## CASH BASIS ANHOUNCEMENT

From Aiken \& Scruggs

Having made a change in our business we take this metnod of thanhing our many customers for their patron age siece we opened business a yea: ago. The business will be run right on with but few changes. On and after this date all FEEDS will be sold strictly for cash on delivery. whe to extremely hich prices of Feedstuffs we have decided it beit for our customers as well as ow interest to put it down as low as possible and sell striet y for cash. It saves dispated accounts, bookkecp ing and accumblation of bad accounts. Quick settle ments make ifle-long friends. Let's be friends.

Yours for a prospcrous 1917,

Patronize News Advertisers.

## AIKEN \& SCRUGGS <br> Successor to Aiken \& Brooks

- 



another movie haise

Another
or Brevurd.
It will ree open to the movie fans
within the next few weeks. John Glemn, who has been run
ning the Queen theatre of Hender
ming the Queen theatro of Hender
son ville since its estahishment
was: in Brevard last week. when he
lessed for three years from John
W. Minn the room now used in
hie Aetine wold


A New Nodel Typewriter! OLINET

## BUY IT NOW



Yes, the crowning typewriter triumph is here! It is just out and comes years hefore experts expected it.
For makers have striven a life-time to attain this ideal machine. And Oliver has won again, as we scored when we gave the world its first visi!he writing.
There is truly no other typewriter on earth like this new Oliver "9." Think of touch so light that the tread of : kitten will run the keys!

| CAUTION! <br> The new-day adivances that come alone onthis machine are all cen- trolled by Oliver. Even our own previous mondels famous in their day-never had the Optiomal Duplex Shift. Shift. <br> It puts the whole control ot 8 letters and oharacters in the littic fingers of the right and left hands. And it lets you write them all with only 28 keys, the least to operate ony standard typewriter matic. Thus writers of all oiber machines can immediately run the Oliver Number ${ }^{\prime}$ with more speced and |  |
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WARNING! This brilliant new Oliver eomes
at the old-time price. It costs no at the old-time price. It costs
more than lesser makes--now out.-.
date when compared with this date when compared with this di covery.
For new features are custly - we hav new features are custly-we
equalized the addd expense
by simplifying construction. Wimplifying construct to
iResolve right now to
 a doilar ioz any typ writer. if you
are using some other matie you will
want to see how much mur the vae docs.
If you are using an oliver,
naturaly foliows that \%ou want t
finest midel
 has all our previous special inventions-visible writing, autumatic spacer, ${ }^{6}$,--cunce
touch -plus the Optional Duplex Shift, Selective Color Attachment and all these other new-day features.
Yet we have decided
 TODAY-Write For Full Details $\frac{\text { and be among the first to }}{\text { nnow alout this mavel of }}$
 ceived during the year from the THE OLIVER TYPEWRITER CO., Oliver Typewriter Bldg, Chicago
varions societies ns well as from
private individuals. The Institute student. body at.
tended the services at the Baptist charch Tuesday morning. Many
of the stratents have been to the
evening services, as far as it was eveming services. as ar as withas
possible for them to do so withont
interfering with their regular

## -

# Annual Clearance Sale 

## Beginis Saturday, Jantary 27 , and will Continue Until Saturtay, Febriary 10


#### Abstract

How does a Clearance Sale look to you now? You know how everything has gone up lately. To be absolutely frank with you, I'd hated seriously the question of holding a sale this year, and finally came to this conclusion: "COODS ON THE SHELVES WON'T PAY BILLS," no matter how much they would cost us to replace them. Frankly, I need the money! You can buy merchandise cheaper here during this sale than you probably will have a chance to do so again in the next twelve months. Remember the policy of the Plummer store: Not to carry over any of their goods from season to season. I want yqu to take advantage of this opportunity to SAVE MONEY.


## DRY GOODS SPECIALS

Good quality Men's Grey Work Sox. Sale price, pair....................
Ladies' White Handkerchiefs. Sale price, each
Men's 15c grade fancy Sox. Sale price, pair
Men's Work Shirts, worth 60 c . Sale price. . . . . . . . . . . . . . . . . . . . . . . Sale price
Men's Gloves, worth $\$ 1.25$ pair.
Sale price ........................ . 98 c
Men's $\$ 2.50$ Sweaters. Sale price. . $\$ 1.79$
Apron Ginghams, wor:h 10c yard.
Sale price.

Dress Ginghams, worth $10 c$ yard. 1 lot of Ladies' $\$ 3.50$ and $\$ 4.00$ Shoes. Sale price ... . . . . . . . .. ..... . . 7 1-2c Silks, worth $\$ 1$ yard. Sale price. . . . 79 c Outings, worth $121-2 c$ yard. Sale
Blankets, worth $\$ 2$ pair. Sale price $\$ 1.69$ Blankets, worth $\$ 2$ pair. Sale price $\$ 1.69$
Blankets, wcrth $\$ 1.50$ pair. Sale price. ..............................98c price. . . . . . . . . . . . . . . . . . . . . . Shoes. These are factory "checks,' worth from $\$ 2$ to $\$ 2.50$. Clearance sale price
1 lo: Ladies' fine $\$ 2.50$ Shoes in gun metal, lace and button. Clear-
ance sale pricc................. $\$ 1.98$


#### Abstract

Clearance sale price.


lot Ladies' high top boots-black, gun metal and grey sold for $\$ 5$.
Clearance sale price ............ $\$ 3.98$ lot Men's heavy Work Shoes. These are $\$ 3$ values. Clearance sale price.
.. . $\$ 2.48$
lot Men's heavy Work Shoes, $\$ 3.50$ values. Sale price....... $\$ 3.19$ lot Children's Shoes, worth $\$ 2$. Sale price. ..................... . . $\$ 1.48$ lo: Children's Shoes, worth $\$ 2.50$. lo: Children's Shoes, worth \$2.50.
Sale price.................... . . $\$ 1.98$

Ladies' Coats at half price. Ladies' Suits at half price. Children's Coats one-third off. Misses Coats one-third off.
20 per cent discount on all boys' suits. 20 per cent discount on all men's suits. Men's Pants worth $\$ 1.50$, sale price $\$ 1.29$ Men's Pants worth $\$ 2.50$, sale price $\$ 1.98$ Men's Pants worth $\$ 3.00$, sale price $\$ 2.48$ Men's Pants worth $\$ 4.00$, sale price $\$ 2.98$ Misses $\$ 2.50$ Sweaters, sale price. . . $\$ 1.79$ Misses $\$ 2.00$ Sweaters, sale price.... $\$ 1.48$ Children's $\$ 1.25$ Sweaters, sale price. .97 c

