

NUXATED IRON

100% FORFEIT

Increases strength of delicate, nervous, run-down people 100 per cent. in ten days in many instances. \$100 forfeit if it fails as per full explanation in large article soon to appear in this paper. Ask your doctor or druggist about it.

Macfie-Brodie Drug Co., Duckworth Drug Co., Brevard; R. S. Morgan, Rosman, N. C.

Buy Before the Price Advances



The war tax measure will mean a 5 per cent increase in the price of pianos.

Why not let us place one in your home before the advance?

York and Livingston pianos and player pianos our leaders.

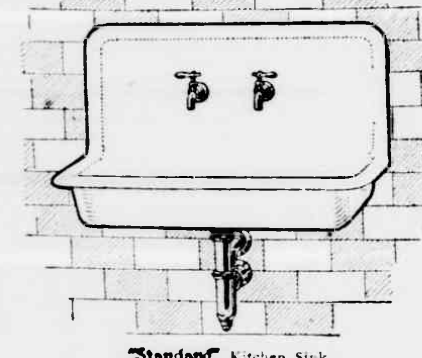
Michael Music Co.
Brevard, N. C.

Eggs, Poultry Butter and Hides

All kinds country produce. We pay cash for all you ship.

Prices on request.

Western Produce Co.
Asheville, N. C.

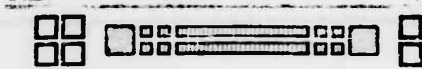


"Standard" Kitchen Sink

WHEN it comes to selecting plumbing fixtures the woman who has a hobby for appropriate and graceful design in all furnishings will have a few and absorbing interest, for the up-to-date plumbing fixtures now offered in an extensive number of designs for her approval are all graceful, beautiful and yet correctly fashioned for their purpose.

These fixtures of "Standard" manufacture and guarantee when installed by us make the satisfactory equipment.

W. E. BISHOP & CO.
Plumbing Tinning Hardware



You Who Build for Investment

WHEN building for investment, you must first consider cost—the factor which determines the profit. Yet you dare not sacrifice either quality or appearance. Time spent in considering materials, with these objects in mind, is time well spent.

If you are really going to build we can secure for you, FREE, some handsome and very practical booklets on this subject. No obligation; send us your name and address.

Miller Supply Co.
BREVARD, N. C.
Machine Shop and Office Near Station

Note—The beautiful grain of North Carolina Pine, as well as its splendid susceptibility to stains, enamels and paints renders it especially desirable for interior trim.

Subscribe for rather than borrow the News.

LOCAL RED CROSS FORMS ORGANIZATION

At Well Attended Meeting Monday Night Organization Was Made Permanent and Various Committees Will Enter Upon Work.

Although considerable work has been done for the Red Cross in Brevard the permanent organization was not effected until Monday night, when a well attended meeting was held at the court house.

J. S. Silverstein presided over the meeting, told of encouraging things he had learned about the handling of Red Cross funds when in New York recently and explained the purposes of the meeting.

Officers and committee chairmen were elected and following a brief conference committees were named. The names of officers and committee members follow:

Rev. John R. Hay, chairman; R. H. Zachary, vice chairman; Henry N. Carrier, treasurer; Alex. H. Kizer, secretary.

Jos. S. Silverstein, chairman executive committee.

W. E. Breese, chairman military relief; C. M. Doyle, Ora L. Jones, Rev. W. E. Poovey.

Thomas H. Shipman, chairman finance committee; J. W. McMin, Harry Patton, Jos. S. Silverstein, Henry Carrier, J. Mac Allison.

Dr. W. J. Wallis, chairman surgical dressing committee; Mrs. Henry Carrier, Miss Elise Walker, Mrs. Joseph Miller, Mrs. Ed Patton, Miss Flora Duckworth, Mrs. Oliver Cray.

Fred Miller, chairman surgical supply committee; O. L. Erwin, H. A. Plummer.

Rev. C. D. Chapman, chairman civilian relief committee; Mrs. Jos. S. Silverstein, Mrs. W. E. Breese, Mrs. Fred Miller, Mrs. A. O. Kitchen, Miss Minnie Carr.

