

# How Make Closed Cars At Touring Car Prices

### This the Problem That Is Chief Worry of Automobile Engineers, Who Have Already Cut Costs of Motor Car Bodies Half in Two

By J. C. ROYLE  
New York, Jan. 23.—The chief worry of the automobile engineers and manufacturers in 1925 will be how to make closed cars at touring car prices. This will prove a poor "stunt" year, according to general expectations since engineering experiments are being directed more toward perfection of machinery to make cars more cheaply than to machinery to make them run cheaply.

One large producer has found it possible by use of huge metal stamping machinery to "punch" out about half the metal panelling of a closed body in one operation of the presses. Heretofore several operations were required to accomplish the same result.

Probably no business is undergoing at present such marvelous changes as the automobile body building industry. Bodies in some cases which formerly cost the automobile manufacturer \$200 can now be produced for about \$250 and, in the opinion of engineers who have designed them, they are stronger than the old time bodies and more attractive in appearance.

There seems a feeling in the industry that perhaps too much importance has been placed on some of the "stunts" of automobile construction. Four wheel brakes came and caused considerable furor but now are mentioned less often in selling talks and advertising copy. The majority of producers who make products above the so-called Ford class either furnish four wheel brakes as regular or optional equipment but purchasers seem still somewhat undecided as to the necessity for this type of wheel control. The Hudson Motor Company, one of the fast growing concerns has not adopted four wheel brakes but in spite of that fact Hudson sales have jumped from less than 50,000 cars in 1922, when four wheel brakes first appeared, to nearly 130,000 cars in 1924. The Hudson seems the exception which proves the rule.

Several concerns have attempted to market four wheel brake systems for Ford cars but as yet have made little progress. The Ford Company has taken no official notice of four wheel brakes either but it appears safe to say that the new brakes have come to stay on cars selling in the \$1,000 and upward classes.

A good many trade authorities feel that the volume of sales of balloon tires for replacing high pressure tires depends to some extent on whether they are brought down to or below the price level of cords. Motorists are divided on the necessity for balloon tires, but it is undeniably true that once a driver has used balloons he is

### "Miss Miami"



Down in Miami, Fla., where they are supposed to know all about beautiful girls, they have chosen Miss Ruth Woodall as "Miss Miami" for 1925.

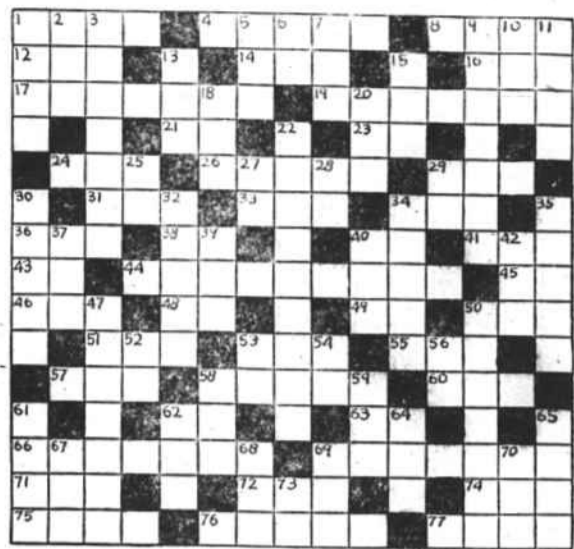
seldom willing to go back to the high pressure tubes. Automatic gear shift is an innovation the fate of which appears to be hanging in the balance. The Studebaker Corporation spent large sums experimenting with this equipment and then

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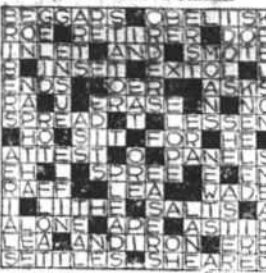
## CROSSWORD PUZZLE

This puzzle is built around one word—22 vertical. It's the word crossword puzzles made in mous.



- HORIZONTAL:**  
1. Simple.  
4. A Spartan substitute.  
8. An entirety.  
12. Kludged.  
14. A bright color.  
16. Any small pointed process.  
17. Suavity.  
19. A net to catch something.  
21. Head of the house.  
23. A tool.  
24. Highest card.  
29. A meadow.  
31. A writing fluid.  
33. Also.  
34. Because.  
36. A pointed instrument.  
38. Belonging to.  
39. A co-ordinating conjunction.  
41. A pie pen.  
42. Negative.  
44. Hoarded jewels.  
45. A measure.  
46. A policeman.  
48. One.  
49. Exist.  
50. A numeral.  
51. To move fast.  
52. Low of a cow.  
55. A barrier against overflow of water.
- VERTICAL:**  
1. Enthusiasm.  
2. Intention.  
3. A pattern.  
5. To meddle.  
6. Male pronoun.  
7. Uneven.  
9. Cavalry soldiers.  
10. A female sheep.  
11. A poker term.  
13. To plunge.  
15. Careless.  
18. A small boy.  
20. Beam.  
22. The word these puzzles have made famous.  
25. Half an em.  
27. That.  
28. Forward.  
29. Behold.  
30. A large farm.  
32. Mohammedan bible.  
34. Liberated.  
35. Burial heap.  
37. To court.  
39. Marshy land.  
40. A sphere.

