

NORFOLK SOUTHERN
REDUCED RATE
 VIA
 NORFOLK SOUTHERN RAILROAD
 Co., TO
 NORFOLK, VA.

WEEK-END TICKETS sold for
 trains No. 4 Saturday mornings,
 No. 2 Saturday afternoons No.
 4 Sunday mornings, good to re-
 turn so as to reach Plymouth
 before midnight Tuesday follow-
 ing date of sale. Rate \$3.00.

SUNDAY TICKETS sold for
 train No. 4 Sunday mornings,
 good to return not later than
 train No. 3 leaving Norfolk 8:30
 P. M., on date of sale. Rate \$2.25
 Sunday tickets not good in par-
 lor or sleeping cars.

For further information see
 the Agent.
 H. S. LEARD, G. P. A.

Cure for Cholera Morbus.

"When our little boy, now sev-
 en years old, was a baby he was
 cured of cholera morbus by
 Chamberlain's Colic, Cholera and
 Diarrhoea Remedy," writes Mrs.
 Sidney Simmons, Fair Haven, N.
 Y. "Since then other members
 of my family have used this val-
 uable medicine for colic and
 bowel trouble troubles with good
 satisfaction and I gladly endorse
 it as a remedy of exceptional
 merit." Obtainable everywhere.

Just the Thing for Diarrhoea.

"About two years ago I had a
 severe attack of diarrhoea which
 lasted over a week," writes W.
 C. Jones, Buford, N. B. "I be-
 came so weak that I could not
 stand upright. A druggist recom-
 mended Chamberlain's Colic,
 Cholera and Diarrhoea Remedy.
 The first dose relieved me and
 within two days I was as well as
 ever." Many druggist recom-
 mend this remedy because they
 know it is reliable. Obtainable
 everywhere.

Liver Trouble.

"I am bothered with liver

trouble about twice a year,"
 writes Joe Dingham, Webster
 City, Iowa. "I have pains in my
 side and back and an awful sore-
 ness in my stomach. I heard of
 Chamberlain's Tablets and tried
 them. By the time I had used
 half a bottle of them I was feel-
 ing fine and had no signs of pain"
 Obtainable everywhere.

The Best Laxative.

To keep the bowels regular the
 best laxative is outdoor exercise.
 Drink a full glass of water half
 an hour before breakfast and eat
 an abundance of fruits and veg-
 etables, also establish a regular
 habit and be sure that your bow-
 els move once each day. When a
 medicine is needed take Cham-

berlain's Tablets. They are
 pleasant to take and mild and
 gentle in effect. Obtainable ev-
 erywhere.

ZEE VANCE NORMAN
 Attorney & Counsellor at law.
 PLYMOUTH, N. C.

Subscribe to the BEACON

Maxwell

\$595

*We could claim 41 1-2
 Horsepower and prob-
 ably you wouldn't
 know the difference*

F. O. B. DETROIT

HORSEPOWER is a misleading phrase. It is
 sometimes wrongly used to carry the idea of
 something unusual, exceptional—some startling
 innovation.

We don't claim anything we can't prove. We
 don't mislead by reference to a technical subject you
 don't understand.

We've got something *real* to talk about. Examine
 the Maxwell car—its complete equipment. Note
 the attractive appearance. Consider its reputation
 and its unequalled record for performance.

The price includes all the horsepower you need
 to take you *anywhere* and as fast as you want
 to go.

5-passenger Touring Car, \$595 2-passenger Cabriolet, \$865
 2-passenger Roadster, \$580 6-passenger Town Car, \$915
 5-passenger Sedan, \$985

T. J. GAYLORD



If you are contemplating
 buying an automobile, see

W. B. WATTS

AND HAVE HIM DEMONSTRATE THE NEW
 1917 MODEL

Chevrolet
\$585.

Car Load Just Arrived.

TERMS TO SUIT CUSTOMER.

**Spend a part of your
 vacation this season
 in Norfolk, Virginia**

You will not only enjoy a summer vacation spent in
 Norfolk from a sight-seeing and healthful point of view,
 but you will have the additional pleasure and privilege of
 visiting Norfolk's oldest and best jewelry house of abso-
 lute reliability "Largest Jewelers South." If you are one
 that cannot come to see us this summer, please bear in
 mind that we are just as near to you as your mail box,
 and that no matter what your wants may be, in our line
 we are prepared to serve you to your entire satisfaction.

PAUL-GALE-GREENWOOD CO., INC.

"LARGEST JEWELERS SOUTH"

NORFOLK— WE SELL VICTROLAS —VIRGINIA

New Hospital For Plymouth.

We have recently remodeled and equipped the Utility Motor
 Works, and are now carrying a complete line of
 repair parts for all popular automobiles

Also a Complete and up-to-date Assortment of Auto Accessories,
 Tires, Tubes, Oils, Greases and gasoline.

This is the best equipped garage in eastern N. C., and all
 work is under the supervision of MR. R. W. STUBBS, a
 master mechanic. All work absolutely guaranteed to be
 right, or we make no charge.

When in need of Expert Automobile or Gas Engine work

GIVE US A CALL

Utility Motor Works

AGENTS

MAXWELL MOTOR CARS

Maxwell Service Station