

BREVARD NEWS

Name changed from
Sylvan Valley News, January 1, 1917.

NOAH M. HOLLOWELL, Editor

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postoffice at Brevard, N. C., as
second-class matter.

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extra above subscription rate for each
week paper is sent until subscription is
paid.

Friday, January 5, 1917.

Watch Brevard grow!

Is the mud tax high enough for
you?

Newspapers, like fair maidens,
decide it well to make a revision in
names occasionally.

Bright prospects for a farm
demonstrator sound almost too
good to be true in Transylvania.

Leap year is behind us and many
maids didn't get across, and since
Brother Boone of the Waynesville
Mountaineer gives his readers gems
of appropriate verse from week to
week we would suggest that he give
us a few in consolation of the
stranded maidens.

Editor Garlington of the Hen-
dersonville Hustler has been dis-
turbng his mind about the occu-
pancy of a certain house in Bre-
vard and for his relief would men-
tion that it has been occupied by a
family of eleven brought here on
the strength of the Transylvania
Tanning company. Watch us
grow!

It looks like a hard road ahead
for the man who persists in buying
goods on a credit basis. The year
begins with four more firms in Bre-
vard entering upon the cash busi-
ness—the Home Supply Co., Mr.
H. A. Plummer, Rose Cafe and
Philipp's Bakery. We see many
more reasons for cash business
than we can possibly see for the
haphazard way of running ac-
counts. May the number increase.

Although Transylvania was dealt
some heavy blows of misfortune
during 1916, chestnut wood is sell-
ing high, labor is plentiful and the
prospects for 1917 are exceedingly
bright. Each of us should resolve
to make the most of the present
year, accepting every opportunity
to help others as well as ourselves,
thereby making a contented, pros-
perous people.

Good Year With Merchants.

Merchants who took advantage
of the News columns to make
their Christmas announcements in-
form us that their holiday trade
was most satisfactory and that the
business for the past year was all
that could be expected.

No town can have a prosperous
appearance without prosperous
business men composing it, and
the news of good business should
be comforting to all of us and we
should do more of our buying at
home.

Sending money away from the
county will not pave streets, build
school houses nor build roads for
Transylvania.

County Farm Demonstrator?

The board of county commis-
sioners has under consideration
the question of the employment of
a farm demonstration agent. The
value of these agricultural exten-
sion workers is too important to
call for elaboration. At least
seventy-five counties in this state
have agents, which is sufficient
proof that they are doing good
work in the way of improving
farming and methods of stock and
poultry raising, fruit growing and
other phases of farm work.

The commissioners will act upon

this matter next Monday and it is
in order for those wanting better
conditions among the farmers of
this county to express their wishes
to the commissioners.

The board has a progressive
make-up. Although conservative
and diligent about their business
the commissioners are progressive
and anxious to serve the people to
best advantage, in view of which
the News entertains hopes of a
brighter day for agriculture in
Transylvania.

Changing Name of The News

Since the immortal playwright
intimated that there was nothing in
a name by declaring "that which
we call a rose, by any other name
would smell as sweet" the world
has been at variance with his idea
and mankind still clings to the
value of a name. In this progress-
ive age thousands of dollars have
been paid for an appropriate name.

The Sylvan Valley News has
seen its twenty-one summers. It
is an established institution. Its
permanency is assured, but its
name is not sufficiently represen-
tative of this community to carry
with it the advertising value that
should accrue to it, hence the
change of name to the Brevard
News.

About all valleys are "sylvan,"
therefore the mere name of the
paper (not speaking of the paper's
value) as it has stood since it was
established has contributed but
little as an advertisement for this
section. While we are averse to
changing well established names
we look upon the News as a per-
manent institution working for the
good of the community it serves,
as it has done these twenty-one
years, and as we look into the
future and the rich promises of
development for this section we see
the incongruity of the old name.

When Mr. J. J. Miner, our fel-
low townsman, established the
News he sought a general name
not applicable to any one com-
munity and though the word "syl-
van" may be regarded by some as
being a section of the county name
"Transylvania," such word, we
understand, was not selected with
the view to expressing the name
of the county in shorter form.

We would favor changing the
name to the Transylvania News,
which would be fully representa-
tive of the section the newspaper
serves, but this gives too long and
cumbersome a name, and wishing
to retain the "News" part of the
title and add to it a word of adver-
tising value to the whole county
we pride ourselves in selecting the
name of the countyseat of Trans-
ylvania.

As the News makes its weekly
visits into twenty-five states the
name of our countyseat will be con-
spicuously before the hundreds of
eyes falling on the paper and in
the course of years the accumula-
tive advertising should be of almost
incalculable value to this section.

