

# In Free Land Everybody Wears Somebody's Collar

### As Result of Merger of Two Big Collar Companies Majority of Folks Will Wear Collar of This Big New Firm, According to Retail Distributors

By J. C. ROYLE  
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New York, Jan. 31.—Although this is a free country as witnessed by the Fifteenth Amendment to the constitution, practically everybody resident in the United States wears somebody's collar. As a result of the recent merger of Earle and Wilson with Cluett Peabody and Company, about 75 per cent will wear the collars of the latter firm, according to retailers who distribute those products.

Complete details of the consolidation and plans for the future have not yet been worked out but the trade sees in the consolidation the effect of a number of factors. Foremost of these is the recent settlement out of court of the suits brought by the Phillips Jones Corporation which controls the Van Heusen semi-soft collar patents, for infringement on the part of other collar manufacturers. As a result of the compromise reached, the defendants have finally determined just where they stand in regard to manufacturing and sale of the popular semi-soft neck collars.

Officials of the Phillips Jones Company have emphatically declared that the merger is a move preparatory to the absorption of its main competitors by their organization. Some jobbers and retailers profess to see in the merger the abandonment of the starched collar field by the Earle and Wilson plants and the active merchandising of the laundered collar under the Cluett Peabody trade-mark.

The popularity of the colored laundered collar to match the shirt gives rise to speculations as to whether manufacture of shirts under the merger will not be attended by an effort to popularize the matching semi-collars.

Another factor in the situation has been the tendency of retailers in large cities to seek smaller quarters of space which might be given to display of more than one brand. With the merger it becomes possible to make one central display which will include the more popular style names of each line, and allow a more complete size assortment to be kept in stock.

Economies undoubtedly can and will be effected as a result of the merger. Heretofore both concerns have maintained branches and factories in some of the same cities. Each have factories or branches in Troy, New York City, Chicago, Boston, San Francisco,

Atlanta, Cleveland, Dallas, and Los Angeles. In addition Cluett Peabody has branches in Baltimore, Montreal, Cincinnati, Denver, Detroit, Kansas City, Toronto, Minneapolis, Philadelphia, Winnipeg, Pittsburgh, St. Louis and Seattle. Some of these branches surely will be abandoned under the new plan of operation.

In addition to the cutting down of sales and office forces, warehouse space and other rentals, a great saving is expected to be effected in advertising. The features of fewer handsome collar models will excite envy in the masculine breast and the advertising campaigns will be further centralized and intensified.

Labor costs also probably will be reduced as a result of the merger. Cotton is well below the high point of the last year although linen costs still are high. The New England cotton mills wage reductions. It is known, however, that the Troy shirt and collar factories. No new move however, has been made toward wage reductions and the details of the merger have not progressed to such a stage that these can be considered.

Whether the economies will be passed on to the consumers in the shape of retail price reductions also is uncertain. But at least the merger will place Cluett and Peabody in a position to meet competition advantageously. Certainly no reduction in laundering costs looms on the horizon. Most men who wear detached collars estimate that each neck encircling costs them practically double what they pay for it when new. That is when laundry costs reach the original cost of the collar the latter is about ready to be adopted as a member of the saw family.

Both parties to the merger undoubtedly have prospered. The latest statement of Cluett Peabody and Company shows annual sales of \$28,264,902 with net profits of \$3,129,1666. Barie and Wilson are capitalized for \$2,500,000 of which only \$1,000,807 in stock has been issued while the latest financial report shows assets of \$3,657,510 and liabilities of \$1,002,235.

# CHURCH NEWS

**Cann Memorial Presbyterian**  
Rev. Frank H. Scattergood, pastor.  
Sunday school, 9:45 a. m. Adult Bible class 10 a. m. Lesson: "Restoration of the Law." (Leviticus 11:33-35, 12:1-8). Evening worship, 7:30 o'clock. Theme: "The Person and Work of the Holy Spirit." Wednesday night service, 7:30 o'clock. Subject: "Power of Faith." We invite all to come and worship with us.

