## Open Diplomacy Paves

Way To Allied Parley
Gelfand's Relish and Mayonnaise at ali good grocers.

## legial notices

## BOOTS!

We are headquarters in Elizabeth City for this famous brand for MEN, WOMEN AND (HILDREN



DR. HUBERT POTEAT TO TEACH AT COLUMBL


Apples, Oranges Grape Fruit Cocoanuts Cranberries, Celery, Lettuce.
M. V. PERRY

Phone 483.

## Cleanliness-A Modern Idea

CHORTLY before the Civil War, Boston made it a prison offense to take a bath exeept on the advice of a physician. The Philadelphia Council tried to make it illegal to bathe between November 1 and March 15 and failed by one vote. Virginia placed a luxrry tax of 830 on each

Idess regarding cleanliners have changed materially since then. In fact, ideas on almost everythug have unilergone something of a metamorphosis. Today, these changes are taking place more rapidly than ever before. There bas never been a time when evolution hit anch a furious pace when conditions changed so quickly-when stand ard of living were raised so consistently.

You may not realize it, but advertising is responsible for mach of this improvement. Advertising has taken its place as a leading force in solving the wants of the people.

Stop and think how many of the appliances you use, the foods you cat, the clothes you wear and other articles entering into your daily life, wre popularized through newspaper advertising. Then you will realize what a debt you owe to advertising.

## The advertisements mean a lot to you Don't fail to read them