The empty value of the old name
as an advertising medium for the
paper and the community has been
frequently impressed upon us as
we see articles copied from the
News and credited to the Sylvan
Valley News—a name calculated
to create bewilderment and shed no
light as to where the Sylvan Valley
News is published and the section
mentioned.

Changing the name of the News
does not in any way change its
liberal policy toward the whole of
Transylvania. Just a change in
name only.

RUB OUT PAIN

with good oil liniment. That's
the surest way to stop them.
The best rubbing liniment is

MUSTANG LINIMENT

Good for the Ailments of
Horses, Mules, Cattle, Etc.

Good for your own Aches,
Pains, Rheumatism, Sprains,
Cuts, Burns, Etc.

25c. 50c. \$1. At all Dealers.

BRYAN AGAINST OWNERSHIP BY THE GOVERNMENT

Gives Newlands Committee His Views on Railroad Control.

COMPETITION PREFERABLE.

Federal Regulation Should Not Be Al-
lowed to Exclude Exercise of State
Authority, He Contends—Thinks Rail-
road Stocks Should Represent Actual
Value and Be Stable as Government
Bonds.

Washington, Jan. 4.—William J.
Bryan, who started the country ten
years ago by advocating government
ownership of railroads, appeared be-
fore the Newlands Joint Committee on
Interstate Commerce last week in sup-
port of the claim that the states should
be allowed to retain authority over the
regulation of all transportation lines
within their borders. Mr. Bryan ex-
plained that he had long regarded gov-
ernment ownership as inevitable, but
only because of railroad opposition to
effective regulation.

Against Government Ownership.
"Personally I cannot say that I de-
sire government ownership," he ex-
plained, "because I lean to the indi-
vidual idea rather than to the collec-
tive idea; that is, I believe that gov-
ernment ownership is desirable only
where competition is impossible."

Alfred P. Thom, counsel to the Rail-
way Executives' Advisory Committee,
previously had presented before the
members of the Newlands Committee
as one of his reasons for urging a bet-
ter balanced and more systematic reg-
ulation of railroads the argument that
this is the only alternative to govern-
ment ownership. Calling attention to
the restrictions imposed upon the
transportation lines by conflicting state
laws and regulations, to the practical
cessation of new construction and to
the impossibility under existing condi-
tions of securing the new capital needed
for extensions and betterments of rail-
way facilities, he warned the Congress-
men that unless they provided a fair
and reasonable system of regulation that
would enable the railroads to meet the
growing needs of the country's busi-
ness the national government would
be compelled to take over the own-
ership of the lines, with all the evils at-
tendant upon such a system.

Preservation of Competition.
Mr. Bryan, on the other hand, holds
that the further extension of federal
authority over the railroads would be
a step in the direction of government
ownership. He advanced the view that
the centralization of control in the
hands of the national government
would impose too great a burden upon
the regulating body, would offer strong
temptation to railroads to interfere in
politics and would encourage the gen-
eral movement toward centralization
of power in the federal government at
the expense of the states. He said that
he did not object to consolidations of
railroad lines so long as they did not
destroy competition, that he knew of
no complaint against great railway
systems because of their size and that
he believed that the preservation of
competition was the test to be applied
to all consolidations.

Regulation of Securities.
Mr. Bryan declared himself in favor
of national regulation of railway stock
and bond issues, but added that he saw
no reason why that should exclude the
states from acting on the same sub-
ject as to state corporations. "I would
like to see the stock of a railroad, as
long as it is in private hands, made as
substantial and as unvarying as the
value of a government bond," he as-
serted.

He suggested that railroad capital-
ization be readjusted to equalize it with
actual valuation of the property rep-
resented, making due allowance for
equities, and that when this was done
the roads should be allowed to earn
sufficient income to keep their stock
at par and to create a surplus. The
latter, he tentatively proposed, might
be allowed to amount to 25 per cent
of the capital.

Railway Earnings Low.

This subject of railroad capitalization
and the amount of railroad earnings
received further attention from the
committee during its recent sessions.
In answer to questions by Senator
Cummins, Mr. Thom submitted figures
showing the net earnings of the roads
in recent years. These figures show
that during the five years from 1906
to 1910 the average net earnings were
5.25 per cent of the net capitalization,
while for the five years from 1910 to
1915 the average was only 4.56 per
cent. The total earnings on the stock,
computed by adding to the net operat-
ing income the income from the se-
curities owned and deducting bond in-
terest, were for 1910, 7.08 per cent;
for 1911, 6.17 per cent; for 1912, 4.97
per cent; for 1913, 5.94 per cent; for
1914, 4.06 per cent; for 1915, 3.44 per
cent, thus showing an almost contin-
uous decrease throughout this six year
period. It was announced that Hal-
ford Erickson, formerly chairman of
the Wisconsin Railroad Commission,
would submit more complete informa-
tion on this subject to the Committee
at a later date.

