

BREVARD NEWS

Name changed from
Sylvania Valley News, January 1, 1917.
NOAH M. HOLLOWELL, Editor
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second class matter.
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quest.

Friday, August 17, 1917.

Noah Hollowell of the Brevard News is included with the first army draft and is offering his plant for sale. Mr. Hollowell will be sorely missed from the Western Carolina newspaper field. American Press. Rejoicing over the fact that that will remain in the Western Carolina field, although in a neighboring county.

Prospects of improved roads in this county are brightening. Mr. H. T. H. Shipman, the new member of the road commission, is strongly bent on better roads and he says that funds must be supplied if the road commission deems it necessary. Here's believing and trusting to a quick observance of the necessity. Better roads are the supreme need of this county.

At last we hear the sound of a new whistle—that of the Transylvania Tanning company. It sounds good and quite industrial like and soon many people will be seen at morn and night to the plant. A great deal to the company and it was secured as a result of Mr. J. S. Silverstein's love for Brevard.

"Silvermont"—a beautiful and euphonious name and all the more appropriate for one of the most palatial residences in Western Carolina when you take "silver" from the name Silverstein and "mont" from Mount. Mrs. Silverstein's maiden name. Brevard is fortunate in having such a handsome home and more fortunate in having the esteemed owners as its residents.

Quite a shake-up has taken place among the newspaper boys of West Carolina. Editor Tompkins of the Jackson County Journal and Editor Sandidge of the Bryson City Times have joined the radio company of Jackson county and Mr. Gilbert of the Marshall News-Record is guarding Germans at Hot Springs. Good to practice what you preach for the benefit of the newspaper fraternity as well as the public.

Miss Annie Jean Gash as chairman of the Woman's Council of National Defence for this county is distributing among business men for re-distribution to customers, cards from the national food administrator. If you receive one, fill it out and mail, provided you agree to assist in food conservation in your household. That's the only obligation—a very worthy one. Give it a trial. It may mean lifetime economy in your home.

In nearly every issue of the Brevard News, we note the announcement of obscure and also many prominent Transylvania people "marrying" and we notice this part of the News feature of that excellent weekly especially, because both Hollowell and Jones are fine fellows—good looking and "old" enough—and we wonder why cupid hasn't perched on the "case" of these boys and started them on the road of connubial felicity. Why?—Mitchell County Banner. It's painful to think that Brother Craigiles should consider us so unfortunate as to occupy the un-

blessed state of bachelorhood with him, and Mr. Jones joins the writer in expressing grief over the fact that our conduct at the meetings has led our brother to question our obligations at home. We are tempted to sue you for defamation of character.

Telephone Facilities.

Mr. X. Y. Z., a prominent business man of Brevard, contributes an article this week on a subject of vital interest to the community. While the News is not in sympathy with sentiment that would tear down local business by unjust criticism or by unnecessary competition, it does believe in the highest possible efficiency warranted by the support received. The News is not in a position to say whether or not the business of the Brevard Telephone company will justify the improvements necessary to modernize the plant, but the service is not satisfactory to many of the subscribers. Considering the progressiveness of other business interests in the community, the telephone company is not keeping pace with the march of progress.

Will the business justify a more modern system? Would improved service mean more subscribers and could the number of subscribers be increased by a campaign for enlargement with the assurance of most efficient service every day and night in the week? These are questions the present management or any ownership contemplated will have to consider thoroughly. If business conditions will justify a more adequate and efficient service, the present company is in a better position to serve the public in a reasonably satisfactory manner than a new company would be without a heavy initial investment and the News would like to see efforts concerted along this line rather than hear of opposition. However it may come, Brevard would welcome more adequate service.

IS BREVARD READY FOR NEW 'PHONE SYSTEM?

