

BREVARD NEWS

Name changed from
Sylvan Valley News, January 1, 1917.

M. L. SHIPMAN, Editor
A. B. RILEY, Local Editor
C. B. OSBORNE, Business Manager

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second-class matter.

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Friday, September 7, 1917

A Word Personal.

Mr. Hollowell, the retiring editor, has already informed the public of the change in ownership of the News and little remains to be said relative thereto. Negotiations for the purchase of the plant were begun so suddenly and concluded so unexpectedly I can scarcely realize that I am really the possessor of a newspaper in Brevard, after an absence of twenty-one years. But it is true, nevertheless, and I consider myself fortunate, after years of wandering, in getting back, figuratively speaking, to the land of my nativity and amongst the people I learned to love during the early days of active life. The generous support as editor, teacher and official, at the period in my career when help and sympathy were most needed, has served as a lamp to my feet and a light to my path, since I bade them goodbye more than a score of years ago. I can never repay them the patient encouragement and the hearty encouragement which I was struggling, single-handed and alone, for the rudiments of an education and an humble place, in a heartless world, in which I might earn an honorable livelihood. It is my earnest hope that the News may prove a medium through which I may yet be able to discharge, in a measure, the debt of gratitude I owe the good people of Brevard and Transylvania county for their many kindnesses to me in the past.

I am pleased to note that the hand of progress has not been idle since my departure twenty-one years ago. The magnificent church edifices, the splendid educational institutions, the substantial business blocks and fine thoroughfares tell a story of progress that no patriotic citizen of the Greater Brevard can fail to appreciate. I rejoice with you in the rapid strides you have made, and are now making, along the lines of education, morality and industrial endeavor and hope the spirit of progress may continue with increased volume for the uplift of the people and the continued advancement of this entire section.

On account of my official duties I will be unable to give the News my personal attention. For this reason the paper and job-printing plant have been leased to Messrs. C. B. Osborne and Wm. A. Band of Spartanburg, who will be in active charge for an indefinite period. Mr. Osborne is a Transylvania boy and in returning to Brevard he is

simply "coming back home." He has no interests elsewhere and returns to Brevard for the purpose of establishing a permanent business for himself, and at the same time contribute "his mite" towards the upbuilding of his old home town and the surrounding country. He comes back highly experienced in the "art preservative," having been with the mammoth printing establishment of Band & White, of Spartanburg, for twelve years. Mr. Band, who will have charge of the job department, spent many years with the same firm. I be speak for them the kindly consideration due worthy and industrious servants of a considerate and homogeneous people.

It is, perhaps, needless to add that the News will be democratic in politics, although it was not purchased for political reasons. But it is the purpose of the management to conduct it on a high plane and not in the interest of any class or faction. As a news medium it is proposed to make it the people's forum. It will stand for the right and expose the wrong and advocate forward movements of every form. Its slogan will be "All together for a greater Brevard," and a more

prosperous citizenship to make possible the advancement that must inevitably result from earnest and united effort on the part of all the people.

Sincerely yours,
M. L. SHIPMAN.
Raleigh, Sept. 1, 1917.

Home Returning.

On last Saturday, September 1st, I became the manager of the Brevard News, having leased the same from Mr. M. L. Shipman, who came into possession of the two plants recently, but is unable to give either his personal attention for reasons stated in his announcement appearing above. His estimates of my qualifications to handle the business are probably overdrawn, but I shall strive earnestly to serve the people here faithfully and acceptably. I cognize most heartily in the kindly references he has made to this pretty little city and its enterprising citizenship. The picture flatters neither the town nor the people, who have contributed so generously towards its upbuilding. It is not the Brevard I left twelve years ago. In street parlance, "the town has grown out of my knowledge," and I have come back to grow up with it. There is no place like home, anyway.

Mr. Shipman correctly outlines the policy I shall endeavor to pursue in directing the publication of the News. It will be democratic in fact as well as in name, but this does not mean that it will blindly follow the lead of any particular class of democrats. We shall play no favorites. Every individual, regardless of party affiliations, will be given a respectful hearing, if request is made in a respectful way. In brief, the News shall strive to become a welcome visitor into every home in Transylvania county and I most respectfully ask the hearty co-operation and active support of every enterprising citizen, regardless of party, sect or creed in making it the best newspaper the county ever had.