Rev. A. W. McDaniel, chairman membership committee; Mrs. R. H. Morrow, Mrs. T. H. Shipman, Mrs. C. W. Hunt, Mrs. Allison Clough, Mrs. J. S. Silverstein, Rev. John R. Hay, Judge Wm. Allison.

Rev. W. E. Poovey, chairman co-operative committee; Mrs. D. G. Ward, Miss Martha Boswell, Mrs. C. M. Doyle, Mrs. Bates Patton.

Noah M. Hollowell, chairman publicity committee; Mrs. W. J. Wallis, Miss Katherine Erwin.

EUGENE ALLISON RECEIVED LIEUTENANT'S COMMISSION

The News inadvertently overlooked the name of Eugene Allison in the list of volunteers last week. Mr. Allison rendered valuable aid in recruiting a machine gun company and was promised a lieutenant's commission if he would enlist 20 men for a field artillery company. He raised more than the required number and has received his commission as second lieutenant. He is stationed for training for about two weeks at Mooresville.

BREVARD INSTITUTE NOTES

Miss Alma Trowbridge and Miss Ruth Brooks spent Friday and Saturday in Asheville.

The roofs of both the Administration building and Taylor Hall are being painted.

The first part of the new catalogue has arrived and a large number has been sent out to various patrons and prospective students.

Prof. Trowbridge spent the end of the week at Swannanoa. Mrs. Trowbridge accompanied him to Asheville where she spent Saturday.

Roy Holland will leave soon for Forest City, where his number was recently drawn among those conscripted. He had filed application papers previous to this and is awaiting decision upon it.

John Hamrick goes to Forest City for a visit this week, where he will await the decision upon his application for service in the army, registered some time ago.

Frank Dillard, a former student, is in camp at Fort Stryker, Ga., having entered the service before conscription.

George Smith is at Camp Benjamin Harrison, Indianapolis, in the medical corps of the 10th infantry and Carl Mynatt is at Gettysburg, 4th infantry. A number of our boys, whom we have not definitely located, is stationed in various camps.

Germantown Zephr, Shetland Floss, Saxony Worsted, carried at 10c Store.

JULY CROP REPORT FOR N. C.

Great Increase in Yield and Also in Value; Raising Much More Rations.

Washington.—The July crop report has some interesting figures on North Carolina.

To begin with the honey crop is much better than that of last year. The corn crop promises a yield of 63,277,600 against 53,650,000 last year, and the price is \$1.92 against 94 cents last year.

The estimate for the winter wheat crop is 10,344,000 against 9,975,000 last year. The price is 247 cents against 121 cents a bushel last year.

The oat crop forecast is for 5,760,000 against 5,131,000 last year, and the price is 91 against 64 cents.

The rice crop will be 7,000 against 6,000 bushels last year.

The tobacco crop yield will be 207,521,000 against 176,000,000 pounds for last year.

The potato estimates are 3,394,000 against 3,230,000 bushels last year. The prices are 215 cents per bushel against 93 cents last year.

The sweet potato estimate is 8,950,000 bushels against 9,209,000 bushels, and the prices are 125 cents against 72 cents last year.

Rye will yield 65,000 against 534,000 last year, and the price is 158 against 88 cents.

Hay is 656,000 tons against 551,000 last year; price is \$18.30 against \$16.30.

It will be seen from these figures that North Carolina producers will take in much more money for crops this year than they took in in 1916.

National Guard Mobilized.

Raleigh.—The adjutant general's department reports the mobilization of the twelve units of the national guard at their home stations upwards of 8,500 men, without a hitch and that the federal officers are already detailed and at work inspecting the various stations with a view to the speediest possible work in mustering into service and the awarding of the equipment, all of which will be at the home stations. The expectation is that it will require something like two weeks to complete this work in readiness for the movement of the men to the concentration camps. The war strength of the guard as now constituted, when fully enlisted, will be about 10,000 men. The divisions include brigade headquarters, except the brigadier general and his personal staff; first and second cavalry troops; field artillery; three regiments of infantry; coast artillery; ambulance company No. 1; field hospital corps No. 1; hadie company No. 1 and engineer train.

Wilson Man Was Photographer.

