

Back to Petticoats Again; So Rules Milady America



FEMININE America has issued her dictum. The petticoat rules again. No more abbreviated skirt which more than half reveals and discloses. No more ankle-length dress to supplement the work of the street cleaning bureau. Eight inches above the pavement and a petticoat for safety. So announced sensible Milady America, or words to that effect.

Anyhow, that is the way they will wear them this fall. Not high! Not low! Just medium length with a petticoat beneath.

A blow, that, to Paris and Main Street. Paris declared for the sweeping skirt and lost her stranglehold on American fashion. Main Street undertook a defense of the ballet-length type and ridicule overwhelmed her. She is out in the alley today trying to pull the scanty

length down over her exposed knees.

No more bloomers to clamp an inch—or maybe less—above the edge of an abbreviated skirt. "Darn the unmentionables; we accept no substitutes," was the rallying cry which met every designer who offered a compromise. Milady America stuck to her guns, or her skirt length, and won. It takes but a glance in the knitting mills to prove it.

A booming season this—for petticoats. Not the flannel ones mother wore. Passe those, yea, these many years. Cotton, or cotton and worsted, or all worsted go into milady's petticoat today.

The petticoat rules! Does it lead to petticoat rule? Well, have it that way if you will. What is an article and an "s" between friends?

nished in both peace and war, the able, virile Americans who have been the greatest blessing to the Nation."

WARSHIPS VISIT SWEDEN

Stockholm, Oct. 3.—Sweden has been host to more naval visitors from foreign countries during six weeks this summer than ever before within the short period, and the people took on these courteous attentions a sign of growing interest in the country's trade and political position in the north of Europe.

Ten countries in all have sent war vessels to Sweden, and ten dif-

ferent ports, including Stockholm, Gottenburg, and Malmö, have been visited. The U. S. cruiser Pittsburg has just left Stockholm, where its officers participated in the memorial service for the late President Harding. The U. S. battleship North Dakota also was in Swedish waters this summer.

Gelfand's Relish and Mayonnaise at all good grocers.

Mannish Suits For Boys Who Can't Be Fitted



Boys—we have the suits that you have been looking for. They are tailored just like Men's Suits. The pants are lined through and through and each Suit has two pair of pants. Ask for the "Xtragoood" Suits made by the Edinheimer and Stein of Chicago, makers of Boys High Class Clothing. These suits cost more but they are worth more than they cost and they look good and hold their shape.

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TARIFF CONGRESS NOW IN SESSION

Nonpartisan in Character Is First Meeting of Producers in West to Consider the Tariff Question.

Denver, Colo., Oct. 3.—John M. Parker, Governor of Louisiana, a Democrat, addressing the Western Tariff Congress here today, declared "the tariff question is more important than ever before in our history and should not be made a football for designing politicians." He charged that "our law-makers overlook the fact that the greatest assets today in America are our farmers and our farming people," and declared himself in favor of a tariff that will protect the American producers.

The Governor said in part: "I am a protectionist. I believe in the tariff and that it should be so graduated that those engaged in producing food products from the soil, devoting their brain, and energy to their work, are entitled to a reasonable profit and a comfortable living. I believe with all my soul that the American man on equal terms can work with anyone, but he cannot possibly compete with those nations who wear practically no clothes, whose wants are very limited, whose only hopes are for an existence and who have few ideals."

"To my mind, the most valuable possessions of America today are her agriculturalists, the vast majority of whom are law-abiding, God-fearing citizens and in marked contrast to the congested, money-mad population of many of our great cities."

"With the enormous mass of tax-free bonds, which have been issued and largely purchased by the rich in order to avoid all forms of taxation, with the certainty that capital is very timid and not seeking investments, and with the further certainty that the burden of taxes, falling on the shoulders of the farmer, is almost greater than he can bear and that lots of them are surrendering their farms and going to the city, it appears to me that the tariff question is more important than ever before in our history and should not be made a football for designing politicians."

"My experience as Food Administrator for Louisiana during the war, especially at a time and period when we rationed in order to save food, convinced me that but for the production of cane sugar in Louisiana and of beet sugar in a number of Western states, we would have gone absolutely without this necessary food product."

"We must remember that this industry gives employment to thousands of people and millions of dollars of capital, a large part of which is expended in the purchase of mules from Missouri, Tennessee, Kentucky

and Illinois, of machinery purchased from Pennsylvania and other states, and of wagons, carts and farm utensils purchased from all over the central West, and our labor was the greatest consumer and best customer for the fat meats and crops of the Western corn belt.

"When sugar was practically put out on the free list, there were 62 sugar mills between New Orleans and the Gulf, and after the Wilson Tariff Law, the number was reduced to one and over one hundred million dollars practically wiped out at one stroke of the pen. It is a human impossibility for the sugar farmer, even with the most modern machinery and equipment, with the present high cost of labor and machinery, to come in competition with Cuba with its cheap labor."

"Our law-makers overlook the fact that the greatest assets today in America are our farmers and our farming people, as they have fur-

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Sprinkle it in unwholesome places and its strength works quickly for you. It cleanses, it purifies, it disinfects. It lightens the hard tasks. Buy it by the case; it's cheaper that way. In ordering always remember the smiling red devil, and the name "Red Devil Lye."

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Through a Sieve Woven Finer Than Silk

Raw materials of which portland cement is made come out of the ground usually as solid rock.

They must first be crushed, ground and reground until at least 85 per cent of the resulting powder will shake through a sieve that will actually hold water.

This sieve is considerably finer than the finest silk fabric. It has 200 hair-like bronze wires to the inch. That means 40,000 holes to the square inch.

But the several crushings and grindings necessary to reduce solid rock to this extreme fineness are only the beginning of cement making.

The powdered materials must then be subjected to intense heat for several hours in huge rotary kilns. Here they are half melted and become a substance much harder than the original rock—clinker, it is called.

Then the clinker must be crushed and ground until at least 78 per cent of the resulting product will pass through the sieve woven finer than silk. This is portland cement.

More than 80 power and fuel consuming operations are necessary in cement making. The electric power alone used in producing a barrel of portland cement would, if purchased at usual household rates, cost \$1.70.

Few manufactured products go through so involved or complicated a process as portland cement. And it sells for less per pound than any comparable manufactured product.

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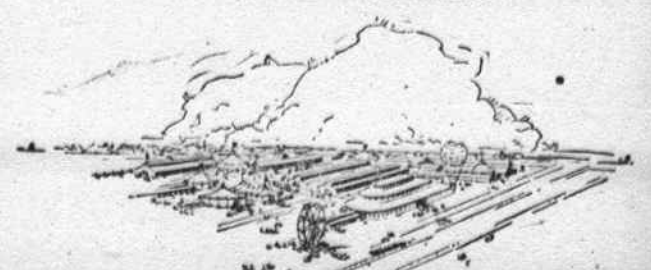
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