For the benefit of those interested in the local department, I will state that Mr. A. B. Riley, who has been with the News for some time, and who has so ably assisted in making the News one of the best weekly papers in the state, will remain with it as local editor. Mr. Riley is well known throughout the county, so there is nothing left for me to say as to his ability or character. We consider ourselves and our readers very fortunate in being able to keep him with us.

The job department, which will be run in connection with the News, will be under the management of Mr. William A. Band, who comes to the work with a preparation derived from many years' experience. Mr. Band is a Canadian by birth, but came early to the States and worked for seven years with the printing firm of Band & White of Spartanburg. Later he had several years' experience with the American Salesbook company of Niagara Falls, N. Y., and recently he did work for the Observer Printing House and the Queen City Printing company of Charlotte.

With good mechanical equipment and an experienced manager, the job department is prepared to give the best of service, and all orders will receive prompt and careful attention.

Hoping my relations with the people here may be both pleasant and profitable, I am,
Yours very truly,
C. B. OSBORNE,
Manager.

An Honorable Record.

In severing his connection with the News, of which he has been editor for nearly two years, Mr. Hollowell can certainly have that deepest of all satisfactions—the consciousness of work well done. The success he has attained has been the result of native ability united with hard work and faithful attention to business. No detail of the business was too small for him to look after, while in the larger field of public affairs his mind was always on the alert for what he deemed the best for the people of town and county. There may have been those who differed with him in his opinions, but there were none who failed to respect him for having convictions or for having the courage to express them.

Those who know Mr. Hollowell best will regret much his departure from the community. His pres-

ence will be missed by his friends, who were attracted to him by his kindness and courtesy, and by his church, where he has done valuable service. The News joins heartily in the good wishes extended to him for success transferred to his new field of labors.

GOOD NEWS

Many Readers Have Heard It and Profited Thereby.

"Good news travels fast," and the many bad back sufferers in this vicinity are glad to learn where relief may be found. Many a lame, weak and aching back is no more, thanks to Doan's Kidney Pills. Thousands upon thousands of people are telling the good news of their experience with this tested remedy. Here is an example worth reading:

Mrs. R. H. Bomar, Sweeney Hill, Marion, N. C., says: "I have used Doan's Kidney Pills and have always found them satisfactory. Whenever I have felt any soreness in my back or any other symptoms of kidney trouble, I have taken Doan's Kidney Pills with good results."

Price 60c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Bomar has used. Foster-Milburn Co., Props., Buffalo, N. Y.—Advertisement.

FEED FOR YOUNG PIGS.

Grain Mixture That Has Given Good Results In Experiments.

Before weaning young pigs it is well to accustom them to a grain mixture or a sop of sweet milk combined with grain. The Pennsylvania State college agricultural experiment station has obtained excellent results with a grain mixture of cornmeal, four parts; wheat middlings, three parts, and tankage, one part. The addition of skim milk increases the rate of gain. If skim milk is fed with this grain mixture the amount of cornmeal may be increased to six parts. Other mixtures recommended are cornmeal, eight parts, and tankage, one part, or skim milk, three parts, and corn meal, one part.

If possible pasture crops should be used for growing pigs. For quick growth of pigs two to four pounds of grain per hundred pounds live weight daily in addition to pasture crops is required. The amount of grain fed should be governed largely by the appetite of the pigs. They should be fed all they will consume without waste twice daily.

Clover Pays In Rotation.

Have you planned to seed more land to clover this spring? The crop pays by making the land more fertile, besides yielding a good hay crop. For seventeen years at the Ohio experiment station corn on unfertilized land yielded 62 bushels more to the acre in a three year rotation of corn, wheat and clover than in a five year rotation of corn, oats, wheat, clover and timothy. On manured land in the three year rotation during this time corn yielded 84 bushels more to the acre than in the five year rotation, even though more manure was applied in the latter rotation. The experiment station credits this increased yield of corn largely to the clover crop because it comes once in three instead of once in five years.

A Good Milk Goat.

The popularity of milk goats in the west has led the California experiment station to conduct an official test of their milk producing capacities. A two-year-old pure Toggenburg produced in one year 2,158 pounds of milk and 72.8 pounds of butter fat. This is about one-sixth the production of a first class cow and is more than twice as much as an ordinary milk goat gives. The cost of feed per pound of milk was about nine-tenths that of dairy cows in the station herd.