HAD ABOUT GIVEN UP HOPE WHEN HE HEARD OF TANLAC

Chef of Asheville's Leading Hotel Gained 18 Pounds On 4 Bottles.

William Brown, Chief Chef of the
Langren, Asheville's leading hotel,
said: "For some time I had been
suffering from severe stomach
trouble and indigestion which, I
think, came from having to taste
so many different kinds of foods. I
got so that I hated the sight of food
and had no appetite; could not
sleep and felt tired out all the time.

"I tried everything but without
gaining a particle. I had about
given up hope when I heard of
Tanlac's good work in Asheville.
From the first dose of it I felt bet-
ter. I have taken four bottles and
there is no more stomach trouble;
my appetite has returned and I can
eat anything I care for without any
bad effect. I sleep all night long—
am not the least bit nervous and
have gained no less than 18 pounds.
From this you will know why I am
strong in my praise of Tanlac."

Tanlac is sold in Brevard only by
the Duckworth Pharmacy; Hender-
sonville by Hunter's Pharmacy.—
Advertisement.

Lots for sale. See W. P.
Mackey, Pisgah Forest. 1-5-4tp.



Dinner Time
The mule comes in after an
"exhausting day's work, tired
and worn out. Just like a tired
man, his body needs strengthening and re-
pairing; even more, he needs more "fuel"
to build up strength and power.
Some feeds build muscle and tissue, others
fatten, still others give strength and power.
Old Stock Sweet Feed is a scientifically
compounded ration which gives the animal
pure, wholesome, digestible food in exactly
the right proportion to meet all his needs
without waste. It brings the tired mule up
to normal and builds the bone, flesh, claws
and ginger which he needs.
EDGAR-SARGENT CO.
BREVARD, N. C.
Ask for a free copy of Bulletin No. 2,
"FEEDING FARM ANIMALS."
For Sale by
Dealers in Brevard.

Professional Cards.

ROBT. L. GASH W. E. BREESE, Jr.
GASH & BREESE
LAWYERS
11 to 17 McMinn Building
Notary Public.

ERNEST H. NORWOOD
Architect and Builder
Remodelling and Repairing a Specialty

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Attorneys-at-Law
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CONNESTEE LODGE
NO. 237 I. O. O. F.
Meets second Monday night in
each month.
Visitors welcome.

DURN'S ROCK
LODGE NO. 267
A. F. & A. M.

TRANSYLVANIA COUNCIL
NO. 376
J. R. O. U. A. M.
Meets in Fraternity Building ev-
ery Saturday night, 7:30 p. m.
Visitors welcome.



The Careful man
knows if he Banks
his money he can
buy that house
some day.

THE BEST WAY TO OWN A HOUSE OF YOUR OWN IS TO
HAVE ENOUGH MONEY TO BUY A HOME OUTRIGHT.

THE BEST WAY TO HAVE ENOUGH MONEY IS TO
REGULARLY BANK A PART OF WHAT YOU EARN.

SAVING YOUR MONEY WILL ENCOURAGE YOU; DEBT
WILL DISCOURAGE YOU.

BANK WITH US.

WE PAY 4 PER CENT INTEREST ON TIME DEPOSITS.

Brevard Banking Co.

A Perfect Silver Polish



is found in Silver Cream.
It will clean more silver,
clean it better, quicker and
at a less cost than any
other polish made. It
contains no acid, ammo-
nia, grit, cyanide of potas-
sium, or other injurious
substances. It has had a
thorough test of thirty-five
years and is pronounced
by those who know, as
the best.

PRICE 25 CENTS

FRANK D. CLEMENT
The Jeweler of Transylvania County.
Buy in Brevard

Brevard Institute

BREVARD, NORTH CAROLINA

Departments—College Preparatory, Normal, Music, Business, Do-
mestic Art, Household Economics, Agriculture.

All departments are directed by teachers with special training and
large experience. They know their business.
Influences of the Institute are alone worth the cost of tuition.



Our Customers
find they can get better Groceries,
better prices and better service here
than elsewhere. If you want
Fine Fresh Groceries
you should deal with us.
Try our canned goods, Soups,
Vegetables, Meats, Fruits, etc. They
are the best that money will buy.
We make a specialty of
Tea and Coffee
and will guarantee every pound
you will buy here will please you.

MITCHELL

The Grocer.

CHESTNUT POLES WANTED

Cash paid at siding. Write for prices.

Your chestnut, cut into poles, will net you about \$15 per cord.
Buyers wanted at each station.

ERSKINE POLE CO., WEAVERVILLE, N. C.