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PLYM



New Prices August 1, 1916

The following prices for Ford Cars will be effective on and after August 1, 1916:

| Chassis | \$325. |
|-------------|--------|
| Runabout | |
| Touring Car | |
| Coupelet | 505. |
| Town car | 595. |
| Sedan | 645. |
| | 595. |

f. o. b. Detroit

THESE PRICES ARE POSITIVELY GUARANTEED AGAINST ANY REDUCTION BEFORE AUGUST 1ST. 1917. BUT THERE IS NO GUARANTEE AGAINST AN ADVANCE IN PRICE AT ANY TIME.

