

They Showed Good Judgement

The Nineteenth series of the Brevard Building and Loan Association opens on Tuesday, 19, and of course it is gratifying to witness such splendid judgment as is shown by the large number who are subscribing for one or more shares of stock.

Over 150 Shares Taken

It will be one of the best openings in the history of the Building and Loan of this town. There are over 150 shares taken. This means that Building and Loan is recognized as one of the best investments a man or woman can make for it represents a weekly saving of 25 cents a share, means good interest on your money with exemption from taxes on your Building and Loan Stock.

Opportunity Knocking

Many people stand afar off and look at a good thing but wait for opportunity to knock a few times more. In order to accomodate these we are still selling shares with payments dating from Tuesday, 19th.

Why not exercise good judgment as many others are doing and take a few shares? The benefits may mean more to you later than they would appear just now. The Building and Loan has helped others. It can do as much for you.

Come in and let us explain any detail of the Building and Loan that may not be clear to you.

Brevard Building & Loan Association

A. M. VERDERY, JR., Secretary and Treasurer.

EVER SALIVATED BY CALOMEL? HORRIBLE!

Calomel Is Quicksilver and Acts Like Dynamite on Your Liver.

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones and should never be put into your system.

When you feel bilious, sluggish, constipated, and all knocked out and believe you need a dose of dangerous calomel just remember that your druggist sells for a few cents a large bottle of Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring you up inside, and can not salivate.

Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tone straightens you right up and you feel great. Give it to the children because it is perfectly harmless and doesn't gripe.—Advertisement.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Medicine. Hall's Catarrh Medicine has been taken by catarrh sufferers for the past thirty-five years, and has become known as the most reliable remedy for Catarrh. Hall's Catarrh Medicine acts thru the Blood on the Mucous surfaces, expelling the Poison from the Blood and healing the diseased portions. After you have taken Hall's Catarrh Medicine for a short time you will see a great improvement in your general health. Start taking Hall's Catarrh Medicine at once and get rid of catarrh. Send for testimonials, free. F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, etc.

Professional Cards.

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CONNESTEE LODGE
NO. 237 I. O. O. F.

Meets every Monday night.
Visitors welcome.

DUNN'S ROCK
LODGE NO. 267
A. F. & A. M.



"Standard" "Narova" Bathroom

The Bathroom That Pleases is one which completely satisfies the demand for sanitary security, durability and beauty of design.

A "Standard" Modern Bathroom installed by us with a careful regard for sanitary efficiency and the following out of your instructions will please you.

Ask for booklets.
W. E. BISHOP & CO.
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Subscribe for rather than borrow the News.

FACE TO FACE WITH THE WAR

Do you realize that our country is at war, and that it is the duty of every individual to save every penny possible? Do you know what constitutes economy? The first and most important step toward economy is to spend your dollars where you get most for them. We have thousands of dollars worth of

Shoes, Clothing, Dry Goods and Notions

that we bought at before-the-war prices and we can sell them to you cheaper than we can buy them now.

Call and see us at either of our stores.

J. C. WHITMIRE, Cherryfield, N. C.
WHITMIRE & LYNCH, Pisgah Forest, N. C.

WHY IT IS NECESSARY TO EAT LESS WHEAT BREAD.

France, Great Britain, Italy and Belgium must now import 60 per cent of their breadstuffs, instead of the 40 per cent which they imported before the war.

America must supply the greater part of this need. To send them the least that they can live on, we must increase or export of wheat from 88,000,000 bushels to 220,000,000 bushels.

We have already exported the whole of the surplus of the 1917 harvest, over and above the normal demands of our own population. Therefore, all exports of wheat from now forward are limited entirely to the saving made by the American people in their consumption of wheat and wheat products.

HOW YOU CAN HELP.

Have at least one meal a day without wheat bread. Use instead corn, oat, rye, barley, or mixed cereal breads.

Eat less cake and pastry. Order wheat bread from your dealer at least 24 hours in advance, so that he will not bake too much. Cut the loaf of wheat bread on the table. Use all state bread for toast or cooking.

HEALTH IS WEALTH



Pertinent questions on health, hygiene and sanitation of general interest to our readers will be answered in these columns or by mail if addressed to this office or to the State Board of Health at Raleigh and accompanied by a stamped, addressed envelope. No diagnosis or treatment of individual diseases will be attempted.

Brevard Institute

BREVARD, NORTH CAROLINA

Departments—College Preparatory, Normal, Music, Business, Domestic Art, Household Economics, Agriculture.
All departments are directed by teachers with special training and large experience. They know their business.
Influences of the Institute are alone worth the cost of tuition.
Opens on September 6.