More Grip on the Road Buick Jour-wheel Brakes

Buick four wheel brakes give all 1924 Buick cars twice the amount of grip on the road, thereby doubling their braking efficiency. It is the friction or grip of the tire on the road surface that brakes or slows down the car.

Buick four-wheel brakes not only provide a greater power to stop in case of emergency but, because of this four-wheel road grip, reduce skidding dangers to a minimum.

In turning, Bulck four - wheel brake construction auto-matically releases whichever is the outside or guiding front wheel so it is instantly responsive to the steering mechanism

Buick four-wheel brake construction distributes braking friction over four drums and four wheels. This reduces wear on brake linings and tires, thereby assuring their longer life and greater efficiency with fewer adjustments.

Buick four-wheel brakes [on all models] together with countless other distinctive features of the 1924 cars further establish Buick as the Standard of Comparison.

Tidewater Buick Co.

When better outomobiles are built, Buick will build them

### **Highway Commission Tells** Of Conquering Sea Of Sand

State Road Beginning at Wilmington and Running to Virginia Through Gatesville Is an Interesting **Problem Declare Engineers** 

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Pitchers' Association opens have to morrow with representatives from 24 states, including all of the games celebrities, participating. According to John H. Gorrichy of the Spath Recreation Council, it will be Us largest in the listory of the spath At least 200 will consiste in the men's tournament, there will be tournament for women and one for boys under 15.

THE REAL PROPERTY.

mechanism.

**THE GREATER** 

ALBEMARLE DISTRICT

GREATER SECLUSION

In-t-ad of time completely from the r, for he has Measure Wealth By Their Reindeer Laplanders Who Are Millionaires Have as Many as Three Thousand Animals Narvik, Norway, Sent Task a Lader



tille in the A. E. C. of with hands of other the streng up. Photo-structure of children never grow up. Make an appointen ut with

ZOELLER'S STUDIO, Over First & Citizens Nat'l Bank

#### Direct from Grand Rapids

We are determined that this store will be always fully stocked with everything for the home, made in the modern way. When you need anything for the Kirchen, Dining Room, Living Room, Hall, Receiption Room or Bed Room, just visit this store. We also carry a complete line of Floor Rugs and Coverlings, Lin-oleums and Oil Cloths. Refrigerators, Kitchen Cabinets and Kitchen Utensils. A com-plete assortment. Call and get our prices.





### **At The Advance Shop**

## **Merlin's Mirror**

ERLIN was a magician of world renown. And a mirror was his stock in trade. Merely by glancing into this marvelous mirror he could learn anything he desired to know. He was able to read the past, solve the present and foretell the future with startling accuracy.

Do you realize that every day you have a sort of Merlin's Mirror placed in your hands? You will find it in the advertising columns of this paper.

Look into the advertisements and you will find just the information you want on many things that concern you deeply-things that have to do with your own personal comfort, convenience and every-day efficiency.

And bear in mind that each advertisement reflects as faithfully as a mirror, the character of organization, the product, and the ideals that

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# WEDNESDAY --- Old Home Day -THURSDAY — Elizabeth City Day FRIDAY --- Ford Day **IT'S YOUR FAIR BOOST IT** "THE BEST EVER"

TUESDAY — Children's Day

inspired it.

It is an axiom of business that untruthful advertising does not pay. Honest motives must actuate the consistent advertiser. The man who invests real money in building a reputation for himself and his merchandise cannot afford to risk any of it by leading his patrons to expect something he does not supply.

Read the advertisements to keep yourself informed. You can rely on the information they give you.

Read the Advertisements Regularly. It Pays