Wilson—Wesley G. Alley left this city several years ago and secured employment with the Chicago Pictorial News with headquarters in New York City. When events of general interest took place he was sent off post-haste (frequently on special trains) to be first on the scene, and when he focused his photographic eye on the object he went after, invariably it showed up clear and sharp in the publication he represented.

He was chosen the official photographer for the selective draft under the supervision of the War Department in Washington, D. C., on the 20th inst., where blackboards holding 300 squares were prepared, and when the squares were filled with the numbers drawn they were photographed and will be sent out to the different drafting boards throughout the country, and it is thought that electrotyping will be sent to printing offices throughout the land that the errors

Merchants Oppose Rates.

Statesville.—Organized merchants and business men throughout the state are making strong protests against the increased fire insurance rates proposed by the companies operating in North Carolina, according to J. Paul Leonard, secretary of the State Merchants' Association. The new schedule of rates adopted by the insurance companies increases of ten per cent on stocks of merchandise and 20 per cent on shingle-roofed dwellings. In addition to a protest filed by the State Association, a number of local merchants' associations have made separate protests.

NORTH CAROLINA BRIEFS.

The thirty-fourth annual session of the Statesville district conference of the M. E. Church was held at Gascola last week. The meetings were well attended and many splendid addresses were delivered.

Members of the Hundred Thousand Dollar Club of the Jefferson Standard Life Insurance Company of Greensboro spent one day last week on Mt. Mitchell, the highest point east of the Rockies. The trip was part of the vacation tendered by the company.

The first news of the sudden death of Edwin J. Justic, of Greensboro, in San Francisco to reach Greensboro was a telegram to his law partner, E. D. Broadhurst. This message was from F. P. Hobgood, Jr., also of Greensboro, who has been associated with Mr. Justic in the prosecution of important suits on behalf of the government.

The exemption boards of North Carolina met and organized Thursday. The Western District board met at Statesville and the Eastern at Raleigh. A big canning plant is soon to be erected at New Bern.

BREVARD, N. C.

NATURAL MEDICINAL IRON NOW SOLD AT ALL GOOD DRUG STORES

Contains No Dangerous Alcohol to Injure Kidneys—Does Not Injure Teeth or Stomach or Cause Constipation. Very Economical. Highly Concentrated.

ASK DRUGGIST FOR LARGE OR SMALL BOTTLE OF A. I. M.

Anyone may now purchase medicinal iron at their drug store suitable for treating themselves at home now in convenient size bottles highly concentrated and ready to take. In this natural form (known as Acid Iron Mineral) it makes a very economical and powerful spring tonic which whole families may take with splendid results.

Acid Iron Mineral is bottled, tested and guaranteed by the Ferrodine Chemical Corp. It contains iron in three forms, together with magnesium, sodium, potassium, calcium and sulphuric acid, which are valuable medicinal elements in the treatment of the stomach, kidney and bladder ailments.

The iron does not injure the teeth or stomach, or cause constipation as many other and weaker iron preparations of the chemist are apt to do.

Iron Purifies the Blood.

Iron, as every one knows, has been used for years by sick folks and physicians have prescribed it in various forms for decades. As a blood purifier, stimulant and enricher, iron is unequalled and it readily drives uric acid and other poisons before it.

If you are troubled with a poor appetite, lack of energy, thin impoverished blood, headaches, sal-low, pimply complexion and need a real tonic go to the nearest drug store and ask for a fifty cent or dollar bottle of Acid Iron Mineral. It goes from two to ten times as far. A half teaspoonful in a glass of water is a dose. If your druggist is out send \$1 for large bottle to Ferrodine Chemical Corporation, Roanoke, Va.—Advertisement.

CHILD BITTEN BY RATTLER

Adell Shipman, 12-year-old daughter of J. P. Shipman of the Baylston section, was bitten on a finger by a rattlesnake last Wednesday while picking huckleberries. She is in a very critical condition.