**Christ Episcopal**  
Rev. Geo. F. Hill, rector.  
Fourth Sunday after Epiphany.  
Sunday school, 10 a. m. Bible classes, 9:45 a. m. Holy communion and sermon, 11 a. m. Evening prayer and sermon, 7:30 p. m. Woman's Auxiliary meets at the parish house Monday, 4 p. m. St. Catherine's Guild meets in the parish house Monday, 8 p. m. for the "Light of the Home of Mrs. Edson Carr Tandy, 8:30 p. m. The vestry will meet at the parish house Tuesday, 7:30 p. m.

**First Methodist**  
Rev. N. H. D. Wilson, D. D., pastor.  
You are cordially invited to all services, Sunday school, Mr. J. A. Hooper, superintendent, 9:30 a. m. Epworth League at 8:45 p. m. Worship with communion by the pastor at 11 a. m. and 7:30 p. m. Morning subject: "God in Christ"; evening subject: "The Gospel: Both Salvation and Obligation." The Lord's Supper at both services. The music program for the day follows:

**First Baptist**  
Samuel H. Templeman, pastor.  
Sunday school, 11 a. m. "Days of Sin." At 7:30 p. m. "When Jesus Comes the Second Time." (Third in series). Wednesday, 7:30 p. m., prayer and praise service.

**Blackwell Memorial Baptist**  
Rev. James H. Thayer, pastor.  
Sunday school at 9:30 a. m., E. F. Adlett, Sr., superintendent. Services by the pastor at 11 a. m. and 7:30 p. m. The public is cordially invited to all services.

**Calvary Baptist**  
Sunday school at 10 a. m., S. J. Davis, supt. B. Y. P. U. at 6:30 p. m. Preaching by Rev. R. S. Meads of Hartford at 7:30 p. m. The public is cordially invited.

**City Road Methodist**  
Rev. Daniel Lane, pastor.  
Sunday school at 9:30, G. F. Seyfert, superintendent. Worship with sermon by the pastor at 11 a. m. and 7:30 p. m. Morning subject: "The Vacant Place." Evening subject: "The Athenian Pastor." Following is the musical program for the day:

**Pentecostal Holiness**  
Preaching by Mr. Hattie Edge at 11 a. m. and 7:30 p. m. Sunday school 10 a. m. J. L. Hill, supt. Regular Thursday night prayer meeting. The public is cordially invited to all services.

**St. Elizabeth's Catholic**  
Services at the Catholic Chapel, Clinton Building, each Sunday morning at 10 o'clock.

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**Free Will Baptist**  
Rev. A. H. Outlaw, pastor. Sunday school, 9:30 a. m. Preaching service both morning and evening conducted by the pastor. Morning subject: "The Christian Race." Evening subject: "The Holy Spirit." These services begin the work of the new pastor and he wishes a large audience at each service. Members are expected and visitors are welcomed.

**First Christian**  
Rev. E. T. Bowen, pastor. Preaching at 11 a. m. and 7:30 p. m. E. L. Silverthorn, superintendent. Christian Endeavor at 6:30 p. m. Prayer meeting, Wednesday at 7:30 p. m. Morning subject Sunday, "Patriarchal Life: The Family and Religion." Evening subject, "Oppression and Deliverance."

**St. Elizabeth's Catholic**  
Services at the Catholic Chapel, Clinton Building, each Sunday morning at 10 o'clock.

## GIVES PEOPLE A NEW CHANCE

### Dr. Walter N. Johnson Tells About His Schools of Applied Stewardship in Gaston County.

Gaston, Jan. 31.—Students of the Gaston County Schools of Applied Stewardship held out a second chance for education to those who wasted or misused their chance during youth," declared Dr. Walter N. Johnson, of this city, who has just announced that the second session of this institution will open in Gaston, Bessemer City, Belmont, and other cities and towns in Gaston County February 9.

Dr. Johnson states that four sessions have been planned for 1925. The first session will begin February 9 and end March 21. Following the first session the second session will open on April 30 and continue through May 22. The summer session will be held in June and the winter term will begin December 14.

The teachers in this school, it is stated, are taken from the local public schools and Sunday schools and are paid a small honorarium for part time work. Experts in various lines of commerce make up the faculty under the superintendency.

