## THE ADVANCE

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The Golden Autumn
Now that the rain is over and gone and the sun is back again on his job, The Advance rises to pienicking season of the year in this good section is now on.
Many Advance readers may have the idea on reading th tor is out of his head. Folks generally think that the pic-
nicking season ends with summer; but, really, that is a gross delusion. The most delicious pienieking days of the year occur in late October and early
November-days when it's chilly and perhaps a bit gloomy in the house but when all the out
of door's world warms up unof door's world warms up un-
der a kindly and not too ardent sun.

This doesn't mean the languid and hazy Indian summer of the very late fall or sometimes even of the early winter. It means crisp and vigorous when the air is crystal clear and when the oscillation between warm noons and cold nights
makes you think of the mountains.

Picnickers in the autumntide, however, should be vigorous and carefree, afraid neither of rheumatism nor of sunburn. They should also be unafraid of
burrs and all manner of adherent weeds that the thrifty seeds ent weeds that the thrifty seeds
furnish with ingenious means furnish with ingenious means of attachment to the tails on
cows and the clothes of those who care the clothes of those October. The older the clothes the better; and for the men dier than either trousers or golf stockings.
It is also important that the the obligation of a mid-day Sunday dinner and an afternoon Sunday joy ride and al other for our pienic will be
hours for from 12 to 4 when the sun is strongest. After 4, a zephyr is liable to spring up and
ore's well-warmed hide.

A successful October pienic requires an especially suitable spot. It should be a clear space exposed to the sun during the hours specified/in the foregoing paragraph; and yet it should be contiguous to shade, in case the sun should wax too hot.
The beauty of wood, field and stream is beyond that of any other pa
October.

## MORFOLK MARKETS

 OctoberMiddiling operied
Cotton, middiling

NORFOLK MARKET
On Country Produce
At Jarvis \& Fentress
Spence-Hollowell $\mathrm{C}_{0}$ yomat in
Geese,
Ducks.
Hos. dresse
Galves
Holl
TIMELY TOPICS
Halloween Tally Cards and Favorsplenty of them in plenty of time at P. W. Mellek Company's.
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O
 those Party Prizes and Wedding Gifts.
Pohlson's exquisite little gifts that satisfy the taste and meet each person' price, are arriving daily.

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Hery's full line.
Loose Peanut Butter,
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## OUR BIRTHDAY!

## RESOURCES

October 20th, 1921,
\$217,610.96
October 20th, 1923
\$1,306,042.54
GAIN -- \$1,088,431.58

## DEPOSITS

October 20th, 1921,
\$65,787.70
October 20th, 1923
\$834,213.81
GAIN
\$768,426.11
Growth of banks means confidence of the people.
We wish to express our sincere thanks to our friends for having made possible this wonderful growth.

## Carolina Banking \& Trust Co. <br> Elizabeth City, <br> Columbia, <br> Hertford.

 fisements, just as attractive, just as interesting and fin more valuable to you, parade daily before youThe merehants and makers of everything you want or need, here display before you their most attractive wares. It is truly "the greatest show on carth."

The whole purpose of any advertisement is to exCite your curiosity, gain your interest, arouse your desire; to tell you something you don't know; to remind you of something you have forgotten; to convince you of something over which you have
been hesitating. been hesitating.
In short, the purpose of an advertisement is, in one way or another, to make you happier.

Read The Advertisements And See If That Isn't So?

