Highway Commission Tells Of Conquering Sea Of Sand
State Road Begiming at Wilmington and Running to Vir ginia Through Gatesville Is an Interesting Prohlem Declare Engineers

Measure Wealth By Their Reindeer



More Grip on the Road! Buick Four-wheel Brakes




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Tidewater Buick Co.

When be:ter fersmation taz kult, Buick witi build them

## THE GREATER ALBEMARLE DISTRICT F A I R

## At The Advance Shop

## Merlin's Mirror

MERLIN was a magician of world renown. And a mirror was his stock in trade. Merebe conlid learn anything be desireel to know. He was able to read the past, colve the present and foretell the futture with startling aceuracy.
Do yon realize that every day you have a sort of Merlin's Mirror placed in your hands? You will find it in the advertising columns of this paper.
Look into the advertisements and you will find just the information yon want on many things that concern you deeply-things that have to do with your own personal comfort, convenience and every-day efficicney.

And bear in mind that each advertisement reflects as faithfully as a mirror, the character of the organization, the product, and the ideals that in-pired it

It is an axiom of business that untruthful advertising does not pay. Honest motives must ac tuate the consistent advertiser. The man who invests real money in building a reputation for himself and his merchandise cannot afford to risk any of it by leading his patrons to expect something he does not supply.
IT'S YOUR FAIR BOOST IT
"THE BEST EVER"

Kead the advertisements to keep yourself informed. You can rely on the information they give you.

Read the Advertisements Regularly. It Pays