CALOMEL SALIVATES AND MAKES YOU SICK

Acts Like Dynamite on a Sluggish Liver and You Lose a Day's Work.

There's no reason why a person should take sickening, salivating calomel when 50 cents buys a large bottle of Dodson's Liver Tone—a perfect substitute for calomel.

It is a pleasant, vegetable liquid which will start your liver just as surely as calomel, but it doesn't make you sick and can't salivate.

Children and grown folks can take Dodson's Liver Tone, because it is perfectly harmless.

Calomel is a dangerous drug. It is mercury and attacks your bones. Take a dose of nasty calomel today and you will feel weak, sick and nauseated tomorrow. Don't lose a day's work. Take a spoonful of Dodson's Liver Tone instead and you will wake up feeling great. No more biliousness, constipation, sluggishness, headache, coated tongue or sour stomach. Your druggist says if you don't find Dodson's Liver Tone acts better than horrible calomel your money is waiting for you.—Advertisement.

The Beauty Secret.
Ladies desire that irresistible charm—a good complexion. Of course they do not wish others to know a beautifier has been used so they buy a bottle of

Magnolia Balm
LIQUID FACE POWDER
and use according to simple directions. Improvement is noticed at once. Soothing, cooling and refreshing. Heals Sunburn, stops Tan.
Pink, White, Rose-Red.
75c. at Druggists or by mail direct.
Sample (either color) for 2c. Stamp.
Lyon Mfg. Co., 40 South Fifth St., Brooklyn, N.Y.

Beware of Ointments for Catarrh that Contain Mercury
as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by E. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by E. J. Cheney & Co. Testimonials free.
Sold by Druggists. Price 75c. per bottle. Take Hall's Family Pills for constipation.

City Market
The City Market is all the name implies. It is here you get what you want in the line of poultry, meats, fruits and vegetables.
Boiled Ham
Chipped Meats
Armour's goods
Fish
Broilers
and other poultry to suit you.
City Market
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Personal Attention to Telephone Orders



Our steaks, chops, poultry and fish are the best in town.
We supply the best families.
Let Us Supply You
Osborne Market
Phone 27

A NEW SUIT COSTS FROM \$10 to \$50



Your old suit can be cleaned, pressed, repaired and made to look almost as good as new for 50 cents; \$1.00 a month for four suits.
City Pressing Club
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PRIVATE OFFICE
Laid off or discharged
The Careful man is not laid off he has money in the Bank; the boss knows it
THE "BOSS" WANTS MEN IN HIS EMPLOY WHO HAVE BANK ACCOUNTS.
YOU WOULD PREFER THAT KIND IF YOU WERE THE BOSS. THEY ARE EARNEST MEN LOOKING OUT FOR THE FUTURE; THEY ARE NOT LEFT OFF OR DISCHARGED.
THE BOSS HAS A FELLOW-FEELING FOR THESE MEN. HE USED TO BANK HIS MONEY; THAT'S HOW HE BECAME BOSS.
BANK YOUR MONEY. INCREASE YOUR BALANCE.
BANK WITH US.
WE PAY 4 PER CENT INTEREST ON TIME DEPOSITS
BREVARD BANKING COMPANY

SOAP
OUR STOCK LARGE PRICES LOW
Illustration of a woman with soap boxes.

WE can save you money on soap. We have in stock many varieties at many prices. If you think you can get better soap at less cost through mail order houses you are sadly mistaken.
Keep your money in town, anyway, even if you don't buy from us. But perhaps we have just the soap you like. Come in. Get acquainted.
COX & KILPATRICK
Phone 41

School Supplies

Schools are opening. School supplies will be necessary. We have purchased goods with the view to catering to the requirements of the school children and have all necessary supplies except text books.

Let us furnish you with tablets, pencils, inks, crayons, rulers, etc.

Duckworth Drug Co.

Brevard Institute
BREVARD, NORTH CAROLINA
Departments—College Preparatory, Normal, Music, Business, Domestic Art, Household Economics, Agriculture.
All departments are directed by teachers with special training and large experience. They know their business.
Influences of the Institute are alone worth the cost of tuition.
Opens on September 6.
Illustration of a building.