

Edenton Bay Charms As It Did In Days Of Old

Early Settlers Were Wiser Than Dreamed When Settled Colony

Proud of Her Past Edenton Looks With Confidence Toward Great Future and Welcomes Strangers as They Journey Over New Bridge

By RALPH POOL

Away to the South, golden opportunity beckoned. It was a long journey, drifting with the current down streams and a broad river that white men never had traveled before. In a way, it was like seeking the pot of gold at the end of the rainbow, and some in the little band of English adventurers would have turned back, had not the others insisted upon going on.

Broader and broader became the river. Was it leading them into the maw of the sea and into oblivion? Was the story the supposedly friendly Indians had told them merely a fanciful trap to lure them to destruction? Or was there, really, a magically favored land at the mouth of the great river?

The little band in the roughly made boat would not. On either hand down to the very shore, stretched a forest that barred view of the hinterlands. The great trees might hide raving beasts, ready to devour them, or herds of endless savages, awaiting an opportunity to torture and slay through.

Suddenly, rounding a bend, the boat came upon a bay of surpassing beauty. Waves set upon a gently moving beach glistened back the golden sunbeams. Myriad birds sang joyously in the trees. It was as though the pioneering band had come abruptly upon a Garden of Eden, whence the serpent had fled. Here the adventuring ones came ashore, and hereabout they laid the foundations of the Old Albemarle Colony that was to grow into the glorious North Carolina of today.

Strategically Situated Edenton Bay still has the loveliness that won the breathless admiration of those first settlers who sailed down the Nottoway and Chowan Rivers from Jamestown to found a new commonwealth in the wilderness. But on those shores where the birds sang in the forest in the 1650's, there stands

came a rebirth. In six years, according to figures compiled by the Edenton Chamber of Commerce, more than 200 homes have been erected there. Where Edenton then had only a railroad offering dependable and regular transportation, now there are bus lines operating over a great new system of paved highways, and ferry lines connecting with points across Chowan River and Albemarle Sound, to the west and south. Also, Edenton has water connection with Norfolk and points north via the Norfolk, Baltimore and Carolina Line.

Hardsurfaced Roads Beginning in 1923, Edenton and Chowan County have expended \$350,000 in the construction of 29 miles of hardsurfaced roads affording ready connection between the county seat and all parts of Chowan. Besides, there are many miles of well kept dirt roads.

Thousands of dollars have been

spent by the city of Edenton in the last few years in draining swamp lands round about, to improve health conditions and make available additional areas for home and industrial uses. In these last six years, Edenton has had thousands of yards of paved streets and sidewalks, installed motor driven fire-fighting equipment, improved general health conditions, built better schools, and in many other ways made Edenton a most attractive city in which to live.

Among comparatively recent enterprises is a daily newspaper, the Edenton News, established five years ago, and Edenton folk take pride in the fact that this publication, with R. G. Shackel at the helm, has weathered the period of experiment and of getting established and now is ready for growth and development as a recognized community institution.

Large New Hotel Noteworthy among Edenton's

new buildings is the Hotel Hinton, an 85-room structure, modern in every detail, which is now approaching completion. Also, there is the Taylor Theater, the like of which is not to be found in cities many times the size of Edenton. Then, too, there is the new Citizens Bank Building, stately in its severe Colonial beauty.

Industrially, Edenton has grown also. In the Edenton Cotton Mills, it has the largest textile plant in the Northeastern section. There are peanut mills, fertilizer plants, various lumber and wood-working mills and a variety of other industrial activities, not the least of which is the fishing industry that centers there.

Herring packed by special processes in Edenton are shipped to many parts of the United States, finding special favor because of their distinctive flavor. In a proclamation published in this edition of The Daily Advance, Edenton's mayor, J. L. Wiggin,

bids welcome to the throngs who will visit the ancient city, recently reborn, on the occasion of the approaching Chowan Bridge celebration.

T. C. JONES IS MOST DISAPPOINTED MAN IN ALL OF EDENTON

Edenton, July 15.—Perhaps the most recently disappointed man in Edenton is T. C. Jones, manager of the new Edenton Hotel, the visitor to look about him and erect a hospitable and friendly folk among whom living is pre-eminently worth while.

20, but is now compelled to announce that owing to failure of rugs and other furniture to arrive on time, the opening of the hotel has had to be delayed. Mr. Jones knows how to smile in the face of disappointment and assures the general public in an advertisement in today's issue of The Daily Advance that the new hotel will be opened and ready for the public in the near future.

A Cordial Greeting to Bertie



No longer are the people of Bertie and Chowan held apart by distance or water.

Only a few minutes' drive separates us. We will now be able to mingle, learn and enjoy the friendships that have existed in the past.

The people of Bertie are cordially invited to visit us and are assured of a friendly, cordial co-operation.

The Citizens Bank

EDENTON, N. C.
H. C. PRIVOTT, President
CHAS. H. WOOD, Cashier.



We're Starting Now On The Biggest Era In The History of Edenton

and The Hotel Hinton

just completed and to be opened just as soon as furniture can be installed, is keeping abreast of the times.

Dining Room and Coffee Shop Service.

84 Rooms 64 Rooms with Private Bath
Modern Fixtures and Furniture

Hotel Hinton

"Edenton's New \$250,000 Hotel"

T. C. JONES, Mgr. and Prop.

We Welcome the Completion of the Chowan Bridge



Beauty Unadorned!

BEAUTY unadorned is still beauty, but beauty artistically enhanced and embellished with fine Jewelry is super-beauty. The proper selection of rings, brooches, wrist watches, earrings, hair ornaments, etc., are the triumphant touches that glorify beauty.

See Our Beautiful Stock

RIGHT now we have the richest, daintiest, most refined importations in artistic Jewelry, novelties and vanities for summer costuming.

Campen's Jewelry Store

EDENTON, NORTH CAROLINA
"Gifts That Last"

ALWAYS—Cool Comfort

— AT THE —
Taylor Theater

We welcome all visitors to the Chowan Bridge Opening and while here spend an enjoyable part of the day seeing the newest screen offering at the coolest spot in town.

PICTURE PRESENTATION

"CASEY AT THE BAT"

with WALLACE BEERY

Showing continuously from 10 A. M. to 11 P. M.

Night presentations will be accompanied by 10-Piece Orchestra.

ADMISSION—Adults, 35c; Children, 25c

Taylor Theater

"Coolest Spot in Edenton"

Compliments of Edenton Motor Co.

(Incorporated)



Cars - Trucks - Tractors Genuine Ford Parts

There is not a more economical car on the road than TODAY'S Ford

There is not a finer city in the world in which to live than the city of Edenton