The Roanoke Beacon. PUBLISHED EVERY FRIDAY. C. V. W. AUSBON, EDITOR. PLYMOUTH, - - - - - N. C.

Friday, October, 6. 1916.

BEACON FLASHES.

Mr. J. F. Blount of near Roper was in town Monday.

Mr. S. B. Davenport of Skinsville was in town Monday.

Capt. D. H. Holmes of Creswell was in the city this week.

Mr. W. M. Baleman of Elmhurst Farm was in the city on Monday.

Messers C. Latham and W. R: Hampton made a brief trip to Swan Quarter last week.

visiting Miss Nona Gurganus on Church Street this week.

section were in the city Monday.

Mrs. J. D. Swain of Skinnersville was the guest her sister. Mrs. C. M. Tetterton the past week.

Be sure to hear Judge Manning on the political issues of the day at the Court House tonight.

Rev. A. L. Harrison, wife and children of Front Royal, Va. are visiting this, their old home, for a few days.

Messers W. J., and J. W. Starr, A. L. Holmes, Wm. Wiley and Duard Spruill of Creswell were here Monday.

Quite many of our people at-County last Sunday.

Dr. B. F. Halsey and Messers L. L. Chesson and John Phelps of Roper were in town Monday.

Miss Claudia Ausbon has returned from Hampton Va. having recovered from an operation appendicitis while there. Ior

Mr. C. M. Tetterton having it. been the highest bidder at the recent sale, has become the own-er of the Tucker property on Third Street.

and one daughter, a Mrs. Mizell, besides a host of friends who mourn her death.

The interment was made in the Windley grave-yard near town on Monday afternoon, Rev. J. L. Waters of the Christian Church, of which she was a member, conducting the services.

A Cotton Grader For Washington County.

On a petition presented to the County Commissioners by the County Demomstration Agent, and Mr., W. B. Watts, of the Washington County Bank, asking that an appropriation be made by the commissioners that the cotton in this county might be graded by a Government Miss Annie Morris of Hoke, is grader, was unanimously passed by all the commissioners. There were 116 farmers from all over Messers G. W. Phelps and E. the county that asked for this R. Spruill of the Skinnersville appropriation and the work will appropriation and the work will be established in the county this week.

> In five counties in the state last year that had a cotton grader, the farmers were saved above those who did not have their cotton graded, an average of \$1.15 per bale It will mean a great saving to any cotton growing county and will, in all events. mean more to a county that sells all its cotton on a local market.

The next thing we need now in the county is a sworn cotton weigher, some way by which our cotton will not fall short 15 to 30 pounds from here to Norfolk on tended the Baptist Association a freight car. We are the growat Smithwick's Creek, Martin ers of this cotton, the men who sell it did not make it and we. the farmers of Washing County, J. W. Chesson, J. E. Singleton, are the ones entitled to this money, the difference in the weight of a bale of cotton weighed here and weighed in Norfolk. The cotton buyers here want it, do

the farmers want it? If so let's get it. We can get it if we want

MASTER MAHLON HAS-SELL ENTERTAINS.



NEVER DISAPPOINT

Our Mr. Newl away for the past 3 turned, and from now of be open regularly.

Do not forget that we sell

"Same Goods For Less Money and .

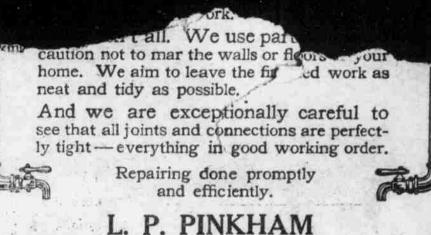
More Goods For Less Money."

And when in need of Dry Goods, Groceries, Shoes, Notions and other goods, come to us and let us prove to you

> That We Sell Them Cheaper. Be sure to bring us your eggs.

Spot-Cash Bargain Store I he

Mrs. A. M. Ayers' Old Millinery Stand.





Quality First

OUT OF \$56,000,000 JUST \$250,000 IS SPENT IN FINAL TESTS TO MAKE DOUBLY

Mr. W. B. Watts, Cashier of the Washington County Bank, on learning that the new Turnpike Road running through from the Long Acre Road to the Pungo settlement was completed and ready for travel, he invited a number of Plymouth people to attempt an automobile trip through this new road with him. Three cars left here about 8:30 Wednesday morning and were gone the entire day, the most of which was consumed in the Pungo District, most every home being visited by this dele gation from Plymouth.