Editor, News:
Isn't it time Brevard had a telephone system that is not out of order when it is most needed?
Don't the subscribers pay enough to have all day Sunday and all night service? Why is it necessary for the patrons of the system to ring and then ring some more when they want to change connections?
Why is it that 75 per cent of the time you have to guess what your party is saying?
The town has improved in every way except in its telephone system. Why?
Brevard needs a new up-to-date telephone system. Parties who have investigated the matter say that at least 75 per cent of the present subscribers will change to the new system.
If interested address X. Y. Z., Brevard News, Brevard, N. C.

PENROSE SCHOOL BONDS

Bids for Penrose High school bonds, denominations three \$500, and one \$100, must be in to be considered not later than the first Monday in September.
A. F. MITCHELL,
County Superintendent.

DAMP, CHANGING WEATHER

Brings Its Toll of Sickness To Brevard People.

Chilly, damp, changing weather is hard on the kidneys. Even more irritating are colds, grip and pneumonia. They congest the kidneys; they bring backache and disordered kidney action. For weak kidneys use a tested remedy. Residents of this locality recommend Doan's Kidney Pills. W. L. Mitchum, farmer, Rutherfordton, N. C., says: "Some time ago I suffered from backache and pains right across my hips. I believe the trouble was brought on by a cold which settled on my kidneys. The kidney secretions burned in passage. Doan's Kidney Pills helped me from the first and two boxes removed the trouble." 60c, at all dealers. Foster-Milburn Co. Mfgs., Buffalo, N. Y.—Advertisement.
Renew before expiration.

GERMANS BELITTLE AMERICAN TROOPS

Say They Will Prove Small Factor in Great Struggle—Claim Our Men Are Not Equal to Task.

DON'T KNOW WHAT THEY'RE UP AGAINST

It appears from news which leaked out of Germany, in spite of the unusually close censorship, that the German officials are telling their men and women that the American troops will cut little figure in the big war. If the German people know what they were up against they would refuse to listen to such foolish assertions. The funniest part of it is that they claim that Americans can't think quick enough. What a joke! That's our reputation—quick to think. The Germans will find that out soon enough. In the meantime, we at home should get ready for the big drive.

Of course we all can't go to the front but we can do our bit in just as important a manner right here at home. Let us keep fit to carry on the industries of the nation, till the soil, work the mines, and keep the ammunition flowing to the front in a steady stream.

Backaches must be gotten rid of; those stomach disorders such as indigestion, constipation, etc., must be eliminated; weak, anemic bodies must be made strong and vigorous; weak kidneys and bladder must be strengthened; in other words we must keep fit!

Acid Iron Mineral will keep you fit. It is not a patent medicine. It is a pure, natural iron preparation obtained from the only natural medicinal iron mineral deposit of its kind known to the world. It aids digestion, increases weight, creates appetite, strengthens dormant muscles, brings a healthy color to the skin, and builds up the body in general; and is free from alcohol, will not injure or discolor the teeth.

Old sores, ulcers, etc., regularly bathed with A-I-M will quickly disappear and applied to cuts, wounds, or abrasions it stops blood almost instantly. At all druggists in 50c and \$1 sizes—Advertisement.

FACULTY COMPLETED FOR BREVARD SCHOOL

The graded school committee, in conjunction with Principal J. Clyde Jones, this week completed by election the faculty of the school, which is as follows:
Principal, J. Clyde Jones; assistant principal, Miss Cora Tyner of Buies; high school, Miss Mignon Smith of Reidsville; second and third grades, Miss Georgia Bell; fourth grade, Miss Janie F. Mosely of Snow Hill; fifth grade, Miss Myrtle Rhodes of Newbern; sixth and seventh grades, Miss Louise Townsend of Lumberton; first grade, Miss Corrie Hornaday of Burlington.
During his recent visit here Prof. Jones took the school census of the district and made the following record: No. children 6 to 8 years old; male, 42 female; 8 to 12, 88, 77; 12 to 14, 42, 36; 14 to 18, 73, 76; 18 to 21, 36, 28; total, 551.
The next session of school will open on Monday, Sept. 3.