Concerning his new idea of applied Christianity and Stewardship, the orator says, in part: "These schools are thoroughly Christian. They are held in the Sunday school rooms of churches; they are manned by Christians who yearn to help others along in life; they make willingness to be trained as stewards of God in the use of their earnings a condition of admission to all applying students; prayer and praise to God is the every meeting of Teachers and Students. They are open to persons of all denominations."

For Tire Service  
Call 535  
E. J. COLEMAN  
& CO.

LET YOUR NEXT SUIT be a "HARRIS" Suit, the clothes of no complaint.

**D. Walter Harris**  
COLUMBIAN CITY - N. C.

MELICK Headquarters FOR Valentines A pleasing variety. Get them now, before they are picked over or sold out.

MELICK

SULPHUR CLEARS A PIMPLY SKIN

Apply Sulphur as Told When Your Skin Breaks Out

Any breaking out of the skin on face, neck, arms or body is overcome quickest by applying Mentho-Sulphur. The pimples seem to dry right up and go away, declares a noted skin specialist.

Nothing has ever been found to take the place of sulphur as a pimple remover. It is harmless and inexpensive. Just ask any druggist for a small jar of Rowles Mentho-Sulphur and use it like cold cream.

DREADFUL PAINS

Georgia Lady, Who Had Lost Too Much Weight, Was Advised to Take Cardui and Is Now Well.

Columbus, Ga.—Mrs. George S. Hunter, of this city, writes: "After I married, thirteen months ago, I suffered with dreadful pains in my sides during... My side hurt so bad it nearly killed me. I had to go to bed and stay sometimes two weeks at a time. I could not work and I just dragged around the house.

"I got very thin—I went from 125 pounds down to less than 100. My mother had long been a user of Cardui and she knew what a good medicine it was for this trouble, so she told me to get some and take it. I sent to the store after it and before I had taken the first bottle I began to improve.

"My side hurt less and I began to improve in health... The Cardui acted as a fine tonic and I do not feel like the same person. I am so much better. I am well now. I have gained ten pounds and am still gaining. My sides do not trouble me at all.

"I wish every suffering woman knew about Cardui."

NO-160  
Take **CARDUI** THE WOMAN'S TONIC

FLOWERS  
For Every Occasion.  
Ryan Floral Co., Inc.  
8 South Road St.  
PHONE 842

Start the NEW YEAR with a clean sheet. Let the INDUSTRIAL BANK pay your LITTLE BILLS MONEY LOANED 6% Plus a small service charge. Come in and let's talk it over. INDUSTRIAL BANK

GOING! GOING! BUT NOT GONE!

Plenty of Good Seats for Both Shows of Elks Minstrells

FEB. 2nd and 3rd  
Seats at Selig's

Boys and Girls ASK YOUR MERCHANT FOR Big Ben Hosiery AN IDEAL SCHOOL STOCKING. Made in Elizabeth City.

Standard Mfg. Co. Inc. Elizabeth City, N. C.

CLOSING OUT SALE

Extra selected named hyacinths, assorted colors, 15c. Sale price 10c. Per 100, 7c each. Dutch hyacinths, 10c. Sale price 7c. Per 100 5c each. Early and Darwin tulips 6c. Sale price 4c. Per 100 3c each. All other bulbs, sweet peas, and all seed stock and poultry remedies at special low prices while they last.

W. S. White & Co. 410 Matthews Street.

Famo and Lebanon Belle Flour are absolutely pure of quality sold by the leading grocers. —DISTRIBUTED BY— A. F. TOXEY & COMPANY Water Street.

Get Ready to Cultivate Your Lands— Prepare the Farm for Early Spring Crops

We are showing the most dependable—everything that you need for farm work—Disc Harrows, Ploughs, Cultivators, Gumbo Distributors—and many other necessary farm tools, as well as Carts and Wagons.

Everything for repairing and cleaning up the place—Wire Fencing, Roofing, Pumps, Oil, Varieties.

Call on us for your needs.

The Elizabeth City Buggy Co. "The Home of Good Hardware"

Whitall Rugs Exclusively sold in Elizabeth City by M. G. Morrisette & Co.

## IF YOU APPRECIATE VALUE, SEEK IT—HERE!

**CLASSIFIED ADVERTISING**

DAILY ADVANCE CLASSIFIED RATES

This size type (8 point), one cent a word each insertion; minimum 25 cents, one time; 25 cents week; 15 words.

