

Personal Mention

Look through these columns; see if the names of your guests are there. If not, you have neglected your duty toward them. It does not cost anything. Telephone, write or bring your news to News office.

Miss Della Gillespie of Rosman was in town Saturday.

Miss Eva Massie spent the week-end in Asheville.

O. S. Dillard was an Asheville visitor Saturday.

Miss Maxine Rege of Quebec was in town Saturday.

Mrs. Ida Bryant and children were in Asheville Friday.

Brownie Carr of Pisgah Forest is enjoying a vacation in Florida.

Mrs. T. E. Patton, jr., returned on Saturday from a visit in Asheville.

Miss Mae Burns has returned from a two weeks' visit in Greenville.

Miss Annie Allison has returned from a two months' visit to Wilmington.

Grady Kilpatrick is out again after being confined to his home for a few days with grippe.

Miss Susie Scruggs, who has been clerking in Mr. Weil's store, is enjoying a month's vacation.

Bill Fetzer of Davidson college was in town this week looking after the interests of Camp Sapphire.

Miss Ula Jolly has returned to her home in Mountain Rest, Ga., after a month's visit to her aunt, Mrs. M. M. King.

Willy Henderson, daughter of Mr. and Mrs. W. P. Henderson, has been on the sick list with measles for the past week.

Major W. R. Robertson returned last week from the Mexican border and is visiting his wife in Brevard before returning to his winter home in Charlotte.

Harry Blake of New Hampshire has been the guest of F. D. Clement and sons for the past few days. They were formerly neighbors when the Clements lived in New Hampshire.

Rev. A. W. McDaniell missionary conference in this week.

W. E. Breese has returned to Raleigh and other points in North Carolina.

Miss Anna Lankford has returned to Saluda after visiting relatives in Brevard and Penrose.

Mrs. W. H. Duckworth has been confined to her bed with rheumatism for the past few days.

Miss Sue Cannon was forced to give up her school for a few days last week.

C. B. Osborne of Spartanburg visited his parents, Mr. and Mrs. W. K. Osborne, last week.

R. R. Fisher left on Tuesday for Selva, where he went on professional business for a few days.

Mr. and Mrs. J. F. Hays, who are wintering in Florida, have moved to Rockledge from Jacksonville.

Mr. and Mrs. T. H. Shipman returned from Florida points on Sunday night after a short absence.

W. H. Duckworth, a business man of Brevard, was in the city Friday, on business.—Hendersonville Visitor.

Miss Annie Jean Gash attended the Southern Association of College Women in Asheville last Friday and Saturday.

Miss M. E. Simpson of Chicago is visiting her sister, Mrs. C. F. Baldwin, of Blantyre. They were Brevard visitors Monday.

Miss Rosa Shipman has returned from the Biltmore hospital and is recovering nicely from an operation which she recently underwent.

G. O. Turner of Waycross, Ga., has been visiting for the past few days his sons, C. O. Turner in Brevard, and G. E. Turner in Rosman.

J. T. Mills, who left Brevard last spring, is expected home this week from the Mexican border. He arrived in Asheville last week and will soon be mustered out.

Miss Gertrude Allison continues to suffer with one of her feet, which was painfully injured by falling on ice during the holidays. She can walk only by using a crutch.

Miss Mary Glenn of Asheville spent the past week visiting her sister, Mrs. W. E. Poovey.

Mrs. G. W. Wilson of Penrose returned from Raleigh Saturday. She had visited in and near Raleigh since she accompanied her husband there at the opening of the General Assembly.

Miss Margaret Blythe, who is attending the State Normal College at Greensboro, informs her parents that the dormitory occupied by the girls from Transylvania was not the one destroyed by fire Saturday.

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LAST WORD IN EYE SCIENCE

That is what the skilled optometrist brings to bear upon your case. After applying his knowledge, he knows what condition your eyes are in. Guess work is eliminated.

When you have headaches, indigestion, nervousness—when your eyes ache or your vision is blurred, you want expert service and advice. You want a true specialist to see if your eyes are at fault.

The optometrist is the man to give such service. He is specially trained for it. He has schools requiring a two-years course, during which nothing other than optometric science is taught. Columbia University, Ohio State University, Rochester School of Optometry and many others mentioned. No other profession has such courses in its school.

There is the most refinement in the careful optometrist's work. The eyes are measured to one-three-hundredth of an inch. The adjustment of the glasses are calculated to at least one-twenty-fifth of an inch. All sources of error are reduced to the minimum.