City Market

The City Market is all the name implies. It is here you get what you want in the line of poultry, meats, fruits and vegetables.

Boiled Ham
Chipped Meats
Armour's goods
Fish
Broilers
and other poultry to suit you.
City Market
S. F. ALLISON, Proprietor
PHONE 47



"Yes it's the beautiful PYREX ware"
"I use it because it is practical—one dish does the work of two. I bake and serve in the same dish for it looks well on my table."
PYREX saves time in the kitchen, saves fuel—saves dishes. It is easy to wash, easy to keep clean and is guaranteed against breakage in actual oven use.
Use PYREX for every meal.

Brevard Hardware Co.
Don't order—C. Doyle.

You Can BANK on Our DELIVERY of Meat



The dinner never will be late.
Our steaks, chops, fish and poultry are the finest grades in town.

Osborne Market
Phone 27

The Beauty Secret.
Ladies desire that irresistible charm—a good complexion. Of course they do not wish others to know a beautifier has been used so they buy a bottle of
Magnolia Balm
LIQUID FACE POWDER
and use according to simple directions. Improvement is noticed at once. Soothing, cooling and refreshing. Heals Sunburn, stops Tan.
Pink, White, Rose-Red.
75c. at Druggists or by mail direct.
Sample (either color) for 2c. Stamp.
Lyon Mfg. Co., 40 South Fifth St., Brooklyn, N.Y.

A NEW SUIT COSTS FROM \$10 to \$50

Your old suit can be cleaned, pressed, repaired and made to look almost as good as new for 50 cents; \$1.00 a month for four suits.
City Pressing Club
J. E. WATERS, Prop.
Subscribe for rather than borrow the News.

The careful man doesn't forget to take a life preserver with him on life's voyage. Storms of adversity may come. A Bank Account makes you feel safe.

IF YOU HAVE NEVER BEEN IN OUR BANK, COME IN AND LET US SHOW YOU OUR INSTITUTION. WE ARE PROUD OF IT.
YOU DON'T KNOW HOW EASY IT IS TO START A BANK ACCOUNT WITH US UNTIL YOU HAVE "TRIED." WE WILL GLADLY ADVISE YOU ABOUT YOUR MONEY MATTERS FREE OF CHARGE. THAT IS OUR BUSINESS.
BANK WITH US.
WE PAY 4 PER CENT INTEREST ON TIME DEPOSITS
BREVARD BANKING COMPANY



PICTURES FROM HOME give cheer to the boys on the front, or to the boys waiting in camp. There are likely to be some tedious, home-sick days and a little cheer-up in the way of photographs of the homefolks and the home doings will do them a lot of good.
And some day when you want to give something a little more substantial send along a Kodak and ask your Soldier Boy to send pictures to you.
Brownie Cameras 75c to \$12.00; Kodaks \$6.00 and up.
FRANK D. CLEMENT
The Jeweler
Buy in Brevard

CORTRIGHT METAL SHINGLES
Safety first! Avoid the fire risk by using this fireproof, stormproof, and durable roofing.
Last as long as the building and never need repairs.
FIREPROOF
For Sale by
MILLER SUPPLY CO., BREVARD, N. C.

Cullowhee Normal and Industrial School
State Co-Educational Institution for the Training of Teachers
A six-year course in regular high school and junior college subjects. A four-year course in the Department of Education, supplemented by special courses for teachers in other departments. An efficient Practice School under the direction of a supervisor and three assistants.
A strong department of Domestic Science.
A practical course in Agriculture.
Vocal, Instrumental and Public School Music.
Dormitories and administration building furnished with steam heat, electric lights and other modern conveniences. Environment unsurpassed. Location healthful and beautiful.
Tuition free to all who are preparing to teach.
Fall term begins September 4, 1917.
For catalog or reservation of room, address
A. C. REYNOLDS, President,
Cullowhee, N. C.