Church St.

OPTICAL SERVICE



DR. J. W. SELIG OPTOMETRIST

521 Main St. — Elizabeth City



For Cool Fresh Food on Hot Summer Days

ICE

EVERY summer day in the hot suffocating heat, your ice will be delivered regularly. It will be pure ice and will keep your food cool, sweet and safe from the spoiling heat. Prices are conservative.

Crystal Ice & Coal Corp.

H. C. Bright Co. Diamonds, Watches Jewelry Hinton Bldg. Main St.

The Man Who Talked at Random

He sat in the window-corner of the Pullman's smoking compartment, and breathed fatly and uttered large opinions in a suety voice. It grew late, as so often it does; and he put the quietus on a discussion with the ponderous statement:

"I don't read advertisements. They have no effect on me at all. I'd never miss them if they stopped printing 'em."

Then he glanced at his advertised watch and sought his lower-berth.

In the morning the ad-skeptic contorted himself out of his advertised pajamas into his advertised underwear, drew on his advertised socks, adjusted them with his advertised garters, got into his advertised clothes, laced his advertised shoes and added himself to the congestion in the wash-room.

There he shaved with an advertised razor, using advertised shaving cream; brushed his teeth with an advertised toothbrush and advertised dental cream, washed with advertised soap, and brushed his hair with an advertised brush. Buttoning his advertised collar on an advertised button, he neatly knotted his advertised tie, gave his advertised suspenders a tug or two, and finished dressing.

Let us leave him there, this man who never reads advertisements!

Everything worth using is advertised. Everything that isn't rarely is.

Read the advertisements for value's sake

DOUBLE Your Savings It CAN be done FIRST & CITIZENS NATIONAL BA Two Kinds of Interest—Personal and Four Per Cent

ALWAYS CALL and see what we have to offer before buying Furniture. A larger stock to select from and better prices at which to buy. QUINN FURNITURE CO.

HOPSACK PALM BEACH and Kool-Kloth Suits laundered to look like new ALBEMARLE LAUNDRY PHONE 125

Fresh Norfolk Rolls EVERY DAY Hot Rolls Every Afternoon. N. B. C. Cakes and Crackers both in Packages and in bulk. M. V. PERRY PHONE 483

Let's Swap! Swappers, give need to a little advice. If you want to make swaps in a hurry; A SWAP-AD too short is often the cause. Of a week of delay and of worry; "I'll swap a roadster"—that isn't enough. Tell all about it, the body, the style. The finish, the motor, and everything else. Longer ads pay—just give them a trial.

WANT ADS FOR RENT—EIGHT ROOM HOUSE, 310 Cedar street. Nice, large rooms. Apply Mrs. W. J. Woodley, Sr., West Main street. Jy 18-24-np FOR SALE—EIGHT ROOM RESIDENCE on North Martin street, good location. For further information address D. C. H. Post Office Box 297 or Phone 5 Mon, Wed, Sat tnp

E. CITY-NORFOLK BUS LINE—Cars leave Elizabeth City 10:15 and 1 o'clock for Norfolk. Leave Main and Commercial place 3 p. m. for Elizabeth City. Leave Union Station 6 p. m. for Elizabeth City. Edgar Williams. Jy 13 20 pd SEE L. B. TWIFORD FOR RIVER-side lots 47, 50, 75, or 100 feet fronts, also new up to date bungalows. July 17-23 pd

WANTED—A HOUSE AT NAGS Head for two weeks in August. Phone 670 or 470-W, after five thirty. July 17npd HOUSE AND LOT FOR SALE -183 Martin street. Seven rooms, modern conveniences. Call 74 or 241-J. Right price for quick sale. W. E. Wood. July 17-23 npd

FOR SALE—ONE GORDON BEAN Pieker, practically new; will sell cheap for cash.—Address P. O. Box 315. Elizabeth City, N. C. Jy 10-11-np USE McPHERSON BROS. N. C. BUS Line between Elizabeth City and Norfolk. Leaves 10:30 a. m. South-east Hotel. Call 577-J. Fare \$2.00. Jy. 5-Aug. 11-pd.