Without doubt, when you want to know if you need glasses, or what glasses your eyes may require, you should obtain the services of a skillful optometrist. Then, and only then, will you get what you need without danger of injuring your eyes or of having to do the thing all over again and thereby double the expense.

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FINE WINTER APPLES

Prof. T. C. Henderson has submitted to the News conclusive proof that fine apples can be grown and kept in Transylvania. Prof. Henderson presented it with some delicious large samples of what he calls the "Old Bull." Few of these apples are grown of late. Prof. Henderson has a number of trees and has built a small apple house to care for the fruit, a few bushels of which he now has in the finest shape.

ROBERT S. BROWN
Civil Engineer
321 Legal Building
Correspondence solicited. Asheville, N. C.

Auditorium

Saturday, Feb. 17

"The Voice in the Wilderness;" a two-part drama featuring Francis X. Bushmen. "The Broken Brake;" a thrilling railroad adventure with Helen Gibson in her usual dare-devil role.

Admission 10c.

Tuesday, Feb. 20

"The Triumph of Elaine;" Elaine discovers her long-lost lover Craig Kennedy and Del Mar comes to his long deserved fate. Don't miss it. Also other interesting pictures.

Admission 10c.

Thursday, Feb. 22

"Prudence the Pirate;" an interesting story of a girl who likes red-blooded men and who longs to be a pirate. An aunt who wishes her to marry against her will; a sissified nobleman; a gang of tough seamen and a fire at sea with the nobleman proving himself a man and proposing while they are waiting to be rescued from drowning. Make up this great five-part photoplay.

Admission 10 and 15c

Beginning on Tuesday, Feb. 27, "Pearl of the Army," an interesting serial dealing with preparedness of this country in case of war.

Announcement!

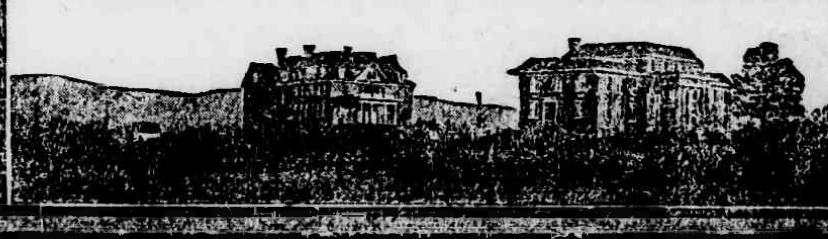
Owing to the demoralization of the drug market and the large increase in price of drugs and the consequent increase in cost of carrying stock and conducting business brought about by the European war we are compelled to ask all our customers except those who pay us every thirty days to call and settle their accounts at once as we must have the money in order to do business.

Very respectfully,

Duckworth Drug Co.

Brevard Institute
BREVARD, NORTH CAROLINA

Departments—College Preparatory, Normal, Music, Business, Domestic Art, Household Economics, Agriculture.
All departments are directed by teachers with special training and large experience. They know their business.
Influences of the Institute are alone worth the cost of tuition.



Mr. Alexander of Charlotte says:

"NOBODY KNOWS HOW A LITTLE FIRE GROWS Beyond the control of man. Licking and leaping. Melting and breaking. Reducing in moments The work of a life To a worthless mass Of tangled refuse. . . . Be warned in time— Hedge against such a day."

We endorse every word of above. You can make your self safe by investing a small amount in one of our Fire Insurance Policies covering your valuables. Do so today.

Brevard Insurance Agency
GALLOWAY & MINNIS
Room 9, McMinn Building

W. P. Weil's Cash Store News

RENFREW DEVONSHIRE CLOTH
34 INCHES WIDE.



TUB PROOF and SUN PROOF

New Goods

Many nooks in this store are displaying new goods, and as the merchandise for the ensuing season is always of interest to women we invite you to visit this store and see what is placed on display from day to day.

As with all of our merchandise the new goods are being offered at prices that represent the same good value that has always prevailed here. The manufacturing cost of goods of all kinds has increased, but on account of our splendid early buying and our financial strength and careful economical foresighted management we came into possession of merchandise at prices that will allow us to pass the goods to our customers at prices that make it profitable for all to do their shopping here, and do it early, too.

W. P. WEILT, BREVARD, N. C.
Store Hours: 7 a. m. to 6 p. m.; Saturdays until 10 p. m.