Those accompanying Mr. Watts were: Messrs, S. D. Da-vis, P. E. Davenport, W. C. Harrison, C. S. Ausbon, Clyde Cahoon, D. G. Darden, H. C. Spruill, Abe Adler, G. L. Bowen, Thos. Bateman, D. O. Brinkley, M. J. Stillman, N. B. Stavens M. J. Stillman, N. B. Stevens.

Square Dance.

In honor of their house-guest,

ROPER. N. C., Oct., 3, '16. Master Mahlon Hassell entertained a number of his friends Tuesday evening in honor of his twelfth birth-day.

Various games were played, among them being an Animal Contest, at which Ida Godwin won a beautiful hand-embroidered handkerchief, and Mahlou a nice knife, after which all were invited into the diningroom where refreshments were served by Mrs. F, D. Wilson and Mrs. T. R. Hassell, Mahlon cutting the beautiful birth-day cake which was decorated with twelve lighted candles.

Those present were, Ida Godwin, Della Hodges, Willie Blount, Virginia Hassell, Florine Davenport, Eunice Highsmith, Jane Hart, Hyacinth Chesson, Francis Dixon, Mary Cawly Hassell, Miss Lena Johnakin of Norfolk, Lou Hart ; Nathan Duval, Ray Mr. and Mrs. W, W. Ambrose Hassell, Fred Blount, Thomas gave an old-time square dance Brewer, Nathan Thompson, at the home of Mr. J. H. Gaylord Frank Matthews, Aubrev Samivirie, Delma Parish and Mahlon Hassell.

A great number of friends from all parts of the county were present and the occasion passed off very enjoyably.

last Thursday night.

Mr. Gaylord rendered the necly music with his violin, which is a life-long companion to him.

Mrs. I. T. Hardison Dead.

We deeply sympathize with the bereaved husband, children and friends in the sudden death on Sunday last from an attack of applopexy, of Mrs. I. T. Hardison at her home in this town.

The deceased was the wife of our townsman, Mr. Ira T. Hardison, who is a one-armed veteran of the late Confederacy and a highly esteemed citizen. She was, we believe, his consort since early life, and leaves, besides the heart-broken husband, two sons, Messers Geo. W., and R. G. Hardison of this town,

COUNTY BOARD OF ELEC-TION.-NOTICE. At a meeting of the County Board of

Election of Washington County held on the 25th day of September, 1916, a Voting Precinct was established at Wenona, Lee's Mills Township, and the polling place thereof to be at Roper's Store. G. A. Rice was appointed Regstrar, and D. R. Paul was appointed Democratic poll-holder, the Republican poll-holder to be appointed later.

The polling-place at Roper was changed from Marriner's old store to Thompon's Hall.

The polling-place was changed at Creswell from Hopkins' Hall to the old bank building.

T. W. Snell was appointed poll-holder in Plymouth Precinct, to succeed J. P. Oliver, resigned.

The registration books were ordered to be opened in the various precincts October 5th, 1916, and remain open for a period of twenty days, Sundays excepted, and to be closed October 28th, 1916.

Z. V. NORMAN. W. T. ALEXANDER. E. R. JACKSON,

IS RIGHT-DEAD RIGHT

This \$56,000,000 "run" on the 3400 r. p. m. Chalmers has not stampeded the Chalmers factory.

Quite the contrary. The cars are coming out of there so fine, so exact, so thoroughly tested, that all we have to do now when we take them off the freight cars is to pour in oil, gas and water, run them a few miles, and deliver.

There's an excellent reason for this condition. The Chalmers Company has a young army of eagle-eyed inspectors who take great pride in finding a fault in a car when it comes out of the plant.

This costs just \$250,000 a year in cold cash -- just one quarter of a million dollars a year to "catch the little things."

I firmly believe that most factories would let "go by" nine cars out of ten that the Chalmers inspectors waylay.

It sounds like a lot of money, but when a company maintains the slogan of "Quality First" and bases a \$56,000,000 business on the quality idea, then it becomes quite clear.

I firmly believe that three times \$250,000 is returned to the cash drawer of the Chalmers Company every year through such a policy.

It certainly makes selling a Chalmers car anything but a difficult matter. And that accounts for the "run" on the car. For "run" it surely is.

I am handling from three to five times as many Chalmers cars as this territory ever absorbed before.

Last November the Chalmers Dealers bought \$22,000,000 worth of 3400 r. p. m. Chalmers in forty minutes.

These Cars were all made and delivered before summer rolled around. Then 10,000 more were added. These were taken up during the summer months.

Now 20,000 more are coming through.

That means that this model will be continued without change in design into next season.

It also means a \$56,000,000 business. Which is twice more than the most optimistic Chalmers executive ever dared dream.

The quality in the car is the answer.

Drive one a mile, and you won't be able to get your monogram painted on the doors quick enough.