LEGAL NOTICES

IN THE DISTRICT COURT OF THE UNITED STATES FOR THE EASTERN DISTRICT OF NORTH CAROLINA. ELIZABETH CITY IRON WORKS AND SUPPLY COMPANY, GAN SCREW, WITHOUT NAME, NO. 2150-T.

NOTICE OF SALE By virtue of an order of sale made in the above case, I will, on the 2nd day of August, 1923, at 12 o'clock, Noon, in the said Court, sell to the highest bidder, the said Gas Screw, without name, No. 2150-T, and the Gas Screw without name, No. 2150-T.

W. A. WORTH, U. S. Marshal, J. W. WILCOX, Deputy Marshal.

NORTH CAROLINA, PASQUOTANK COUNTY, IN THE SUPERIOR COURT. A. C. FORBES, Plaintiff, vs. NORTH RIVER LINE, INC.

NOTICE OF SALE By virtue of an order made by Hon. Ernest L. Sawyer, Clerk of the Superior Court of Pasquotank County, N. C., in a special proceeding entitled A. C. Forbes vs. North River Line, Inc., the undersigned Commissioners will on the 2nd day of August, 1923, at twelve o'clock, Noon, sell at public auction to the highest bidder for cash the gas screw "EVA" for tackle, apparel, furniture and machinery; the said sale to be ready, on hand, and said gas screw "EVA" at the foot of Main street, in the harbor of Elizabeth City, North Carolina.

This notice dated and posted this 12th day of July, 1923. J. C. B. LEIGHNHAUS, W. A. WORTH, Commissioners.

NORTH CAROLINA, CAMDEN COUNTY, SUPERIOR COURT, SEPTEMBER TERM 1923. HESTER HALL, Plaintiff, vs. WILLIAM HALL, Defendant.

NOTICE OF SUMMONS The defendant above named will take notice that an action entitled as above has been commenced in the Superior Court of Camden County, to have declared null and void the bonds of matrimony now existing between this plaintiff and defendant; the divorce a vinculo, and the said defendant will further take notice that he is required to appear before the clerk of the Superior Court of Camden County, North Carolina, on the 15th day of August, 1923, at 10 o'clock A. M. and make answer or demurrer to the complaint in said action, or the plaintiff will apply to the court for the relief demanded in the complaint.

W. J. BURGESS, Clerk Superior Court Camden County. This July 10th, 1923. Jc 15-23-Aug. 15-WHE

NORTH CAROLINA, CURRITUCK COUNTY, IN THE SUPERIOR COURT BEFORE THE CLERK. MAGGIE R. SHANNON, Plaintiff, vs. CALLED J. SHANNON.

NOTICE OF SUMMONS The defendant above named will hereby take notice that an action has been commenced in the Superior Court of Currituck County, North Carolina, for the purpose of obtaining divorce absolute from said defendant, and that the said action is returnable to the Clerk of said court on August 10th, 1923, at which time and place you are required to answer and answer or demurrer to the complaint now filed in said court, or the plaintiff will apply to the court for the relief demanded in the complaint.

This the 26th day of June, 1923. B. B. BELL, Clerk Superior Court.

NOTICE OF FORECLOSURE Under and by virtue of a mortgage deed executed to the undersigned, by George Griffin and wife, Willie Mae Griffin, and bearing date of August 11, 1922, and registered in the Office of the Register of Deeds for Pasquotank County in Book 55, Page 113, default having been made in the payment of the note secured thereby, I shall on the 11th day of August, at 12 o'clock Noon, at the Court House door in Elizabeth City, offer for sale to the highest bidder for cash that certain tract of land conveyed by said deed of trust and which is more particularly described as follows:

Situated as being and being in Mt. Vernon Township, adjoining the lands of Willie Simpson, et al, and bounded on the North by the lands of Jones Bryson, East by the lands of W. W. Berry, South by the lands of Willie Simpson, and on the West by Isaac Winslow and containing four and one half (4 1/2) acres, more or less, and being the same lands as described in Book 7, Page 508, Office of the Register of Deeds for Pasquotank County. See also Book 21, Page 516. Dated and posted this 12th day of July, 1923. W. L. COOSON, Mortgagee.

Monuments LAWSON & NEWTON (The Monument People) NORFOLK, VA. Monticello Ave. at 11th Street Estimates Given On Work Set Complete