## ANSWER TO YESTERDAY'S CROSSWORD PUZZLE



42. Yellowish brown.  
47. To further.  
50. A vehicle.  
52. Aloft.  
53. A parent.  
54. Done.  
56. A cloth.  
58. A garden implement.  
59. Primitive possessive pronoun.  
61. A small island.  
62. Rashful.  
64. Burning.  
65. A constellation.  
67. To cut down.  
68. A ribbed fabric.  
69. An intimation.  
70. To imitate.  
73. Egg.

### MEN WHO CARRY WEAPONS ARE TWO KIND SAYS JUDGE

Hertford, Jan. 23.—Men who carry revolvers belong to one of two classes, Judge Cranmer told the Perquimans County grand jury in his charge at the opening of Superior Court here this week. Brave men, men of courage and intelligence, he said, realize that they do not need a pistol on their hip to protect themselves, being amply protected by the extreme in which they are held and by their general good conduct. Judge Cranmer also said that

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12 lb. bag, plain 68c  
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the prohibition laws on the statute books of the State should be enforced just as laws against murder, theft, larceny, and other offenses. The fact that the prohibition laws are frequently violated, he declared, does not mean that we do not have prohibition—it means that there are people who do not respect the law and who by violating this law indicate that they would violate any other law if it stood in the way of their wish to do something.

**MAN KILLING HOGS WHEN BOILER CAUGHT ON FIRE**  
Rochester, Jan. 23.—Mr. Raleigh Hollowell killed hogs Wednesday of last week and while at dinner it was discovered the

**FLOWERS** For Every Occasion. **Kyan Floral Co., Inc.** 21 South Road St. PHONE 842

## SALE of FLORSHEIM SHOES \$8.85

From January 16 to 31

We are lowering the prices on our entire stock of this famous make of Men's Shoes and Oxfords. All new styles.

We are also closing out the balance of our Boyden & Hurley Shoes and Oxfords in Black and tan, making the very special price on them of—

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Our Boyden tables will be loaded with bargains for the Ladies at—

98c pr.

Do not miss this opportunity. Sale began January 16 and closes January 31.

**GALLOP & TOXEY SHOE CO.**

## BALL BRAND BOOTS AT COST PRICES

Short \$3.25  
Three Quarter \$4.25  
Hip \$5.25

Rubber Shoes at wholesale prices.

### Mitchell's

Clean Sweep Sale Now On

### Your Watch Is Safe With Me

Repaired in the best workman like manner. Regulated as closely as is possible. Locked in a fire proof safe at night and taken care of until you are ready for it.

AT A MOST REASONABLE CHARGE

### H. C. BRIGHT

303 Hinton Bldg Upstairs

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Royal Scarlet Brand Salmon Steak  
Tiny Peas  
Asparagus Tips  
Sliced Pineapple  
Royal Ann Cherries  
Grape Fruit Fruit Salad  
Spinach Sauer Kraut  
Heinz Fig Pudding  
Heinz Mince Meat  
Heinz Pickles  
Heinz Cream Tomato Soup  
Heinz Tomato Ketchup

**R. A. Byrum Company**  
Successors to **M. P. GALLOP COMPANY**  
Phones Nos. 3 and 57  
Cor. Main & Water Sts.

### Hauling — Moving

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Copy must be in the office by 5 p. m. day before insertion.

**For Sale**

**CORNWELLER'S 6 HORSE** power gasoline engine for sale, capacity 500 bushels a day. Cost \$254. Will sell for \$129. W. F. Small, Weaverville Route One, Jan 23-29pd.