MR. JONES RETIRES FROM BOARD; MR. SMEDBERG HIS SUCCESSOR

As a result of an eleventh hour ruling of the provost marshal that members of exemption boards should be over 31 years old so as to exclude them from army draft, Ora L. Jones, member of the local board, of which he was clerk, sent in his resignation to Governor Bickett last Friday and H. V. Smedberg has been appointed in his place. This ruling made changes necessary in many of the boards. The boards are allowed clerical assistance and Mr. Jones is serving the local board in this capacity.

Magazines not found on stand will be ordered. Brevard 10c store.

MACHINERY AND MILL SUPPLIES

Largest stock in Western Carolina

Saws, Pulleys, Bolting, Wire Rope, Pipe, Fittings, Machinist's Tools, Foundry and Machine Work a specialty.

Asheville Supply & Foundry Co.
Asheville, N. C.



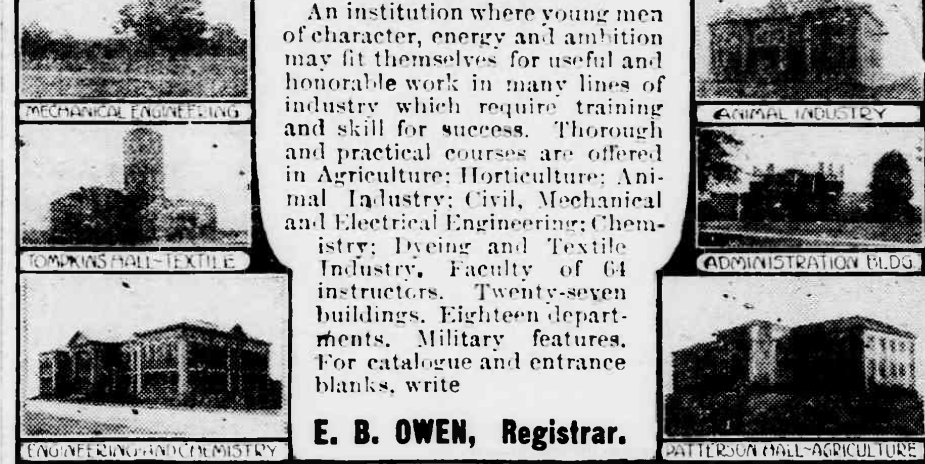
MANY folks in town have learned that when they want really fine cheese they must come here. It's so. We know a whole lot about cheese—how to judge it, how to buy it, how to keep it. Cheese aids the digestion, but you must know how to eat it, and you must eat the right kind.

Drop in if you are a stranger and talk cheese.

COX & KILPATRICK
Phone 41

NORTH CAROLINA STATE COLLEGE OF AGRICULTURE AND ENGINEERING

WEST RALEIGH, N. C.



An institution where young men of character, energy and ambition may fit themselves for useful and honorable work in many lines of industry which require training and skill for success. Thorough and practical courses are offered in Agriculture; Horticulture; Animal Industry; Civil, Mechanical and Electrical Engineering; Chemistry; Dyeing and Textile Industry; Faculty of 64 instructors. Twenty-seven buildings. Eighteen departments. Military features. For catalogue and entrance blanks, write

E. B. OWEN, Registrar.

SILK GOODS

At Cherryfield and Pisgah Forest Stores

Beautiful Display of Silk Yard Goods and Silk Hosiery Together With Other Large Stocks of General Merchandise

On our visit to the large markets we bought thousands upon thousands of dollars worth of goods at extremely low prices and we invite you to visit our store and see this great display of bargain values.

Open Silk Departments

We have put in a most beautiful silk department at both stores and are showing one of the nicest lines ever shown in the South. No need to go to the city to buy your silks. Our display is large, well selected and widely assorted with prices ranging from \$1.00 to \$5.00 per yard.

Our line of silk hosiery is complete, having bought more than one thousand dozen hosiery running in prices from 10 cents to \$1.50.

Our line of clothing, hats, shoes, dry goods, notions, etc., is complete.

We would be pleased for you to call at once and see our beautiful line of silks whether or not you buy. We want to acquaint you with our big stock of goods and it is our pleasure to entertain our customers and friends.

J. C. WHITMIRE, Cherryfield, N. C.
WHITMIRE & LYNCH, Pisgah Forest, N. C.

Please mention this advertisement when inquiring about these goods.