Standing ads, five cents a word per week. Twenty cents per month—in advance.

White space and paragraphed ads, 50 cents an inch.

Copy must be in the office by 5 p. m. day before insertion.

For Sale a FOR SALE CHEAP—TWO broke beagle hounds. Apply at The Advance Office. ja29fe4pd.

FOR SALE—HOUSE ON CEDAR street. Practically new. Cheap. Apply C. A. Perkins. Phone 363-J. ja27feb1pd.

HOUSE AND LOT IN GOOD CONDITION. See Dan Morgan at Sharpe & White. Jan 26-31-pd

OLD NEWSPAPERS SUITABLE for wrapping packages, padding boxes, carpets, and other purposes.

Five pound package for a nickel. Apply Advance office. jan16tf

EAT APPLES TO KEEP THE doctor away. Black Twig, J. W.

FOR SALE \$175 CASH, 2 hair-brush chairs, 1 mirror case, 1 hat rack, 1 plain mirror, 2 rug racks.

Direct—Speedy—Sure

That's an Advance Classified Ad every time!

Direct—because your ad travels over the phone to this office and straight into the hands of the people you want to reach.

Speedy—because it will tell Elizabeth City people about your proposition as soon as the paper is off the press.

Sure—because among the thousands of daily readers of The Advance's Classified Section, there is bound to be interest in your ad.

And in addition to all this, the cost of a hard-working little ad isn't to be considered beside the results it gets.

Whenever you want a Classified Ad to go to work for you—just call 357 and ask for an ad taker!

6 stool chairs, 1 coal stove. Can be seen in Charlie Barnard's shop above Luther Overton's store. G. J. Spence. Jan.21-4f-4p

FOR SALE—DESIRABLE house and lot on Hazlet street near Selden. Price reasonable. M. B. Simpson. Jan15tf-pd

FOR SALE—OVERMAN property belonging to Christ Church on South Road street. Sealed bids received until February 3. The right is reserved to reject any or all bids. J. T. McCabe, chairman of committee. Jan.8-4f-4p

Miscellaneous d IT WILL PAY YOU TO READ Bray's advertisement. You may be lucky. 31npd

FARMERS!—USE THIS PAGE for selling your products. Ask those who have tried it. ff

WANTED—SEVERAL GOOD salesboys, honest, smart. Come to Raleigh Hotel 6 to 7 evenings. W. C. Thurston. ja26-31ap

A. B. SEELEY & SON ARE RECEIVING weekly small cases of fancy Sun-Made oranges, grapefruit and tangerines direct from Florida. We invite our merchant friends to try them. Jan28tf-pd

BOARDERS WANTED—FOR terms see J. N. White, 519 North Road Street. Jan.26-31-pd

PHONE 280 FOR CLEANING and pressing. Work done promptly and in good shape. ttx

SHOE REPAIRING. WE CALL for and deliver. W. F. Williams, Phone 799. oct.21tf-4p

Rich Richard Says: WHEN the pear is ripe, it falls. But when opportunities are ripe, you'll find them among the Classified Ads. Read them today!

FOR ADVERTISING ON THIS page, telephone Miss Blount at The Advance office. Phone 357.

SEE US FOR GOODYEAR RAILROADS. Riding comfort. Auto Supply & Valves Company. Phone 497. dec21fnp

For Rent c FOR RENT—FOUR ROOMS second floor, partly furnished. Apply to 199 Burgess street. 31-feb4pd

THREE UNFURNISHED ROOMS on Burgess street. Apply to Mrs. R. H. Raper. Phone 542-W. Jan.30feb5np

NOTICE—HAVE RENTED ONE of my buildings but have one more for rent. Well located on North Water street and on my private railroad siding. Good location for any kind of wholesale business. Apply to W. J. Woodley, wholesale grocer and distributor for King Flake Flour, the best that money can buy. Phone Number 180. Jan. 19f-4p

ONE 6 ROOM HOUSE ON NORTH Road street with modern conveniences. Large lot 50x200, with garage and poultry house. Possession at once. W. D. Duxler. Jan.26-31-pd

Help Wanted f SALESMAN, RESIDENT, ACT AS

OLD HOME TOWN By STANLEY