**20 ACRES OF GOOD FARM** land. \$490. 20 acres of good farm land. \$440. 20 acres of good farm land. \$425. Buy it now. Must and will sell. It's a top sheep. Carolina Reo, Phone 365. Jan. 23-28pd

**SPLENDID NEW SIX ROOM** residence. Bath and hall. Excellent neighborhood. Good water. Lights. Must be sold now. Buy today. Carolina Reo, Phone 365. Jan. 23-28pd

Reco. Phone 306. 23-28pd

**FOR SALE — HOUSE** NEAR Main street on Hatney. Five minutes from postoffice. High dry land. Will remodel to suit purchaser and sell on terms at attractive price. Phone 909. Jan 21-25pd

**FOR SALE — AHEAD!** PUP. 3 1-2 months old. Apply M. L. Gaskins, Albemarle Pharmacy, City. Jan 20-26pd

**FOR SALE \$175 CASH.** 2 Barber chairs, 1 mirror case, 1 hat rack, 1 plain mirror, 2 mug racks, 6 stool chairs, 1 coal stove. Can be seen in Charlie Barnard's shop above Luther Overton's store. Geo. J. Spence. Jan. 21-19-26pd

**HOUSE AND LOT** NORTH ROAD street. Apply S. D. Morgan at Sharber & White. 20-26pd

**LISTEN FARMERS! HEAD-** quarters for hay, seed oats, seed cobs and red bills. One carload hay received Monday, three more rolling, five more booked for January shipment. Buy your Burt 90-day seed oats, No. 1 selected very best Maine brown seed cobs in 13 pk. bags from Aylett & Owens, also Ballard's wheat bran, middling, and other feeds. Jan. 19, 24-26pd

**DRY WOOD FOR SALE—MAPLE** and oak. S. M. Meekins, Phone 479-W. Jan 20-26pd

**BEST APPLES IN TOWN, BLACK** Twig. 50 & 60 cents a peck. Sold by J. W. Stokely, 292

W. Jackson, General Merchandise, Route Three, Hertford, N. C. Jan 17-23pd.

**CHILD'S VIOLIN FOR SALE**—Good quality. \$15 with case, bow and chin rest. See it at The Advance office. tfpd

**FOR SALE — DESIRABLE** home and lot on Baxter street near Selden. Price reasonable. M. B. Simpson. Jan 15fpd

**FULL BLOOD BROWN LEG-** horn eggs, fifteen \$1.50. George Jan 21-25pd

**A Good Apple—Or A Poor One?**

When you buy the only apple in a basket, you're not quite sure what you're getting.

It's fairly big and fairly red and fairly free from spots. Not so bad, not so good—and you buy it.

But if you pick out the apple you want from a basket of others, you know you are getting the best of the lot for your money.

The case isn't greatly different, is it, when you buy anything else, from an automobile to an extra piece of furniture for your home?

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**FOR SALE—OVERMAN PROP-** erty belonging to Christ Church on South Road street. Sealed bids received until February 3. The right is reserved to reject any or all bids. J. T. McCabe, chairman of committee. Jan 8-15-26pd

**Miscellaneous**

**WE SOLICIT YOUR SHIPMENTS** of dressed hogs. Live and dressed poultry. R. C. Abbott, Jan 20-26pd

**DON'T FAIL TO ATTEND OUR** Sale on Florsheim Shoes and many others which we have placed in this sale. Our bargain tables are full of shoes and oxfords at 98c. Gallop & Toxeey Shoe Co. 20-26pd

**A. B. SEELEY & SON WILL** have to arrive Tuesday, January 29, a car load of fine sweet Sun-Made Florida oranges and tangerines. Jan 19fpd

**PHONE 286 FOR CLEANING** and pressing. Work done promptly and in good shape. tfs

**SHOE REPAIRING. WE CALL** for and deliver. W. F. Williams, Phone 769. Oct. 21fp-26pd

**SEE US FOR GOODYEAR BAL-** loons. Riding comfort. Auto Supply & Vulcanizing Company. Phone 497. Dec 2fpd

**FOR ADVERTISING ON THIS** page, telephons Miss Blount at The Advance office. Phone 257. t

**Lost and Found**

**FOR RENT—BLACK TRAVELING** bag between Corner Gum and Shawboro, Monday morning. Return if returned to Mrs. J. Brunney, Currituck, N. C. Jan. 21-23pd

**For Rent**

**NOTICE—HAVE RENTED ONE** of my buildings but have one more for rent. Well located on North Water street and on my private railroad siding. Good location for any kind of wholesale business. Apply to W. J. Woodley, wholesale grocer and distributor, for King Flake Flour, the best that money can buy, Phone Number 189. Jan. 19fp-26pd

**Rich Richard Says:**

**MIND your P's and Q's.** If you're looking for opportunities, the Advance's Classified Ads will also bear watching.

Read them today!

### OLD HOME TOWN

By STANLEY

**Help Wanted**

**WANTED TENANT FOR FARM** work, white or colored, salaried or share. See V. E. Meads, Weaverville, N. C. Jan 16-23pd

**WHAT WAS FIRST THOUGHT TO BE A FIRST** PRIZE IN FRONT OF WRITERS' LIVERY STABLE WAS ONLY OLD MAN TIMBER'S EXPLAINING HIS PERSPECTIVAL MOTION MACHINE TO A FRUIT TREE. CALIFORNIA, 1924