

INCREASE THE FOOD AND FEED CROPS IN THE COUNTY.

Have we yet realized the food situation that confronts us today? If not, then it is time we began to give this matter some very serious thought. It can't be expected of the farmers as a whole to change their farming plans for this year now, but this can be and is expected of the farmers of this county and of the entire South; utilize the waste or unused fields on the farms, give the crops already planted the very best cultivation that you can, and where the conditions will permit use more fertilizers, and aim to make the acre production of the crops already planted the biggest ever.

The South, and the State of North Carolina, are up against the biggest problem today that they have ever been against, and tis this. The World is clamoring for food, and our country, the south land is calling for food, the west and north for many years have been producing food and feed crops to their utmost capacity. We in South, have been producing such crops as cotton, of which we have the monopoly, peanuts, and tobacco, and have not paid enough attention to food crops. You may say that you can make cotton and buy these products cheaper than you can make them, then look at this for one minute: last year we got more for cotton than for the past ten years to my own knowledge, our cotton crop in North Carolina was 700,000 bales, this lacked \$20,000,000, paying for the food and feed products bought

By the people in the state that could and should have been grown in our own borders. At the present prices of food products we would have to increase our cotton production from 700,000 bales of cotton to the enormous sum of 2,000,000 bales of cotton. Can we afford to do this? I say no. First because we can grow these food products much cheaper than we can buy them, we won't have to depend on the north and west for food, we will be increasing our own soil fertility, and again we could not house that amount of cotton should we grow it. We can produce the food and feed crops sufficient to feed ourselves and we must do it. Why? Because the north and west will not after a short time ship such products to the South. And too, unless conditions take a very decided change soon the government will take the food and feed crops of the north and west and put them where they will be more needed.

Some may advance this argument, suppose we a big crop of food products then the prices for such will drop so low we can't live at them. Then on the other hand look at the amount we buy in N. C. Again the laws of supply and demand will guarantee to us a good price for such products. Should we produce more than we need for the people in our own county or state, and too the warring countries will have to be partially if not entirely fed by us for some time after peace

is made.

The no great change can be made in the bulk of our crop conditions now, there is many and varied places where the food products may be increased. Are you all making all the vegetables, potatoes, beans, and growing all the poultry, making all the butter and milk that you can? Give the farm poultry, the home garden, the home cow, and the hogs and winter as well as the summer pasture more attention.

This will not only apply to the man on the farm, but are the people in our towns giving the attention to the growing the vegetables they should? There is enough vacant land that is not producing one cent in our towns to feed or supply many people in good fresh vegetables. Make your back lots, your front yards, and your gardens produce their full capacity. Don't cultivate so much land for such little crops. Cultivate the garden spots intensively, if you need any help on them, if you want any suggestion about gardening or general farming, the extension service of the state is ready to help you.

It is our time to act now, and won't you do all you can and aid your neighbor in doing all he can in the way of producing more food. We as a county and as a state and as the south must feed ourselves or go hungry.

Very truly yours,
N. B. STEVENS,
County Agent.

ZEB VANCE NORMAN
Attorney & Counsellor at law.
PLYMOUTH, N. C.
Money to lend on farm land.

Subscribe to the BEACON.

REV. D. C. TREMAINE

OF NEW YORK



A Series of meetings will begin Tuesday, May 15

CHRISTIAN CHURCH

Everybody Invited to Attend.

GOOD BYE PROFITS

The PLYMOUTH BARGAIN STORE Will Have A Sale, Beginning FRIDAY, MAY 11th, And Will Last For Ten Days Only.

And we are going to offer best 15c gingham, sale price 10 cents.	Ladies 50c wash hats, at	42ct.
Yellow cotton, 10 1-2 cents.		
Ladies wash skirts, 89c.	Men's underwear at 35c value, sale price.	23c.
Shirt waists, 42c.		
Men's good dress shirts, 47c.	Big bargains in Men and Boys pants.	
Best grade " " 89c.		
Men's 50c caps at 39c.	Ladies union suits	42c.
" 1.00 " " 89c.		

Just a few coat suits left, value \$22.50, sale price \$12.50.

We have some more things in big bargains but we have not the space to mention them.

READ THIS. To the first two men entering our store Friday May 11th, at 9 o'clock, we will give one shirt to each absolutely free.	TO THE PUBLIC. During this sale we will have extra sales people to help us. You can come and get the bargains now or never.
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READ THIS CAREFULLY.

During this sale goods will not be charged to anyone. Everything marked in plain figures and sold as advertised, Backed by the finest guarantee of all, goods exchanged or money refunded anytime during sale on any unsatisfactory purchases.

S. KATZ, Sales Manager

PLYMOUTH, N. C.

Buy your goods at home, as the well-fare of your community depends on that.

ADLER

We compete with the Mail Ordering Houses. Your dollar spent at home is worth more to you than the dollar spent away.

The Spring is here, the warm weather has at last come. We have made great preparations for the last few days, to take care of the Spring trade, when the weather opened up. We have thousands and thousands of dollars worth of beautiful Spring Goods, most any material you wish at prices as cheap as possible. owing to the advance of price of goods.

MILLINERY! MILLINERY!

Beautiful new shapes coming in daily, we have hundreds and hundreds of shapes to select from. Prices has not advanced at all in our millinery department.

Now, is the time to buy white shirt waist and skirts, We have hundreds of dollars worth of white waist and white skirts. Come early and get your Spring Goods for the summer.

SLIPPERS! SLIPPERS

We have a beautiful line of Slippers. Prices from '98 cents to \$7.00.

ABE ADLER.